

THE BICYCLE OF CHAMPIONS

The Masi bicycle tradition began during the post World War I era when Fausto Masi was learning the art of bicycle frame design. Also a famed racer, Fausto spent years perfecting Masi's premier bicycle, the original Gran Criterium. Today Masi is elbowed among the world's greatest frame builders. Earning attention to hand work, superior materials and quality craftsmanship prevails as the keystone of all Masi bicycles.

Masi GC 9700
Gran Criterium Record C



Gran Criterium Component Packages:
Record C, Croce D'Aune, Chorus, Super Record, Santa.

Gran Criterium Colors:
Anthracite, Ferrari® Red, Pearl White.
Custom Paint Finishes are Available.



Volumetrica MV 9875 Croce D'Aune



Every Masi is built from superior quality materials. Masi pioneered the use of investment cast lugs; today in their third generation. Masi's select tubes are made of a special alloy for proper rigidity. The tubing is meticulously assembled at each lug point with Masi's exclusive jigs. This foundation of methodology results in a singular frame construction allowing no loss of energy. Every Masi bicycle and frameset receives the same exacting design application and hand detail, regardless of the ultimate customer. Masi's American consumer market is thriving with the formation of a Masi factory in Southern California. Faiero Masi personally came from Italy to supervise the design and set up of Masi's only American factory. The Volumetrica, ranked as the lightest steel frame in the world, is currently being redesigned to American specifications.

A pioneering racing machine, the Volumetrica is built with oversized tubing sleeved over Masi's own investment cast lugs.

Volumetrica Component Packages:

Record C, Croce D'Aune, Chorus, Super Record.

Volumetrica Colors:

Anthracte, Pearl White, Ferrari® Red (not shown).
Custom Paint Finishes are Available.



Record Crono Chorus MR 9950

The list of World Champions and Olympians riding Masi bicycles reads like a cycling Who's Who: Fausto Coppi, Felice Gimondi, Connie Paraskevini, Mark Geronzi and Ken Carpenter headline the list. For over forty years the Masi Gran Criterium has been an international champion. Using a special low temperature brazing process on the Columbus SLX tubing, the Gran Criterium retains precise resilience and stability properties. Certified Masi Master Framebuilders cannot deviate in any manner from the original frame designs of Fausto Masi. Thus absolute methodology is necessary to assemble the superior quality bicycles made legendary by the Masi name. Masi's reputation is built upon years of dedication to the art of constructing handmade racing bicycles.

Masi bicycles are assembled to within a thousandths of an inch for championship performance. Aerodynamically superior is the Record Crono, designed with special Columbus tubing for optimum stability, maneuverability and speed.



Record Crono Component Packages:

Record C, Crono, D'Aune Chorus, Super Record, Victory.

Record Crono Color Options:

Yellow, Custom Paint Finishes are Available.

Nuova Strada Sante'

The extraordinary paint finish on every Moss is the result of the methodical TSEN Frame Paint® process. From the priming to the final detailing, including the application of DuPont Incon® , the paint finish on every Moss is hand applied. Continuing the Moss racing tradition is the Nuova Strada, a marriage of Italian performance, design and geometry, featuring investment cast lugs and special Columbus SLX/SP tubing. Moss's standard of excellence, developed over 40 years of striving toward superior performance is the heritage from which the Nuova Strada has been created.

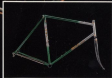


Nuova Strada Component Packages:

Record, C. Croce D'Aune, Chorus, Super Record, Sprint, Sante'.

Nuova Strada Colors:

Red/White, Blue/White, Green/Silver.
Custom Paint Finishes are Available.



Gran Corsa

105

The newest Masi legacy is the Gran Corsa bicycle. Designed using Columbus Cromor Chromo-molybden double butted tubing with investment cast lugs and a chrome fork, the Gran Corsa is the ultimate affordable Italian bicycle. The Masi tradition of greatness is fully appreciated in the handmade, proprietary designs of the frames and structural materials, setting this bicycle apart from the competition. Masi bicycles are made to last. Masi, racing quality you can depend upon for all cycling needs.



Gran Corsa Component Packages:

Chorus, Sprint, Sante, 105

Gran Corsa Color Options:

Blue/Silver, Red/Silver, Metallic Blue, Ferrari® Red

1988 FRAME SPECIFICATIONS

Model	Size (Center to Top)	Features	Frame Specifications	25" x 25"	25" x 25"
Record Criter	25" x 25" 25" x 25" Fit 54-55cm	Special Columbus Tubing, Investment Cast Connections	Top Tube Length (cm) Head Tube Angle Seat Tube Angle Chainset (cm)	54.5 70° 70° 38.5	54.5 70° 70° 38.5
			Size	Size	Size
Gen Criterion	45, 45, 25, 25, 24, 25, 27, 25, 25, 40, 41, 32, 54, 55cm	Columbus SLX Tubing, Investment Cast Connections	Top Tube Length (cm) Head Tube Angle Seat Tube Angle Chainset (cm)	51.5 71° 70° 41	54 71.5° 71.5° 41
Team Road	45-45cm Steel Only	Columbus SLX/SP Tubing, Investment Cast Connections	Top Tube Length (cm) Head Tube Angle Seat Tube Angle Chainset (cm)	51.5 71° 70° 41	54 71° 70° 41
Gen Team	45-45cm Steel Only	Columbus Center Tubing, Investment Connections	Top Tube Length (cm) Head Tube Angle Seat Tube Angle Chainset (cm)	51.5 71° 70° 40.5	54 71° 70° 41.5
SV Velocitrac	45, 45, 25, 25, 25, 25, 25, 26, 27, 25, 35, 35, 41, 55, 55cm	Mass JV Tubing Investment Cast Connections	Top Tube Length Head Tube Angle Seat Tube Angle Chainset (cm)		

SV available during brochure production

RECORD C

Campagolo Record C with
Deda Brakes
Cinelli 54-40 Handset/Cinelli X-1,
Steel/Bike Bottom
Regina America 5-Speed Frontwheel/
Regina SL Chain
San Marco Road Saddle
Victory GS Tire
Campagolo Record Steela Race

CHOICE D'AUNE

Campagolo Choice D'Aune
Amisano Handset/Ambrosio
Cinelli 54-40 Handset/Cinelli X-1,
Steel/Bike Bottom
Regina America 5-Speed Frontwheel/
Regina SL Chain
San Marco Road Saddle
Victory GS Tire
Campagolo Victory Steela Race

CBORUS

Campagolo CBorus
Cinelli 54-40 Handset/Cinelli X-1,
Steel/Bike Bottom
Regina America 5-Speed Frontwheel/
Regina SL Chain
San Marco Road Saddle
Victory GS Tire
Campagolo Victory Steela Race

SUPER RECORD

Campagolo Super Record
Cinelli 54-40 Handset/Cinelli X-1,
Steel/Bike Bottom
Regina America 5-Speed Frontwheel/
Regina SL Chain
San Marco Road Saddle
Victory GS Tire
Campagolo Victory Steela Race

VICTORY

Campagolo Victory
Amisano Handset/Ambrosio
Cinelli 54-40 Handset/Cinelli X-1,
Steel/Bike Bottom
Regina America 5-Speed Frontwheel/
Regina SL Chain
San Marco Road Saddle
Victory GS Tire
Campagolo Victory Steela Race

SPRINT

Campagolo SPRINT
Amisano Handset/Ambrosio
Cinelli 54-40 Handset/Cinelli X-1,
Steel/Bike Bottom
Regina America 5-Speed Frontwheel/
Regina SL Chain
San Marco Road Saddle
Victory GS Tire
Campagolo Victory Steela Race

SANTE

Campagolo Sante with Shimano
Cinelli Pedals
Cinelli 54-40 Handset/Cinelli X-1,
Steel/Bike Bottom
Shimano 5-Speed Frontwheel
and Chain
San Marco Road Saddle
Victory GS Tire
Campagolo Victory Steela Race

105

Campagolo 105
Amisano Handset/Ambrosio
Cinelli 54-40 Handset/Cinelli X-1,
Steel/Bike Bottom
Shimano 5-Speed Frontwheel
and Chain
San Marco Road Saddle
Victory GS Tire
Campagolo Victory Steela Race

MODEL	RECORD C	CHOICE D'AUNE	CBORUS	SUPER RECORD	VICTORY	SPRINT	SANTE	105
Record C								
SV								
Gen Criterion								
Team Road								
Gen Team								

■ Not Available

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at your nearest Mail Dealer.

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*Steel Wheels are Optional

*Component Groups are Subject to Current Inventory