

2003 Dealer's Handbook



Moots Cycles
Steamboat Springs, Colorado

Moots Dealer Program

Thank you for your interest in becoming a Moots Cycles authorized dealer. Moots Cycles has been a leader and innovator in the industry for over twenty years with a commitment to excellence in quality and design. Here at Moots Cycles, we are interested in developing a long-term relationship with our dealers, and, in order to do so we have developed the following dealership program.

REQUIREMENTS:

Initial preseason order of 2 frames of any model.

Payment will be by COD or valid credit card, unless otherwise specified by Moots Cycles. First time purchasers may be required to pay with a certified check depending on credit status. With an established satisfactory credit history a Moots dealer may become eligible for 30-day terms. All 30-day account payments must be made with a company check.

Moots Cycles has the right to terminate a dealer relationship if Moots Cycles is misrepresented or if said dealer's performance quota is not on par with what Moots Cycles considers applicable for the dealer's area

All dealers must fill out and sign a guarantee and a credit application.

BENEFITS:

A discounted price structure will be enacted based on the following purchases from Moots Cycles.

This discount pricing will be on products produced and purchased from Moots Cycles and will be initiated at the new model year (October 6, 2002).

\$10,000 - 2% discount on all new orders

\$20,000 - 4% discount on all new orders

\$50,000 - 5% discount on all new orders

Moots Cycles will honor a 10% below wholesale pricing for dealer employees. The number of frames allowed will be based on the number of wholesale frames purchased. For every two bikes bought by the shop, the shop is eligible for one employee bike for a maximum of three bikes. These frames will not be included in the initial purchase plan and Moots Cycles requires proof of employment.

Moots Cycles softgoods (t-shirts, hats, banners, team race clothing, shop aprons, etc.) ordered in combinations of 20 or more will be discounted at 5% below wholesale pricing.

Moots Cycles will declare dealer as an "authorized dealer" in a dealer described area. Moots Cycles has the right to determine, with the dealer, this said area.

Moots Cycles will aid in press releases, "authorized dealer" stickers, catalogs, mailers, etc.

Moots Cycles will provide a co-op-advertising program for those dealers that exceed \$10,000 in sales. We will provide 1.5% in credit on all sales after dealer reaches the \$10,000 mark. All advertising must be approved by Moots Cycles but can include festival promotion as well as traditional advertising methods (newspaper, radio, magazines, and TV). We will also provide a free Moots banner to all dealers that exceed \$10,000 in sales.

Moots Cycles will list all authorized dealers on the Moots web page and will also provide a link to all dealer websites, provided the dealer's website meets Moots Cycles website criteria in Moots Cycles E-Commerce policies rules.

PRICING POLICY:

It is Moots Cycles policy that dealers maintain suggested retail prices as listed on the dealer price list. Any dealer not maintaining suggested retail prices is subject to termination of authorized dealer status.

MINIMUMS:

Dealers with annual purchases of less than \$5000 may lose authorized dealer status at the discretion of Moots Cycles.

PAST DUE ACCOUNTS:

In the event of returned checks there will be a service charge of \$20 and we will charge 1.5% per month interest until cleared payments are received. On all accounts set up as net 30, a 1.5% interest rate per month will be charged to all delinquent account.

In order to better evaluate the potential relationship between Moots Cycles and you, we may want to know your method of advertisements, other products represented, estimated order volume and goals with Moots Cycles.

MOOTS CYCLES MAIL ORDER ADVERTISING POLICIES

It is our present policy at Moots Cycles to disallow any mail order advertising of our products. This only applies to those ads that promote mail order and not those ads that invite consumers to come into the bike shop to see the product. This does not include catalogs as long as suggested retail is advertised. We have instigated this policy to further aid the consumer in getting the best service they can get when buying a Moots Product and to keep an even playing field for all of our dealers. These mail order ads have a tendency to be associated with discounting and we do not feel this type of association is in the best interest of Moots Cycles or our dealers.

If you have any question please contact Moots to discuss this matter further.

MOOTS CYCLES E-COMMERCE PRICING POLICIES

The advent of e-commerce in our industry has prompted Moots Cycles to create a policy for sale of our products over the web. Moots has always sold through the local bike shop because we feel you are the ones capable of giving our customers the friendly expertise needed to make their purchase of a Moots bicycle a satisfactory one. We also know you will be there to continue to help the customer after the sale. We firmly believe this is the right way to sell a Moots bicycle and wish to continue to do business in this manner.

We also recognize that e-commerce is here to stay and that many of our dealers have websites that sell our products with the rest of their inventory. Internet sales can be a good way to reach customers that cannot reach you but we also realize that the Internet reaches into all of our dealer's areas. With this in mind, we have created these policies to make sure we start with a level playing field for all.

No Moots product will be advertised on the web at less than the suggested retail unless the items are discontinued products. Moots Cycles is the only entity that will decide what items are discontinued items. No Moots frame will be sold for less than retail over the Internet. If Moots becomes aware of Internet price-cutting, we have the right to terminate that dealer from carrying Moots products.

All Moots Dealers must have a storefront and the capabilities to repair and build bicycles. In other words, all Moots dealers must be a full service bike shop.

Any use of Moots' logos or images for websites should be pre-approved by Moots Cycles. We welcome any mention of Moots on your website and will be happy to help you with logos and other images upon request if the website does not misrepresent Moots Cycles.

These are very simple rules but we will need your cooperation to make sure everyone follows them. If you feel someone is not following these rules, please make us aware of the problem. We have tried to keep our products at the highest level of quality, performance and image throughout the industry. We feel by discounting our products, we discount our image and this is not what we are after. If you have any questions please feel free to call us at 970-879-1676.

2003 Pricing

FRAMES	ONES	DEALER	\$10,000	\$20,000	\$50,000	RETAIL
Discount			2%	4%	5%	
Rigor Mootis	\$1525 (32%)	\$1400 (38%)	\$1372 (39%)	\$1344 (40%)	\$1330 (41%)	\$2245
YBB	\$1675 (32%)	\$1575 (37%)	\$1543 (38%)	\$1512 (39%)	\$1496 (40%)	\$2475
YBB Uno	\$1675 (32%)	\$1575 (37%)	\$1543 (38%)	\$1512 (39%)	\$1496 (40%)	\$2475
YBB Superlite	\$1800 (32%)	\$1675 (37%)	\$1642 (38%)	\$1608 (39%)	\$1591 (40%)	\$2650
YBB Air	\$1775 (32%)	\$1650 (37%)	\$1617 (38%)	\$1584 (40%)	\$1568 (40%)	\$2599
Vamoots	\$1525 (32%)	\$1400 (38%)	\$1372 (39%)	\$1344 (40%)	\$1330 (41%)	\$2245
Vamoots YBB	\$1700 (32%)	\$1575 (37%)	\$1544 (38%)	\$1512 (40%)	\$1496 (40%)	\$2599
Vamoots SL	\$2150 (32%)	\$2000 (37%)	\$1960 (38%)	\$1920 (40%)	\$1900 (40%)	\$3150
Compact	\$1525 (32%)	\$1400 (37%)	\$1372 (39%)	\$1344 (40%)	\$1330 (41%)	\$2245
Compact SL	\$2150 (32%)	\$2000 (37%)	\$1960 (38%)	\$1920 (40%)	\$1900 (40%)	\$3150
Psychlo-x	\$1625 (32%)	\$1520 (37%)	\$1489 (38%)	\$1459 (39%)	\$1444 (40%)	\$2399
Psychlo-x YBB	\$1800 (32%)	\$1675 (37%)	\$1642 (38%)	\$1608 (39%)	\$1591 (40%)	\$2650
Mooto-x YBB	\$1800 (32%)	\$1675 (37%)	\$1642 (38%)	\$1608 (39%)	\$1591 (40%)	\$2650
Smoothie Ti	\$2150 (32%)	\$2000 (37%)	\$1960 (38%)	\$1920 (39%)	\$1900 (40%)	\$3150
Smoothie AL	\$1100 (33%)	\$1040 (37%)	\$1020 (38%)	\$998 (40%)	\$988 (40%)	\$1650
Smoothie Ti Front AL Rear	\$1725 (32%)	\$1600 (37%)	\$1565 (38%)	\$1535 (40%)	\$1520 (40%)	\$2540

BIKE OPTIONS

Custom Sizing Upcharge	WHS.	RETAIL
Optional Curved Top Tube (1 1/2" only)	\$250	\$350
Pump Peg	\$50	\$69
Lower Eyelets	\$25	\$38
Upper & Lower Eyelets (non-suspension only)	\$35	\$53
Third Water Bottle	\$75	\$125
Disc Brake Tabs (no cant studs)	\$25	\$38
(with cant studs)	\$25	\$39
Disc Brake Retro (on existing bike)	\$75	\$100
Moots Frame Refurb	\$250	\$250
	\$225	\$225

MOOTS STEMS

A-Head Stems (Mountain)	WHS.	RETAIL
A-Head Stems (Road)	\$145	\$229
Quill Stems (custom only)	\$145	\$229
Custom Stems (50% deposit required)	\$180	\$270
Ti Beam Stems	\$180	\$270
Custom Ti Beam Stems	\$155	\$249
	\$190	\$299

STRAIGHT SEAT POSTS (27.2, 28.6)

220	WHS.	RETAIL
280	\$94	\$148
340	\$98	\$155
380	\$101	\$160
	\$103	\$163

LAI D BACK SEAT POSTS (27.2, 28.6)

220/230 (28.6)	WHS.	RETAIL
280	\$103	\$163
340	\$107	\$169
380	\$110	\$174
	\$112	\$177

CLOTHING & ACCESSORIES

T-Shirt - Long Sleeve	WHS.	RETAIL
T-Shirt (various styles)	\$17.50	\$24
Baseball Hat	\$14	\$20
Moots Floppy Hat	\$14	\$20
Cycling Cap	\$17	\$24
Moots Jersey	\$6	\$10
Moots Sleeveless Jersey	\$31	\$62
Moots Long Sleeve Jersey	\$30	\$55
Moots Shorts	\$42	\$80
Moots Bib Shorts - Mens & Womens	\$30	\$60
Moots Wind Vest	\$39	\$70
Moots Windbreaker	\$28	\$55
Moots Fleece Long Sleeve Shirt	\$35	\$70
Moots Socks	\$26	\$40
Moots Arm Warmers	\$6	\$12
Moots Rain Cape	\$15	\$24
Tailgator Rack	\$22	\$22
Tailgator Bag	\$15.50	\$22
Serfas Ti Rail Team Saddle	\$49	\$79
Decal Set (sets only)	\$29	\$46
YBB "Rebuild Kit"	\$49	\$79
Shop Apron	\$10	\$20
Moots Head Badge Key Chain	\$35	\$50
Moots Visor	\$12	\$20
Moots Headband	\$12	\$18
Water Bottles - Big Mouth (28 oz.)	\$4	\$8
Large (28 oz.)	\$2.50	\$5
Small (21 oz.)	\$2	\$4
	\$1.50	\$3

- A 10% restocking fee will be charged on any returned item.
- Full bike kits are available; please call for details.

Titanium Components

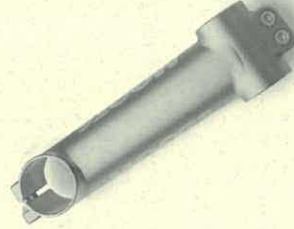
Moots Standard Stems, Road & Mountain

- Lightweight, bombproof and resilient
- Extension made from double ovalized 3/2.5 CWSR tubing for superior strength
- Meticulous attention to detail
- Exclusive Moots designed and manufactured dual binder for clamping strength in a narrow, no knee bruising design
- Available for 1" and 1-1/8" sizes
- Large variety of sizes including custom

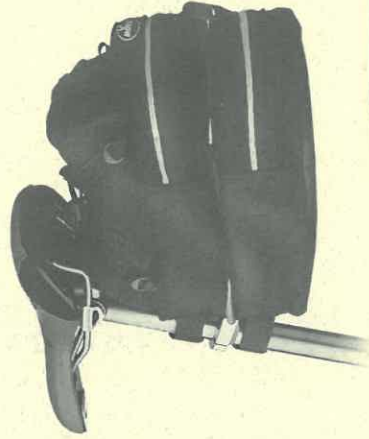


Ti-Beam Stems, Road & Mountain

- Removable face for easy installation
- Extension made from oversized 3/2.5 CWSR tubing for superior strength and stiffness
- Meticulous attention to detail
- Exclusive Moots designed and manufactured dual binder for clamping strength in a narrow, no knee bruising design
- Large variety of sizes from which to select including reversible and custom rise
- Carbon handlebar compatible
- Shims for 1" steerer available



Moots Stems	
Style	
A-Head Stem (Mountain), 1-1/8"	
90 X 6, 100 X 6, 110 X 6, 120 X 6, 130 X 10	
A-Head Stem (Road), 1-1/8" & 1"	
90 X 0, 100 X 0, 110 X 0, 120 X 0, 130 X 0	
Custom Standard Stem (50% Deposit Required)	
Ti-Beam Stem Mountain, 1-1/8" only	
90 X 6, 100 X 6, 110 X 6, 120 X 6, 130 X 10	
Ti-Beam Road, Reversible 1-1/8" only	
90 X ±6, 100 X ±6, 110 X ±6, 120 X ±6, 130 X ±10	
90 X 0, 100 X 0, 110 X 0, 120 X 0, 130 X 0	
Custom Ti-Beam Stem (50% Deposit Required)	
Stem Weights	
Ti-Beam: 200grams - 120 x 6'	
Stock Mountain: 172grams - 120 x 6'	
Stock Road: 158grams - 120 x 0'	



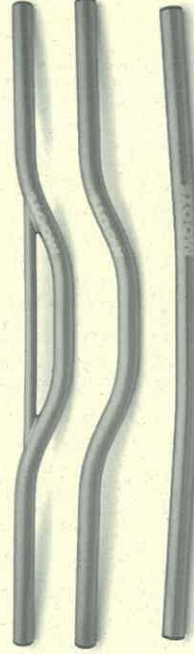
Tailgator Rack and Bag

- New design for better clamping ability
- Super lightweight rack at 150 grams
- Beautiful titanium construction for strength and lightweight
- Fits large range of seatpost diameters
- Double bag has large capacity with tool holders and expandable top
- Hypalon bottom is very durable and water proof
- 5 lb capacity
- 2 year warranty

Handle Bars

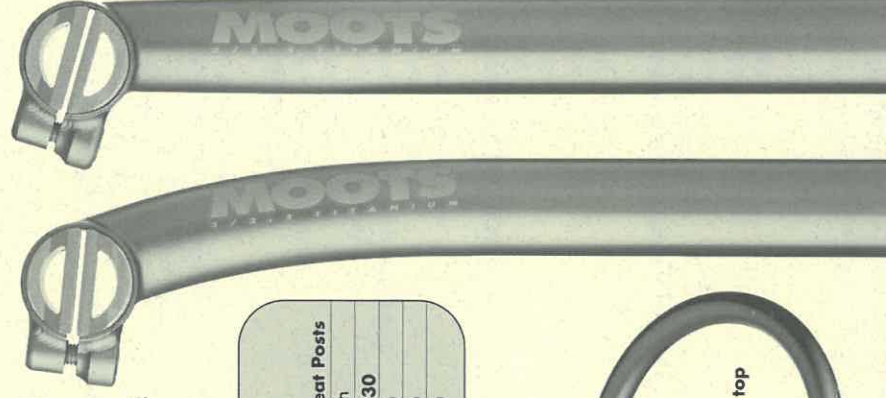
Take your pick. We've got ti riser bars, braced risers, and flat bars (2 lengths and 2 sweeps). For the lightweight rider that wants a ti riser, we have our new SL riser. This bar is recommended for riders under 155 lbs. Each of our titanium bars is made from the same 3/2.5 CWSR tubing and formed in house, giving you the best selection of ti bars under one roof.

Ti Handle Bars			
Style	Width	Sweep	Rise
Ti Standard	22", 23"	5", 8"	NA
SL Ti Riser (not shown)	24.5"	8.5"	1.25"
Ti Riser	25.25"	8.5"	1.5"
Ti Braced Riser	26.25"	8.5"	1.5"



Straight Laced Seatpost & Lay Back Seatpost

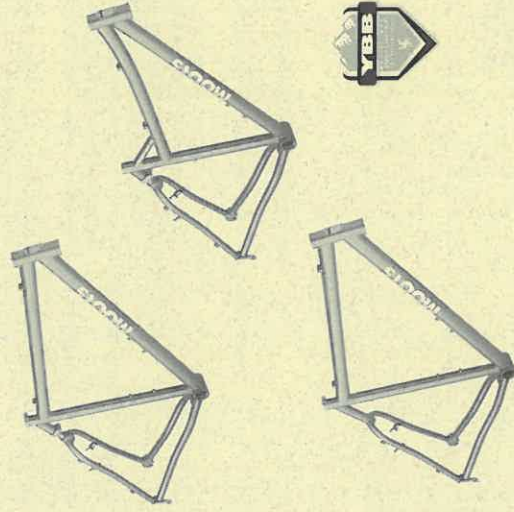
- Welded construction for superior strength to weight ratio
- 3/2.5 CWSR tubing drawn to exact size for better strength than ground or turned tubing
- 4 lengths and 2 diameters to choose from for size specific fit
- 220mm post weighs 174 grams, 340mm weighs 226 grams
- Knurled head and clamp to prevent slipping
- 6 mm dacromet hardened bolts, the highest grade around
- Light, strong and beautiful, the perfect compliment to any fine bike
- Lay Back model has 19mm set back on 27.2 and 16mm on 28.6 for better fit and less stress on saddle rails



Seat Posts		
Diameters: 27.2, 28.6		
Straight Seat Posts	Laid Back Seat Posts	
Length	Length	
220	220/230	
280	280	
340	340	
380	380	

Mountain Bikes

YBBeat • YBB SL • Rigor Mootis



- 14 years of production, racing, riding, use & abuse goes into this great bike
- 1 1/8" of pivotless rear wheel travel on YBB for greater traction and comfort
- Wishbone seatstay system for excellent lateral and torsional stiffness
- Welded in titanium water bottle bosses
- Size specific geometry gives superb handling in each size
- Race proven suspension and geometry: (2) Norba National Championships; 2000, 2001 & 2002 World Champion
- Eight stock sizes for very precise fitting
- Woman's specific design standard on 12" and 14" sizes with bent top tube for better standover (bent top tube optional on 16")
- Size specific CWSR Pi-Tech tubing, highest grade 3/2.5 titanium for perfect balance of ride quality, comfort and light weight
- 1-9/16" diameter downtube on 18" and above for greater stiffness with no weight gain
- 1-9/16" diameter top and downtube on 20" and 22" for greater stiffness with no weight gain
- 1-3/8" diameter seat tube on 20" and 22" for better stiffness
- Modified Brezer dropouts with .875" diameter chainstays for superior lateral and torsional stiffness
- 4.1 lb. frame standard 17 YBB, 3.75 lb. frame superlight, 3.6 lb. frame Rigor Mootis
- ISO disc only, V-Brake only, or ISO and V-Brake stud combination available
- Available as a single speed
- Unsurpassed attention to detail, perfect welds and alignment
- Lifetime warrantee standard YBBBeat and Rigor Mootis, 5 year on SL

YBBair



- 1" of pivotless rear wheel travel for greater traction
- Rock Shox SID air shock for excellent adjustability and rebound damping
- Broad range of adjustments for larger riders
- Size specific geometry gives superb handling in each size
- Race proven suspension and geometry: (2) Norba National Championships; 2000, 2001 & 2002 Masters World Champion
- Five stock sizes
- Size specific CWSR Pi-Tech tubing, highest grade 3/2.5 titanium for perfect balance of ride quality, comfort and light weight
- 1-9/16" diameter thin walled downtube on 18" and above for greater stiffness with no weight gain
- 1-9/16" diameter thin walled top and downtube on 20" and 22" for greater stiffness with no weight gain
- 1-3/8" diameter seat tube on 20" and 22" for better stiffness
- Welded in titanium water bottle bosses
- Modified Brezer dropouts with .875" diameter chainstays for superior lateral and torsional stiffness
- 4.25 lb. 17" size
- ISO disc only, V-Brake only, or ISO and V-Brake stud combination available
- Available as a single speed
- Unsurpassed attention to detail, perfect welds and alignment
- Lifetime warrantee on workmanship and materials

Smoothie • Smoothie AL



- "Matched Arc" suspension eliminates need for dropout pivot
- 3" fully active rear wheel travel for when you want it, designed for an 80 mm or 100 mm travel fork
- Large diameter sealed bearing pivots for excellent lateral stiffness and easy maintenance
- 16.85" chainstays and cross-country geometry for superior handling, race ready frame
- Large diameter tubing for greater stiffness
- Welded in titanium water bottle bosses for two bottles on ti Smoothie, two sets of bottle bosses on Smoothie AL
- Fox Float AVA RL shock with lock-out and spring rate control standard, Cane Creek Cloud Nine optional
- 5.4 lb. frame 17" frame
- Seven stock sizes for very precise fitting, titanium Smoothie, five sizes Smoothie AL
- Unsurpassed attention to detail, perfect welds and alignment
- ISO disc only, V-Brake only, or ISO and V-Brake stud combination available
- Lifetime warrantee on workmanship and materials ti Smoothie

Road Bikes

Vamoots • Vamoots SL



- Size specific geometry gives superb handling in each size
- 1 1/8" steer tube for improved stiffness with no weight gain
- Modified Breezer dropouts with .875" diameter chainstays for lateral and torsional stiffness
- Size specific CWSR Pi-Tech tubing, highest grade 3/2.5 titanium for perfect balance of ride quality, comfort and light weight
- Reynolds 6/4 seamless double butted top, down and seat tubes used on SL is lighter and stronger than other butted tubes
- Welded seat tube binder and welded water bottle bosses
- Aero seatstays for a more elegant appearance
- Sub 3 lb. frame 55 cm, 2.6 lb. 55 cm SL
- Ten stock sizes
- Unsurpassed attention to detail, perfect welds and alignment
- Many custom options
- Lifetime warrantee on workmanship and materials

Compact • Compact SL



- Size specific geometry gives superb handling in each size
- Compact frame design is stiffer and lighter
- Easier to fit customers with longer top tube needs without compromising standover
- 1 1/8" steer tube for improved stiffness with no weight gain
- Modified Breezer dropouts with .875" diameter chainstays for lateral and torsional stiffness
- Size specific CWSR Pi-Tech tubing, highest grade 3/2.5 titanium for perfect balance of ride quality, comfort and light weight
- Reynolds 6/4 seamless double butted top, down and seat tubes used on SL is lighter and stronger than other butted tubes
- Welded seat tube binder and welded water bottle bosses
- Aero seatstays for a more elegant appearance
- 2.8 lb. frame 55 cm, 2.5 lb. 55 cm SL
- Seven stock sizes
- Unsurpassed attention to detail, perfect welds and alignment
- Many custom options
- Lifetime warrantee on workmanship and materials

Vamoots YBBeat



- 3/4" - 1" YBB pivotless travel for comfort and traction
- Size specific geometry gives superb handling in each size
- 1 1/8" steer tube for improved stiffness with no weight gain
- Modified Breezer dropouts with .875" diameter chainstays for lateral and torsional stiffness
- Size specific CWSR Pi-Tech tubing, highest grade 3/2.5 titanium for perfect balance of ride quality, comfort and light weight
- Welded water bottle bosses and seatpost binder
- Sub 3.4 lb. frame 55 cm
- Nine stock sizes for very precise fitting
- Unsurpassed attention to detail, perfect welds and alignment
- Many custom options
- Lifetime warrantee on workmanship and materials

Cross Bikes

Psychlo-X YBBeat • Psychlo-X



- 1" YBB pivotless suspension travel for comfort and control
- 1-1/8" headset design
- Size specific geometry gives superb handling in each size
- Modified Breezer dropouts with .875" diameter chainstays for lateral and torsional stiffness
- Size specific CWSR Pi-Tech tubing, highest grade 3/2.5 titanium for perfect balance of ride quality, comfort and light weight
- Top tube cable routing with barrel adjuster for front derailleur tuning
- Perfect for dirt road epics and cross race ready
- Fits a 38c tire
- 3.75 lb. 55 cm Psychlo-X YBB, 3.3 lb. for Psychlo-X
- Seven stock sizes for very precise fitting
- Unsurpassed attention to detail, perfect welds and alignment
- Welded seat tube binder and welded water bottle bosses
- Many custom options
- Lifetime warrantee on workmanship and materials

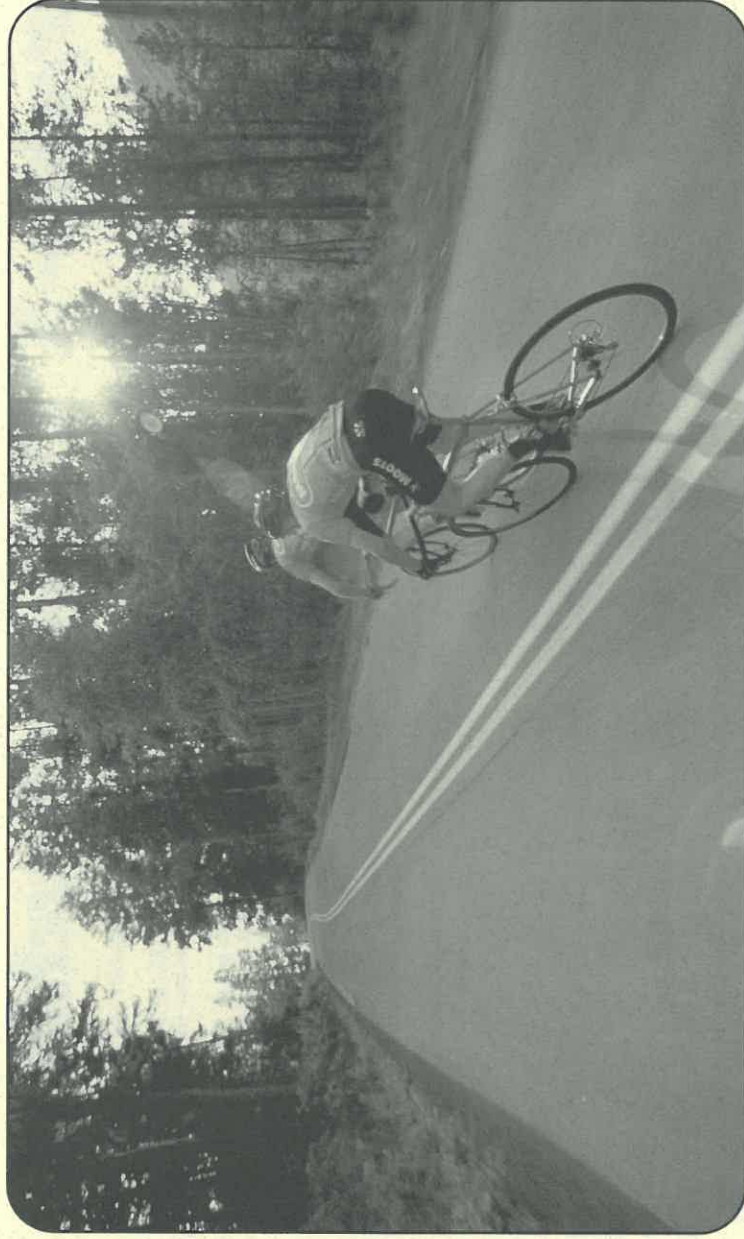
Mooto-X • Mooto-X YBB



- 1 1/8" of pivotless rear wheel travel for greater traction and comfort
- Wishbone seatstay system for excellent lateral and torsional stiffness
- Welded in titanium water bottle bosses
- Size specific geometry gives superb handling in each size
- Built for 80 mm travel shock
- Three stock sizes
- Size specific CWSR Pi-Tech tubing, highest grade 3/2.5 titanium for perfect balance of ride quality, comfort and light weight
- 1-9/16" diameter downtube on 18" and above for greater stiffness with no weight gain
- 1-9/16" diameter top and downtube on 20" for greater stiffness with no weight gain
- 1-3/8" diameter seat tube on 20" for better stiffness
- Modified Breezer dropouts with .875" diameter chainstays for superior lateral and torsional stiffness
- 4.2 lb. frame standard YBB
- ISO disc only, V-Brake only, or ISO and V-Brake stud combination available
- Available as a single speed
- Unsurpassed attention to detail, perfect welds and alignment
- Lifetime warrantee on workmanship and materials



What's New in 2003



- The Moots factory has gotten a Certificate of Occupancy and we are ready for guests. Come visit and stay at the Moots factory in Steamboat Springs Colorado. Details of how to sign up are on the inside back cover.
- Moots has introduced the new Compact road frame. This new road bike perfectly compliments the Vamoots. Using a compact design, it will be easier to fit more customers without needing a custom frame.
- The Vamoots is available in 10 sizes this year as we introduce a stock sized 650c wheel frame.
- We have introduced a SL version of both of our road bikes. We have made a good thing better using seamless Reynolds' 6/4 butted tubing, giving more choices where you want them.
- The Aluminum Smoothie should start shipping late winter of 2003. It is going through tests as we write and we are awaiting the final Moots approval. This will bring the price down on a proven design.
- Both our titanium Smoothie and the Smoothie AI are available with a choice of 2 rear shocks allowing you to fit your customer's needs more precisely.
- The Tailgator has been redesigned for stronger clamping ability.
- We are using 1-1/8" diameter steer tubes throughout the road line.
- We have implemented a new production program that should help us increase the number of frames we can make by 30%. This will reduce wait times on many frames and allow us to stock more frames for immediate delivery. It will also enable us to give more accurate delivery times on bikes you order.
- We will be visiting more of our dealers personally. We have set aside a larger promotional budget specifically to get our sales people to your store. We feel it is important to get to know our dealer's home area so we can better keep in touch with your customer's needs.

CUSTOMER APPLICATION

Business Name: _____

Tel #: _____

Legal Owner: _____

FAX: _____

Address: Street Address: _____

Email Address: _____

PO Box/Mailing _____

City _____

State _____

Zip _____

Bill to Address if different from above: _____

Corporation _____ State of Incorporation _____

Sole Proprietorship _____

Partnership _____

Federal ID: _____

Retail #: _____

How long under present ownership? _____

Total Sales in past year _____

Size of Store (sq. ft): _____

Do you rent or own business space: _____

Landlord/Mortgager _____

Have you ever filed bankruptcy? _____

Please attach an additional sheet for other locations.

Principal Owners:

Full name: _____

Title: _____

Home address: _____

City: _____

State: _____

Zip: _____

Home telephone: _____

Social Security Number: _____

Full name: _____

Title: _____

Home address: _____

City: _____

State: _____

Zip: _____

Home telephone: _____

Social Security Number: _____

Bank References:

Name: _____

Checking Account #: _____

Balance: _____

Address: _____

Savings Account #: _____

Balance: _____

City, State: _____

Zip: _____

Loan #: _____

Balance: _____

Phone: _____

Fax: _____

Account Manager: _____

Trade References:

Name: _____

Address: _____

City: _____

State: _____

ZIP _____

Telephone: _____

FAX: _____

Account #: _____

Name: _____

Address: _____

City: _____

State: _____

ZIP _____

Telephone: _____

FAX: _____

Account #: _____

Name: _____

Address: _____

City: _____

State: _____

ZIP _____

Telephone: _____

FAX: _____

Account #: _____

AGREEMENT: As an owner/officer of my company, I certify that the information provided in this application is correct. I have reviewed the sales terms and conditions for Moots Cycles and agree to personally guarantee payments in full for all valid purchases.

The undersigned certifies that he/she is authorized to execute this document and that all statements are true and correct. Verification may be obtained from any source named in this application. I/we hereby authorize my/our creditor(s) to release such information as MOOTS CYCLES shall request for the purpose of verification of any information or statements contained in this application and that a copy of this authorization may be used to obtain such information. I/we hereby authorize MOOTS CYCLES to provide the information contained herein to other credit reporting services and suppliers.

Signature of Applicant _____

Title _____

Date _____

Signature of Applicant _____

Title _____

Date _____

Financing Statement filed: Yes _____ If so date: _____ No: _____ ALL APPLICANTS MUST SIGN ATTACHED GUARANTEE (see next page)

GUARANTEE

For valuable consideration received from Mucha Brothers, Inc., doing business as MOOTS CYCLES ("MOOTS CYCLES"), the receipt of which is acknowledged by _____ ("Customer"), and in consideration of the present and future sales contracts between MOOTS CYCLES and Customer, the undersigned _____ (Owner(s)/Guarantor(s) hereby agrees and promises as follows:

Obligation of Guarantor. Guarantor hereby guarantees on a continuing basis the prompt and complete performance by Customer of the terms, covenants and conditions of all present and future contracts, written or oral, between Customer and MOOTS CYCLES for the purchase and sales of bicycles, bicycle parts, and/or accessories, or equipment, or any other merchandise, or the sale of services and that Customer will pay when due the contract price of any and all goods or services specified in or delivered under such contracts. Further, upon notice from MOOTS CYCLES of any default by the Customer under such contracts or any extensions thereof, either in the payment of all or part of the contract price or in the failure to accept delivery under said contracts, or in the failure to pay freight or other charges in accordance with any contract, or upon the failure of the Customer to observe any other term, covenant, or condition of such contract, Guarantor shall unconditionally become liable to MOOTS CYCLES and shall pay to MOOTS CYCLES in Steamboat Springs, Colorado, any amount which Customer is then owing, including without limitation any claim for damages, costs and expenses attributable to failure by Customer either to accept delivery or to take proper care of merchandise deliverable but not accepted for any reason, or for the violation by Customer of any term, covenant or condition of any said contracts. Guarantor's obligation shall include the payment of the entire interest or post maturity charges specified in the underlying sales contracts, agreements or MOOTS CYCLES' order acknowledgment forms or such lesser amounts computed at the maximum rate Guarantor is permitted to pay under Colorado law.

Limited Power of Attorney. Customer authorizes and irrevocably grants MOOTS CYCLES limited power of attorney to sign, file, in Customer's name, financing statement(s) and/or amendment(s) at any time with respect to any of the MOOTS CYCLES products sold to Customer as herein defined, without the Customer's signature, it being understood and intended by Customer that such power of attorney is limited solely to the powers described herein.

Extensions of Time and Modifications. The obligations of Guarantor are not in any way released or discharged by reason of any modification or extension of time for performance of any contract or of any term, covenant, or condition thereof, or by reason of any extension of time for payment of the whole or any part of the indebtedness of said Customer, or by reason of the receipt and acceptance by MOOTS CYCLES of notes, bills, checks or other instruments for the payment of money made either by the said Customer or by any other person or persons, and extensions and renewals thereof.

Cessation of Delivery. MOOTS CYCLES shall have the right, without notice to or approval of Guarantor, and without affecting or discharging in whole or in part the liability of Guarantor hereunder, to refuse to deliver further merchandise until Customer fully performs its obligations under contracts then outstanding.

Continuing Guarantee. This is a continuing guaranty applicable to all present and future contracts between MOOTS CYCLES and Customer and is applicable to all such contracts until this agreement is terminated by Guarantor through delivery of a written notice of termination to MOOTS CYCLES at its principal office in Steamboat Springs, Colorado, but such notice shall be operative only as to subsequent contracts and shall not release Guarantor of its obligation hereunder with respect to sales made and contracts entered into prior to that date that such notice is received by MOOTS CYCLES.

Notice. Guarantor shall be deemed to have notice from MOOTS CYCLES without further action from MOOTS CYCLES, of all obligations of Customer, and amounts and terms thereof, and notice of defaults, non-performance or non-payment by Customer of any of its obligations or liabilities under any existing or future contracts between Customer and MOOTS CYCLES. MOOTS CYCLES shall be under no obligation to proceed against Customer prior to its rights under this Agreement.

Records. The books of account, papers, and documents maintained by MOOTS CYCLES in its normal course of business shall be deemed prima facie evidence of the existence of an indebtedness against Customer and of the extent of such indebtedness.

Acceleration of Liability. All liabilities of Customer shall mature immediately and be deemed in default upon the reorganization of Customer, transfer of substantially all of the assets of Customer, or sale of a majority interest in Customer, insolvency of Customer, the commission of an act of bankruptcy by Customer, the appointment of a receiver for Customer or any of its property, the filing of a voluntary or involuntary petition in bankruptcy, reorganization, or arrangement, the making of an assignment for the benefit of creditors, or the calling of a meeting of creditors of Customer.

Attorneys' Fees. Should Guarantor, after receipt of written notice from MOOTS CYCLES, fail or delay in any way to comply immediately in all respects with the obligations hereunder, and should failure or delay require referral to an attorney for enforcement, Guarantor shall pay to MOOTS CYCLES a reasonable amount as attorney's fees and collection costs, or at the option of MOOTS CYCLES, a specified sum equal to 10% of the total amount due, provided, however, that the foregoing provision of attorney's fees and collections costs is void where prohibited by applicable law.

Joint and Several Liability. The term "Guarantor" as used herein shall mean all persons signing this agreement, and such persons, if more than one, shall be jointly and severally liable hereunder. The liability of one or more Guarantors shall not be conditioned on signature, acts or performance of another Guarantor.

Entire Agreement and Interpretation. This agreement supersedes all prior oral and written understanding, constitutes the entire agreement between Guarantor and MOOTS CYCLES and may not be changed or amended in any manner except by a writing signed by the Guarantor and mailed postage prepaid to MOOTS CYCLES at its principal offices in Steamboat Springs, Colorado. The paragraph captions herein are for identification purposes only and shall not be used in construing this agreement. Should any term or provision of this agreement be held illegal or unenforceable for any reason, the validity of the remaining portions shall not be affected thereby. The law of the State of Colorado shall govern the interpretation, validity and performance of this entire agreement. Jurisdiction over any action filed with respect to this Agreement shall be in the District Court of Routt County, Colorado.

IN WITNESS WHEREOF, Guarantor has signed this agreement this _____ day of _____, 200 _____.

Owner _____

Individually

Co-Owner _____

Individually

WITNESS: _____

Date: _____

WITNESS: _____

Date: _____

Moots Cycles, P.O. Box 774651, 2545 Copper Ridge Dr., Steamboat Springs, CO 80487
Telephone (970) 879-1676 FAX (970) 879-3067 Website: Moots.com E-mail info@moots.com

Come Stay With Us

Checking Into the Moots Factory



When we decided to build the new Moots factory, we wanted to make sure we had something special for our dealers when they came to see the factory. What better way than to have a free place to stay while they enjoy all the things we came to Steamboat for. After all the lawyers and city council meetings and variance boards, we finally got the OK to put in some employee housing and a guest unit.

We sure don't want that effort to be in vain so it is up to you to come out and stay with us. Of course, we have great biking and that season is usually May to October (we would have some employees that would argue for year round status but having fun and surviving sometimes don't mix). Of course, we have great alpine skiing, snowboarding and cross-country skiing. That usually starts around Thanksgiving and ends around Easter. X-country can start earlier and go later. Call for up to date reports. We also have great fishing, hunting, and just plain relaxing.

All you need to do is give us a call. We will keep a schedule and assign dates. We will send you the rules (yes there are some rules - we haven't totally lost our minds). The sales guys can give you all the details. Come and see for yourself what Handbuilt in the Rockies is all about.



MOOTS
STEAMBOAT SPRINGS, COLORADO

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