



BIKE WORKS SCHWINN
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Legends are Forever

Bottecchia



One bike a year wins the Tour de France. In 1989, that bike was a Bottecchia.

The most exciting Tour ever contested was a triumph of technology and perseverance. Man and machine covered the final day's time trial from Versailles to Paris at a record speed of 33.79 m.p.h. Along the way, a fifty-three second deficit was wiped out, replaced by the narrowest margin of victory in Tour de France history — 8 seconds.

If that journey compelled Sports Illustrated to name the racer its Sportsman of the Year, shouldn't the Bottecchia Kronostrada be the Bicycle of the Year?

Twenty men in Vittorio Veneto think so. They are the proud artisans of the Reparto Corse (Race Department), the men who conceived and built the Bottecchia (Bo Tek Ya) Kronostrada that graces the front cover.

Four generations of the Reparto Corse have watched their creations carry racers to the pinnacle of the sport. Little credit is given, much is deserved. Their rewards are the epic triumphs that mark the past and will surely distinguish the future.



TSX-C Re

Bicycle Guide recently named it the most beautiful to ride, with a ride too



rd
seven "Bikes We Can't Live Without." Of the Bottecchia SLX/C Record, they gushed, "Almost
onderful too resist." The TSX masterpiece above is lighter and stronger. So what are you waiting for?

Legends are Forever

It all began with a woodcutter's son from northern Italy named Ottavio Bottecchia. Decorated in World War I, his heroism was reconfirmed in the 1924 Tour de France. Bottecchia, the first Italian to win the Tour de France, repeated the feat the following summer.

Bottecchia's achievements inspired all of Europe. France embraced him as an adopted son; Italy celebrated as only Italy can. In the dark years between the two wars, Bottecchia was a goodwill ambassador of the first order.



Circa 1929

An entire continent mourned his mysterious death on a training ride in 1927.

Bottecchia's spirit has endured in the bicycles ridden by the giants of the road—Bobet, Altig, Motta and Saronni. Between them, they have won scores of Classics, Tours of Italy and World Championships. And now, three Tours de France.

The legacy has been handed down through the ages. Aboard Bottecchias, racers have become champions, champions have become legends.

SL/ADR Replica — Athena Graphite

A replica of the team-issue road bike that won the 1989 Tour de France. Available in SLX, SL, Cromor and Aelle/Tretubi, each features the ADR team's striking Yellow/Violet scheme in vibrant DuPont® Centari paint. Not a bike for the self-conscious.



Cromor — Xenon

Spirited performance served up in an attractive package. Molded from avional aluminum and high-tech composites, Xenon is a low-calorie alternative to its forerunner: the Athena group.

Aelle/Tretubi — Campagnolo Special

Forget everything you've ever heard about "economy" bicycles. Here's proof that a Campagnolo-equipped bicycle is within your range. To ride a Bottecchia Aelle/Tretubi with quick-shifting, sure-stopping Campagnolo componentry is to discover a new appreciation for cycling.



With the 1990 line of Hybrids and Mountain Bikes, Bottecchia embarks on a new era. But not necessarily an unfamiliar one. As the new legends of off-road racing are made, they'll be riding Bottecchias.

Mountain Bike

Some bicycle companies are inclined to foray into new fields with caution. Not Bottecchia. Compromise was never a consideration in designing this ATB. The proof is in the frame: Columbus' radical new MAX OR elliptical tubing. Neon Pink should attract a few stares.

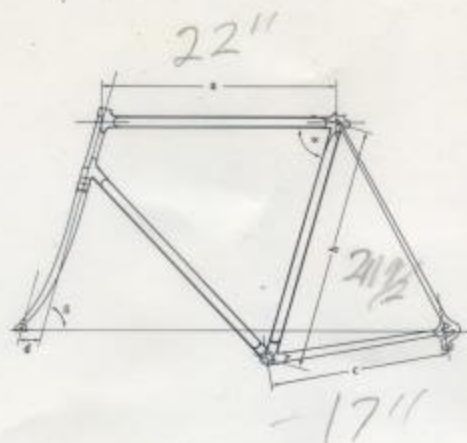


Hybrid

Any place. Any time. The Bottecchia Hybrid is never out of its element. Its upright angles and thin tires provide agility on the pavement. Yet the Hybrid's sure-footed and sturdy in the dirt. It's got everything you need to take off-road. Without the weight



Specifications



Height (b)	Head (f)	Seat (x)	Top Tube (a)	Chainstay (c)	Rake (d)
48	70	75	51.5	41.0	5.0
49	70	75	51.5	41.0	5.0
50	70.3	75	52.0	41.0	5.0
51	70.3	75	52.5	41.0	5.0
52	71.3	75	53.5	41.0	4.5
53	71.5	74	54.5	41.0	4.5
54	72.5	74	55.5	41.0	4.5
55	73	74	55.5	41.0	4.5
56	73	74	56.0	41.0	4.5
57	73.5	74	56.0	41.0	4.5
58	74	74	57.0	41.0	4.5
59	74	73	57.5	41.3	4.0
60	74	73	58.0	41.3	4.0
61	75.3	73	59.0	41.3	4.0
62	75.3	73	59.5	41.3	4.0
63	75.3	73	59.5	41.3	4.0

FRAMES

Description	Colors	Sizes
MS	White w/ Red Decals	48-63 cms.
Equipe TSX	Red/White, Black/White	48-63 cms.
Equipe SLX	Red/White, ADR Replica	48-63 cms.
SL	Red w/White Decals, ADR Replica	49, 51-63
Cromor	White w/Fuchsia Decals, Turquoise, ADR Replica	49, 51, 53, 55, 57, 59, 61, 63
Aelle/Tretubi	Bottecchia Blue, ADR Replica	49, 51, 53, 55, 57, 59, 61, 63
MAX OR ATB	Neon Pink, ADR Replica	46, 48, 50, 52
Cromor OR	Neon Green, ADR Replica	49, 51, 53, 55, 57, 59, 61, 63

In addition to the special composite groups below, all frames are available with Campagnolo C Record, Croce D'Aune, Chorus, Athena or Xenon components.

	Aris Rival Special	SunTour Radius Special	Campagnolo Special
Bar:	Cinelli	Cinelli	Cinelli
Stem:	Cinelli	Cinelli	Cinelli
Seat:	Mundialita	Mundialita	Mundialita
Freewheel:	A.R. 7-sp. 13-24	Accushift Plus 7-sp. 13-24	Regina 6-sp. 13-23
Chain:	Sedis	Accushift Plus	Sedis
Tires:	700 x 25c	700 x 25c	700 x 25c
Tubes:	700 x 25c	700 x 25c	700 x 25c
Tape:	Bike Ribbon	Bike Ribbon	Bike Ribbon
Pump:	Silca	Silca	Silca
Clips:	Allara	Allara	Allara
Straps:	Christophe	Christophe	Christophe
Rims:	Campagnolo Gamma Strada	Campagnolo Gamma Strada	Campagnolo Gamma Strada
Spokes:	Alpina	Alpina	Alpina
Bottle:	Specialized	Specialized	Specialized
Cage:	San Giorgio	San Giorgio	San Giorgio
Cranks:	Aris Rival	Campagnolo Triomphe	Campagnolo Triomphe
B.B.:	Aris Rival	Gipiemme	Gipiemme
Hubs:	Aris Rival	SunTour	Gipiemme
Seatpost:	Gipiemme	Gipiemme	Gipiemme
Headset:	Gipiemme	Gipiemme	Gipiemme
Brakes:	Aris Rival	Campagnolo Gran Sport	Campagnolo Gran Sport
F. Deraillleur:	Aris Rival	SunTour Radius	Campagnolo LZ
R. Deraillleur:	Aris Rival	SunTour Radius	Campagnolo LZ
Pedals:	Gipiemme	SunTour	Gipiemme
Shift Levers:	Aris Rival Index	SunTour Accushift Plus	Campagnolo LZ



ATBs: Customize your bike with one of six component packages:
Campagnolo's Euclid or Centaur; Shimano's Deore XT STI, Deore LX or Exage 500LX; or

SunTour's New XCD X-Press.

Hybrids: Choose from a variety of specially modified hybrid component groups including Campagnolo's Centaur or Euclid; Shimano's Deore XT STI, Deore LX or Exage 500LX; or SunTour's New XCD X-Press.



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Attn Louis