

CYCLING SCIENCE SEMINAR

Bellingham, WA: Softride Inc. has now completed its second Cycling Science seminar in Bellingham, WA. Bobby Lewis, Marq Prince, and Bob Seebohar are now our newest Softride Performance Services Technicians.

The two-day seminar focuses on the science of cycling. Those attending will have hands on experience testing variables like rolling resistance, torsion stiffness, and vertical compliance. We also address other variables such as aerodynamics, cornering & handling, effect of weight, and vibration on the human body.

Our next seminar is scheduled for May 30th & 31st. There are currently 5 seats left. For details please contact Ivan Kubeldis at 1-888-258-7303

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