

**BIANCHI. THERE ARE
NO SUBSTITUTES.
ONLY COMPROMISES.**

BIANCHI. IT HAS WINNER WRITTEN ALL OVER IT.

Since 1885 Bianchi bicycles have earned their superior reputation the world over.

Victories in over 1000 grueling international racing events include Fausto Coppi's and Felice Gimondi's world road championships plus many national and world track championships.

WE'D LIKE TO CALL YOUR ATTENTION TO OUR ATTENTION TO DETAIL.

You'll find the unparalleled technology and craftsmanship that has bred this line of champions in all 12 of the Bianchis now available in America.

Each is meticulously designed and manufactured to offer an exceptionally balanced combination of strength, lightness, handling ease, comfort, safety and price.

So whether you're choosing a bicycle for recreation, commuting, touring, sport or serious racing, you'll discover a Bianchi model that offers both superior quality and superior value.

Bianchi. There are no substitutes. Only compromises.

FRAME DESIGN:

Each Bianchi frame is specifically designed for its use: road racing, track racing or touring.

HUBS: For light weight, high performance and easy removal, all Bianchis have forged light alloy hubs with both front and rear quick-release mechanisms.

DERAILLEURS: Bianchis feature a superior Campagnolo, Suntour or Shimano derailleur perfectly matched to gear range and component group. Most are of light alloy.

SPOKES: To ensure perfect roundness and long life, all Bianchi wheels are built with 14 gauge spokes in a four-cross pattern. Most are of stainless steel.

GEARS: Most Bianchis offer 12-speed gear systems. 10- and 18-speed systems are also available.



SEAT POST: All Bianchis have light alloy seatposts. Most are microadjusting for exact saddle positioning.

BRAKES: To ensure safe, smooth stops, all Bianchis feature center or side-pull alloy brakes from Campagnolo, Dia-Compe or Universal.

FITTINGS: To eliminate paint-chipping, rust-causing clips, all Bianchis have brazed-on control cable fittings. Many for shift levers and water bottles.

LUGS: For perfect frame alignment and strength, all Bianchis use only the finest precision pressed or cast lugs.

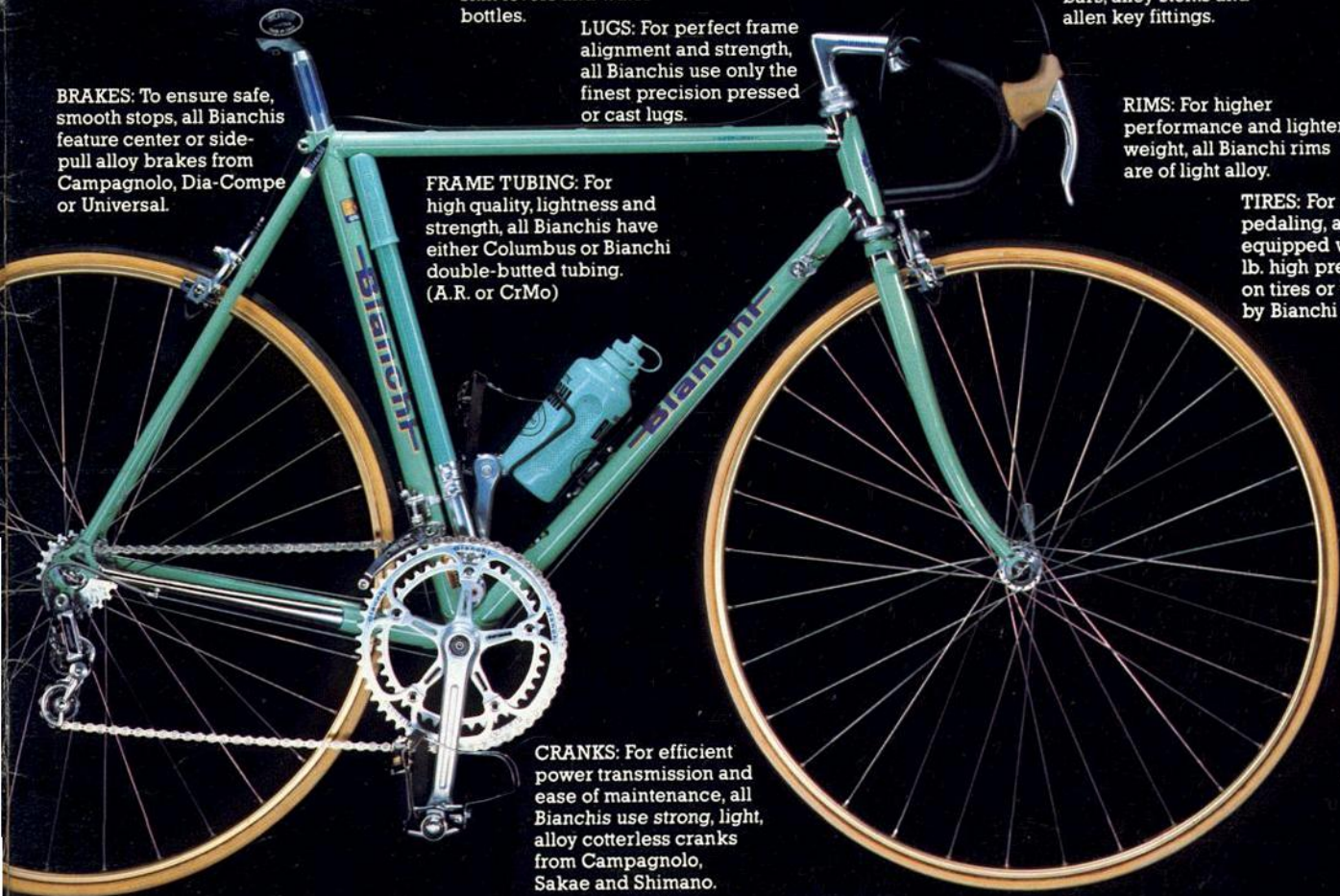
FRAME TUBING: For high quality, lightness and strength, all Bianchis have either Columbus or Bianchi double-butt tubing. (A.R. or CrMo)

CRANKS: For efficient power transmission and ease of maintenance, all Bianchis use strong, light, alloy cotterless cranks from Campagnolo, Sakae and Shimano.

BARS AND STEM: All Bianchis feature engraved alloy handlebars, alloy stems and allen key fittings.

RIMS: For higher performance and lighter weight, all Bianchi rims are of light alloy.

TIRES: For easier pedaling, all Bianchis are equipped with 90 or 100 lb. high pressure, wired-on tires or tubulars by Bianchi or Clement.



NUOVO RACING. A WINNING TRADITION.

A traditional racing Bianchi sporting Columbus tubing with forged fork crown and adjusting fork ends, brazed-on fittings, Campagnolo Nuovo Record derailleurs, Universal 77 brakeset, G.P.M. crankset and pedals, light 700c wheels with Mavic rims, Clement tires and stainless spokes.



NUOVO TOURING. DECLARE YOUR INDEPENDENCE.

New for the tourist. With 18 speeds and a gear range from 30 to 110 it's ready for any extended excursion. It carries Shimano 600 G.S. gearset, G.P.M. triple chainwheel, 100 lb. 27x1¼ Clement tires, super strong Mavic rims and soft padded suede saddle.



CAMPIONE DEL MONDO. A WORLD LEADER.

The 12-speed bicycle of the Belgian Bianchi racing team. Columbus tubing frame plus all Campagnolo equipment including Nuovo Record derailleurs, Gran Sport brakes with drilled-out levers, Bianchi engraved stem, seatpost and chainwheels, Mavic rims and Clement tires.



SUPER LEGGERA. THE SPIRIT OF 1,000 VICTORIES.

Bianchi's race proven team bike. Distinguishing features include Bianchi/Columbus frame tubing and Campagnolo Nuovo and Super Record components.



SUPER CORSA. ULTIMATE ACHIEVEMENT IN LIGHTWEIGHT TECHNOLOGY.

A time trialist's dream at 19 pounds, this is Bianchi's best and truly one of the world's premiere racing machines. Impeccably conceived and constructed, it is composed of only Campagnolo Super Record equipment.



SUPER PISTA. RUNS CIRCLES AROUND THE COMPETITION.

King of the Six Days, this is Bianchi's foremost track machine. Giving you an enviable track record are Columbus PS. tubing, Campagnolo Record Pista Group, T.T.T. track stem, engraved seatpost, Cinelli #2 saddle, Mavic OR 10 rims and Clement tires.

