



2009 DEALER'S HANDBOOK



Welcome Moots Dealers,

Thank you all for the tremendous support and great sales work in 2008. We are proud to be your handbuilt, US made, titanium bike of choice and we're looking forward to the 2009 season! For 2009 our marketing efforts, catalog, print advertising and Moots website will be focused on our "Why Ti" program detailing some of the many features and benefits of titanium for the application of Moots bicycle frames and components. We have worked extensively with titanium for the last 17 years and despite experimenting with many other materials we continue to return to titanium for all of our bicycles for two simple reasons; titanium provides the best combination of strength, weight, durability, ride quality and vibration damping and secondly, no other material lends itself to the art of hand building and craftsmanship as well as titanium. Quality in the handbuilding of our frames and components and in the ride of the finished product remains paramount for us and fuels our passion for continuing to build the absolutely highest quality bicycles possible.

NEW for 2009 we are very proud to introduce the **Comooter**, a 700c dream bike for the busy streets between home and the office; or between home and the coffee shop for that matter. On the mountain side we have redesigned our popular **Zirkel** by increasing the travel of our MARC suspension to 4" while lightening and relocating the shock mounts. Also we have introduced stock sizing for both our **Gristle 96er** mountain bike and our classic sport tourer, the **Mootour**. The Gristle and Mootour have been very successful despite being offered as custom-only for the last few years. The addition of stock sizing should provide a great boost for future custom sales as well as "off the shelf" orders. We are also proud to introduce our NEW mountain stem the **Open Trail** derived from our popular Open Road model. The Open Trail will offer another choice for positive rise 31.8 clamp diameter applications and features an ovalized extension and 4 bolt faceplate. Our **Cinch** seatpost is now available in a second diameter, 30.9 to compliment the existing 27.2 version. Finally our cross bike, the **Psycho X** also received an upgrade in the form of newly manipulated chainstay to allow for more space for chainring and tire clearance.

In this 2009 Dealer Handbook you will also find information on a few new programs to help YOU tell the Moots story including a **NEW Dealer Support package** available to all Moots Dealers that will include a **counter top display** stand for components and catalogs, a **backroom poster** of Moots models and key selling points, an **"Authorized Moots Dealer" window decal**, a **large showroom banner** and our **Point of Purchase bike display** stand. Successful programs such as the **Super Employee Purchase Program**, **Co-op advertising program**, Moots Owner's Club, Authorized Moots Dealer newsletter and discount programs will continue for 2009. And, as always we have a great **apartment** right here in our factory for any Moots Dealer that would like to come out for a visit, meet our unique and talented staff, tour our production facility and sample some of the fine single track, road rides, fly fishing, ski slopes, or bar stools that Steamboat has to offer.

We're looking forward to partnering with you as we head into 2009.

All the best,

Matt Alford, Sales Director and the entire Moots Team.

NEW FOR 2009:

Gristle 96er "New stock sizes"

In 2008 we built this off-the-radar frame as custom only. New for 2009 we are proud to offer this great riding combination in 3 stock versions. First, the Zirkel dual suspension platform that gives 4 inches of our MARC suspension rear wheel travel, next we offer this in our legendary YBB softail design and lastly a rigid version. In each of these versions you will find that the 29" front wheel gives a smoother ride, wider contact patch for traction and a stable platform. Using the 26" wheel in the rear gives a stiffer wheel, quicker acceleration and standard gearing. Stock sizing ranges from 17" to 22" in all three models, customs always available.

Comooter "New for 2009"

At Moots we have always built our bikes with purpose. Whether racing, riding for fitness or getting to work on time, we always pride ourselves on riding our bikes more often than driving our cars, as much as possible that means riding through winter. The Comooter has this philosophy of purpose that is in all of our models. This year we've decided to take on part of the pollution solution ourselves. The result is our high performance commuter, The Comooter. From its internal 14 speed Rohloff Speed Hub to the generator run front and rear lights, full coverage fenders and that distinct Moots ride quality. This is a no-corners-cut commuter. Available as a complete bike only. 5 stock sizes with customs always available.

Mootour "New stock sizes"

This model seems to get more popular every year. So this year we have brought it into the Moots line up in 5 stock sizes. This versatile bike can best be described as the Jack-Of-All Trades. Cobbles, dirt road epics, Tuesday night group rides, cyclesportif, you name it the Mootour will deliver. Characterized best as a sport road bike with its more stable handling, less drop from saddle to handle bars and the ability to accommodate larger road tires. Stock sizing ranges from 53.5 cm to 58 cm, customs always available.

Open Trail "New 31.8 mountain stem"

Following in the footsteps of our Open Road stem we now offer an oversized 31.8 mountain stem. Biovalized oversized extension keeps the stem stiff in all the right places. Using our certified highest grade 3/2.5 CWSR seamless tubing ensures a strong & stiff connection to the bike. Executed in Moots fashion, no corner has been cut. A beautiful addition to your Moots bike. Stock sizing of 90 x 6, 100 x 6, 110 x 6, 120 x 6, 130 x 10, customs always available.

MOOTS IN THE MEDIA

Throughout 2008 Moots has enjoyed national and international media exposure in magazines, newspapers and on the web. Notable highlights include:

Jan/Feb	Road Bike Action	<i>Psycho X</i>
Feb	VeloNews (Buyer's Guide)	<i>Varmoots & Gristle 96er</i>
Feb	mtbr.com	<i>Mooto XZ</i>
March	Bike (French)	<i>Cinco</i>
March	Procycling	<i>Compact</i>
March	El Mundo de la Mountain Bike	<i>Company profile</i>
April	Rocky Mtn News	<i>Compact, Open Road Stem & Cinch Post</i>

ROAD BIKE
ACTION MAGAZINE

THE BEST BIKES
FOR ANY BUDGET: » ROAD » MOUNTAIN » WORK »
BUYER'S GUIDE

IT TAKES GREAT MACHINES
ANDREU TESTS
MOOTS COMPACT
» BETTINI'S CLASSICS
» SOME DAY I'M GOING
TO BE A PORN STAR »

Procycling



Procycling
EUROPE'S GROSSESTES RADSPORT-MAGAZIN

June	Mountain Flyer	<i>Amy DeCastro, welder</i>
June	Bicycle Retailer	<i>Cinch Posts</i>
July	Mountain Bike	<i>Cinch Post</i>
July	Wired	<i>Psycho X</i>
July	Mountain Bike Action (Israel)	<i>Zirkel</i>
Sept/Oct	DRAFT	<i>Mooto XZ</i>

mountainflyer
magazine



The World's Cheapest Car / 23 Hot Summer Gadgets

Google Phone



Bicycle Retailer
An RBDA Publication
AND INDUSTRY NEWS



Moots public relations efforts are handled by Cathy Wiedemer.

Contact Cathy at: cathy@moots.com

970.291.9013

Many thanks to the editors and product testers.

MOOTS DEALER SUPPORT

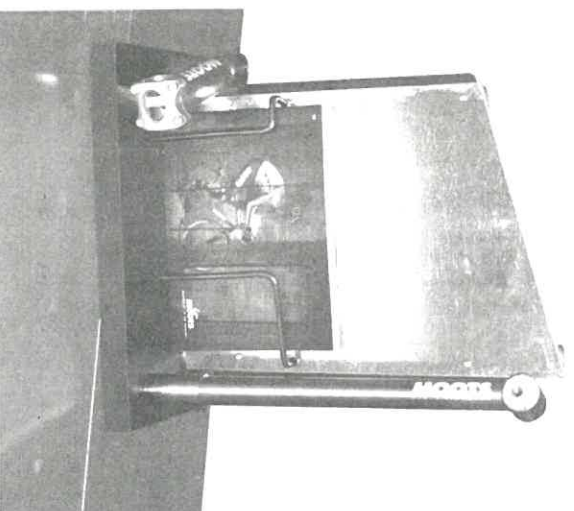
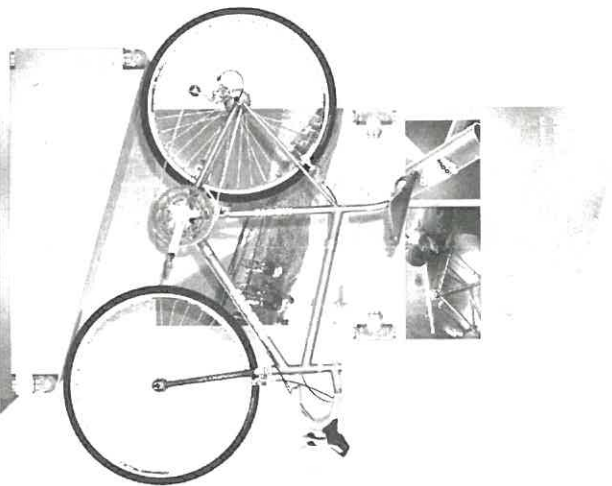
Investing in the Brand

Moots has received great response from the new programs introduced in 2008 and will continue to focus on increasing and improving our level of dealer support in 2009. Our popular Super EP program, the Moots Owner's Club, the POP stands, discount levels, dealer margins and Dealer Newsletter will all be expanded and improved for next year. Time and again we have found that the Moots Dealers who invest in the brand, by thoroughly learning the Moots story, stocking floor bikes and components, posting Moots Authorized Dealer stickers, posters and banners, and encouraging key staff to partake in the Super EP program, have experienced great success selling Moots products, components and soft goods. Please take a close look at the Dealer Support programs below. We encourage you to take advantage of all we are offering..... You will see nice results. Together we're going to make 2009 a great year to be a Moots Dealer!

Thank you.

POP Program

Big and small we have you covered. We have a full bike display with Moots graphics to bring attention to your dedication to the Moots brand. Along with the full bike display we also have a **new counter top display** that will hold Moots catalogs and two of our handbuilt components in the form of a stem and seatpost. What better way to put your Moots products front and center. The counter top display will go to all dealers at no charge. Components can be purchased at a generous discount.



Monthly news letter

To help keep our dealers up to date with events, inventory, lead times and what's new at Moots we have been and will continue to use an e-mail based news letter. If you are not on the list, please contact your inside sales representative.

MOOTS DEALER SUPPORT (CONT.)

The Moots Owners Club

In 2008 we had more than 400 owners sign up and receive a free jersey and our Moots Owners news letter which includes new product sneak peaks, periodic contests to win Moots prizes. For 2009 we will continue this program to support our customer base and to bring Moots owners closer to our family.



Full Dealer Support Kits Include:

- Counter top POP Display
 - Catalogs
 - Sticker Pack
 - "Authorized Moots Dealer" window decal.
 - Backroom poster
- A poster of Moots models and key selling points to keep your staff informed and to help them most consistently tell the Moots story.
- Large showroom banner.
 - Dealer kits will be shipped by 2/1/09

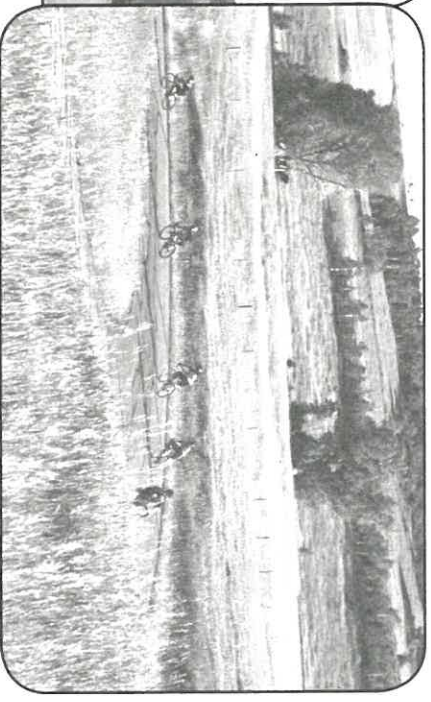
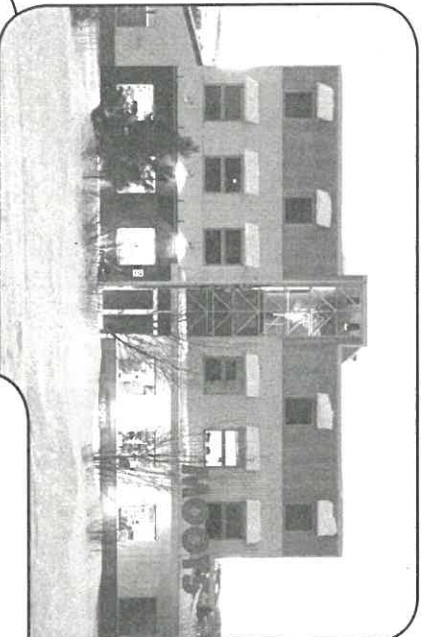
Super Employee Purchase Program

We are continuing our aggressive Super Employee Program for 2009. We are allocating 50 frames to be purchased by key Moots Dealer Employees at a much reduced 25% under wholesale price. This program is designed to get Moots spokes people onto our bikes and into our family. See page 19 for more details.

For 2009 we have adjusted pricing to give our dealers better margins. Moots will also be advertising in key cycling publications throughout the season and a mix of other marketing activities to increase the awareness of the Moots brand and all of our bikes and components.

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|------------------------------------|--|
| • Demo Bike Program | • Travel Plan |
| • Employee Purchase Program | • Dealer Locator on Web |
| • CO-OP Advertising | • Popular Forum / Blog |
| • Increased Margin | • Discount Program for Volume Dealers |

COME STAY & PLAY WITH US IN STEAMBOAT!



Come stay where the sunsets are as beautiful as our bikes

You are encouraged to stay at the Moots Condo in beautiful Steamboat Springs, Colorado. Come be our guest, enjoy our hospitality and see what Handbuilt in the Rockies is all about.

As a Moots dealer we invite you to stay in our guest condo, tour the factory, ski the sweetest powder in the Rockies, and ride bikes on the trails and roads that inspire our designs.

Steamboat's riding season is typically from May to November, with many diehard cyclist enjoying it all winter long. After a day pedaling through the aspens on some of the sweetest single track anywhere or riding the scenic roads of Northwest Colorado, you'll see why we choose to live in Steamboat Springs. We can't think of a better place to develop, test and build our fine titanium bikes. Come see for yourself!

The lodging is on us! Contact Jon Cariveau for additional details. Lodging is first-come-first serve and must be reserved in advance.

CUSTOM, OPTIONS, REFINISH

Since 1981 Moots has been handcrafting the highest quality custom fit bicycles for discerning riders across the globe. The wealth of experience gained over the years has led to the development of our current lineup of stock sizes for road, mountain and cross bikes. As a result many in the industry consider Moots extensive stock sizing to be on par with many companies custom programs. Even with our broad range of carefully developed stock sizes we recognize that there are times when a custom designed bicycle is the best fit for a particular riders needs. All of our Moots models are available as custom designs. One great advantage of the Moots custom program is that the customer ends up with a genuine Moots frame, the highest build quality and best ride quality titanium frames available. We love building custom frames and aim to make the Built to Order program as straightforward and enjoyable as possible for the Dealer and customer. Do not hesitate to call Moots at any time with questions about a potential custom build.

MOOTS STEPS FOR CUSTOM FRAME ORDERS:

1. Completely fill out Moots Built to Order custom worksheet, send into Moots.
2. Custom drawing will be created based off worksheet.
3. Drawing will be sent for review by Moots Dealer and customer.
4. Approved drawing signed off, sent to Moots with \$800.00 non refundable deposit.
5. Construction for most Moots custom frames will take 6-10 weeks.
6. Upon completion and balance payment the frame will be sent to the Moots Dealer.

S&S Couplers are an option for ALL full titanium Moots models; road, cross or mtb. Moots also has had an EXCLUSIVE S&S Coupler made in 1.64" diameter for the DT of our largest stock frames or custom builds for larger more abusive riders. The charge for S&S Couplers includes custom geometry, if desired.

Slider Dropouts are an option for all full titanium mountain bikes and our PsychloX. Slider bikes are shipped with both singlespeed dropouts and a derailleur hanger.

Our stock Vamoots, Compact, Cross and Mootour frames have the option to be built with the next largest stock HT size at no extra cost. Vamoots and Compact can also be ordered with track dropouts.

ROHLOFF SPEED HUB - We use a special Slider dropout insert for the Rohloff Speed hub. Normal Slider Dropout fees apply.

PUMP PEG, 3RD WATER BOTTLE MOUNT, CHAIN HANGER, RACK EYELETS, FENDER EYELETS - Customize even a stock Moots frame with the addition of the above add-ons. A la carte pricing.

REFINISH PROGRAM:

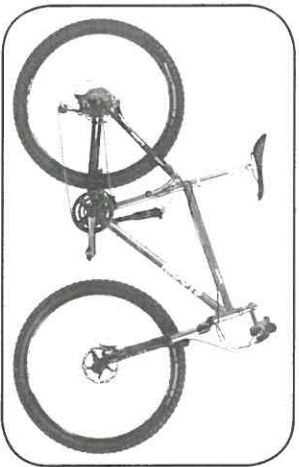
At Moots we want our customer's bikes to look great even after years of riding. This program allows them to send in their frame for a facelift of sorts. How it works:

1. The Moots Dealer or customer contacts Moots and discusses work to be done to the frame.
2. An RA # is issued by Moots for tracking of the frame and work ordered.
3. Once the frame arrives at Moots the frame is stripped of old decals and checked over for quality. At that point Moots can weld on a disc mount if ordered.
4. Once any welding work is completed the frame undergoes a complete bead blast.
5. New decals are then applied, new headbadge installed if needed shock unit is checked over and shock parts are replaced if necessary (parts are additional). Turn around runs from 4-6 weeks.

MOUNTAIN BIKES

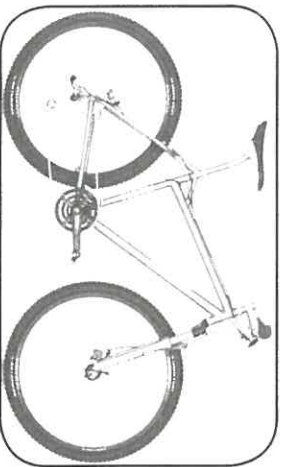
For 2009 Moots will be offering mountain bike component kits along with our frames. Component packages include Shimano XTR, XT, King headsets, Fox Forks. Please contact your inside sales representative for details and pricing.

MOOTO XZ



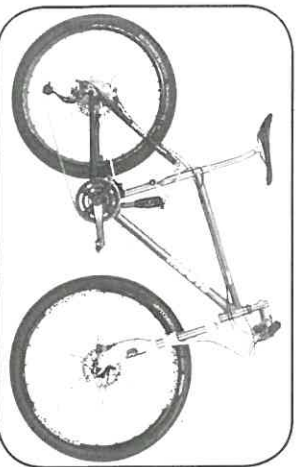
- 5 stock sizes, custom available.
- Big 29" wheels front and rear
- 4" of all trail travel, Fox RP23 rear shock.
- Certified highest US grade 3/2.5 CWSR seamless tubing front triangle for the ultimate riding performance and comfort.
- Matched ARC suspension design eliminates the need for rear pivots.
- SAPA manufactured 6061 series aluminum rear end for increased frame stiffness.
- Large diameter sealed bearings for increased durability and longevity.
- Designed for use with 100 mm fork.
- Two welded in water bottle bosses designed for bottles or battery.
- Frame weight: 6 lbs for 18".
- Limited lifetime warranty on craftsmanship and materials on front triangle, two year limited warranty on aluminum rear triangle.

MOOTO X & MOOTO X YBB



- Five stock sizes ranging from 17"- 22".
- 29 inch wheel design for superior rolling inertia.
- Wishbone seatstay system for superior torsional and lateral stiffness.
- Light weight race proven pivotless suspension design providing 1 1/8" rear travel.
- Certified highest US grade 3/2.5 CWSR seamless tubing for ultimate riding performance and comfort.
- Size specific geometry in each frame for perfect balance between rider and frame.
- Welded in water bottle bosses.
- Frame options: S&S coupler, rack eyelets, fender mounts, and 3rd H2O mount.
- Moots designed sliding dropout option for traditional Single Speed experience.
- 18" Mooto-X YBB equipped with added strut, creating increased stand over height.
- Unique Breezer style dropouts with replaceable derailleur hanger.
- Frame designed to be mated with 80mm fork.
- Custom sizing option for precise fit.
- Frame weight, 4.25 lbs. for 18".
- Limited lifetime warranty on craftsmanship and materials.

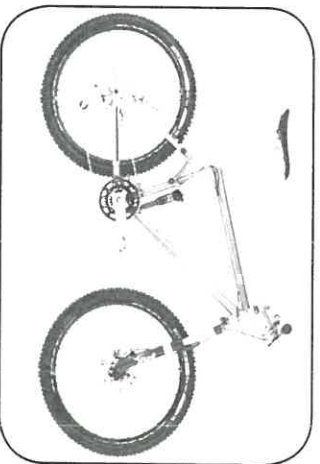
GRISTLE Z, YBB & RIGOR "NEW STOCK SIZES"



- 5 stock sizes, 3 models, customs available.
- 29 inch front wheel, 26 inch rear wheel for an unsurpassed combination of comfort and speed.
- Fox RP23 rear shock in the Gristle Z model.
- Certified highest US grade 3/2.5 CWSR seamless tubing throughout in the YBB & Rigor models.
- SAPA manufactured 6061 aluminum series rear end for increased frame stiffness in the Gristle Z model.
- Designed for use with 100mm forks.
- Two welded in water bottle bosses designed for bottles or battery.
- Frame weight, 6 lbs. for 18"

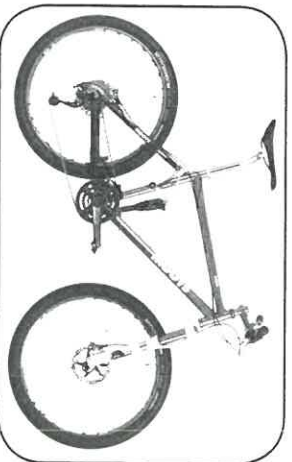
MOUNTAIN BIKES CONTINUED

CINCO



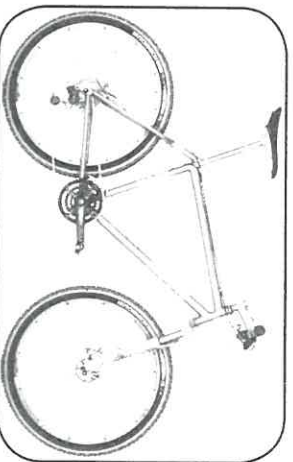
- Five stock sizes ranging from 15" - 21".
- Available in custom sizes.
- Fox RP23 rear shock generating five inches travel for aggressive trail riding.
- Certified highest US grade 3/2.5 CWSR seamless tubing front triangle.
- Ventana produced 6061 aluminum series rear end with pivoted rear drop out.
- Size specific geometry, matching rider profile with tubing size for superb handling.
- Quad seal bearing system for ultimate durability.
- Two welded in water bottle bosses designed for bottles or battery.
- Moots exclusive shock mounting head ware designed for easy replacement.
- Designed for use with 130mm-140mm front ISO mount fork.
- Frame weight: 6.15 lbs for 18" frame.
- Limited lifetime warranty on craftsmanship and materials on front triangle, two year limited warranty aluminum rear end.

ZIRKEL "NEWLY REDESIGNED FOR 2009"



- Seven stock sizes ranging from 14" - 22".
- Available in custom sizes.
- Fox RP23 rear shock providing four inches travel for all mountain riding comfort.
- Certified highest US grade 3/2.5 CWSR seamless tubing. front triangle for the ultimate riding performance and comfort.
- SAPA manufactured 6061 aluminum series rear end for increased frame stiffness.
- Matched ARC suspension designed eliminated the need for rear pivots.
- Large diameter sealed bearings for increased durability and longevity.
- Designed for use with 100mm-120mm fork.
- 16.9" chain stays and cross country geometry for superior handling.
- Two welded in water bottle bosses designed for bottles or battery.
- Moots exclusive mounting hardware designed for easy replacement.
- Frame weight: 6lbs for 17".
- Limited lifetime warranty on craftsmanship and materials on front triangle, two year limited warranty on aluminum rear triangle.

YBB & RIGOR

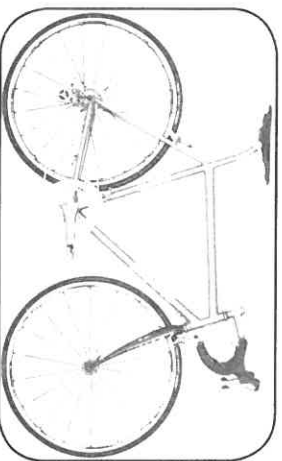


- Eight stock sizes ranging from 12" - 22".
- Benchmark setting classic soft tail design.
- Wishbone seatstay system for superior torsional and lateral stiffness.
- Light weight race proven pivotless suspension design providing 1 1/8" rear travel.
- Certified highest US grade 3/2.5 CWSR seamless tubing for the ultimate riding performance and comfort.
- Size specific geometry in each frame for perfect balance between rider and frame.
- Frame options: S&S coupler, rock eyelets, fender mounts, and 3rd H2O mount.
- Moots designed sliding dropout option for traditional single speed experience.
- 12" and 14" equipped with curved top tube, creating increased stand over height, 16" optional with curved TT.
- Unique Breezer style dropouts with replaceable derailleur hanger.
- Sizes 12" - 16" mated with 80mm fork, 17" - 22" with 100mm fork.
- Custom sizing option for precise fit.
- 4.1 lbs for 17" YBB, 3.6 lbs for 17" Rigor.
- Limited lifetime warranty on craftsmanship and materials.

ROAD, CROSS, COMMUTE BIKES

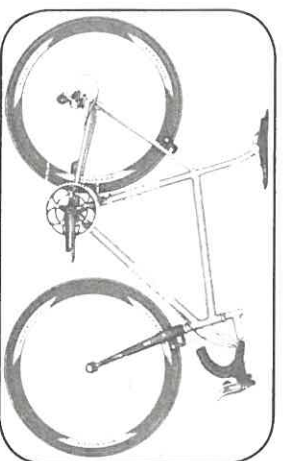
For 2009 Moots will be offering road bike kits along with our frames. Component packages include; Shimano Dura Ace, Ultegra, SRAM Red and Force, along with Chris King headset, Alpha Q forks and Reynolds forks. Please contact your inside sales representative for details and pricing.

VAMMOOTS



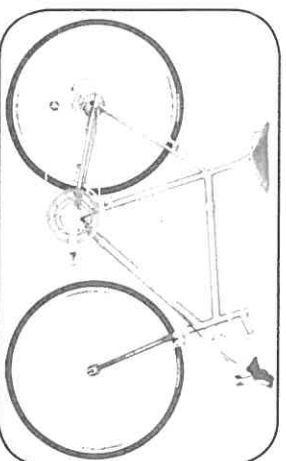
- Ten stock sizes ranging from 47cm – 61.5cm to accommodate wide range of riders.
- Custom sizing options for a precise fit.
- Certified highest US grade 3/2.5 CWSR seamless tubing for ultimate riding performance and comfort.
- Size specific geometry, matching rider profile with tubing size.
- Welded seat post binder, water bottle bosses and Breezer style drop outs, it's the little things.
- 7/8" oversized chainstays provide increased torsional and lateral strength.
- Aero seat stays for elegant appearance.
- Available with YBB option providing ultimate rider comfort.
- Frame options include: S&S coupler, pump peg, rack eyelets, fender mounts, 3rd H2O mount and track drop outs.
- Replaceable derailleur hanger.
- Sub 3lb. frame. 55cm.
- Limited lifetime warranty on craftsmanship and materials.

COMPACT



- Eight stock sizes ranging from 50cm-61.5cm.
- Custom option for precise fit.
- Sloping top tube for increased stand over without compromising fit or performance.
- Smaller front triangle creating laterally stiffer and lighter frame.
- Certified highest US grade 3/2.5 CWSR seamless tubing.
- Size specific geometry, matching rider profile with tubing size for superb handling.
- Unsurpassed attention to detail in welds and alignments.
- Unique features include aero shaped seat stays, welded on seat post binder and water bottle bosses.
- Frame options: S&S coupler, pump peg, rack eyelets, fender mounts, 3rd H2O mount and track drop outs.
- 2.8 lb. frame in 55cm.
- Limited lifetime warranty on craftsmanship and materials.

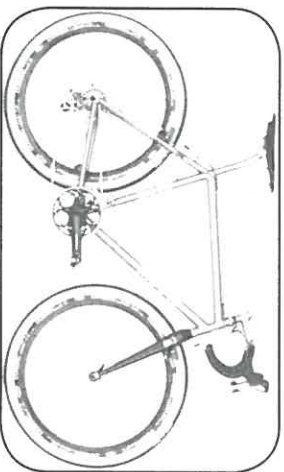
MOOTOUR "NEW STOCK SIZES"



- 5 stock sizes
- Available in custom sizing.
- For use with long reach road calipers.
- Fits tire up to 32c.
- Upper & lower eyelets as stock.
- Certified highest US grade 3/2.5 CWSR seamless tubing for the ultimate ride performance.
- Welded seat post binder, water bottle bosses and Breezer style dropouts.
- Perfect ride for pavement, dirt roads and anything in between.
- Frame options: S & S couplers, pump peg, fender mounts, chain hanger and 3rd water bottle mount.
- 3.2 lb. frame in 55cm.

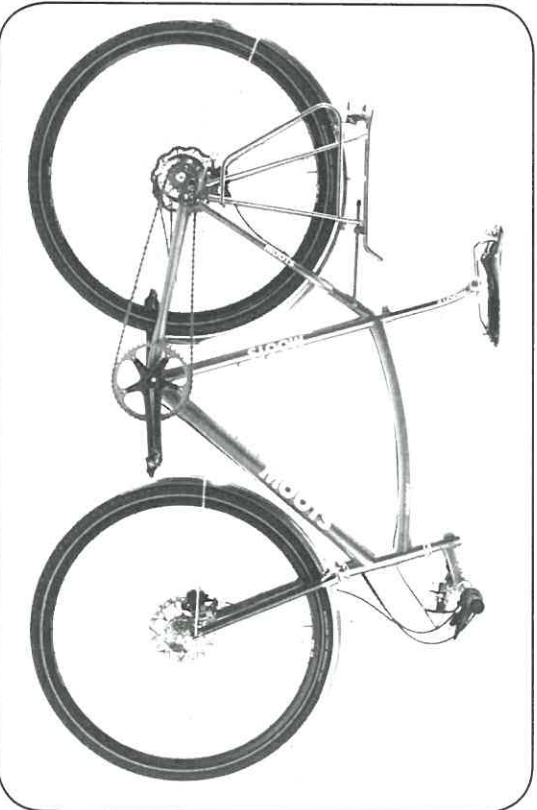
ROAD, CROSS, COMMUTE BIKES (CONT.)

PSYCHLO X & PSYCHLO X YBB "NEW CHAINSTAY DESIGN"



- Newly redesigned chain stay on the Psychlo X for maximum chain ring compatibility and increased tire clearance.
- Seven stock sizes 50cm-60.5cm.
- Available in custom sizing.
- Wish bone seatstay configuration for superior lateral stiffness.
- Size specific geometry for precise handling.
- Certified highest US grade 3/2.5 CWSR seamless tubing for the ultimate riding performance.
- 7/8" manipulated oversized chain stays provide increased torsional and lateral strength.
- Frame options: S & S coupler, pump peg, rack eyelets, fender mounts, ISO mount, 3rd H2O mount and slider dropouts.
- Top tube cable routing.
- Perfect blend for dirt road epics or cross racing.
- Optional 1 1/8" YBB pivot less suspension for comfort and control.
- Frame weight 3.2 lbs, for 55cm.
- Limited lifetime warranty on craftsmanship and materials.

COMOOTER



"NEW FOR 2009"

COMOOTER PARTS BREAK DOWN:

- Frame: Moots Commuter Special, Slider drop outs, Rohloff routing
 - Fork: Wound Up Cross, disc specific, eyelets
 - Head set: Chris King 1 1/8" No Thread Set
 - Stem: Moots Open Road, custom face plate for light mount.
 - Post: Moots Cinch 27.2
 - Saddle: Brooks Swallow, leather
 - Bars: Moots Ti flat
 - Crank: Campy Chorus Carbon, single 38T ring
 - Brakes: Magura Louise 160mm rotors.
 - Front Hub: Schmidt Generator Hub, disc
 - Rear Hub: Rohloff Internal 14 Speeds
 - Rims: DT Swiss x470, 32 hole front & rear
 - Tires: Schwalbe 38c Marathon, reflective sidewall, belted tread
 - Fenders: Honjo polished aluminum, full coverage
 - Lights: Schmidt EG front light
 - Busch & Muller Dtoplight XS Senso (rack mounted)
 - Rear Rack: Tubus Cosmo
- Comooter available as complete bike only.
 - No part substitutions.
 - \$1500.00 non refundable deposit due at order.
 - Final assembly by Moots Dealer.
 - High Performance commuting bicycle.
 - 5 stock sizes.
 - Custom geometry available.
 - Based on 700c wheels.
 - Slider drop out for easy chain tension adjustments.
 - Two water bottle locations for the long commute.
 - Limited lifetime warranty on craftsmanship and materials.

TITANIUM COMPONENTS

OPEN TRAIL MOUNTAIN STEM "NEW 2009"

- Five stock sizes, with custom options, 90x6, 100x6, 110x6, 120x6, 130x10
- Available in 31.8 diameter handlebar clamp only.
- CNC removable four bolt aluminum face plate.
- Double ovalized, CWSR, 3/2.5 grade extension for strength and stiffness.
- Exclusive Moos design and manufactured dual binder for superior clamping strength.
- Steerer tube clamp length 45mm.
- 170 grams for 110mm length.
- Five year limited warranty on craftsmanship and materials.



OPEN ROAD ROAD STEM

- Ten stock sizes, with custom options.
- 90x6, 100x6, 110x6, 120x6, 130x+10, 90x0, 100x0, 110x0, 120x0, 130x0
- Available in 31.8 diameter handlebar clamp only.
- Aluminum and carbon handlebar compatible.
- CNC removable four bolt aluminum face plate.
- Double ovalized, CWSR, 3/2.5 grade extension for strength and stiffness.
- Exclusive Moos design and manufactured dual binder for superior clamping strength.
- Steer tube length 45mm.
- 170 grams for 110mm length.
- Five year limited warranty on craftsmanship and materials.



TI-BEAM MOUNTAIN STEM

- Five stock sizes, with custom options, 90x6, 100x6, 110x6, 120x6, 130x10.
- Available in 25.4 diameter handlebar clamp only.
- Aluminum and carbon handlebar compatible.
- CNC removable two bolt aluminum face plate.
- Large ovalized, CWSR, 3/2.5 grade extension for strength and stiffness.
- Exclusive Moos design and manufactured dual binder for superior clamping strength.
- Steer tube length, 50mm.
- 178 grams for 110mm length.
- Five year limited warranty on craftsmanship and materials.



CINCH POST "NEW 30.9 DIAMETER"

- Easiest adjustment available
- 3/2.5 CWSR tubing drawn to exact size for superior strength and durability.
- Welded construction for superior strength to weight ratio.
- Cinch available in 27.2 and 30.9 diameter, three lengths 280, 340, and 380.
- Two year limited warranty on workmanship and materials.
- Both posts available straight or layback, layback features a 19mm offset
- 222 grams for 340 length



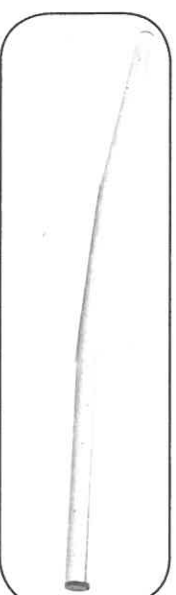
TAILGATOR RACK & BAG

- Titanium constructed rack for ultimate strength.
- Lightweight design at 150 grams for rack.
- Accommodates large range of seat posts from 26.8 to 31.8
- Double bags have large capacity storage, includes tool holder and expandable top.
- Carbon seat post compatible.
- 5lb. weight limit.
- 2 year limited warranty on craftsmanship and materials.



HANDLE BARS

- Pick your poison, four stock sizes and two sweep options.
- 3/2.5 CWSR tubing drawn to exact size for superior strength and durability.
- Shimmied to 25.4 and 31.8, available in 22", 23", 24", 25" widths with 5 to 8 degree sweep.
- Custom Available
- 178 grams for 23x5.
- Two year limited warranty



TI-HEADSET SPACERS

- Three stock sizes for a classy touch to your moos.
- 3/2.5 CWSR tubing drawn to exact size for superior strength and durability.
- 5mm, 10mm, 20mm as stock.
- Custom Available



Aftermarket Products Warning.

Moos designs and builds high end stock and custom-tuned bicycles to exacting specifications. Moos does not test components made by other manufacturers to determine compatibility or safety when used in combination with Moos' bicycles or components. Moos' bicycles may not be compatible with all third party products or accessories. Customer assumes all risks associated with the use of third party products with Moos' bicycles or components. Moos, its agents, employees, and owners shall have no liability for any personal injury, disease, death, property damage or loss sustained or caused as a result of any Customer's use of third party products with Moos' bicycles or components.

SPECIFICATIONS

CINCO

SIZE (in)	EFFECTIVE TT (in)	SEAT TUBE (in)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB HEIGHT (in)	CHAINSTAY LENGTH (in)	STAND-OVER (in)	FORK TRAVEL
15*	21.9	14.5	10.4	70.4	74.2	13.1	16.85	29.3	120-140mm
16.5*	22.5	16	10.4	70.6	74	13.2	16.85	31	120-140mm
18	23.25	17.5	11	71	73.8	13.25	16.85	31.1	120-140mm
19.5	24	19	11.7	71	73.7	13.25	16.85	32.2	120-140mm
21	24.75	20.5	14	71.25	73.6	13.3	16.85	33.4	120-140mm

* COMES STANDARD WITH A CURVED TOP TUBE FOR GREATER STAND-OVER

ZIRKEL "NOW 4" OF TRAVEL"

SIZE (in)	EFFECTIVE TT (in)	SEAT TUBE (in)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB HEIGHT (in)**	CHAINSTAY LENGTH (in)	STAND-OVER (in)	FORK TRAVEL
14*	21.3	15	10.2	70.4	74.1	12.7	16.8	27.6	100-120mm
16*	22.2	16	10.5	70.4	74	12.7	16.8	28.3	100-120mm
17	22.6	17	11	70.8	73.9	12.8	16.8	30.2	100-120mm
18	23.2	18	11.7	70.8	73.8	12.8	16.8	31	100-120mm
19	23.6	19	12.8	71	73.7	12.8	16.8	31.7	100-120mm
20	24.3	20	14.6	71.3	73.6	12.9	16.8	32.8	100-120mm
22	25	21	17.1	71.5	73.5	12.9	16.8	33.7	100-120mm

* COMES STANDARD WITH A CURVED TOP TUBE FOR GREATER STAND-OVER

** BB height measured at 25% sag front and rear

YBB & RIGOR

SIZE (in)	EFFECTIVE TT (in)	SEAT TUBE (in)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB HEIGHT (in)	CHAINSTAY LENGTH (in)	STAND-OVER (in)	FORK TRAVEL
12*	20.5	16.92 ybb/14 rig	10	70.3	74	11.63	16.8	25.5	80mm
14*	21.25	16.92	10	70.5	73.8	11.75	16.8	27.1	80mm
16	22	17.27	10.4	70.8	73.5	11.75	16.8	28.2	80mm
17	22.5	18.42	10.4	71	73.3	11.88	16.8	29.3	100mm
18	23	19.16	11	71.3	73.3	11.88	16.8	30.2	100mm
19	23.5	19.5	11.7	71.3	73	12	16.8	30.7	100mm
20	24.25	20	13.7	71.5	73	12.13	16.8	31.4	100mm
22	25	21	16	71.8	72.3	12.13	16.8	32.4	100mm

* COMES STANDARD WITH A CURVED TOP TUBE FOR GREATER STAND-OVER

12" YBB HAS TOP TUBE TO SEAT TUBE STRUT

MOOTO X & MOOTO X YBB

SIZE (in)	EFFECTIVE TT (in)	SEAT TUBE (in)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB HEIGHT (in)	CHAINSTAY LENGTH (in)	STAND-OVER (in)	FORK TRAVEL
17*	22.5	17	10	71.25	74.2	11.88	17.6	29.3	80mm
18**	23	17.5ybb 19.5	10.4	71.5	74	11.88	17.6	29.5	80mm
19	23.5	19.5	11	71.5	73.8	12	17.6	30.5	80mm
20	24.25	20	11.7	71.75	73.7	12	17.6	31.5	80mm
22	25	22	12.8	72	73.7	12	17.6	33	80mm

* 17" AVAILABLE AS RIGOR ONLY

** 18" YBB BUILT WITH TOP TUBE TO SEAT TUBE STRUT

GRISTLE Z "NEW STOCK SIZING"

SIZE (in)	TT (in)	SEAT TUBE (in)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB HEIGHT (in)**	CHAINSTAY LENGTH (in)	STAND-OVER (in)	FORK TRAVEL
16.5*	22.6	16	9.2	71.25	74	12.8	16.8	28.7	100mm
18	23.2	18	10	72	73.8	12.8	16.8	31.3	100mm
19	23.6	19	10	72	73.7	12.8	16.8	31.3	100mm
20	24.3	20	11	72.25	73.6	12.9	16.8	33.1	100mm
22	25	21	11.7	72.25	73.5	12.9	16.8	33.9	100mm

* COMES STANDARD WITH A CURVED TOP TUBE FOR GREATER STAND-OVER

** BB height measured at 25% sag front and rear

GRISTLE YBB & RIGOR "NEW STOCK SIZING"

SIZE (in)	EFFECTIVE TT (in)	SEAT TUBE (in)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB HEIGHT (in)	CHAINSTAY LENGTH (in)	STAND-OVER (in)	FORK TRAVEL
16.5*	22.5	16.5	9.2	71.25	74	11.88	16.8	28.4	100mm
18	23	18.5	10	71.5	73.75	11.88	16.8	30.8	100mm
19	23.5	19	10	71.5	73.75	12	16.8	31.1	100mm
20	24.25	20	11	71.75	73.5	12.13	16.8	32.1	100mm
22	25	21	11.7	72	73	12.13	16.8	32.8	100mm

* COMES STANDARD WITH A CURVED TOP TUBE FOR GREATER STAND-OVER

SPECIFICATIONS (CONT.)

MOOTO XZ

SIZE (in)	EFFECTIVE TT (in)	SEAT TUBE (in)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB HEIGHT (in)**	CHAINSTAY LENGTH (in)	STAND-OVER (in)	FORK TRAVEL
16.5*	22.7	16	9.2	71.25	74.5	12.9	18.2	29.1	100mm
18	23.3	18	10	72	74.25	12.9	18.2	31.1	100mm
19	23.8	19	10	72	74	13	18.2	31.5	100mm
20	24.5	20	11	72.25	73.75	13	18.2	32.8	100mm
22	25.25	21	11.7	72.25	73.5	13.1	18.2	33.7	100mm

* COMES STANDARD WITH A CURVED TOP TUBE FOR GREATER STAND-OVER

** BB height measured at 25% sag front and rear

VAMMOOTS

SIZE (cm)	EFFECTIVE TT (cm)	SEAT TUBE (cm)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB DROP (cm)	CHAINSTAY LENGTH (cm)	STAND-OVER (in)	FRONT CENTER (cm)
47 (650c)	48.3	46	10.5	72	74.3	4.8	39.8	28.2	55.5
48.5	51.8	48.5	10	72.5	74.5	7.4	40.5	28.7	56.3
50	52.6	50	10.2	72.75	74.25	7.4	40.5	29.3	56.8
52	53.5	52	11	73	74.25	7.3	40.5	29.9	57.4
53.5	54.5	53.5	12.5	73.25	74	7.2	40.5	30.5	57.6
55	55.5	55	13.7	73.5	73.5	7.2	40.7	31	57.9
56	56.3	56	14.6	73.5	73.25	7.2	40.7	31.4	58.4
57.5	57	57.5	16	73.75	73	7.1	41	32	58.9
59	58	59	17.6	74	73	7	41	32.6	59.4
61.5	59.5	61.5	19.9	74.25	72.5	6.8	41.5	33.5	60.1

COMPACT

SIZE (cm)	EFFECTIVE TT (cm)	SEAT TUBE (cm)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB DROP (cm)	CHAINSTAY LENGTH (cm)	STAND-OVER (in)	FRONT CENTER (cm)
50	52.6	47	10.2	72.75	74.25	7.4	40.5	28.8	56.8
52	53.5	48.5	11	73	74.25	7.3	40.5	29.2	57.4
53.5	54.5	50	12.5	73.25	74	7.2	40.5	29.8	57.3
55	55.5	51	13.7	73.5	73.5	7.2	40.7	30.2	58
56	56.3	52	14.6	73.5	73.25	7.2	40.7	30.5	58.9
57.5	57	53.5	16	73.75	73	7.1	41	31.1	58.9
59	58	55	17.6	74	73	7	41	31.8	59.4
61.5	59.5	57.5	19.9	74.25	72.5	6.8	41.5	32.6	60.1

MOOTOOR "NEW STOCK SIZES"

SIZE (cm)	EFFECTIVE TT (cm)	SEAT TUBE (cm)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB DROP (cm)	CHAINSTAY LENGTH (cm)	STAND-OVER (in)	FRONT CENTER (cm)	TOP TUBE SLOPE	INTENDED FORK
53.5	54	53.5	13.7	72.5	73.5	8	43	30.6	57.3	4.8	LONG REACH
55	55	55	14.6	72.75	73.25	8	43	31.1	57.8	4.1	LONG REACH
56	55.8	56	16	72.75	73	7.8	43	31.6	58	4.3	LONG REACH
57.5	56.3	57.5	17.6	73	72.75	7.6	43	32.3	58.3	4.3	LONG REACH
59	57.5	59	18.6	73	72.5	7.6	43	32.8	59.3	3.9	LONG REACH

PSYCHLO "REDESIGNED CHAINSTAY"

SIZE (cm)	EFFECTIVE TT (cm)	SEAT TUBE (cm)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB DROP (cm)	CHAINSTAY LENGTH (cm)	STAND-OVER (in)	FRONT CENTER (cm)
50	52.5	48/ybb 50.5	10.2	72	74.5	6.3	42.3	29.25	56.9
52	53.8	52	11	72.25	74	6.3	42.3	30.5	58.1
53.5	55	53.5	12.5	72.5	73.5	6.1	42.3	31.25	59.4
55	56.3	55	13.7	72.75	73.25	6.1	42.3	31.75	59.9
56.5	57.6	56.5	14.6	73	73	6.1	42.3	32.5	60.7
58	58.8	58	15.5	73.25	73	6.1	42.3	33	61.5
60.5	60	60.5	17.6	73.25	72.5	6	42.3	33.75	61.9

* PSYCHLO-X YBB CHAINSTAY LENGTH IS 43cm

COMOOTOER "NEW FOR 2009"

SIZE (cm)	EFFECTIVE TT (cm)	SEAT TUBE (cm)	HEAD TUBE (cm)	HEAD ANGLE	SEAT ANGLE	BB DROP (cm)	CHAINSTAY LENGTH (cm)	STAND-OVER (in)	INTENDED FORK
53.5	54	52	14.6	72	73.75	8	45	31.3	CROSS/DISC
55	56	54	16	72	73.25	8	45	32	CROSS/DISC
56.5	57	56	17.6	72.5	73	8	45	32.8	CROSS/DISC
58	57	57	18.6	72.5	73	8	45	33.3	CROSS/DISC

MOOTS DEALER PROGRAM

Thank you for your interest in becoming a Moots Cycles authorized dealer.

Moots Cycles has been a leader and innovator in the industry for twenty seven years with a commitment to excellence in quality and design. Here at Moots Cycles, we are interested in developing a long-term relationship with our dealers, and, in order to do so we have developed the following dealership program.

REQUIREMENTS:

Approval by Moots sales team
Initial pre-season order of 2 frames of any model with minimum of 4 frames per year.

Payment will be by COD or valid credit card, unless otherwise specified by Moots Cycles. First time purchasers may be required to pay with a certified check depending on credit status. With an established satisfactory credit history a Moots dealer may become eligible for 30-day terms. All 30-day account payments must be made with a company check.

Moots Cycles has the right to terminate a dealer relationship if Moots Cycles is misrepresented or if said dealer's performance quota is not on par with what Moots Cycles considers applicable for the dealer's area.

All dealers must fill out and sign a guarantee and a credit application.

BENEFITS:

A discounted price structure will be enacted based on the following purchases from Moots Cycles.

This discount pricing will be on products produced and purchased from Moots Cycles and will be initiated at the new model year (January 1, 2009). Current discounts will continue until December 31, 2008.

\$10,000 – 2% discount on all new orders
\$20,000 – 4% discount on all new orders
\$50,000 – 5% discount on all new orders

Moots Cycles will honor a 10% below wholesale pricing for dealer employees. The number of frames allowed will be based on the number of wholesale frames purchased. For every two bikes bought by the shop, the shop is eligible for one employee bike for a maximum of three bikes. These frames will not be included in the initial purchase plan and Moots Cycles requires proof of employment.

Moots Cycles softgoods (t-shirts, hats, banners, team race clothing, shop aprons, etc.) ordered in combinations of 20 or more will be discounted at 5% below wholesale pricing.

Moots Cycles will declare dealer as an "authorized dealer" in a dealer described area. Moots Cycles has the right to determine, with the dealer, this said area.

Moots Cycles will aid in press releases, "authorized dealer" stickers, catalogs, mailers, etc.

Moots Cycles will provide a co-op advertising program for those dealers that exceed \$10,000 in sales. We will provide 1.5% in credit on all sales after dealer reaches the \$10,000 mark. All advertising must be approved by Moots Cycles but can include festival promotion as well as traditional advertising methods (newspaper, radio, magazines, and TV).

Moots Cycles will list all authorized dealers on the Moots web page and will also provide a link to all dealer websites, provided the dealer's website meets Moots Cycles website criteria in Moots Cycles E-Commerce policies rules.

PRICING POLICY:

It is Moots Cycles policy that dealers maintain suggested retail prices as listed on the dealer price list. Any dealer not maintaining suggested retail prices is subject to termination of authorized dealer status.

MINIMUMS:

Dealers with annual purchases of less than \$5000 may lose authorized dealer status at the discretion of Moots Cycles.

PAST DUE ACCOUNTS:

In the event of returned checks there will be a service charge of \$20 and we will charge 1.5% per month interest until cleared payments are received. On all accounts set up as net 30, a 1.5% interest rate per month will be charged to all delinquent account. No discounts will be awarded for any past due accounts.

Moots Cycles Mail Order Advertising Policies

It is our present policy at Moots Cycles to disallow any mail order advertising of our products. This only applies to those ads that promote mail order and not those ads that invite consumers to come into the bike shop to see the product. This does not include catalogs as long as suggested retail is advertised. We have instigated this policy to further aid the consumer in getting the best service they can get when buying a Moots Product and to keep an even playing field for all of our dealers. These mail order ads have a tendency to be associated with discounting and we do not feel this type of association is in the best interest of Moots Cycles or our dealers.

If you have any question please contact Moots to discuss this matter further.

Moots Cycles E-Commerce Pricing Policies

The advent of e-commerce in our industry has prompted Moots Cycles to create a policy for sale of our products over the web. Moots has always sold through the local bike shop because we feel you are the ones capable of giving our customers the friendly expertise needed to make their purchase of a Moots bicycle a satisfactory one. We also know you will be there to continue to help the customer after the sale. We firmly believe this is the right way to sell a Moots bicycle and wish to continue to do business in this manner.

We also recognize that e-commerce is here to stay and that many of our dealers have websites that sell our products with the rest of their inventory. Internet sales can be a good way to reach customers that cannot reach you but we also realize that the Internet reaches into all of our dealer's areas. With this in mind, we have created these policies to make sure we start with a level playing field for all.

No Moots product will be advertised on the web at less than the suggested retail unless the items are discontinued products. Moots Cycles is the only entity that will decide what items are discontinued items. No Moots frame will be sold for less than retail over the Internet. If Moots becomes aware of Internet price-cutting, we have the right to terminate that dealer from carrying Moots products.

All Moots Dealers must have a storefront and the capabilities to repair and build bicycles. We require photos of the interior and exterior of the shop. In other words, all Moots dealers must be a full service bike shop.

Any use of Moots' logos or images for websites should be pre-approved by Moots Cycles. We welcome any mention of Moots on your website and will be happy to help you with logos and other images upon request.

To protect our overseas distributors, we do not allow web sales in those countries where we have official distributors. All current distributors are listed on our web site.

These are very simple rules but we will need your cooperation to make sure everyone follows them. If you feel someone is not following these rules, please make us aware of the problem. We have tried to keep our products at the highest level of quality, performance and image throughout the industry. We feel by discounting our products, we discount our image and this is not what we are after. If you have any questions please feel free to call us at 970-879-1676.

CUSTOMER APPLICATION

Applying for: New Account: _____ Update: _____
 COD: _____ Open: _____ Dollar Volume: _____
 Purchasing Bicycles: _____ Parts: _____

Business Name: _____ Tel #: _____

Legal Owner: _____ FAX: _____

Address: Street Address: _____ Email Address: _____

PO Box/Mailing _____

City: _____ State: _____ Zip: _____

Bill to Address if different from above: _____

Corporation _____ State of Incorporation _____ Sale Proprietorship _____ Partnership _____

Federal ID: _____ Retail #: _____

How long under present ownership? _____ Total Sales in past year _____

Size of Store (sq. ft): _____ Do you rent or own business space: _____

landlord/Mortgager _____

Have you ever filed bankruptcy? _____ Frame / Bike brands carried: _____

Please attach an additional sheet for other locations. _____

Please provide four or more photos of the interior and exterior of your store. _____

Please list all bike brands carried: _____

Principal Owners: _____

Full name: _____ Title: _____

Home address: _____ City: _____

State: _____ Zip: _____ Home telephone: _____ Social Security Number: _____

Full name: _____ Title: _____

Home address: _____ City: _____

State: _____ Zip: _____ Home telephone: _____ Social Security Number: _____

Bank References:

Name: _____ Checking Account #: _____ Balance: _____

Address: _____ Savings Account #: _____ Balance: _____

City, State: _____ Zip: _____ Loan #: _____ Balance: _____

Phone: _____ Fax: _____ Account Manager: _____

Trade References:

Name: _____ Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ FAX: _____ Account #: _____

Name: _____ Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ FAX: _____ Account #: _____

Name: _____ Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ FAX: _____ Account #: _____

AGREEMENT: As an owner/officer of my company, I certify that the information provided in this application is correct. I have reviewed the sales terms and conditions for Moots Cycles and agree to personally guarantee payments in full for all valid purchases.

The undersigned certifies that he/she is authorized to execute this document and that all statements are true and correct. Verification may be obtained from any source named in this application. I/we hereby authorize my/our creditor(s) and financial institution(s) to release such information as MOOTS CYCLES shall request for the purpose of verification of any information or statements contained in this application and that a copy of this authorization may be used to obtain such information. I/we hereby authorize MOOTS CYCLES to provide the information contained herein to other credit reporting services and suppliers.

Signature of Applicant _____ Title _____ Date _____

Signature of Applicant _____ Title _____ Date _____

Financing Statement filed: Yes _____ If so date: _____ No: _____ ALL APPLICANTS MUST SIGN ATTACHED GUARANTEE (see next page)

GUARANTEE

For valuable consideration received from Mucha Brothers, Inc., doing business as MOOTS CYCLES ("MOOTS CYCLES"), the receipt of which is acknowledged by _____ ("Customer"), and in consideration of the present and future sales contracts between MOOTS CYCLES and Customer, the undersigned _____ (Owner(s)/Guarantor(s) hereby agrees and promises as follows:

Obligation of Guarantor. Guarantor hereby guarantees on a continuing basis the prompt and complete performance by Customer of the terms, covenants and conditions of all present and future contracts, written or oral, between Customer and MOOTS CYCLES for the purchase and sales of bicycles, bicycle parts, and/or accessories, or equipment, or any other merchandise, or the sale of services and that Customer will pay when due the contract price of any and all goods or services specified in or delivered under such contracts. Further, upon notice from MOOTS CYCLES of any default by the Customer, under such contracts or any extensions thereof, either in the payment of all or part of the contract price or in the failure to accept delivery under said contracts, or in the failure to pay freight or other charges in accordance with any contract, or upon the failure of the Customer to observe any other term, covenant, or condition of such contract, Guarantor shall unconditionally become liable to MOOTS CYCLES and shall pay to MOOTS CYCLES in Steamboat Springs, Colorado, any amount which Customer is then owing, including without limitation any claim for damages, costs and expenses attributable to failure by Customer either to accept delivery or to take proper care of merchandise deliverable but not accepted for any reason, or for the violation by Customer of any term, covenant or condition of any said contracts. Guarantor's obligation shall include the payment of the entire interest or post maturity charges specified in the underlying sales contracts, agreements or MOOTS CYCLES' order acknowledgment forms or such lesser amounts computed at the maximum rate Guarantor is permitted to pay under Colorado law.

Limited Power of Attorney. Customer authorizes and irrevocably grants MOOTS CYCLES limited power of attorney to sign, file, in Customer's name, financing statement(s) and/or amendment(s) at any time with respect to any of the MOOTS CYCLES products sold to Customer as herein defined, without the Customer's signature, it being understood and intended by Customer that such power of attorney is limited solely to the powers described herein.

Extensions of Time and Modifications. The obligations of Guarantor are not in any way released or discharged by reason of any modification or extension of time for performance of any contract or of any term, covenant, or condition thereof, or by reason of any extension of time for payment of the whole or any part of the indebtedness of said Customer, or by reason of the receipt and acceptance by MOOTS CYCLES of notes, bills, checks or other instruments for the payment of money made either by the said Customer or by any other person or persons, and extensions and renewals thereof.

Cessation of Delivery. MOOTS CYCLES shall have the right, without notice to or approval of Guarantor, and without affecting or discharging in whole or in part the liability of Guarantor hereunder, to refuse to deliver further merchandise until Customer fully performs its obligations under contracts then outstanding.

Continuing Guarantee. This is a continuing guaranty applicable to all present and future contracts between MOOTS CYCLES and Customer and is applicable to all such contracts until this agreement is terminated by Guarantor through delivery of a written notice of termination to MOOTS CYCLES at its principal office in Steamboat Springs, Colorado, but such notice shall be operative only as to subsequent contracts and shall not release Guarantor of its obligation hereunder with respect to sales made and contracts entered into prior to that date that such notice is received by MOOTS CYCLES.

Notice. Guarantor shall be deemed to have notice from MOOTS CYCLES without further action from MOOTS CYCLES, of all obligations of Customer, and amounts and terms thereof, and notice of defaults, non-performance or non-payment by Customer of any of its obligations or liabilities under any existing or future contracts between Customer and MOOTS CYCLES. MOOTS CYCLES shall be under no obligation to proceed against Customer prior to its rights under this Agreement.

Records. The books of account, papers, and documents maintained by MOOTS CYCLES in its normal course of business shall be deemed prima facie evidence of the existence of an indebtedness against Customer and of the extent of such indebtedness.

Acceleration of Liability. All liabilities of Customer shall mature immediately and be deemed in default upon the reorganization of Customer, transfer of substantially all of the assets of Customer, or sale of a majority interest in Customer, insolvency of Customer, the commission of an act of bankruptcy by Customer, the appointment of a receiver for Customer or any of its property, the filing of a voluntary or involuntary petition in bankruptcy, reorganization, or arrangement, the making of an assignment for the benefit of creditors, or the calling of a meeting of creditors of Customer.

Attorneys' Fees. Should Guarantor, after receipt of written notice from MOOTS CYCLES, fail or delay in any way to comply immediately in all respects with the obligations hereunder, and should failure or delay require referral to an attorney for enforcement, Guarantor shall pay to MOOTS CYCLES a reasonable amount as attorney's fees and collection costs, or at the option of MOOTS CYCLES, a specified sum equal to 10% of the total amount due, provided, however, that the foregoing provision of attorney's fees and collections costs is void where prohibited by applicable law.

Joint and Several Liability. The term "Guarantor" as used herein shall mean all persons signing this agreement, and such persons, if more than one, shall be jointly and severally liable hereunder. The liability of one or more Guarantors shall not be conditioned on signature, acts or performance of another Guarantor.

Entire Agreement and Interpretation. This agreement supercedes all prior oral and written understanding, constitutes the entire agreement between Guarantor and MOOTS CYCLES and may not be changed or amended in any manner except by a writing signed by the Guarantor and mailed postage prepaid to MOOTS CYCLES at its principal offices in Steamboat Springs, Colorado. The paragraph captions herein are for identification purposes only and shall not be used in construing this agreement. Should any term or provision of this agreement be held illegal or unenforceable for any reason, the validity of the remaining portions shall not be affected thereby. The law of the State of Colorado shall govern the interpretation, validity and performance of this entire agreement. Jurisdiction over any action filed with respect to this Agreement shall be in the District Court of Routt County, Colorado.

IN WITNESS WHEREOF, Guarantor has signed this agreement this _____ day of _____, 200_____.

Owner _____ Individually

Co-Owner _____ Individually

WITNESS: _____ Date: _____

WITNESS: _____ Date: _____

Moos Cycles, P.O. Box 774651, 2545 Copper Ridge Dr., Steamboat Springs, CO 80487

Telephone (970) 879-1676 FAX (970) 879-3067 Website: Moos.com E-mail: info@moos.com

SUPER EMPLOYEE PURCHASE PROGRAM



Every company has one, so what makes Moots special?

We believe to sell a Moots you need to experience the exceptional ride quality. So we want to make sure your people on the sales floors, in the service areas and you, the shop owner have a reasonable opportunity to ride on a Moots. For 2009 Moots will offer 50 Moots frames at 25% below dealer pricing. This offer will run until the 50 frames are reserved. So what's the catch? Not too much.

The qualifications:

- Shop must be an authorized dealer
- Recipient of frame must be dealer employee
- No less than 25 hours worked per week
- Simple proof of employment at time of purchase
- Not to be used for resale by dealer
- Two bikes per dealer
- Moots Comooter not available as part of Super Employee Program

That's it. It's that simple. Now is a really good time to purchase your Moots. Our normal employee purchase rate is 10% under dealer price for any authorized Moots dealer. Ask your inside Moots sales representative for details while filling out the required form below.

FOR MOOTS USE ONLY

Frame number: _____

2545 Copper Ridge Drive/ Steamboat Springs, CO 80487 / Tel: 970-879-1676/ Fax: 970.879.3067
2009 SUPER EMPLOYEE PURCHASE PROGRAM

This purchase program is designed exclusively for Authorized Moots Dealers purchasing a Moots titanium frame at the special discount of 25% off dealer wholesale. In accordance with this program, I understand that this equipment is for my own personal use and is not for resale or transfer to another person.

Purchaser's Signature: _____

Shop/Company Name: _____

Manager's Name: _____

Your Name: _____

Shop Address: _____

City: _____ State: _____ Zip: _____

Work Phone: _____ Fax: _____

Method of payment: _____

Visa or MC # _____ exp: _____

Card holder Name: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Money orders and cashier's checks addressed to Moots are also accepted.

Frame Model _____ Size _____ Dealer Price _____ -25%

Colorado residents add 2.9% sales tax _____
Total _____

Moots Contacts:

Title	Name	Phone	Email Address
Sales Director:	Matt Alford	970-879-1676 ext. 101	matt@moots.com
Dealer Support / Sales:	Jon Cariveau	970-879-1676 ext. 103	jonc@moots.com
Sales Associate:	David Dietrich	970-879-1676 ext. 102	daved@moots.com
Customer Service:	Kassi Sell	970-879-1676 ext. 109	kassis@moots.com
AR / AP:	Michael Sanders	970-879-1676 ext. 106	mikes@moots.com

Moots

2545 Copper Ridge Drive
Steamboat Springs, CO 80487

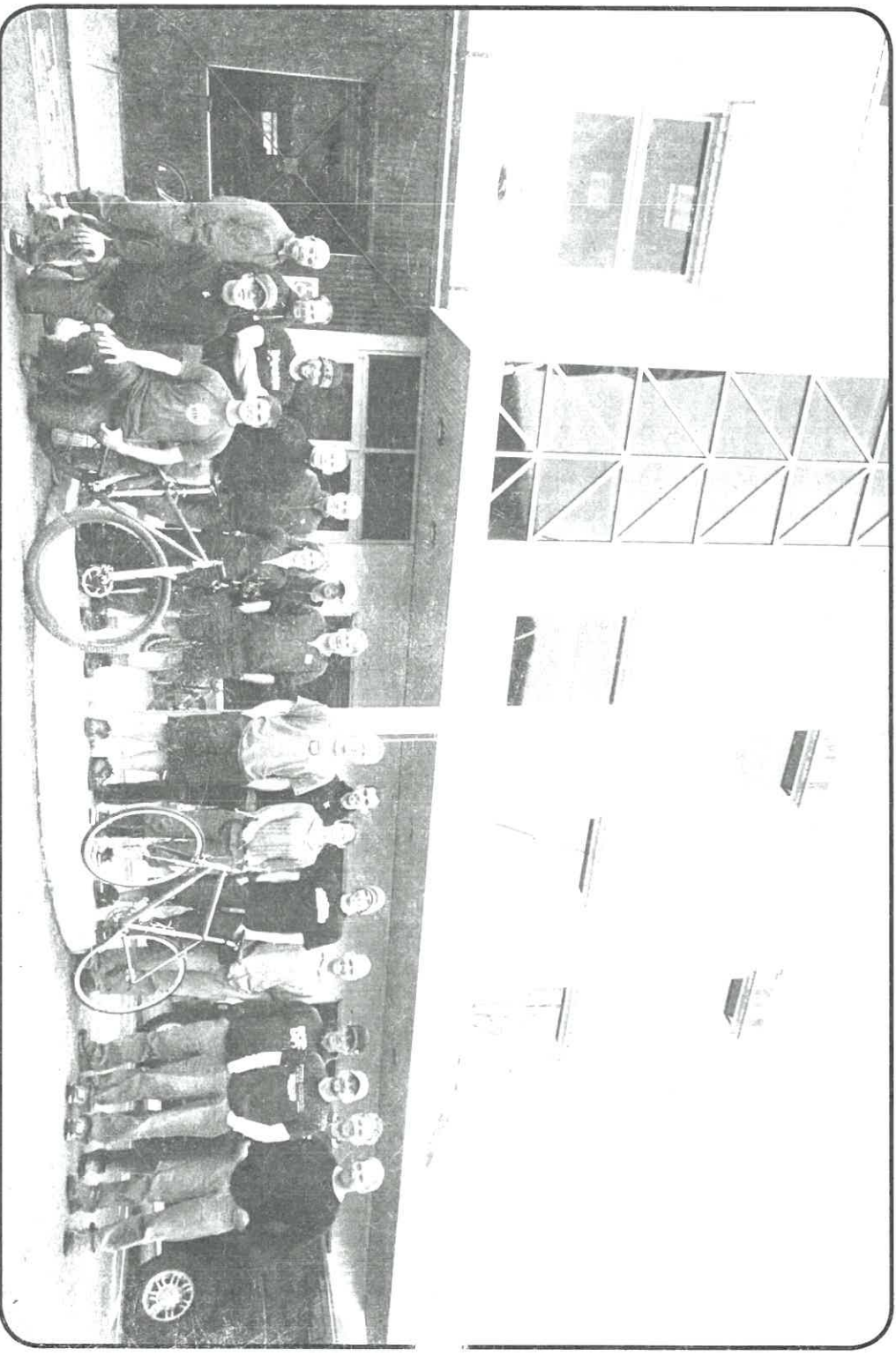
Phone: (970) 879-1676

Fax: (970) 879-3067

E-Mail: info@moots.com

Web: www.moots.com

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