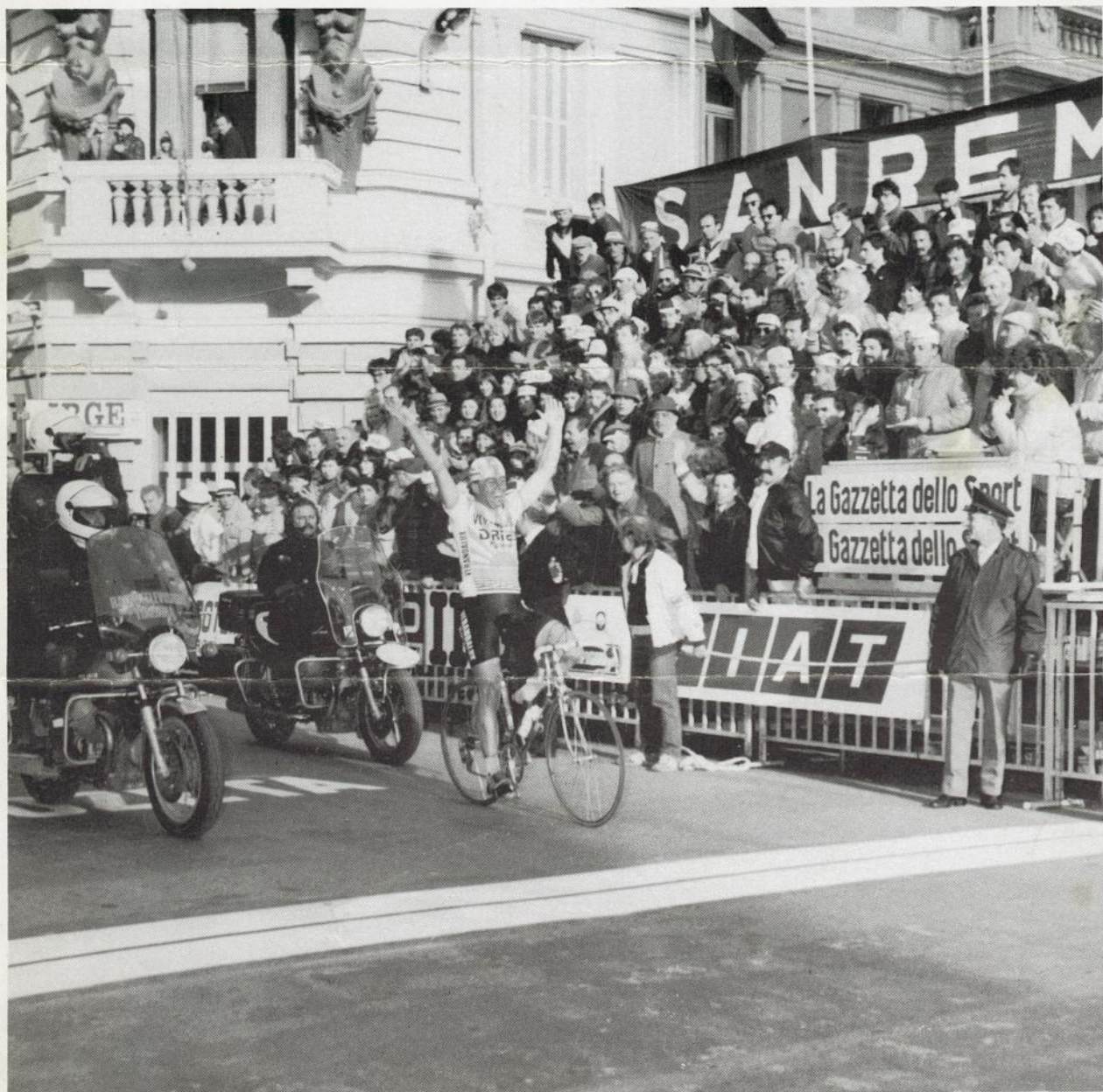


strawberry®
CYCLES P O R T • P O R T L A N D , O R

HANDCRAFTED BICYCLE FRAMES
1990 -91 RETAIL PRICE LIST



H. Kuiper Winning Milano - San Remo

Photography: Riva Egidio



STANDARD ROAD FRAME SPECIFICATIONS & ORDERING PROCESS

STANDARD ROAD FRAME SPECIFICATIONS

English threading, seat & down tube waterbottle bosses, down tube shift lever mounts, Italian style front gear boss, pump peg on head tube, under B.B. cable guides, chainstay cable stop, internal stainless steel top tube brake cable routing, investment cast lugs, B.B. & fork crown, close clearances for 700C wheels, fork crown & wishbone counterbored for recessed brake bolt Allen nut, 100/127mm. hub spacing, 27.2mm. seatpost, one color paint (customer's choice from DuPont Imron color sampler) with clear enamel over decals.

STANDARD FRAME PRICE Standard Frame & fork with Mavic headset. **\$650.00**

FRAMESET OPTIONS

Rack mounts (rear only) **\$50.00**
Pearlescent paint (red, blue, silver, or gold) ... **\$70.00**
Fade paint per color..... **\$70.00**

SHIPPING CHARGES

UPS Ground **\$15.00**
UPS 2nd Day Air **\$30.00**

ORDERING INFO

Write, phone or FAX specifying frameset of desired seat tube length, color name & no., fade color names & nos., pearlescent overcoat color choice option, rack mount option. Do not send money yet. Order acknowledgment with current delivery date & itemized costing will be sent via return mail. If all is OK, date, sign, include \$250 deposit & return order acknowledgement. Commercial invoice for balance due will be mailed upon completion of painting. Shipment via UPS effected immediately upon receipt of payable balance. **Note:** Also check Velo News classifieds for current "in stock" listing.

Standard Frame Dimensional Specifications

Seat Tube Length Center to Center cm.	Seat Tube Angle Degrees	Top Tube Length Center to Center cm.	Head Tube Angle Degrees	Bottom Bracket Height cm.	Seat Tube Setback cm.	Fork Rake cm.	Setback Percent of Seat Tube Length %
48	75	48	73	28	12.4	4.25	25.8
50	74	51	73	27.5	13.8	4.25	27.6
52	74	53	73.5	27	14.3	4.0	27.5
54	74	54	73.5	27	14.9	4.0	27.6
56	73	55	73.5	27	16.4	4.0	29.3
58	73	57	74	27.25	16.9	3.5	29.2
60	73	58	74	27.25	17.5	3.5	29.2
62	73	60	74	27.25	18.1	3.5	29.2

Dear Customer,

Thanks for your interest in the bicycle framesets which I manufacture and sell under the trademark STRAWBERRY.®

My friends sometimes ask me how I started cycle framebuilding and how the framesets are fabricated, so I'll take this space to tell you. Upon graduation from the School of Civil Engineering at the University of Washington in 1970, I travelled to England to tour and race my bicycle. My interest in framebuilding grew after visiting several English pro cycle shops with the typical "frame shop out back."

In 1971, I bought welding tanks, a torch, a vice and some files, wrote the trig equations defining mitre lengths and angles, and started in. I work by myself using Marchetti & Lange' frame and fork brazing fixtures, a lathe and milling machine for tube mitreing and general cycle machining operations, and Marchetti & Lange' frame and fork alignment tables.

Fabrication starts with the customer's frame order form with details of head and seat tube angles, seat and top tube lengths, and so on. Construction lengths and mitre angles are calculated and appropriate tube gauges are selected before machine mitreing begins. Fork and rear wishbone triangle brazing is first, then the frame tubes are cleaned and jigged for tack brazing in the calibrated frame fixture. Finally, brazing of the main diamond and attachment of the rear wishbone proceeds. After a soak in the hot tank to remove brazing flux, out come the files and emery cloth and in go hours of elbow grease. Silver soldering braze-ons for water bottle cage, shift levers, etc., a final check on the alignment table, and the frameset is ready for paint.

Next time you're in Portland, please phone to arrange for the 30 second tour. Good roads to you.

Sincerely,
STRAWBERRY CYCLESPO' INC.

ANDY NEWLANDS



CUSTOM ROAD & TRACK FRAME ORDER FORM

1) Use Hinault/Genzling frame sizing (or your favorite method) on the back page to determine frame geometry.

2) Fill in geometry choices, braze-ons, color, your shipping address and phone number. Include deposit amount (check or visa or mastercard number and expiration date) with your signed order form. An order acknowledgement will be sent by return mail. Commercial invoice will be mailed to you upon completion of frame. Shipment via UPS ground effected immediately upon receipt of payable balance.

GEOMETRY CHOICES (circle your choice-fill in blank)

Bottom bracket height: 26.5, 27.0, 27.5, 28.0cm.

Seat tube centerline length: (48-62cm. in 1 cm. increments) _____

Top tube centerline length: (48-62cm. in 1 cm. increments) _____

Head tube angle: 73°, 74°, 75°

Seat tube angle: 73°, 74°, 75°

BRAZE-ON CHOICES

Water bottle boss on seat tube: yes, no

Water bottle boss on down tube: yes, no

Front gear boss Italian style: yes, no

Pump peg on head tube: yes, no

Chain hanger: yes, no

Rear rack boss on wishbone & dropouts:

(\$50 extra - please ship rack you will use along with order form) yes, no

COLOR SELECTION

DuPont Imron color name & no: _____

Fade: (\$70 extra per color)

Pearlescent paint: (\$70 extra) red, blue, gold, silver

Note: If you are unable to obtain an Imron Color Sampler, please phone.

MATERIALS & DESIGN

Columbus, Reynolds, True Temper tubing, investment cast lugs, bottom bracket shell, wishbone and fork crown, customer's color choice of DuPont Imron paint, Mavic headset, English threading, down tube shift lever mounts, under b.b. guides, chainstay cable stop, internal top tube brake cable routing (stainless steel tube), close clearances for 700C wheels, fork crown and wishbone counterbored for recessed brake bolt Allen nut, 100/127mm. hub spacing, 27.2mm. seatpost, alignment 0.1mm. using Marchetti & Lange' alignment system.

CUSTOMER INFORMATION

Order date: _____

Name: _____

Address _____

Phone: _____

VISA no. _____

MC no. _____

Expiration date: _____

Customer Signature: _____

FINANCIAL (fill in amounts for extra cost options)

Custom Road Frameset including Mavic headset \$ 750

Custom Track Frameset including Mavic headset \$ 650

Rack Mounts (\$50) \$

Fade paint (\$70/ color x ____ colors) \$

Pearlescent paint (\$70) \$

Chrome plated forks (\$50) \$

Chrome plated frame (\$75) \$

Shipping (via UPS ground \$15, 2nd Day Air \$30) \$

sub total \$

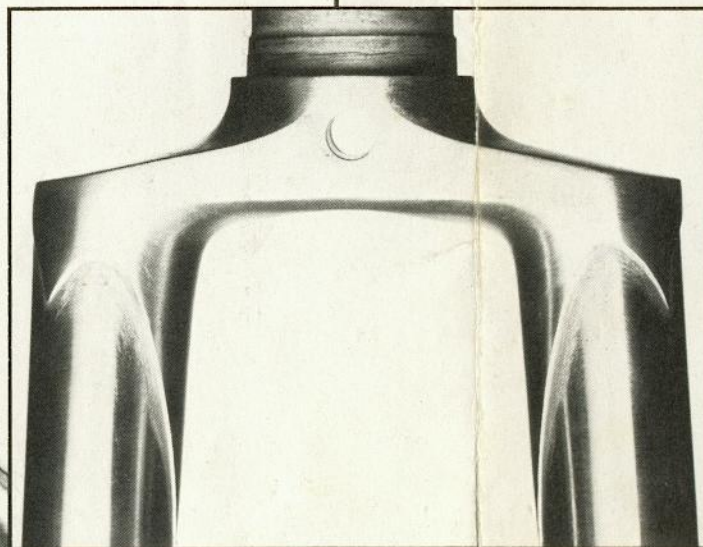
Minus deposit enclosed with order \$ 250

Balance payable upon completion \$

Harmony (and) Proportion
are Qualities & Not Things. The Harmony & Proportion
of a Horse are not the same with those of a Bull.
Every Thing has its own Harmony & Proportion, Two
Inferior Qualities in it. For its reality
is Its Imaginative Form.

Annotations To Berkeley's "Siris," W. Blake.





*Form is not different from emptiness; emptiness is not different from form.
Form is precisely emptiness; emptiness is precisely form.*

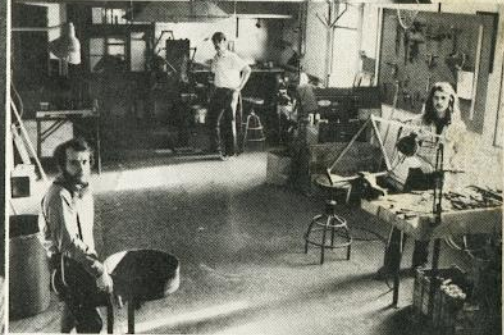
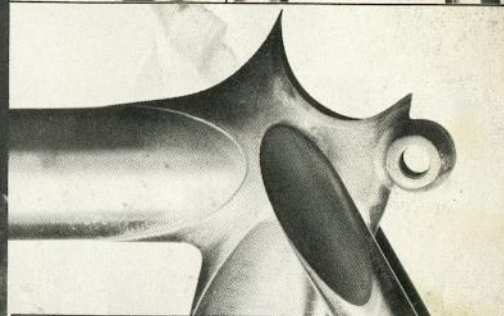
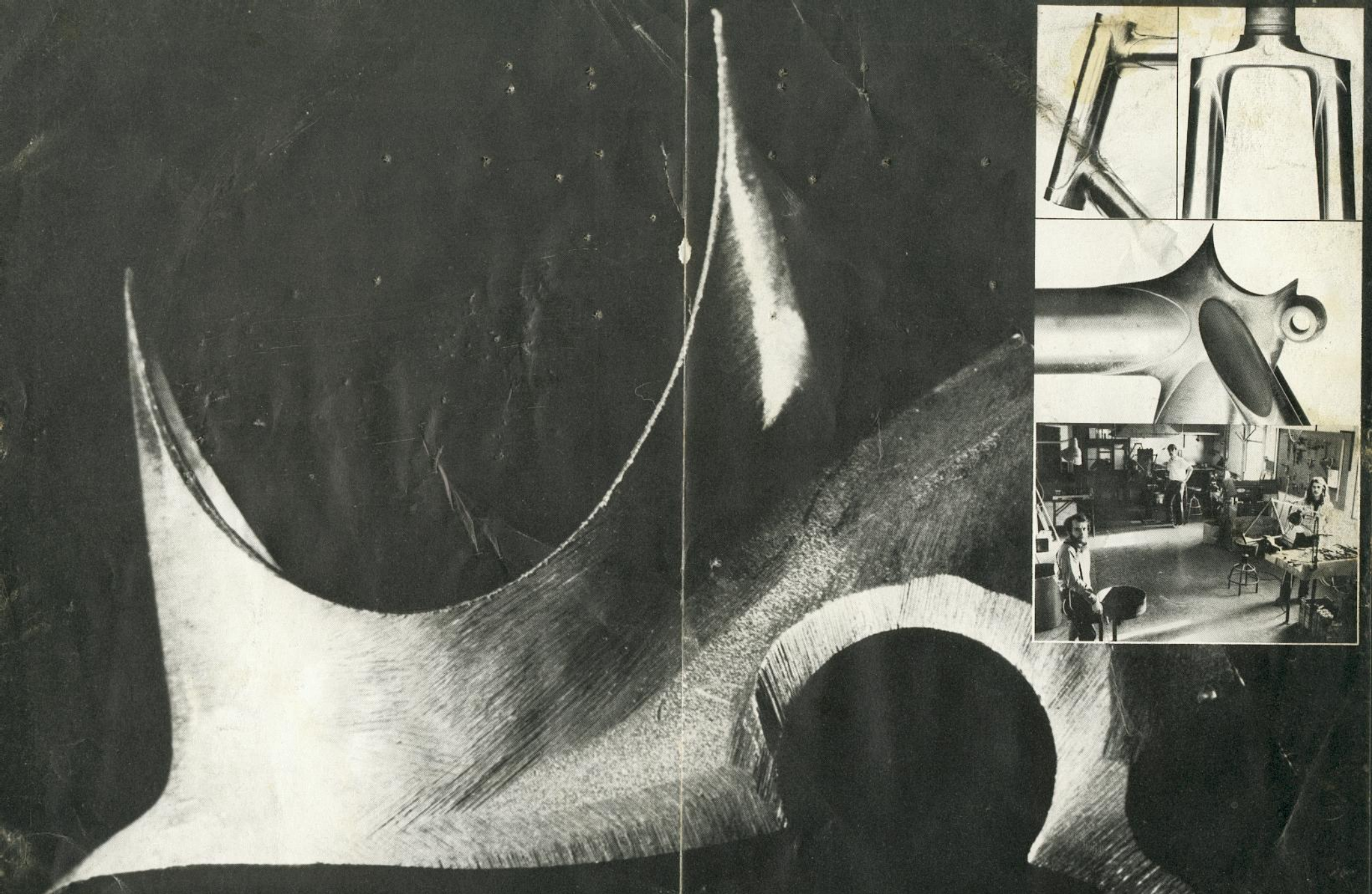
Prajna-paramita-hridaya Sutra (Chinese version).



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