

ibis MOJO



GET YOUR IBIS MOJO WORKIN'

The all-new-for-94 Ibis Mojo is the consummation of over a decade of Ibis mountain bike evolution. This year we've shaved the frame weight down to 3.8 pounds, taken 4 pounds off the complete bike, and it still gives you the same tasty combination of Ibis ride, Ibis durability, and Ibis style.

What makes a Mojo a Mojo?

It's an incredible recipe that we at Chez Ibis have cooked up for you. Excellent bike design is the sum of many different ingredients, all of which need to be combined in the correct proportion. Our geometry evolved from our years of experience building, riding, tweaking and perfecting the Ibis mountain bike. The Mojo has been designed from the drawings up with suspension in mind. Diameters, lengths, angles, butt dimensions and tube thickness all change with each frame size. It's a difficult

and time consuming process, but we believe it's the right way—the only way—to do it.

We're big fans of steel bikes. Steel is hard to beat for value, performance, and longevity. And there's a reason that you hear a lot of people say that their frames "ride like steel." We have chosen what we consider to be the finest tubes in the world: Tange Prestige Ultimate and Prestige Logic, consistently high quality tubing that is both light and durable.

We can't over emphasize the lengths (and butts) we go to in order to build the finest bikes possible. Attention to detail is the order of business at Ibis, from the initial specification through the manufacturing process to the final checklist. Our fabrication—especially welding—is second to none. The welds disappear under couple of dustings of our epoxy primer and stunning clear-coated

lincon paint. You get a choice of seven gorgeous standard colors, pictured above. If you want something special—like your own custom color or our famous long fade—just tell us, and we'll gladly comply. The stylish Breeze-In dropouts shave weight and add stiffness, while allowing easy re-entry of your wheel. See the close-up photo above.

Take your choice. Start with a Mojo frameset and build your own dream machine or let us assemble a complete package for you. We've put together a couple of excellent component picks, either an XTR-based group, or our exclusive No-Fat group.

So check out the Mojo recipe. It's like the difference between mom's homemade cookies and those you find on aisle 11. The ingredients may appear to be the same, but the result is definitely different.

IBIS MOJO SPECIFICATIONS

GEOMETRY	X/Small	Small	Medium	Large	X/Large	XX/Large
Center to Center	12.0	15.5	17.0	18.5	20.0	23.0
Center to Top	13.5	17.0	18.5	20.0	21.5	24.5
Head Tube Angle	70.5	71.0	71.5	71.5	71.5	71.5
Seat Tube Angle	74.0	73.0	72.5	72.0	71.5	71.0
Top Tube Length	20.75	22.25	22.75	23.0	23.5	24.5
Chainstay Length	16.8	16.8	16.8	16.8	16.8	17.5
Head Tube Length	3.3	3.8	4.3	5.5	6.6	10.0
Stem (length in mm x angle)	100 x 10	120 x 10	135 x 10	150 x 10	150 x 10	150 x 10
Standover Height (mid toptube)	25.75	29.5	31.0	32.0	33.5	35.5
Recommended Height	4'10"-5'3"	5'3"-5'8"	5'7"-5'11"	5'10"-6'2"	6'1"-6'5"	6'4"-6'10"
Recommended Inseam	27-31	30.5-33	32-34	33.5-35.5	35-37	37-39

All measurements inches unless otherwise specified - Measure inseam crotch to floor - Two water bottles are standard on every Ibis mountain bike - You may specify size changes of stock stem sizes for no additional charge - **Paint:** The seven standard colors are Purple, Dark Green, Orange, Black, Ivory, Dark Blue and Berry metallic. Optionally, any Ibis may be ordered any Iron color or with a stunning long fade paint with your choice of fade colors. Other custom paint is also available. Tell us what you want, and we'll create it for you -

Specifications are subject to change - **The Mojo** is available as a frame only, as a complete or partial frameset, or as a complete bike - **Stems:** Choose from an Ibis CrMo Ahead or standard quill stem, or the incomparable Ibis Titanium stem in either AheadSet or quill style - **Forks:** Choose from the Manitou 3, or a Rock Shox Mag 21, or Mag 21 SL Ti.

COMPONENTS	No-Fat SST*	XTR
Seatpost	Control Tech or Synchros	Control Tech or Synchros
Brakes	Dia-Compe 987	XTR
Shift Levers	Grip Shift 8 speed	XTR
Brake Levers	Suntour XC Pro	XTR
Bars	Answer Taperlite	Answer Taperlight
Front Derailleur	XTR	XTR
Rear Derailleur	XTR	XTR
Chain	Sedis	Sedis
Free Hub Cogs	XTR	XTR
Headset	Chris King	Dia-Compe AheadSet
Crankset	Cooks or Topline	XTR
Pedals	Onza	Shimano M737
Bottom Bracket	Ritchey	XTR
Tire-Front	Z-Max WCS	Z-Max WCS
Tire-Rear	Z-Max WCS	Z-Max WCS
Rims	Mavic 230	Mavic 230
Hubs	White Industries or Hügi UltraLight	XTR
Spokes	15/17 w/alloy nipples	15/17 w/alloy nipples
Wheelbuilding	Wheelsmith	Wheelsmith
Grips	Specialized Auto Pilot	Specialized Auto Pilot
Saddle	Titanium Prolong	Titanium Prolong

*SST=Shimano Suck This - Due to the rapid evolution of the component world, specification on our No-Fat SST pick is subject to frequent change so we can provide you the highest quality and best value components. Because of the rise in the value of the Yen, many high end American made products are now competing with Japanese offerings. Whenever possible we'll use the American goodies, made by small guys like us. We will also make every attempt to keep Shimano components off this group. Call us for updates on the excellent No-Fat SST pick. We are also working on several other component group offerings, so don't hesitate to ask.



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Design by Guelink Communications - Direct Digital Photography by Jim Henic Photography, using the Megavision Filmless* Photography System. For further information call: 707.584.4773.