

press release...

FOR IMMEDIATE RELEASE
September 5, 2003
Contact: Adam Greene

CYCLING SCIENCE SEMINAR

Bellingham, WA - Softride, Inc would like to take this time to formally invite you to our next cycling science seminar in Bellingham, WA scheduled for September 26th and 27th. The cycling science seminar is a service provided by Softride designed to train our Performance Service technicians with the proper skills necessary to become authorities on the dynamics of cycling.

The two-day seminar focuses on the science of cycling. Those attending will have hands on experience testing variables like rolling resistance, torsion stiffness, and vertical compliance. We also address other variables such as aerodynamics, cornering & handling, effect of weight, and vibration on the human body.

To reserve your spot or for more details, contact Adam Greene at 1-888-258-7299

For more information on Softride products, call 360-647-7420.

###

If you do not want to receive these updates please e-mail us at adam.greene@softride.com and request that your e-mail address be removed.
Thank you.



P.O. Box 9709 ~ Bellingham, WA 98227 ~ Phone: 360.647.7420 ~ Fax: 360.647.1884