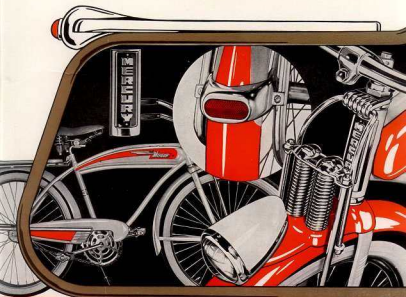


Presenting the New

'49
MERCURY
Nostalgic.net
BICYCLES



THE MURRAY OHIO MFG. CO.

CLEVELAND 10, OHIO

WITH great pride we illustrate here the deluxe 1949 Mercury Bicycles—completely new in style and built to maintain our high quality of merchandise. They are our top numbers in a complete line of bicycles. Mercury Bicycles are available in varying price ranges and styles to satisfy every dealer requirement. The Mercury line includes wheel sizes of 16", 20", 24" and 26". Outstanding Features of all Mercury Bicycles include:

- Electric Hydrogen Brazing of special reinforced frame for strength.
- Oven baked enamels give lasting luster to all painted surfaces.
- Highest quality chrome plating on all bright work adds sparkle and life.
- Precision made parts insure highest quality of product.



Model F-30. Truly the most distinguished bicycle on the market. Now from Spring front fork to the jet-like blaster on the luggage carrier.



FLOATING RIDE

The double spring fork makes the roughest roads smooth by absorbing the shock usually transmitted to the frame.

'49
MERCURY



Model F-39. The girl's model with the same deluxe styling and design, including the new Spring Frost fork. These models offer superior ease and comfort in riding.

• **WRITE FOR
NEW CATALOG**

The tubular Luggage Carrier Guard Rails with built-in reflector housings and fender supports are modern and distinctly Mercury.





Model F-26. This model has the new Mercury deluxe features, color and styling.



THE MURRAY OHIO MFG. CO.
CLEVELAND 10, OHIO

Model F-27. The girl's model has the smart new features which distinguish the Mercury line.

