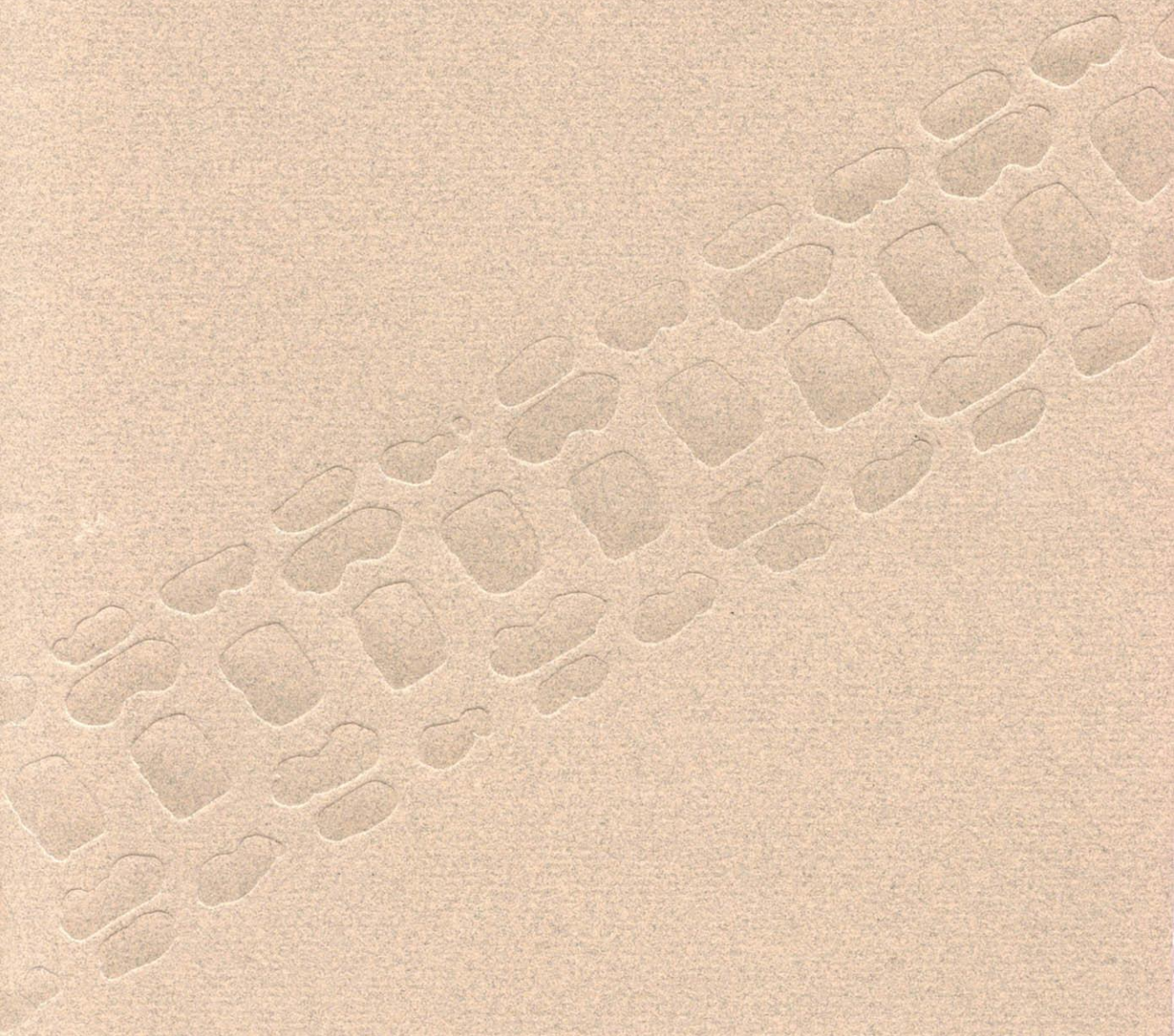


MAKING TRACKS



FAT CITY CYCLES

WHY FAT IS BETTER THAN SKINNY.

Remember your first bike?

Chances are, it had fat tires. And upright handlebars. Maybe multi-colored streamers for flash and flair. You hopped curbs. And took shortcuts across open fields. Or the neighbor's lawn. You plowed through mounds of sand. And piles of snow. You weren't intimidated by storm drains. Or heavy rains. You laughed at pot holes. And deftly dodged utility poles.

Most of all, you had fun.

Then you grew up. And serious riders convinced you that the zen of skinny was somehow more fulfilling than the joy of fat. You hunched over a set of curved handlebars in a yoga-like position. And assumed a transcendental state as dotted yellow lines passed you by. Mile after mile. Week after week. Year after year.

Finally, you asked yourself, "Am I having fun yet?"







FAT CITY PUTS THE FUN BACK INTO BIKING.

A Fat Chance bike is light and lively. Mobile and maneuverable. Rugged and reliable. It's the bike for those who like to get off the beaten path. To travel a road less traveled. Whether it's the majestic mountains of Colorado. Or the uncivilized canyons of Wall Street.

You go places and see things on a Fat Chance that you'd simply never get to do or see on a skinny bike.

Cruise a rugged riverbank. Trek up an old logging lane. Dance down a rocky ravine. Kick up a little dust. Splash along the shoreline. Weave in and out of city traffic. Go ahead, hop a few curbs. Explore. Experience. Exhilarate.

Make tracks on a Fat Chance. And rediscover the joy of biking.
"Yaaaaahhhhhooooooooo!"



YOU DON'T BUY A FAT CHANCE TO GO SOCIAL CLIMBING.

We don't build Fat Chance bikes so you can impress your friends. (Although if that accidentally happens, we apologize.) We build them to impress you. Not on a freshly paved highway. But when you're out there on your own. Or with a few adventuresome souls. Up against a 45-degree mountain. At the school of hard rocks.

What makes Fat Chance bikes such awesome uphill climbers?

One reason is shorter chain stays. Just 17 $\frac{1}{8}$!" The rear wheel is close to the bottom bracket. So when you stand up to take on a steep hill, your weight is directly over the wheel for better traction. And greater agility. In fact, Mountain Biking magazine called the Fat Chance, "The best hill climbing bike we've ridden!"

Of course, what goes up must also come down. And a Fat Chance is no slouch on the way back. A 72° seat angle puts you in position to maintain balance during daredevil downhills. Choose the 69° head angle of the Fat Chance. Or the steeper 71° angle of the Wicked Fat Chance for quicker response. It all depends on your riding style. Either bike gives you the control to go as fast as you can. Without going head over heels.

What's more, the bottom bracket on both bikes is almost 12" high. Enough to clear a trail full of rocks and logs. Or survive a mine field of pot holes.

In short, Fat Chance bikes have the geometry to give you a balanced, stable, responsive ride. All the way up. And down.







SPEED
LIMIT
35



HOW WE GOT FAT WITHOUT GETTING HEAVY.

Anyone who's ever devoured a double-chocolate, seven-layer sour cream cake understands the consequences of indulgence. You get fat. And heavy.

Not with a Fat Chance.

We've managed to build bikes that give you all the fun of fat, without the nasty side effect of weight. In fact, our 19 $\frac{1}{2}$ " Wicked Fat Chance logs in at just 25 $\frac{1}{2}$ pounds. More like an average touring bike than an off-road two wheeler.

How do we achieve this delicate balance of light and strong?

It starts with our frameset. True Temper 4130 triple-buttressed chrome-moly. Custom made right here in the USA. We specify a mix of tubing diameters and gauges to reduce weight and maintain strength. Every little bit helps.

But the largest weight loss comes from the fact that we use just 20 grams of steel to weld the entire bike. Each and every joint is masterfully welded for an exceptionally smooth, clean finish. One that's stronger than brazing. And a lot lighter.

We figure if a weld can hold an airplane engine throwing off 10,000 pounds of thrust, it can stand up to the punishment of an airborne 200-pound biker landing on a rocky runway. Enough said.

The
BREWSTER STORE
GROCERIES & GENERAL MDSE.



A LITTLE LOCAL COLOR FROM FAT CITY.

Our first Fat City production model was much like Henry Ford's Model T. "Available in any color as long as it's red." Then we took leave of our senses.

How does a polka dot bike sound? Or camouflage? What about one with yellow triangles or black numbers? Or purple brush strokes on a white frame with an orange fork? We've done it all. Along with hundreds of other custom designs and color schemes. Including multi-colored fades, metallics and solids.

Some customers send us color samples to match. Others would rather be surprised. They leave the choice to us.

A custom paint job is your chance to express your personality and individual style. You're only limited by your imagination. If you can think of a wild and crazy idea, most likely we can turn it into a bike. (As long as it passes our taste test.)

Our standard frames come in a palette of brilliant colors. And you can choose a matching or contrasting fork. All our paint jobs, stock or custom, get the protection of a baked-on powder epoxy coating to resist chipping and corrosion. For custom work, we also apply DuPont paint, one of the most durable, fade-resistant color finishes around.

So your bike will still look sharp long after you're splattered with rain, plastered with mud and headed for the green, green grass of home.





ONE MAN'S WORK IS ANOTHER MAN'S PLAY.

Not much is made by hand these days. Seems most people think it takes too long. Or costs too much. But for those who appreciate quality that can only be handcrafted into a product, there's a Fat Chance.

Why do Fat Chance bikes outperform anything else on two wheels? It isn't our technically advanced welding machines. Or precision tools that align tubing to tolerances of one-thousandth of an inch.

It's our people. Dedicated welders, craftspeople, machinists and designers who love working on bikes as much as they love flying down a hill with reckless abandon. Or passing stalled traffic on the way to work.

We set out to have fun. And in the process made the strongest, fastest, best climbing bike on the market. A finely tuned, fully integrated machine that's more than the sum of its parts. Although its parts are nothing to scoff at. (See our data sheet for the boring details.)

A Fat Chance delivers unmatched performance and rugged dependability. It's a no-nonsense fat bike. That's guaranteed to put a smile on your face.

We invite you to make tracks to your nearest Fat City dealer. And put one of our bikes through its paces.

After all, you don't want to leave anything to chance.



FAT CHANCE

COMPLETE BICYCLE FRAMESET

Frameset includes complete bottom bracket assembly, headset, seat collar, QR and seatpost.

SPECIFICATIONS:

SIZES: 15" 16 1/2" 18" 19 1/2" 21" 23"

COLORS: Bright royal blue or glossy black with yellow fork

WEIGHT: 27 lbs. (19 1/2" frame, fits riders 5'9 1/2"-6')

HEAD/SEAT ANGLES: 69/72

CHAINSTAY LENGTH: 17 1/8"

TOP TUBE LENGTH: 57 cm (19 1/2" frame)

TUBING: Custom drawn triple butted 4130 Chrome-Moly from True Temper USA

BRAZE ONS: Slotted cable guides; two water bottles

COMPONENTS:

HANDLEBARS: Fat City's exclusive heat treated T2 aluminum, black

HEADSET: Shimano Deore sealed, black

STEM: Nitto MTB-5, Black

GRIPS: Grab-On Mountain Grips, black

SHIFTERS: Shimano Deore SIS

LEVERS: Magura "Shorty" motorcycle levers, black w/covers

BRAKE CABLES: Shimano Deore XT

FRONT BRAKE: Shimano Deore

REAR BRAKE: Shimano Deore U-brake

SADDLE: Specialized Lambda, leather with steel rails

SEATPOST: Strong 300mm

SEATPOST QR: SunTour

CRANKSET: Shimano Deore BioPace

PEDALS: SunTour XC-II Mountain Beartraps

DERAILLEURS: Shimano Deore front and rear

CHAIN: Shimano 600 EX

HUBS: Deore QR front & rear

CASSETTE: Shimano 600 EX

RIMS: Araya RM20

WICKED FAT CHANCE

COMPLETE BICYCLE FRAMESET

Frameset includes complete bottom bracket assembly, headset, seat collar, QR and seatpost.

SPECIFICATIONS:

SIZES: 16 1/2" 18" 19 1/2" 21"

COLORS: Bright royal blue or glossy black with yellow fork

WEIGHT: 25.5 lbs. (19 1/2" frame, fits riders 5'9 1/2"-6')

HEAD/SEAT ANGLES: 71/72

CHAINSTAY LENGTH: 17 1/8"

TOP TUBE LENGTH: 58 cm (19 1/2" frame)

TUBING: Custom drawn triple butted 4130 Chrome-Moly from True Temper USA

BRAZE ONS: Slotted cable guides; Two water bottles

COMPONENTS:

HANDLEBARS: Fat City's exclusive heat treated T2 aluminum, black

HEADSET: Shimano Deore XT

STEM: Salsa PRO-MOTO Stem with binder bolt and cable guide

GRIPS: Grab-On Mountain Grips, black

SHIFTERS: Shimano Deore XT SIS

LEVERS: Magura "Shorty" motorcycle levers, black w/covers

BRAKE CABLES: Shimano Deore XT

FRONT BRAKE: Shimano Deore XT

REAR BRAKE: Shimano Deore XT

SADDLE: Specialized Lambda, leather with steel rails

SEATPOST: Strong 300mm

SEATPOST QR: Shimano Deore XT

CRANKSET: Shimano Deore XT with Bio Pace 26/36/46

PEDALS: Shimano Deore XT

DERAILLEURS: Shimano Deore XT front and rear

CHAIN: Shimano 600 EX

HUBS: Shimano Deore XT; QR front and rear

CASSETTE: Shimano 600 EX

RIMS: Araya RM20



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