

mongoose™

B.M.X. Products, Inc.
TM

1979/80 Bicycle and Components Catalog



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THE B.M.X. PRODUCTS STORY

B.M.X. Products, Inc., founded in September 1974, has in less than five years grown to be the largest manufacturer of competition motocross bicycles in the world. Mongoose bicycles are accepted throughout the world as the industry standard for their high levels of design, quality control, and workmanship.

Motomag® Wheels, our first product, are now being used in huge quantities. The introduction of the Mongoose bicycle in late 1975 established the Mongoose factory as the leader in bicycle motocross.

Demand for our products has skyrocketed, in part due to our tremendous promotional campaign, which

includes: television, newspaper, print advertising, our factory racing team plus sponsorship of national championship races.

B.M.X. Products, Inc. is a young, aggressive company, led by founder and president Skip Hess. Skip exudes vitality and dedication, and it shows in all of us. We are dedicated to supporting our dealers, and to continue as the leaders in bicycle motocross.



SKIP HESS

We feel the sport has tremendous growth potential, for a long time, and with our specialization only in bicycle motocross we will be there.

Quality, service and the finest products – from B.M.X. Products, Inc.



TEAM MONGOOSE™

Team Mongoose™ Frame – all tubes super thin-wall chrome moly, candy red or candy blue clear epoxy finish. • “Team Mongoose” all chrome moly fork. • B.M.X. Products, Inc., Gold Stem with anodized aluminum handlebars. • Dura-Ace 170mm aluminum cranks, with 39T chain-wheel. • Alloy wheels, with box style rims, 80g spokes, and small flange alloy freehub (14T) in rear for quick gear changes. Rims and hubs anodized. • “Mongoose” skinwall tires, superlight and super traction, front and rear. • B.M.X.-I chrome moly shaft pedals, black, with reflectors. • Alloy front and rear caliper brakes. • Superlight suede racing saddle with alloy seat post. • Team Mongoose available in candy red or candy blue. • Packaged in kit form, with owner’s manual. • CPSC Approved.

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SUPERGOOSE™

All new, superlight, superstrong chrome moly components. Race ready, even if you never intend to race. • Team Mongoose frame—all tubes super thin-wall chrome moly, nickel plated. • Team Mongoose fork, all chrome moly, nickel plated.

• 7" chrome moly crank, chrome plated, with quick change spider and alloy 39T chainwheel. • Superlight alloy wheels—box style rims, 80 gauge spokes, with small flange alloy freehub in rear, 14T sprocket. Hubs and rims anodized. • Alloy front and rear caliper brakes. • B.M.X.-1 chrome moly shaft pedals, black, with reflectors. • Aluminum alloy handlebars and seat post—color anodized. • Packaged in kit form, with owner's manual. • Available with red or blue anodized accessories. • CPSC Approved.



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MONGOOSE™

The most popular BMX competition bicycle in the world—Mongoose, The Winners' Choice. • Mongoose™ frame—three main tubes chrome moly, heliarc welded. Geometry designed for precision handling and balance. Frame available in bright nickel plated, red, blue, yellow, black or white epoxy. • Mongoose™ hi-tensile steel tubular fork, nickel plated. • Motomag® Wheels—for strength and good looks. • Ashtabula stem and 6½" heat treated cranks with heavy duty rat trap pedals. • BMX knobby tires, 20 x 2.125". • "Mongoose" racing saddle with metal base. • "Mongoose" high rise handlebars, black. • Packaged in kit form, with owner's manual. • Mongoose also available with heavy duty wire wheels. • CPSC Approved.

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MONGOOSE II

To meet the ever increasing demand for alloy wheels, B.M.X. Products, Inc., is proud to introduce the Mongoose II.

Same rugged components as the Mongoose except the "II" has superlight alloy wheels, plus caliper brakes, "Race Ready" at a reasonable price.

- Mongoose Frame—Three main tubes, chrome moly, heliarc welded, geometry designed for optimum handling and balance. •

- "Mongoose II" available in nickel plated with blue wheels, blue with blue wheels, red with red wheels, yellow with gold wheels, black with gold wheels, and white with red wheels (shown). • Superlight alloy wheels

- feature box style anodized rims, 80 gauge spokes, and alloy anodized hubs. • 20 x 2.125" knobby tires in front with 20 x 1.75" knobby in rear—just like the pros. • "Mongoose" hi-tensile steel fork, nickel plated. •

- Alloy caliper brakes with colored cable housing. Levers pre-bent to fit handlebars. • Ashtabula 6½" heat treated cranks and stem. •

- "Mongoose" racing saddle with metal base. • Heavy duty rat-trap pedals with reflectors. • Black hi-rise handlebars • Packaged in kit form with owner's manual. •

- CPSC approved.

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TEAM MINIGOOSE™

New model – superlight full blown Team Minigoose for the junior racer, with alloy cranks, wheels, handlebars and seat post. • Team Minigoose frame – all tubes super thin-wall chrome moly, for light weight and strength. • "Team Minigoose" fork, all chrome moly. • Forged alloy cranks, 165mm, with 39T sprocket. • Alloy wheels, box style rim, 80 gauge spokes, small flange alloy free-hub in rear (15T) for quick gear changes. Rims and hubs color anodized. • Minigoose Skinwall tires, super light and super traction, front and rear. • B.M.X. – 1 chrome moly shaft pedals, black, with reflectors. • B.M.X. Products, Inc. Gold Stem with anodized aluminum handlebars. • Alloy front and rear caliper brakes. • Superlight suede racing saddle with anodized alloy seat post. • Team Minigoose available in candy red or candy blue. • Packaged in kit form, with owner's manual. • CPSC Approved.

MINIGOOSE™

Minigoose. Same materials, design and workmanship as Mongoose™ yet scaled down for the junior rider. • Minigoose frame features three main tubes chrome moly, heliarc welded, geometry designed for precision balance and handling. • Frame is bright nickel plated. • "Mongoose" hi-tensile steel fork, nickel plated. • Ashtabula 5½" crank, handlebar stem. • Heavy duty wire wheels, double wall steel rims, 105 gauge spokes, large flange hubs. • Steel rat trap pedals with reflectors. • Steel hi-rise handlebars. • "Mongoose" racing saddle with metal base. • MX Knobby tires—20 x 1.75". • Packaged in kit form, with owner's manual. • CPSC Approved.



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MITYGOOSE™

The smallest brother of Mongoose™ – what better first two-wheeler for a kid than a Mitygoose? Start them out with the Winners' Choice. • Racing style diamond frame – loop tail design. • Available in red or blue. • Tubular fork. • All steel chainguard. • Heavy duty rubber pedals. • Box style handlebars with octopus grips. • Racing saddle with padded, quilted top. • Coaster brake tab integral with frame. • Rear bridge for caliper brakes. • Steel wire wheels, 28 hole. • 20 x 2.125" knobby tires. • CPSC Approved. A quality import to B.M.X. Products, Inc. specifications.

TEAM MONGOOSE[™] COMPETITION RACING FRAME

Strength, reliability, lightweight, handling and good looks make the Team Mongoose frame the largest selling chrome-moly frame in the country. The same frame ridden by the Mongoose Factory Racing Team!

- All tubes superlight thin-wall chrome moly steel.
- Spacecraft quality heliarc welded for super strength and flex resistance—double head gussets.
- Geometry designed for precision handling and balance.
- Frame nickel plated then candy red or candy blue epoxy coated.

Designed to accept all standard forks, headsets and bottom brackets.

- Ground clearance allows for long cranks.
- Frame is packaged with high strength alloy seat post, matching color anodized.
- Complete with rear bridge for caliper brakes.
- Right hand chain stay "pinched" for maximum chain clearance and proper chain line.



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TEAM MINIGOOSE™ COMPETITION RACING FRAME

Team Minigoose Frame—Same race proven features as Team Mongoose, correctly sized for the junior racer. • Available in Candy Blue or Candy Apple Red. • All tubes super thinwall chrome moly steel. • Heliarc welded for durability and strength. • Geometry designed for optimum performance and handling. • Frame includes matching color anodized alloy seat post. • Designed to accept standard hardware, headset and bottom bracket cups. • High ground clearance for long cranks. • Complete with bridge for rear caliper brakes. • Long dropout allows maximum wheel adjustment.

MONGOOSE[™] COMPETITION RACING FRAME

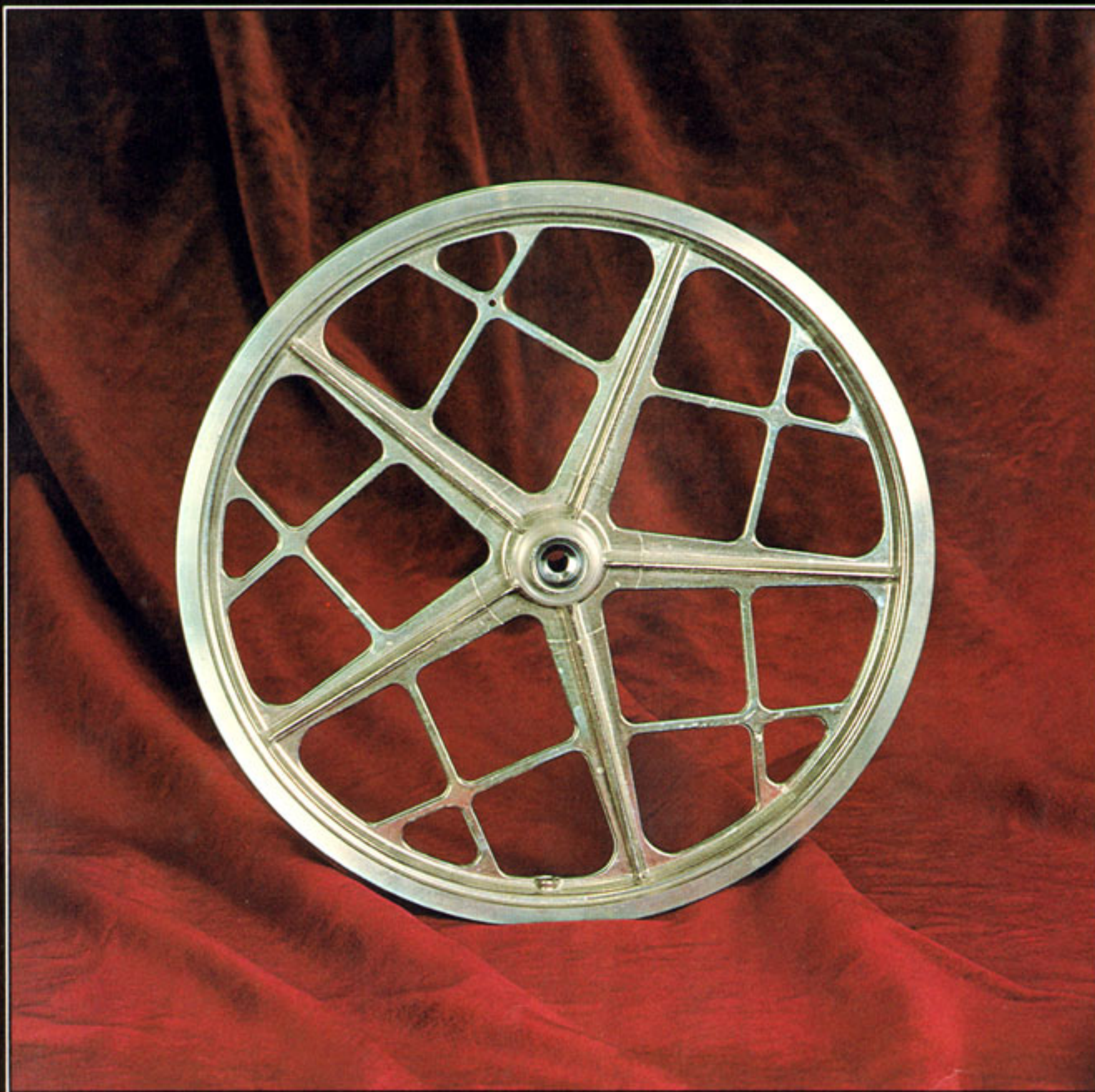
Mongoose, The Winners' Choice, offers you the most demanded frame on the market. Handling, performance, materials and construction for beginners to pros. • Features three main tubes chrome moly, heliarc welded, double head gussets for maximum reliability. • Available in bright nickel plated, red, blue, yellow, black, or white epoxy finish. • Race proven geometry for precision handling and balance. • Accepts all standard headsets, forks, bottom brackets and cranks. • Designed for use with long cranks. • Coaster brake strap integral with frame for convenience. • Complete with rear bridge for caliper brakes. • Extra strength, plated seat post included with frame.



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MOTOMAG® II WHEELS

The original, largest selling, best looking aluminum "Mag" type wheel on the market. • Lighter, stronger with new polished finish. • Rigid construction for total control in jumps and berms. • Race proven – The Winners' Choice across the country. • One piece die cast aluminum construction – no welds, no rivets, no spoke maintenance. • Precision machined for perfect balance and reduced run out. • Easy tire mounting with improved drop center. • Front wheel complete with factory assembled, adjusted, and lubricated axle set. • Rear wheel complete with assembled coaster brake, lubricated and adjusted. • Reflector accommodation for easy installation. • Positive mount for valve stem prevents slipping and damage. • U.S. Patent No. D-236609 • CPSC Approved.

GOLD STEM™

B.M.X. Products, Inc. proudly presents the Gold Stem. Heliarc welded chrome moly steel, aluminum clamps, with bright gold finish. The Winners' Choice across the country.

- Wide saddle clamps allow universal fit on all handlebars.
- Double clamp design for maximum grip on handlebars.
- Neck diameter fits all fork necks.
- Stem complete with all hardware including wedge bolt.
- Packaged in eye-catching red, white and blue display box, with complete assembly instructions.
- Race proven by Mongoose Factory Team members for maximum reliability.
- CPSC approved.



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MONGOOSE[™] COMPETITION FORK

Designed for use with Mongoose frames for precision handling, yet complements all standard frames. The all chrome moly Mongoose Fork is available in nickel plated, candy red, or candy blue. • 100% chrome moly construction – heliarc welded for stronger weld penetration • with all standard frame head tubes. • 12% lighter than other popular chrome moly forks. • Geometrically designed for quicker, smoother handling, with precise steering control. • Accepts standard head set bearing race. • Individually boxed for convenience and point of sale appeal. • Proprietary fork ends provide positive wheel retention without extra hardware, patent applied for.

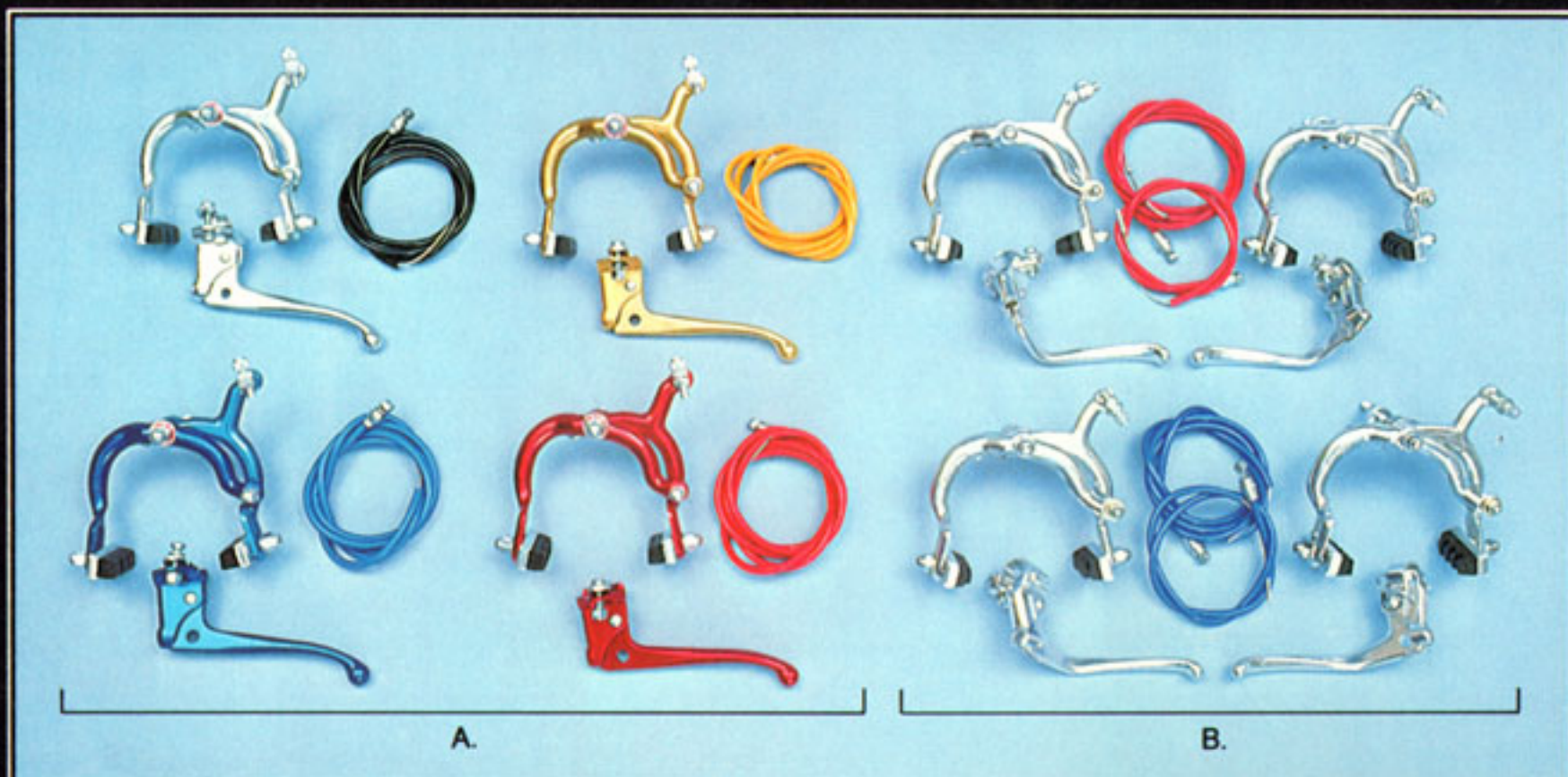


BRAKES

- A) Rear MX Caliper Brake Set –
Red, Gold, Blue and Silver.
B) Complete MX Front & Rear Caliper
Brake Set – Complete, Red and Blue.

MONGOOSE SADDLE

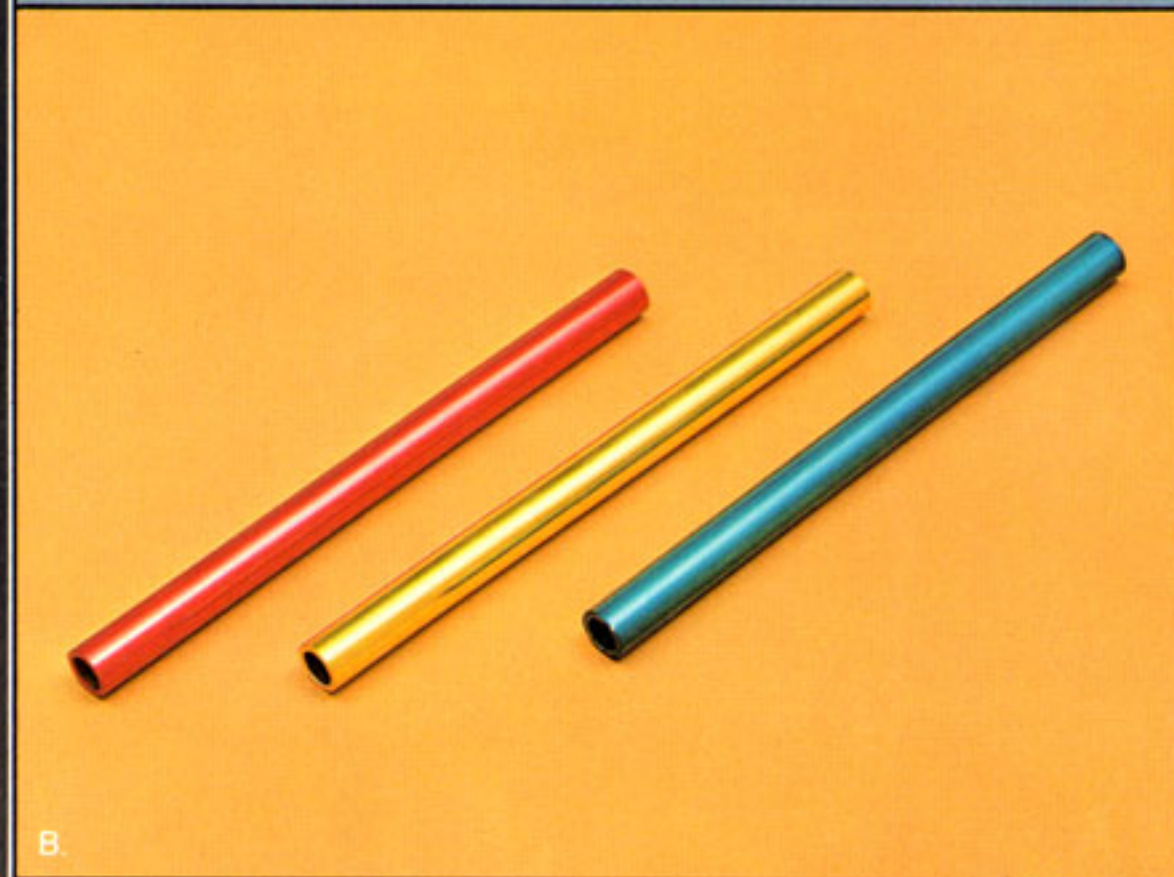
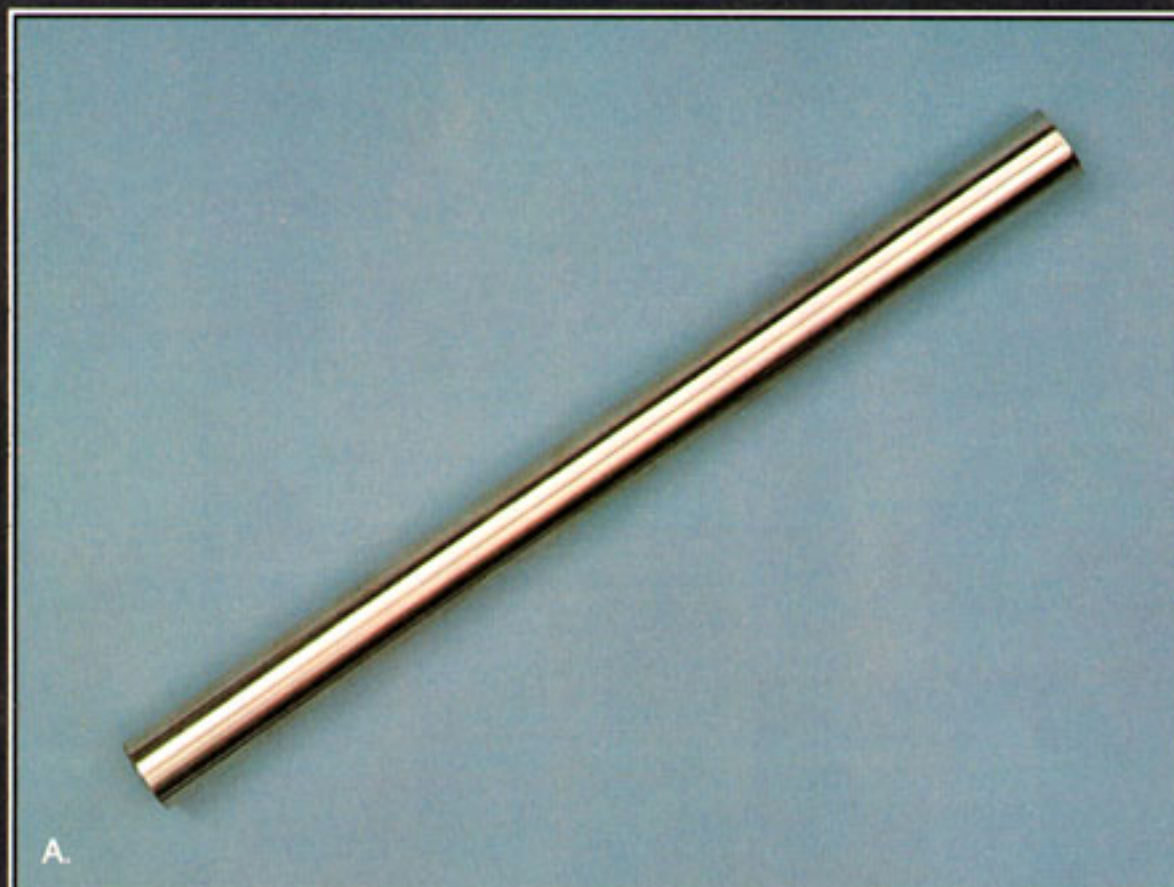
- C) "Mongoose" Super Pro Suede
Saddle, Black. Original equipment on
Team Mongoose. Embossed with
"gold" Mongoose logo, complete
with safety clamp.



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SS SEAT POST

A) Stainless steel (SS) seat posts are designed for the larger riders, who need a long seat post that won't bend. Stainless steel construction means superior strength, light weight, and good looks. Polished finish eliminates plating hassles, plus easy cleaning to stay new looking. SS seat post can't scratch like anodized aluminum. SS seat post - another improvement from the Mongoose factory.

SEAT POSTS

B) Alloy Seat Post, $\frac{7}{8}$ " x 12", Anodized Red, Gold and Blue.

STEM

C) Ashtabula Stem, w/Bolt, Heat Treated, Black.

SEATS

D) "Mongoose" Racing Saddle, Vinyl with all Metal Base, Black, Red, Yellow and Blue.

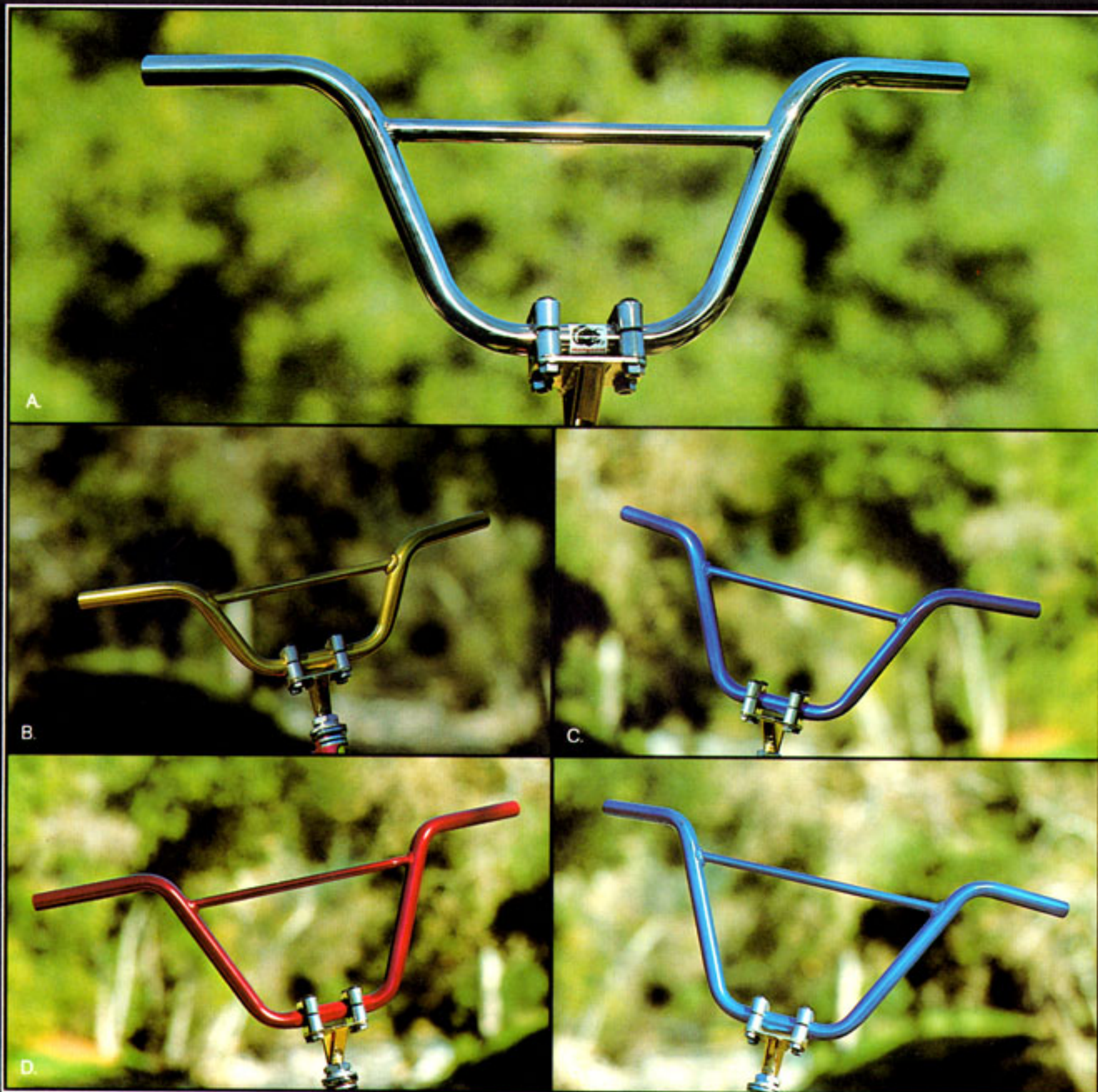
CHAINS

E) Chain, 94 link w/Masterlink for Mongoose. F) Smoker Chain, $\frac{1}{2}$ " x $\frac{1}{8}$ " w/Masterlink, Gold and Black. G) Chain, 94 Link, $\frac{1}{2}$ " x $\frac{1}{8}$ " w/Masterlink, Nickel Plated.

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HANDLEBARS

- A) Mongoose SS Handlebar – SS means stainless steel. Stainless Steel means super strong, super light. Race testing has made these bars the Winners' Choice. • Heliarc welded for unsurpassed strength. • Popular 7" size – 1/4 pound lighter than chrome moly bars. • Wide knurling for positive grip, fits all double clamp stems. • Accepts standard 10" crossbar pad, no special pads required. • Polished finish eliminates plating problems. • Designed for optimum riding position.
- Stainless steel prevents flexing and bending, without losing weight advantage.
 - Easy brake lever positioning.
- B) Handlebar, Alloy 3" Mini-Rise, Anodized, Red, Gold and Blue.
- C) Handlebar, Alloy 6" Hi-Rise, Anodized, Red, Gold and Blue.
- D) Handlebar, Alloy 7" Hi-Rise, Anodized, Red, Gold and Blue.
- E) Handlebar, Alloy 8" Hi-Rise, Anodized, Red, Gold and Blue.



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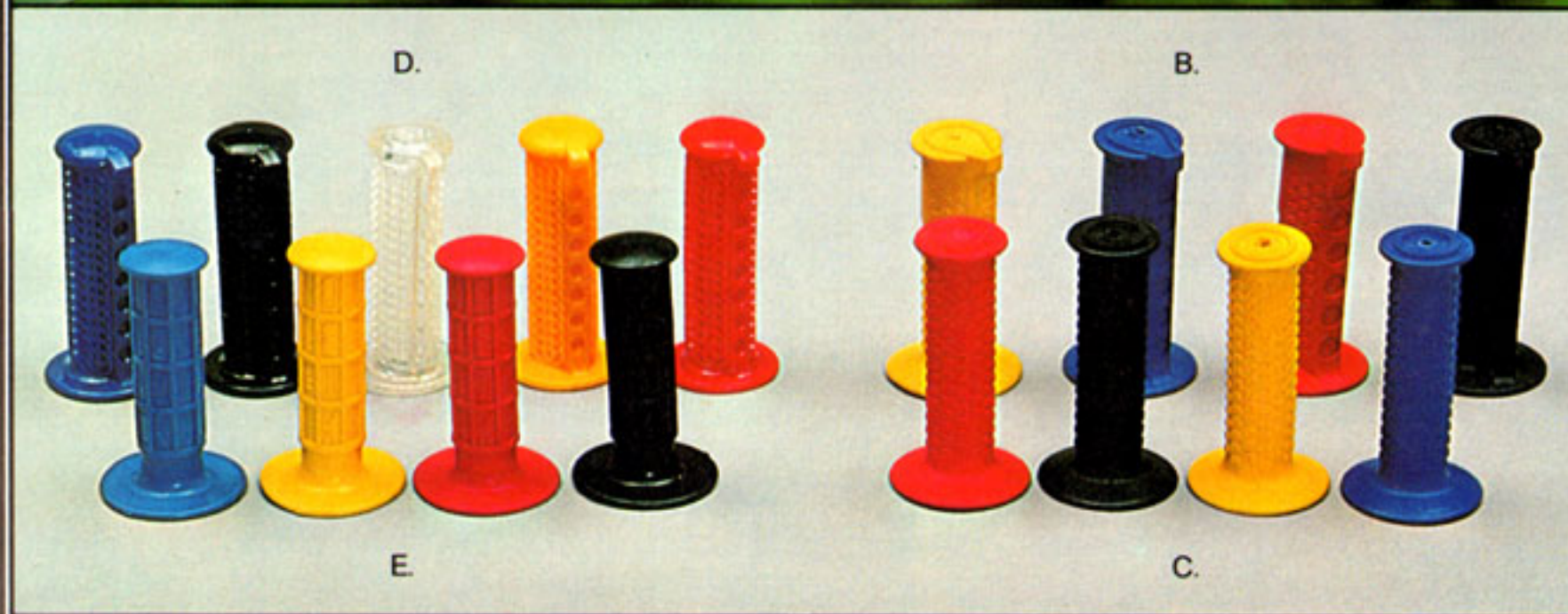


GRIPS

A) The first private label grip for bicycle motocross. Team Mongoose factory grips are designed to build brand name identity, wear longer than rubber grips, look sharp on all bikes, provide a positive non-slip feel, all at a reasonable price. Factory grips – packaged in attractive point of purchase display boxes. Available in black, red, yellow, and blue.

B) Oakley Grip, Black, Red, Yellow and Blue. C) Oakley II Grip, Black, Red, Yellow and Blue. D) Winners Circle Octopus Grip, Black, Red, Yellow, Blue and Ice.

E) Genuine Oury BMX Grip, Black, Red, Yellow and Blue.



PEDALS

A) Bonzai Chrome Moly Shaft Pedal, 1/2" or 9/16", Black. B) KKT RT-BMX Chrome Moly Pedal, 1/2" or 9/16", Black. C) Union Rat Trap Pedal, 1/2". D) BMX Ultra-Lite Nylon Pedal, 1/2" or 9/16", Black, Red, Yellow and Blue.



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CRANKS, CHAINWHEELS AND SPROCKETS

B.M.X. Products offers a complete selection of all types of cranks, for any application. Shown are Dura Ace alloy cranks, light, strong and durable, 170 or 175 mm sizes, Supergoose 7" chromoly crank, Ashtabula 5½" and 6½" one piece cranks plus Takagi 7" black crank. We stock chainwheels in all sizes, including the newest quick change gold spider and chainwheel for one piece cranks, Dura Ace alloy chainwheels, 39-46T, nylon chainwheels, red or blue, 40-49T plus Mongoose steel chainwheels, 40 and 44T. We also carry rear sprockets for Bendix, Gold Sprocket sets, and Shimano 14-19T. Please consult price list for complete listing of cranks, chainwheels and sprockets.



PROTECTIVE PADS

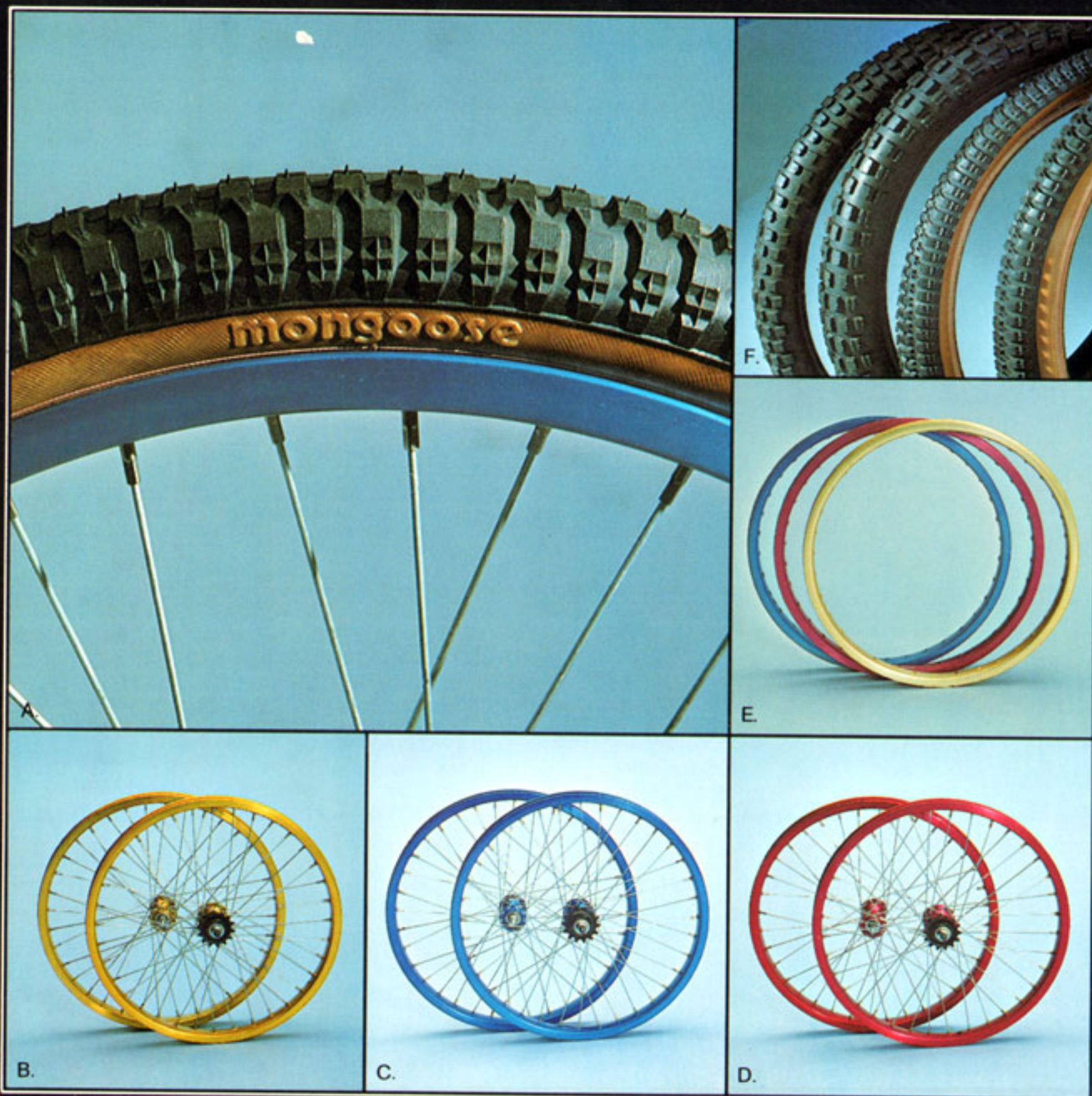
All pads are heavy gauge vinyl, with reinforced stitching plus large snaps that prevent tears. Colors are the latest wet look in bright red, yellow, blue and black. Available sizes: 8" and 10" crossbar pads, single clamp and double clamp stem pads, plus 10" and 12" frame pads. All pads available with or without Mongoose™ screening. B.M.X. Products™—your one source for all pads.



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TIRES, WHEELS AND RIMS

A) Mongoose Skinwall Competition Tire • The ultimate competition tire—superlight, for use on indoor or outdoor tracks. Used as original equipment on Team Mongoose Bicycles. • Available in 20 x 1.75" or 20 x 2.125" sizes.

- Tread designed for maximum acceleration and performance.

- Superlight weight skinwall design—race proven. • "Mongoose" molded into sidewall for instant identification. • Self cleaning tread pattern prevents dirt or mud buildup.

- Special rubber compound tread for maximum grip on all surfaces.

- Note: It is important for maximum performance and tread life that they be mounted correctly.

- B, C & D) Alloy Wheel, Front, 36H/80G, Small Flange, Red, Gold and Blue. • Alloy Wheel, Rear, 36H/80G, Small Flange, Freehub, Red, Gold & Blue. E) 20 x 1.75" Alloy Box Rim, 36H/80G, Red, Gold and Blue. F) MX Kobby Tire, 20 x 1.75"

- Mongoose Skinwall Tire, 20 x 1.75"

- MX Kobby Tire, 20 x 2.125"

- Mongoose Skinwall Tire, 20 x 2.125"

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CLOTHING AND ACCESSORIES

- A) BMX Competition Glove, Childs
– Small, Medium and Large.
• Adults – Small, Medium and Large.
B) Scott Face Mask, White and Blue.
C) Torstan Hallman Cross Peak Visor, Blue, Smoke, White, Yellow and Red.
D) Oakley Goggles, Red, Blue and Yellow.
E) Scott Goggles w/Case, White and Blue.
F) Jacket Patch – "Mongoose", "Mongoose Animal" and "Motomag".
G) Assorted Decals.



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CLOTHING AND ACCESSORIES

A) T-Shirt, "Team Mongoose" Boys—Small, Medium and Large, Men's—Small, Medium, Large and Extra-Large • Mongoose Racing Jersey, white with red, and white with blue, Boys—Small, Medium and Large, Men's—Small, Medium and Large.
 B) Roger DeCoster Glove, Men's—Small, Medium, Large and Extra-Large.
 C) Vinyl Number, "0" through "9", 10/Pack, White and Black. •
 D) BMX Helmet, Z90 Approved, Small, Medium and Large, Candy Red, Candy Blue.
 E) BMX Helmet, Z90 Approved, Small, Medium and Large, Black, Orange, Yellow, White.
 F) Number Plate—Rectangle and Oval, Black, Red, Yellow, Green, Blue and White.

MISCELLANEOUS

A) Bullshot Super Chain Lube, 6 and 16 oz. • Bullshot Super Cable Lube, 6 and 16 oz. • Bullshot Metal Parts Cleaner, 6 and 16 oz. • Bullshot Super Bearing Grease, 3 and 24 oz. B) Cable Ties, Bulk, 100/Pack. C) Handlebar, Hi-Rise, Black. D) BMX Headset Professional, Chrome • BMX Bottom Bracket Set Complete, 28thd. E) Shimano Front Hub, Alloy, Small Flange, 36H/80G, Red, Gold, Blue and Silver • Shimano Rear Freehub, Alloy, Small Flange, 36H/80G, Red, Gold, Blue and Silver.



A.



D.



B.



C.



E.

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SPECIFICATIONS

	TEAM MONGOOSE™	SUPERGOOSE™	MONGOOSE II™	MONGOOSE™ W/MOTOMAG®	TEAM MINIGOOSE™	MINIGOOSE™
Bottom Bracket	BMX set 28thd	BMX set 28thd	BMX set 28thd	BMX set 28thd	BMX set 28thd	BMX set 28thd
Brakes	MX Caliper Brake	MX Caliper Brake	MX Caliper Brake	Coaster Brake	MX Caliper Brake	Coaster Brake
Chain	Standard 88 link	Standard 88 link	Standard 88 link	Standard 94 link	Standard 88 link	Standard 94 link
Chainwheel, front	39T alloy	Q.C. spider w/39T alloy	40T steel	44T steel	39T alloy	44T steel
Cranks	Dura-Ace 170mm	Supergoose 7" cr-mo.	Ashtabula 6½" black	Ashtabula 6½" black	Dura Ace 165mm	Ashtabula 5½" chrome
Fork	Mongoose™ all cr-mo.	Mongoose™ all cr-mo.	Tubular – hi-tensile	Tubular – hi-tensile	Mongoose™ all cr-mo.	Tubular – hi-tensile
Frame	Team Mong. all cr-mo.	Team Mong. all cr-mo.	Mong. 3 tubes cr-mo.	Mong. 3 tubes cr-mo.	Team Mini all cr-mo.	Minigoose™ 3 tubes cr-mo.
Grips	Team Mongoose™	Team Mongoose™	Team Mongoose™	Team Mongoose™	Team Mongoose™	Team Mongoose™
Handlebar	Alloy 6" rise	Mongoose stainless steel	Black hi-rise	Black hi-rise	Alloy 3" rise	Black hi-rise
Headset	Pro-Type Chrome	Pro-Type Chrome	Pro-Type Chrome	Pro-Type Chrome	Pro-Type Chrome	Pro-Type Chrome
Pedals	Bonzai 9/16"	Bonzai ½"	Rat trap ½" steel	Rat trap ½" steel	Bonzai 9/16"	Rat trap ½" steel
Seat	Suede, black	"Mongoose" vinyl, black	"Mongoose" vinyl, black	"Mongoose" vinyl, black	Suede, black	"Mongoose" vinyl, black
Seat Post	Anodized alloy 7/8"	Stainless steel, 7/8"	Steel, plated 7/8"	Steel, plated 7/8"	Stainless Steel, 7/8"	Steel, plated 7/8"
Sprocket, Rear	14T	14T	14T	19T, Gold	14T	19T, Gold
Stem	Gold Stem™	Gold Stem™	Ashtabula stem black	Ashtabula stem black	Gold Stem™	Ashtabula stem black
Tire – front	20 x 2.125" Skinwall	20 x 2.125" Knobby	20 x 2.125" Knobby	20 x 2.125" Knobby	20 x 1.75" Skinwall	20 x 1.75" Knobby
Tire – rear	20 x 1.75" Skinwall	20 x 1.75" Knobby	20 x 1.75" Knobby	20 x 2.125" Knobby	20 x 1.75" Skinwall	20 x 1.75" Knobby
Wheel – front	Box rim, 80 ga., alloy	Box rim, 80 ga., alloy	Box rim, 80 ga., alloy	Motomag® II	Box rim, 80 ga., alloy	Steel rim, 105 ga. LF hub
Wheel – rear	Box rim, 80 ga., alloy	Box rim, 80 ga., alloy	Box rim, 80 ga., alloy	Motomag® II	Box rim, 80 ga., alloy	Steel rim, 105 ga., Bendix coaster



MEMBER



ASSOCIATE MEMBER

MEMBER



NATIONAL BICYCLE ASSOC.



AT MONGOOSE MOTOCROSS IS OUR ONLY PRODUCT

We are specialists. B.M.X. Products, Inc. carries only motocross bicycles and components. No 10-

speeds or 10-speed parts. No mopeds, no skateboards, no roller skates, no motorcycle parts... nothing, besides the finest selection of the best motocross products available. Our objective is not to carry every motocross part ever made or everything that comes on the market. We intend to carry only those products that sell quickly, turn over your inventory, and do not become stale. Careful evaluation is given to each product we sell.

It is tested by our racing team and checked for quality control. Being specialists in the motocross market allows us to see upcoming trends before they are widespread. A new product may make a brief flash in the market, then die. Time spent at the races, working with our team, observing and listening are all important in determining our market. We at the Mongoose factory intend to provide you, the bicycle dealer, with what you sell every day. This catalog shows you only a selection of items. Many more are listed on our price list. More importantly, we are B.M.X. We are the originators, we concentrate only on B.M.X.

B.M.X. PRODUCTS, INC.
Motocross is our only product!