

ALL-CITY ANNUAL : VOL 3





ALL-CITY ANNUAL 3

Welcome to the third edition of the AC Annual. In it you'll find some of the places we've been, many of the people whom we hold dear, and the experiences that motivate, educate, and guide everything that is All-City.

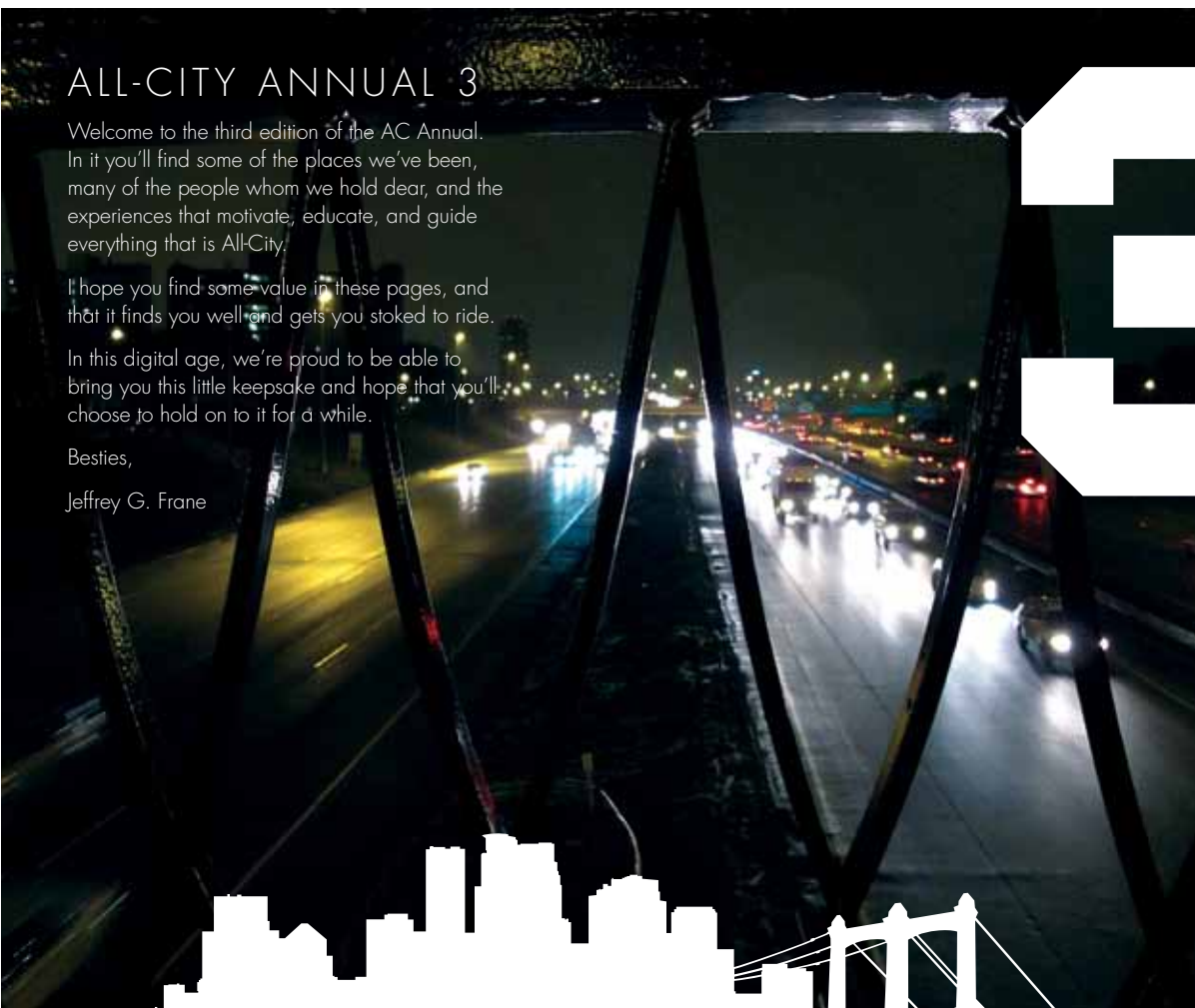
I hope you find some value in these pages, and that it finds you well and gets you stoked to ride.

In this digital age, we're proud to be able to bring you this little keepsake and hope that you'll choose to hold on to it for a while.

Besties,

Jeffrey G. Frane

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Let's talk for a moment about our courier team. They are simply the very best in the business. Between them we have two World Courier Championships, five North American Championships and a slew of alleycat, cross and other race victories. They are the ultimate product testers and it is our privilege to be able to help them do their job.

Photo by Kevin Sparrow

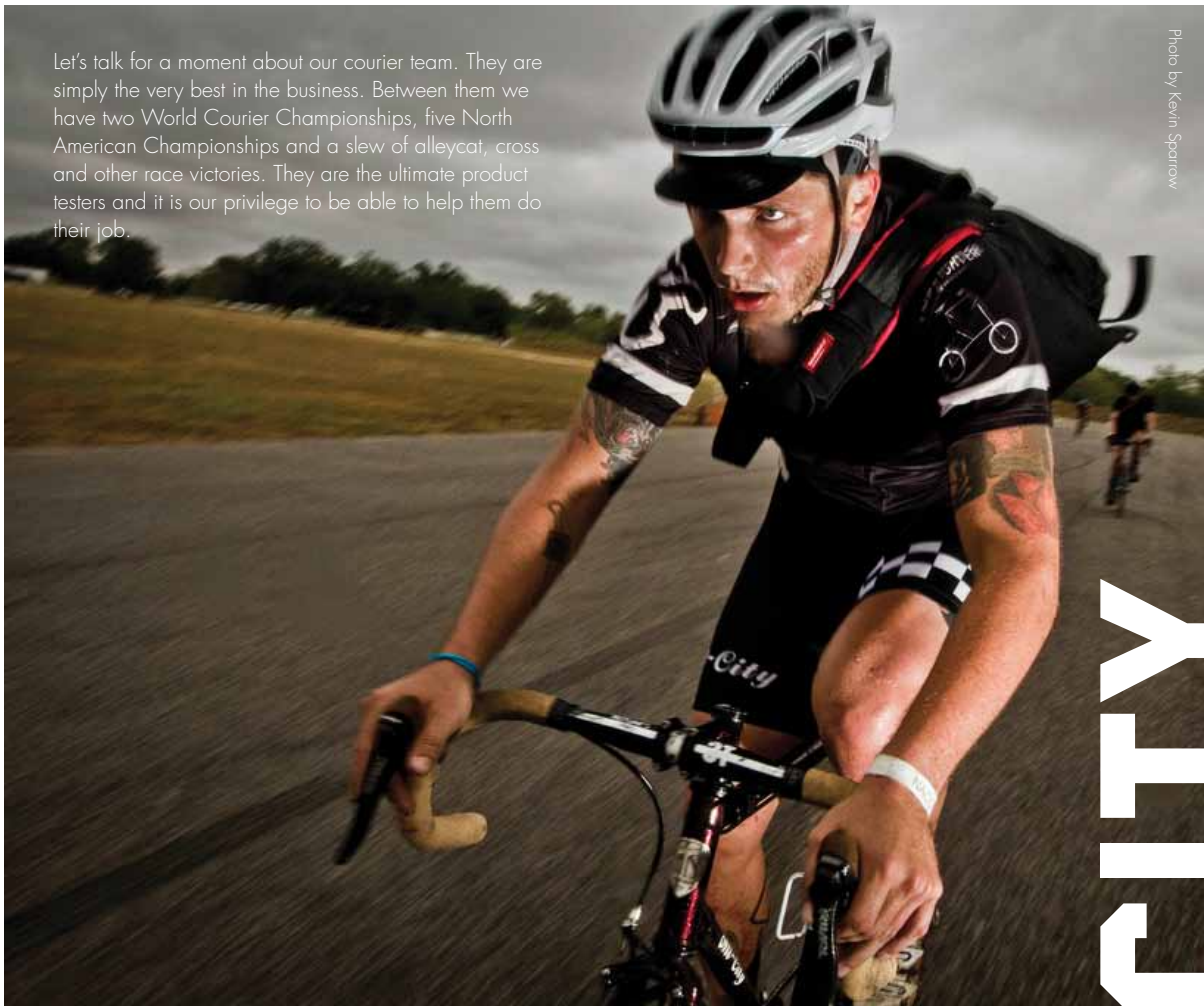


Photo by John Watson



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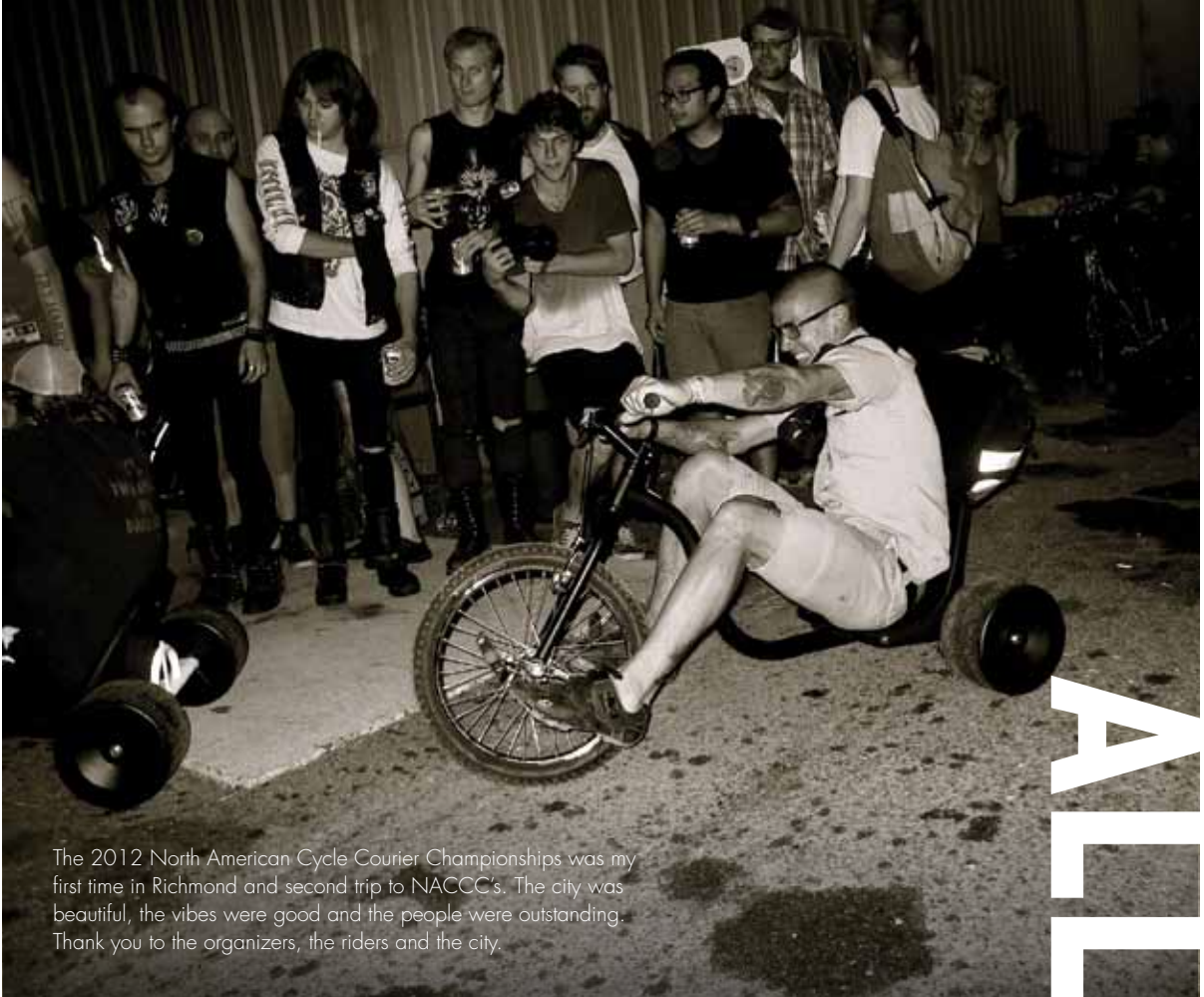




This is our buddy, Kyle Kelley, bombing the hill outside his home down to his bike shop below. Being a flatlander, riding this hill without brakes scared the crap out of me. Kyle, though, did it all nonchalantly while holding a bag full of oranges.







The 2012 North American Cycle Courier Championships was my first time in Richmond and second trip to NACCC's. The city was beautiful, the vibes were good and the people were outstanding. Thank you to the organizers, the riders and the city.

ALL



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2011

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VILAS COUNTY

Our annual trip to Vilas County, Wisconsin for four days of endless gravel miles, bottomless mugs, brutal riffs and supper club dinners is always one of the highlights of the year.





ALL-CITY



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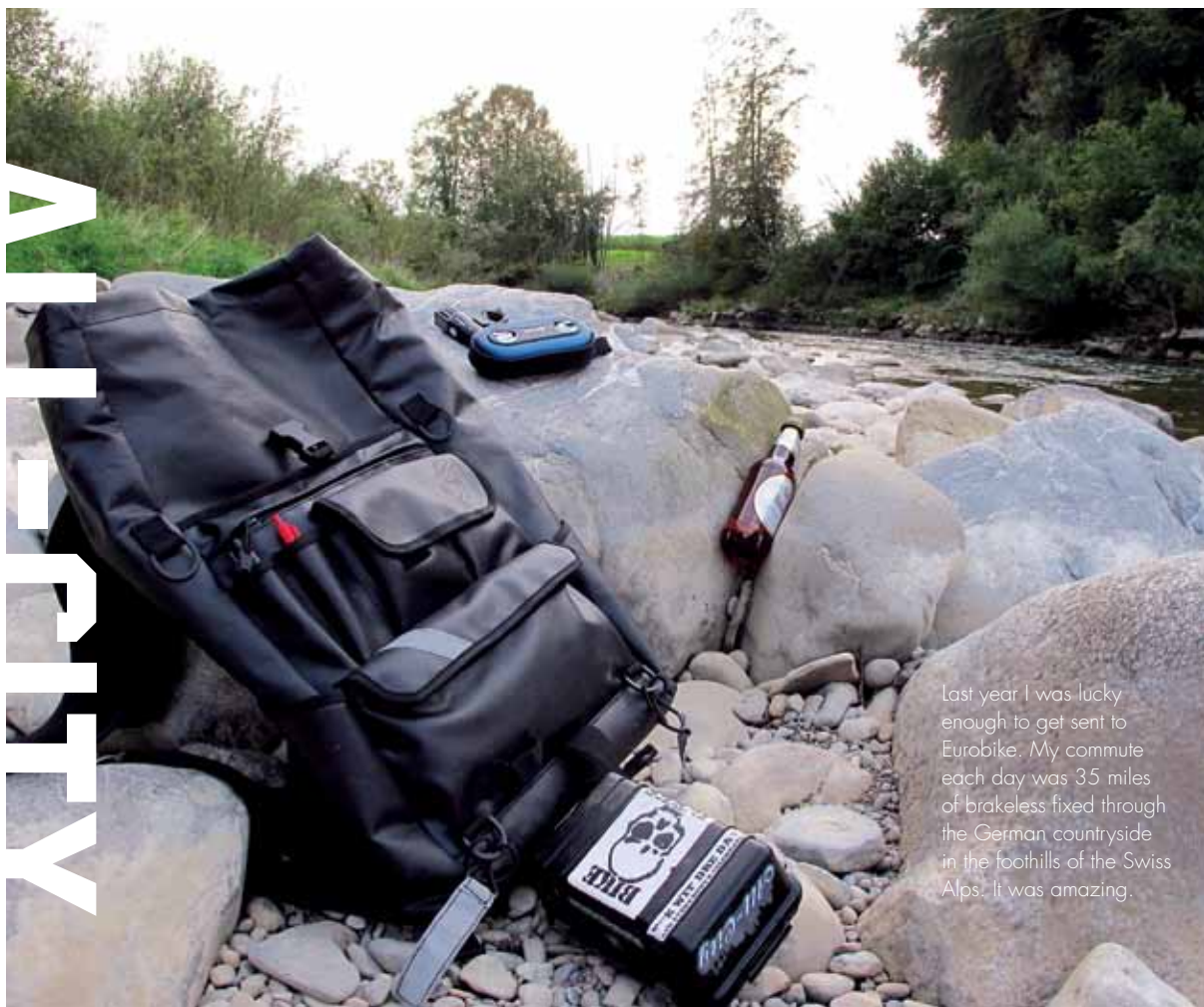


This year's Cycle Messenger World Championships were held in Chicago and for the second time in three years our main man, Craig Etheridge, took home first place overall. Congrats to Craig and all the racers.



EURO TRIP





ACTIVITY

Last year I was lucky enough to get sent to Eurobike. My commute each day was 35 miles of brakeless fixed through the German countryside in the foothills of the Swiss Alps. It was amazing.

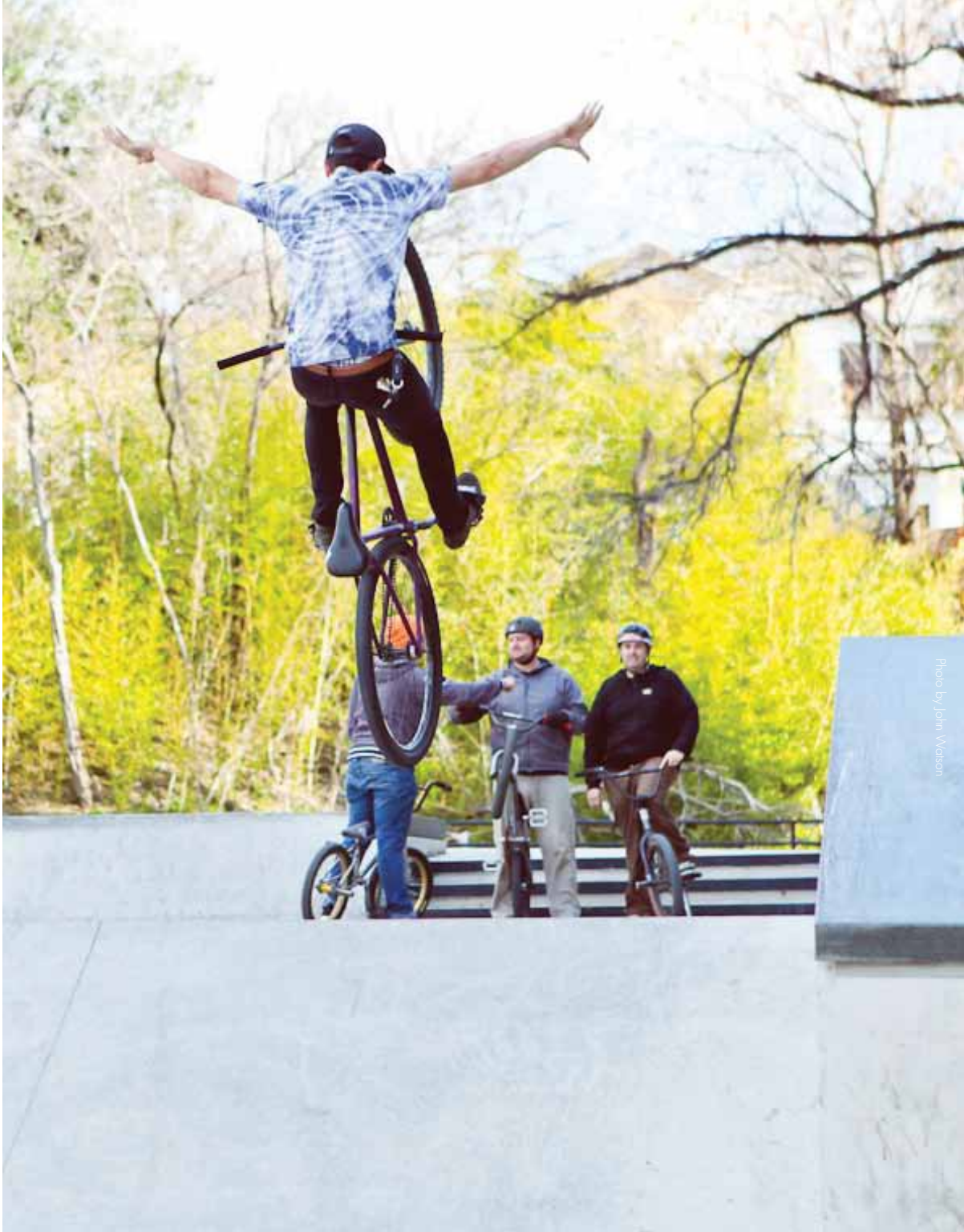


Photo by John Watson



BANDIT CROSS

Bandit Cross has reaffirmed our faith in human beings and in the cycling community. Everyone brings a great attitude and a great time is always had. Get off your ass and throw one in your town.

CITY







ACC 2011

ALL CITY

This was the sixth year of the All City Championship, our brand's namesake race. We had our biggest out of town presence ever, a brutal course and one heck of a dance party.







Photo by John Watson

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