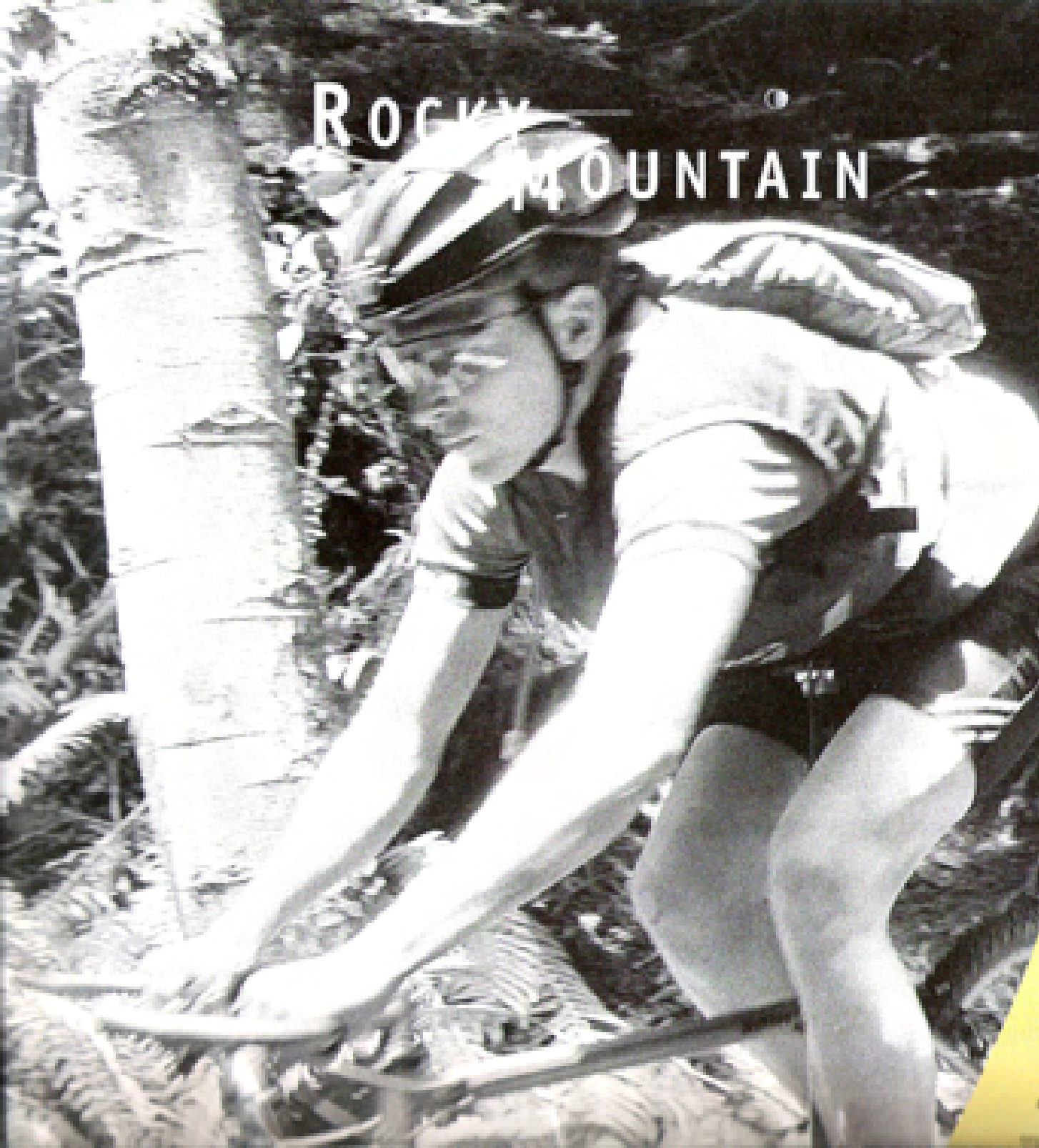




R  
O  
C  
K  
Y  
M  
O  
U  
N  
T  
A  
I  
N  
B  
I  
C  
Y  
C  
L  
E  
S  
1  
9  
9  
7



total commitment  
no compromise



# ROCKY MOUNTAIN

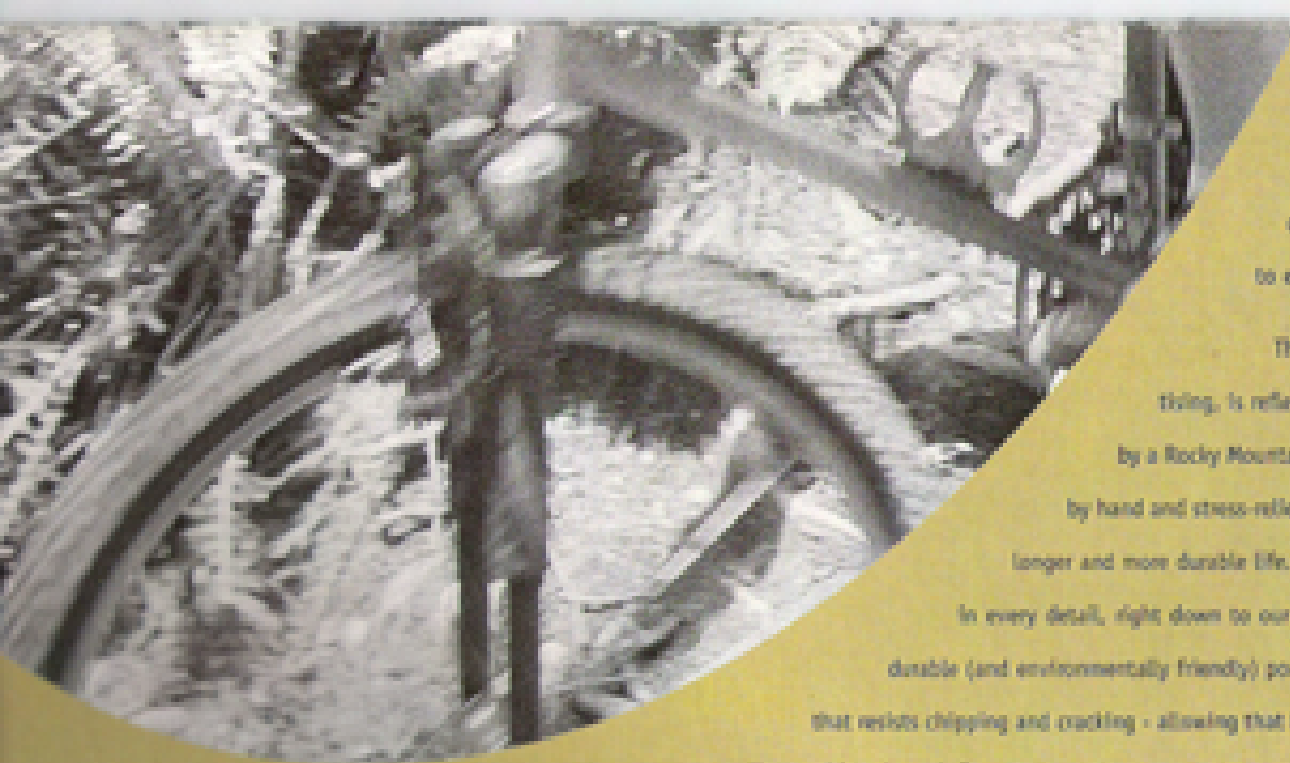
# 97

Dear fellow bikers,

Despite what most bike manufacturers will tell you, commitment to quality isn't something you build into a bike. It's something you build into your company. It's apparent not just in the final product, but in the entire process. At Rocky Mountain, it shines through from the moment you step onto our factory floor, in the faces of the craftspeople who hand-build Rocky Mountain frames. It's reflected in their pride at building the finest bikes in the world, and in their knowledge of the lifetime of enjoyment it will bring.

Our commitment to quality is reflected in the faces of the four full-time quality assurance managers who oversee each and every stage of the production process, in the faces of the craftspeople who track and align each Rocky Mountain frame, using 27 different measurements with rig-

orous tolerances of less than .005 mm, and in the forty minutes that each Rocky



Mountain frame undergoes in quality assurance before it leaves our building.

That commitment is proven through our devotion to routine destructive testing and random sampling to guarantee precise tubing specs and flawless welds. Likewise in our commitment to hand-machining every bottom bracket, headtube, brake boss and seat-tube to ensure a meticulous fit.

That commitment to quality, which so many companies pay homage to merely in their advertising, is reflected in a production process requiring each bike to be carefully hand-assembled and tuned by a Rocky Mountain mechanic in our plant in Vancouver, Canada. It's apparent in our wheels, each one trued

by hand and stress-relieved twice to ensure a

longer and more durable life. It shines through

in every detail, right down to our eye-pleasing and

durable (and environmentally friendly) powder paint finish

that resists chipping and cracking - allowing that Rocky Mountain

quality to shine through for many years to come.

So we invite you to carefully look at our bikes. At our state-of-the-art tubenets, Tange Prestige steel or custom-drawn Easton Elite aluminum. To our ongoing commitment to the future of mountain biking, as evidenced by our expanded full-suspension line-up for this year. To the craftsmanship and excellence embodied in each and every bike we build, from our world-famous Blüzzard and Vertex L.O. to our new and exciting Soul, Oxygen Race, Spice and Element L.O. And finally, we invite you to ride one of our bikes. To experience the product of our commitment, and to delight in the difference that quality makes.

God Bless,

Grayson Bain  
Founder.



**Team Only**  
S E R I E S



- vertex f.o.

- altitude f.o.

- element f.o.



# vertex t.o.



|                         |                                                                                                                                                                                                                                                                                                                                                                                   |  |
|-------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| <b>Frames</b>           | <ul style="list-style-type: none"> <li>Vertex t.o.: Easton Custom Elite "H.B.O." taperwall aluminum with custom triple taper stays and A.C.S.D. 1.5 kg / 3.3 lbs (18.5")</li> <li>Altitude t.o.: Tange Prestige Superlight Co-mold, custom drawn for Rocky Mountain. Top welded main triangle with nickel alloy fillet brazed rear triangle. 1.75 kg / 3.8 lbs (18.5")</li> </ul> |  |
| <b>Fork</b>             | <ul style="list-style-type: none"> <li>Rock Shox Judy SL</li> </ul>                                                                                                                                                                                                                                                                                                               |  |
| <b>Wheels</b>           | <ul style="list-style-type: none"> <li>Handbuilt by Wheelback</li> <li>Brake II hubs made by Sunn, France</li> <li>WTB 44/50 front and rear tires with 120 TPI casing and Kevlar bead</li> <li>Sun XC rims with 0 degree braking surface and eyelets</li> <li>DT Competition 1.8/1.8 double-butted stainless spokes</li> </ul>                                                    |  |
| <b>Drivetrain</b>       | <ul style="list-style-type: none"> <li>Grip Shift ESP 900 shifters</li> <li>Shimano XT8 front derailleur and ESP 9.0 rear derailleur</li> <li>Race Face LP compact cranks with Race Face rings 22-32-44</li> </ul>                                                                                                                                                                |  |
| <b>Other Components</b> | <ul style="list-style-type: none"> <li>Shimano XT8 V-brakes</li> <li>Shimano XT8 V-Brake levers</li> <li>Whitney MCS Ti clipless pedals</li> <li>Synovex Cattlehead stem</li> <li>Race Face Air Alloy bar</li> <li>Synovex Pro Ti seatpost</li> <li>WTB 30T Ti saddle</li> </ul>                                                                                                  |  |
| <b>Colour</b>           | <ul style="list-style-type: none"> <li>(Vertex t.o. and Altitude t.o.) Root Red/Yellow Canadian Custom</li> </ul>                                                                                                                                                                                                                                                                 |  |
| <b>Size / Weight</b>    | <ul style="list-style-type: none"> <li>Vertex t.o.: 14.0", 17.5", 18.5", 19.5", 21.0"</li> <li>Altitude t.o.: 17.0", 18.5", 19.5", 21.0"</li> <li>Vertex t.o.: 10.6 kg / 23.4 lbs (18.5")</li> <li>Altitude t.o.: 10.8 kg / 23.8 lbs (18.5")</li> </ul>                                                                                                                           |  |

"t.o." stands for "Team Only", which translates into the finest ride that money can buy. Rocky Mountain t.o.s have full-blown **race geometry** and are **hand-built in Canada**. The Vertex t.o. (shown) begins with an **Easton Custom Elite H.B.O.** frame, a "Hand-Built Only" tube-set available to premier manufacturers who meet Easton's rigorous standards. Rocky's exclusive **custom-curved chain-stays** and **seat-stays** translate into added crank clearance, increased shock absorption and superior braking. No detail has been overlooked - right down to the **anti-chain suck device** and **replaceable dropout**. The frame of the Altitude t.o. delivers a supple liveliness that only the combination of the finest **Tange Custom Prestige** tubing and craftsmanship can produce. To steel lovers at Rocky Mountain, this liveliness means a bike that anticipates the next move, the next rocky section, or a wicked fast descent with **"on the edge" control**. Add dream components specified to complete these bikes and you have true Canadian classics.



# Element L.O.



An unstoppable **dual-suspension racing machine**, the Element L.O. is poised for World Cup glory. Conceived around a brilliant **low-pivot design** that virtually eliminates pedal feedback, it features a unique **3D link-plate pivot** which integrates the front and rear triangles via an **Alps SR Air Shock** tuned specifically for this frame. In concert with the **Judy SR's extremely long travel** 3.1 inches (80 mm), the result is a fully active suspension with a plush ride, firm control, and optimal power transmission whether you're in the saddle or out. The full suspension Element L.O. is the ultimate in **ultralight weight and strength**, whether you're a local XC rider or racing on the pro circuit.

|                  |                                                                                                                                                                                                                                                                                                                                          |  |  |
|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Frame            | <ul style="list-style-type: none"> <li>• Euxton 7005 RPS custom designed tapered aluminum with Alps SR Air Shock and advanced 3D linkage system.</li> <li>• 2.2 kg / 4.8 lbs (18.0" including shock)</li> </ul>                                                                                                                          |  |  |
| Fork             | <ul style="list-style-type: none"> <li>• Rock Shox Judy SR long travel</li> </ul>                                                                                                                                                                                                                                                        |  |  |
| Wheels           | <ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Brute II hubs made by Soma, France</li> <li>• WTB 44/50 front and rear tires with 120 TPI casing and Kevlar bead</li> <li>• Sun XC rims with 0 degree braking surface and eyelets</li> <li>• GI Competition 1.8/1.4 double-butted stainless spokes</li> </ul> |  |  |
| Drivetrain       | <ul style="list-style-type: none"> <li>• Grip Shift ESP 900 shifters</li> <li>• Shimano XT8 front derailleur and ESP 9.0 rear derailleur</li> <li>• Race Face LP compact cranks with Race Face rings 22-32-44</li> </ul>                                                                                                                 |  |  |
| Other Components | <ul style="list-style-type: none"> <li>• Shimano XT8 V-Braes</li> <li>• Shimano XT8 V-Brae levers</li> <li>• Ritchey WCS Ti clipless pedals</li> <li>• Syncros Cattlehead stem</li> <li>• Race Face Air Alloy bar</li> <li>• Syncros Pro Ti seatpost</li> <li>• WTB 55T Ti saddle</li> </ul>                                             |  |  |
| Colors           | <ul style="list-style-type: none"> <li>• Root Red/Yellow Canadian Custom</li> </ul>                                                                                                                                                                                                                                                      |  |  |
| Size / Weight    | <ul style="list-style-type: none"> <li>• 16.5", 18.0", 19.0", 20.5"</li> <li>• 11.5 kg / 24.9 lbs (18.0")</li> </ul>                                                                                                                                                                                                                     |  |  |



## The Virtues Of Full Suspension

Ultimately, the goal of a full suspension bike is to provide faster uphill climbing, and extra stability and speed in the roughest of descents. Quite a challenge. Here's how both our URT (Unified Rear Triangle) and Linkage Systems meet that challenge.

Conceived around a Unified Rear Triangle, the URT system delivers 100% fully active suspension without loss of power to the pedals. The result is a smooth, cushioned ride combined with maximum torque to the drivetrain. In other words, a plush ride with speed to burn. The secret is an ingenious Sweet Spot pivot design that's low on the frame to maximize lateral rigidity and eliminate suspension bob. Meanwhile, a four-to-one ratio means that four times the force is required to trigger the suspension when you're on your feet compared to when you're sitting down. That translates into a fully adaptive 5" of plush suspension travel that gives you the control and power transfer of the fixed hard-tail design. Precisely why you'll find the URT on this year's Speed.

The greatest virtue of our Linkage System suspension is its simplicity, thanks to a link arm that isolates shock forces while allowing for a 2.6:1 leverage ratio. This translates into extraordinary lightness, strength and control while eliminating pedal feedback. And for 9T, the bottom-bracket pivot location has been dialed to further reduce suspension activation under fixed pedaling while allowing for an impressive 3.6 inches of rear-wheel travel. The reward is the race-proven performance that propels our Splice, Element Race and Element Ls...



3D Linkage System



• speed

• blizzard

• thin air

• turbo





# speed

**Signature**  
SERIES



|                         |                                                                                                                                                                                                                                                               |                                                                                                                                                                           |                                                                                     |
|-------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <b>Frame</b>            | <ul style="list-style-type: none"> <li>• Integrated rear triangle offering Sweet Spot patented technology with Rock Shox R coil-over oil shock.</li> <li>• Easton RM8 designed topwall tubusset.</li> <li>• 2.9 kg/6.4 lbs (18.0" including shock)</li> </ul> |                                                                                                                                                                           |                                                                                     |
| <b>Fork</b>             | <ul style="list-style-type: none"> <li>• Rock Shox Judy XC long travel</li> </ul>                                                                                                                                                                             |                                                                                                                                                                           |                                                                                     |
| <b>Wheels</b>           | <ul style="list-style-type: none"> <li>• Hand-built by Wheeltech</li> <li>• XT suspension front and rear hubs</li> <li>• 878 Kevlar 44/50 front and rear rims</li> <li>• Sun CR17A rims with eyelets</li> <li>• DT Swiss Champion spokes</li> </ul>           |                                                                                                                                                                           |                                                                                     |
| <b>Drivetrain</b>       | <ul style="list-style-type: none"> <li>• Shimano XT shifters</li> <li>• Shimano XT front and rear derailleurs</li> <li>• Race Face compact cranks and rings 21-12-11</li> </ul>                                                                               |                                                                                                                                                                           |                                                                                     |
| <b>Other Components</b> | <ul style="list-style-type: none"> <li>• Avid 105 30 brakes</li> <li>• Avid 500 brake levers</li> <li>• Syncros Cattlehead stem</li> </ul>                                                                                                                    | <ul style="list-style-type: none"> <li>• Race Face Air Alloy bar</li> <li>• Syncros Hardware seatpost</li> <li>• Selle Italia Race saddle with manganese rails</li> </ul> | <ul style="list-style-type: none"> <li>• Ritchey Logic elliptical pedals</li> </ul> |
| <b>Colour</b>           | <ul style="list-style-type: none"> <li>• Tangerine / Midnight Black</li> </ul>                                                                                                                                                                                |                                                                                                                                                                           |                                                                                     |
| <b>Size / Weight</b>    | <ul style="list-style-type: none"> <li>• 16.5", 18.0", 19.0", 20.5"</li> <li>• 11.7 kg/25.8 lbs (18.0)</li> </ul>                                                                                                                                             |                                                                                                                                                                           |                                                                                     |

Armed with a fully active rear-wheel suspension featuring 140 mm (that's 5.5 inches) of travel, balanced with Rock Shox Judy XC's extra-long travel up front (80mm / 3.1 inches), you'll be skimming the earth's surface at the speed of sound. Our URT Sweet Spot design will keep you glued to the dirt during those grueling climbs, thanks to our pivot technology that eliminates suspension bob, allowing you to transfer all your pedaling power to the rear wheel. Each frame is produced in limited numbers and signed by the builder. Complete the package with aggressive full-suspension racing geometry, super light custom drawn Easton 7005 tubing, Shimano XT shifters and drivetrain, Race Face performance components and bombproof Syncros seatpost and you'll be blizzarding through those single-tracks as you leave your hard-tail days back in the dust.

The Blizzard. The ultra-responsive racing machine with the radical sloping top tube that put Rocky Mountain Bicycles on the mountain biking map back in 1984. For 1997, the Blizzard is fencer, faster and more agile than ever, with lighter and stiffer Tange Custom Prestige triple-buttled tubing and shortened, race-sized chainstays. The result is incredible lightness and heightened responsiveness through the sharpest corners and the harshest single-tracks. Exquisitely hand-crafted in Canada in limited numbers and signed by the builder. The Blizzard is spec'd to perfection with Race Face's finest forgings, Rock Shox's premiere Judy XC fork, blast-proof Syncros Hardcore seatpost and all-out Shimano XT drivetrain. The '97 Blizzard is history in the making.



|                  |                                                                                                                                                                                                                                                                                                                      |  |  |
|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Frame            | <ul style="list-style-type: none"> <li>• Tange blend of KPS custom seat tube and Prestige down and top tubes with double tapered stays</li> <li>• 1.99 kg / 4.4 lbs (18.5")</li> </ul>                                                                                                                               |  |  |
| Fork             | <ul style="list-style-type: none"> <li>• Rock Shox Judy XC</li> </ul>                                                                                                                                                                                                                                                |  |  |
| Wheels           | <ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• WTB 44/101 Navar front and rear tires</li> <li>• Shimano XT suspension front and rear hubs</li> <li>• SUN CR17A rims with eyelets</li> <li>• DT Swiss Champion spokes</li> </ul>                                                          |  |  |
| Drivetrain       | <ul style="list-style-type: none"> <li>• Shimano XT shifters</li> <li>• Shimano XT front and rear derailleurs</li> <li>• Race Face compact cranks and rings 22-32-44</li> </ul>                                                                                                                                      |  |  |
| Other Components | <ul style="list-style-type: none"> <li>• Avid 10 30-brakes</li> <li>• Avid 50 3 brake levers</li> <li>• Ritchey Logic clipless pedals</li> <li>• Syncros-Cattlehead stem</li> <li>• Race Face Air Alloy bar</li> <li>• Selle Italia Race saddle with manganese rails</li> <li>• Syncros Hardcore seatpost</li> </ul> |  |  |
| Colour           | <ul style="list-style-type: none"> <li>• Canadian Red / Harley Cream</li> </ul>                                                                                                                                                                                                                                      |  |  |
| Size / Weight    | <ul style="list-style-type: none"> <li>• 16.0", 17.5", 18.5", 19.5", 21.0"</li> <li>• 11.4 kg / 25.1 lbs (18.5")</li> </ul>                                                                                                                                                                                          |  |  |

blizzard

Signature  
SERIES





**Signature**  
SERIES

# Thin air



|                         |                                                                                                                                                                                                                                                                                                                      |  |  |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| <b>Frame</b>            | <ul style="list-style-type: none"> <li>• Easton Custom Elite "H.B.O." tapered aluminum with Easton aluminum stays and A.C.S.B.</li> <li>• 1.3 kg / 2.8 lbs (18.5")</li> </ul>                                                                                                                                        |  |  |
| <b>Fork</b>             | <ul style="list-style-type: none"> <li>• Rock Shox Judy XC</li> </ul>                                                                                                                                                                                                                                                |  |  |
| <b>Wheels</b>           | <ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• WTB 44/50 Rivalar front and rear rims</li> <li>• Shimano XT suspension front and rear hubs</li> <li>• Sun CR17A rims with eyelets</li> <li>• DT Swiss Champion spokes</li> </ul>                                                          |  |  |
| <b>Drivetrain</b>       | <ul style="list-style-type: none"> <li>• Shimano XT shifters</li> <li>• Shimano XT front and rear derailleurs</li> <li>• Race Face compact cranks and rings 22-12-44</li> </ul>                                                                                                                                      |  |  |
| <b>Other Components</b> | <ul style="list-style-type: none"> <li>• Avid 10 30 brakes</li> <li>• Avid 50 3 brake levers</li> <li>• Ritchey Logic clipless pedals</li> <li>• Syncros Cattlehead stem</li> <li>• Race Face Air Alloy bar</li> <li>• Selle Italia Race saddle with manganese rails</li> <li>• Syncros Hardcore seatpost</li> </ul> |  |  |
| <b>Colour</b>           | <ul style="list-style-type: none"> <li>• Cobalt Blue / Harley Cream</li> </ul>                                                                                                                                                                                                                                       |  |  |
| <b>Size / Weight</b>    | <ul style="list-style-type: none"> <li>• 16.0", 17.0", 18.5", 19.5", 21.0"</li> <li>• 11.8 kg / 24.2 lbs (18.5")</li> </ul>                                                                                                                                                                                          |  |  |

True to its name, it is **lighter than air**, the frame weighing in at 1.3 kgs (2.8 pounds). The Thin Air features a world-class **Easton Custom Elite H.B.O. frame**, meticulously handcrafted from Easton's **Hand Built Only (H.B.O.)** tubeset. H.B.O. is the cutting-edge in modern metallurgy, and is available only to **premier welders** approved by Easton. The Thin Air is so exclusive that it is only available in **limited numbers** and each bike is **signed by the builder**. Its internally tapered stays saves crucial weight, as does the **Judy XC fork**, delivering a plush 2.5 inches (63mm) of travel at under 3 pounds (1.4 kg), thanks to internally tapered upper tubes and a one-piece magnesium lower-tube assembly. The result is a bike designed for the most grueling and technical cross-countries and single-tracks. Finished off with world-class **Race Face** components, **Shimano XT** shifters and drivetrain and **Syncros Hardcore** seatpost, it's the culmination of a decade spent mastering the world of aluminum bikes.



The wait is over. Back in 1982, Rocky Mountain Bicycles was founded as a road bike company and with the introduction of the 1997 Turbo road frame we have returned to our roots. The Turbo's smoking **light weight** and sizzling hot performance are born from a remarkable **Easton Elite aluminum frame** that yields the ultimate balance of strength to weight. Meanwhile, the shortened **Elan 3 chain-stays** bring the wheel beneath the rider, delivering an optimal level of torque to the pedals for when you need to pull away from the pack. The Turbo's long top tube and familiar geometry lets you feel right at home on the asphalt. **Hand-built in Canada** to the highest tolerances in the world, the Turbo is the embodiment of a true **road-racing machine**, right down to the prestigious **Campy head tube** rears. The accompanying **Kestrel fork** is lightweight and shock absorbing, allowing you to dictate your position and your line. Each frame is built in **limited numbers** and **signed by the builder**. The Turbo is one frame that was definitely worth the wait.

|               |                                                                                                                                                             |
|---------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Frame         | <ul style="list-style-type: none"> <li>• Easton Elite road set</li> <li>• 1.1 kg / 2.4 lbs (56 cm)</li> </ul>                                               |
| Fork          | • Kestrel Carbon Fibre/ aluminum steerer tube                                                                                                               |
| Colour        | • Lollipop red / White                                                                                                                                      |
| Size / Weight | <ul style="list-style-type: none"> <li>• 53cm / 535 mm top tube, 56 cm / 561mm, 58 cm / 581mm, 60cm / 591mm</li> <li>• 1.65 kg / 3.6 lbs (56 cm)</li> </ul> |

turbo

Signature  
SERIES





## Racing - The Soul Of Rocky Mountain

The Pro Team racing program. It's where the envelope is forever expanding. Where the boundaries are constantly being redefined. Which is why we're so excited by the success of Pro Mountain Bike racers such as Andreas Hestler, 1996 Canadian Olympic Team member, and Chrissy Redden, 1996 Canadian Olympic Team alternate.

One of only two Canadian men and four North Americans selected for the Olympic Games, Andreas is among a truly elite group of professional riders. And his Vertex U.S. was there the entire way, propelling him to an impressive early pro season, including a victory at the renowned Cactus Cup in Scottsdale, Arizona, as he drew closer to his goal of competing in the 1996 Olympic Games.

We're proud of Andreas and the other members of our Pro Team. We're also very proud of all the week-end warriors that compete in local, regional and national races in countries across our globe. We feel privileged that riders choose our bikes for their conquests. We applaud their victories, their defeats, and their sweat.



**North American Factory Pro Team**

**Rocky Mountain Team Germany**





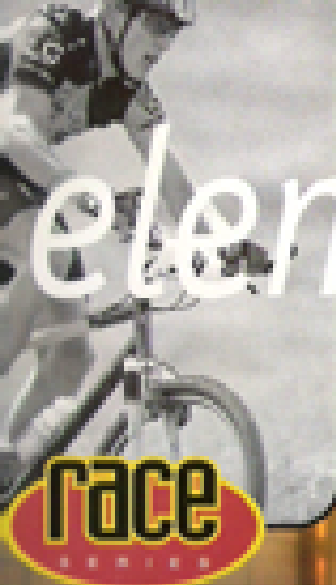
**Race**  
S E R I E S

• element race

• oxygen race

• hammer race





# element race



|                  |                                                                                                                                                                                                                                                                                                                    |  |  |
|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Frame            | <ul style="list-style-type: none"> <li>• Euxton RPB designed tapered aluminum with Fox Custom Vanilla coil-over-oil shock and new advanced linkage system.</li> <li>• 23.5 kg / 51.9 lbs (34.0" including shock)</li> </ul>                                                                                        |  |  |
| Fork             | <ul style="list-style-type: none"> <li>• Rock Shox Indy XC long travel</li> </ul>                                                                                                                                                                                                                                  |  |  |
| Wheels           | <ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano LX front and rear hubs</li> <li>• WTB Velociraptor front and rear tires</li> <li>• Sun 6000 double wall rims</li> <li>• DT Swiss Champion 1.8 spokes</li> </ul>                                                                 |  |  |
| Drivetrain       | <ul style="list-style-type: none"> <li>• Grip Shift, SR7 600 600T shifters</li> <li>• Shimano LX front and XT rear derailleurs</li> <li>• Sugino Impet 350 cranks with alloy outer ring 20-32-44</li> </ul>                                                                                                        |  |  |
| Other Components | <ul style="list-style-type: none"> <li>• Avid 20 20 brakes</li> <li>• Avid V-style brake levers</li> <li>• Ritchey Logic elliptical pedals</li> <li>• RPM custom 6061 ahead stem</li> <li>• RPM 6061 double-burred bar</li> <li>• Selle Italia saddle with Carb tek cover</li> <li>• RPM alloy seatpost</li> </ul> |  |  |
| Colour           | <ul style="list-style-type: none"> <li>• Midnight Black / Competition Yellow</li> </ul>                                                                                                                                                                                                                            |  |  |
| Size / Weight    | <ul style="list-style-type: none"> <li>• 16.5", 18.0", 19.0", 20.5"</li> <li>• 13.5 kg / 29.8 lbs (34.0")</li> </ul>                                                                                                                                                                                               |  |  |

It's where the race against the elements begins and ends. The Element Race is a true cross-country machine, with XC race geometry and Euxton's premier 7005 Custom Drawn Full Suspension tubusset. The reward is extraordinary lightness, strength and control for serious racers and weekend warriors, thanks to our link-plate design and swingarm pivot location that eliminates pedal feedback and virtually eliminates suspension bob. The result is 3.6 inches (93mm) of plush travel. Travel that leaves you in control and allows you to optimize your power transfer to your drivetrain, whether you're in the saddle or out. The rear shock is the Fox Vanilla coil-over-oil. The Element Race also features a new pivot design with a one-piece, top-hat style bushing system that virtually eliminates maintenance. Trained with the Rock Shox Indy XC fork and the Shimano LX / XT drivetrain and you've got a dialed and durable race-ready machine poised to conquer the competition.

New for '97 and as light as air, but far more explosive, the Oxygen Race will take your competition's breath away. Masterfully hand-welded by our elite aluminum craftsmen, the custom Easton 7005 tubing delivers a stiff yet comfortable ride. No detail has been overlooked as the frame features an anti-chain suck device and Easton replaceable derailleur hanger. The geometry is pure speed while the paint, red and yellow, are the Rocky Mountain team colours. The bike features WTB Velociraptor tires, a Selle Italia saddle with Carbi Tek cover, super-hot LX front / XT rear derailleurs and a Rock Show Indy XC fork. Let the racing begin.



|                  |                                                                                                                                                                                                                                                                                                                                                                                                                                         |  |  |
|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Frame            | <ul style="list-style-type: none"> <li>• Custom Easton Elite 7005 tubing with Easton replaceable hanger and A.C.S.D.</li> <li>• 1.85 kg / 4.1 lbs (58.5")</li> </ul>                                                                                                                                                                                                                                                                    |  |  |
| Fork             | <ul style="list-style-type: none"> <li>• Rock Show Indy XC</li> </ul>                                                                                                                                                                                                                                                                                                                                                                   |  |  |
| Wheels           | <ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano LX front and rear hubs</li> <li>• WTB Velociraptor front and rear tires</li> <li>• Sun 6000 double wall rims</li> <li>• DT Swiss Champion 1.8 spokes</li> </ul>                                                                                                                                                                                      |  |  |
| Drivetrain       | <ul style="list-style-type: none"> <li>• Grip Shift SRT 800 XRA7 shifters</li> <li>• Shimano LX front and XT rear derailleurs</li> <li>• Sugino Impul 350 cranks with alloy outer ring 22-32-44</li> </ul>                                                                                                                                                                                                                              |  |  |
| Other Components | <ul style="list-style-type: none"> <li>• Avid 10.20 brakes</li> <li>• Shimano LX front and XT rear derailleurs</li> <li>• Sugino Impul 350 cranks with alloy outer ring 22-32-44</li> <li>• SRM custom 6061 ahead stem</li> <li>• SRM alloy seatpost</li> <li>• Avid V-style brake levers</li> <li>• SRM 6061 double-bolted bar</li> <li>• Ritchey Logic clipless pedals</li> <li>• Selle Italia saddle with Carbi Tek cover</li> </ul> |  |  |
| Colour           | <ul style="list-style-type: none"> <li>• Race Red</li> </ul>                                                                                                                                                                                                                                                                                                                                                                            |  |  |
| Size / Weight    | <ul style="list-style-type: none"> <li>• 16.0", 17.5", 18.5", 19.5", 21.0"</li> <li>• 11.4 kg / 25.1 lbs (18.5")</li> </ul>                                                                                                                                                                                                                                                                                                             |  |  |



oxygen race



# Hammer race

|                  |                                                                                                                                                                                                                                                                                                                   |  |  |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Frame            | <ul style="list-style-type: none"> <li>• Tange triple-butted cr-moly main triangle with double tapered cr-moly stays and Ritchey drop-outs</li> <li>• 2.15 kg / 4.8 lbs (18.5")</li> </ul>                                                                                                                        |  |  |
| Fork             | <ul style="list-style-type: none"> <li>• Rock Shox Indy XC or Tange Cr-moly</li> </ul>                                                                                                                                                                                                                            |  |  |
| Wheels           | <ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano LX front and rear hubs</li> <li>• WTB Velociraptor front and rear rims</li> <li>• Sun 6000 double wall rims</li> <li>• DT Swiss Champion 1.8 spokes</li> </ul>                                                                 |  |  |
| Drivetrain       | <ul style="list-style-type: none"> <li>• Grip Shift SRT 800 XRAY shifters</li> <li>• Shimano LX front and XT rear derailleurs</li> <li>• Sugino Impul 290 cranks with alloy outer ring 22-10-44</li> </ul>                                                                                                        |  |  |
| Other Components | <ul style="list-style-type: none"> <li>• Avid 10 20 brakes</li> <li>• Avid V-style brake levers</li> <li>• Ritchey Logic clipless pedals</li> <li>• SRB custom 6061 ahead stem</li> <li>• SRB 6061 double-butted bar</li> <li>• Selle Italia saddle with Carli Tek cover</li> <li>• SRB alloy seatpost</li> </ul> |  |  |
| Colour           | <ul style="list-style-type: none"> <li>• Midnight Black</li> </ul>                                                                                                                                                                                                                                                |  |  |
| Size / Weight    | <ul style="list-style-type: none"> <li>• 56.0", 57.5", 58.5", 59.5", 61.0"</li> <li>• 11.8 kg / 26.1 lbs (18.5")</li> </ul>                                                                                                                                                                                       |  |  |

Voted the 1996 Bike of the Year by Mountain Biking Magazine, the Hammer race is one sweet machine. For '97, we've made it even taster. Meticulously crafted from Tange Prestige triple-butted cr-moly tubing for optimal strength-to-weight ratio, the Hammer delivers incredible responsiveness on even the most fearsome single-track. Combined with a Rock Shox Indy XC fork featuring a one-piece magnesium lower tube assembly for lighter weight and increased strength and rigidity, this impressive machine delivers an unbeatable union between man and machine. Complete the spec with an LX front / XT rear derailleur drivetrain, X-Ray SRT 800 shifters and Avid V-style Brakes. The Hammer, a true racing machine.



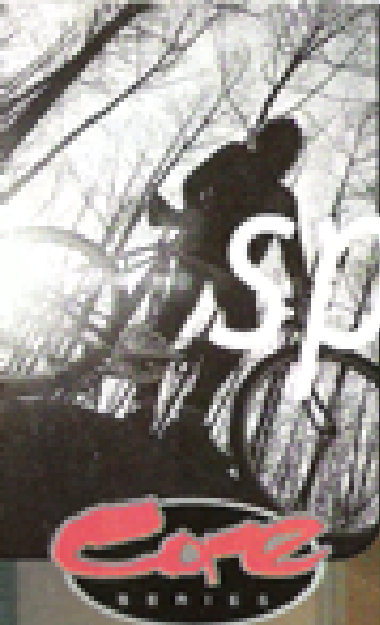
• spice

• équipe

• soul

• cardiac





|                  |                                                                                                                                                                                                                                                                                                                                        |
|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Frame            | <ul style="list-style-type: none"> <li>Easton RMB designed tapered aluminum with Shock Works coil-over-oil shock and advanced linkage system.</li> <li>2.5 kg / 5.5 lbs (38.0" including shock)</li> </ul>                                                                                                                             |
| Fork             | <ul style="list-style-type: none"> <li>Rock Shox Indy C</li> </ul>                                                                                                                                                                                                                                                                     |
| Wheels           | <ul style="list-style-type: none"> <li>Handbuilt by Wheelock</li> <li>Shimano STX RC front and rear hubs</li> <li>Blitzey 2-MAX 32 tires</li> <li>Sun 6000 double wall rims</li> <li>DT 1.8 stainless spokes</li> </ul>                                                                                                                |
| Drivetrain       | <ul style="list-style-type: none"> <li>Grip Shift ESP 500 shifters</li> <li>Shimano STX RC front derailleur, ESP 5.0 rear derailleur</li> <li>Compact drive casks with outer alloy ring 22-32-42</li> </ul>                                                                                                                            |
| Other Components | <ul style="list-style-type: none"> <li>Shimano LX V-Brakes</li> <li>Shimano LX 1.9L V-style brake levers</li> <li>1" rise downhill aluminum bar</li> <li>Selle Italia Tuffo saddle</li> <li>RMB custom coat alloy stem, 10 degree rise</li> <li>Foster Sport Alloy pedals with clips and straps</li> <li>RMB alloy seatpost</li> </ul> |
| Colour           | <ul style="list-style-type: none"> <li>Mac &amp; Cheese / Bad Ass Black</li> </ul>                                                                                                                                                                                                                                                     |
| Size / Weight    | <ul style="list-style-type: none"> <li>24.5", 28.0", 31.5", 35.0"</li> <li>11.9 kg / 26.2 lbs (38.0")</li> </ul>                                                                                                                                                                                                                       |

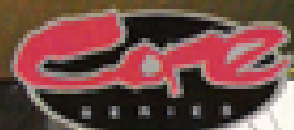
If you're in search of serious heat, this new entry for '97 will burn up any cross-country trail. Boasting a high-performance XC geometry, this innovative Easton custom 7005 aluminum frame integrates a 6061 rear triangle for maximum lateral rigidity and unwavering control. The Spice also incorporates the same link-plate rear-suspension found on the world-cup caliber Element L.O., delivering 2.6 inches (61mm) of comfortable rear travel while eliminating pedal feedback. This translates into optimal power transmission to the drivetrain, and the hard-tail stiffness you need to really cook. Balanced with the plush travel of the Rock Shox Indy C fork, quick-stopping Shimano V-Brakes, and 8-speed drivetrain, the Spice delivers an impressive full-suspension experience for the most demanding cross-country trails.

Conceived around a masterfully crafted **Tange Prestige** custom frame and radical sloping top tube design, the '97 **Équipe** is the optimal blend of lightness and strength, delivering a highly **responsive ride** in the nastiest of single-track terrain. Our commitment to excellence in the dirt shines through in every detail, from the premium **Judy C** fork to the lightning-quick **Avid V-**style brakes and levers. From Grip Shift's super-precise **ESP 7.0 rear derailleur** with 1:1 actuation to the elegant and efficient **Race Face crank**. When you're pushing the boundaries, there's no room for error. Ride an **Équipe**.



|                  |                                                                                                                                                                                                                                                                                                                                                                       |
|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Frame            | <ul style="list-style-type: none"> <li>• Tange custom blend with Prestige down tube and double tapered stays</li> <li>• 1.89 kg / 4.4 lbs (18.5")</li> </ul>                                                                                                                                                                                                          |
| Fork             | <ul style="list-style-type: none"> <li>• Rock Shox Judy C</li> </ul>                                                                                                                                                                                                                                                                                                  |
| Wheels           | <ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano LX suspension front and rear hubs</li> <li>• 878 Nectar VelocRaptor front and rear rims</li> <li>• Sun silver CR18 rims</li> <li>• DT Swiss Champion spokes</li> </ul>                                                                                                             |
| Drivetrain       | <ul style="list-style-type: none"> <li>• Grip Shift ESP 700 shifters</li> <li>• Shimano XT front derailleur, ESP 7.0 rear derailleur</li> <li>• Race Face compact cranks and rings 22-32-44</li> </ul>                                                                                                                                                                |
| Other Components | <ul style="list-style-type: none"> <li>• Avid 10-20 brakes</li> <li>• Avid 2.00 V-style brake levers</li> <li>• Ritchey Logic clipless pedals</li> <li>• Selle Italia Future Race saddle with manganese rails</li> <li>• RPM 9061 double-butted bar</li> <li>• RPM alloy micro-adjustable seatpost</li> <li>• RPM custom forged alloy stems, 4 degree rise</li> </ul> |
| Colour           | <ul style="list-style-type: none"> <li>• Steel Blue</li> </ul>                                                                                                                                                                                                                                                                                                        |
| Size / Weight    | <ul style="list-style-type: none"> <li>• 16.0", 17.0", 18.5", 19.5", 21.0"</li> <li>• 15.0 lbs (18.5")</li> </ul>                                                                                                                                                                                                                                                     |

# équipe







# soul



|                  |                                                                                                                                                                                                                                                                                                                                  |  |  |
|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Frame            | <ul style="list-style-type: none"> <li>• Large double-butted cr-mo throughout with radically sloping top tube</li> <li>• 2.5 kg / 4.6 lbs (18.5")</li> </ul>                                                                                                                                                                     |  |  |
| Fork             | <ul style="list-style-type: none"> <li>• Rock Shox Indy C</li> </ul>                                                                                                                                                                                                                                                             |  |  |
| Wheels           | <ul style="list-style-type: none"> <li>• Handbuilt by Wheelback</li> <li>• Shimano STX front and rear hubs</li> <li>• Ritchey 2-ROX SC front and rear tires</li> <li>• Sun 8000 double wall rims</li> <li>• DT Swiss 1.8 stainless spokes</li> </ul>                                                                             |  |  |
| Drivetrain       | <ul style="list-style-type: none"> <li>• Grip Shift SRT 420 shifters, indexed front</li> <li>• Shimano STX front and LX rear derailleurs</li> <li>• Compact drive cranks with alloy suber ring 22-32-42</li> </ul>                                                                                                               |  |  |
| Other Components | <ul style="list-style-type: none"> <li>• Shimano LX V-brakes</li> <li>• Shimano LX alloy post</li> <li>• Selle Italia Tiede saddle</li> <li>• Avid 1.9L V-style brake levers</li> <li>• Easton Sport Alloy pedals with clips and straps</li> <li>• RPM 6060 bar</li> <li>• RPM custom cast alloy stem, 10-degree rise</li> </ul> |  |  |
| Colour           | <ul style="list-style-type: none"> <li>• Harley Cream</li> </ul>                                                                                                                                                                                                                                                                 |  |  |
| Size / Weight    | <ul style="list-style-type: none"> <li>• 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"</li> <li>• 12.0 kg / 26.5 lbs (18.5")</li> </ul>                                                                                                                                                                                               |  |  |

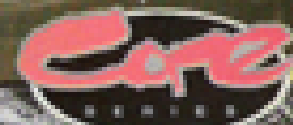
Searching for a divine experience? Discover our Soul. New for '92, this aggressive machine features a double-butted cr-mo frame with a radically sloping top tube, making the bike responsive to body english in those nasty and technically unforgiving trails. The drivetrain is a proven Shimano LX / STX combination, while the new LX V-Brake provides the cutting edge in braking technology. The Rock Shox Indy C, from the planet's premier fork manufacturer, features 2.5 inches (63mm) of plush travel. Finish your experience with a Harley Gas Tank cream powder paint and you have a truly heavenly bike.

Surfed "Granny's". Thrashed "7th Heaven". You've cleaned all the nasty boy trails and your Cardiac is still begging for more. The double-butted cro-moly frame with a radical sloping top tube makes your bike quick and responsive to ride. Combine this performance frame with a durable powder coat mottle finish and full-on aggressive, brand-name components including Ritchey, Grip Shift, Shimano and Sun, and you've got one wicked machine. For those hard-core trail hounds, the Cardiac comes with a Rock Shox Q5 suspension fork with 48 mm (2 inches) of travel as an option.



|                  |                                                                                                                                                                                                                                                                                                                          |  |  |
|------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Frame            | <ul style="list-style-type: none"> <li>• Tange double-butted cro-moly throughout with radically sloping top tube</li> <li>• 2.1 kg / 4.6 lbs (18.5")</li> </ul>                                                                                                                                                          |  |  |
| Fork             | <ul style="list-style-type: none"> <li>• Rock Shox Quake 5 with external adjustment or Tange cro-moly steeer</li> </ul>                                                                                                                                                                                                  |  |  |
| Wheels           | <ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano Acera-X front and rear hubs</li> <li>• Ritchey 2-PIAII 3C front and rear rims</li> <li>• Sun SR 6000 rims</li> <li>• BT Swiss 2.0 stainless spokes</li> </ul>                                                                         |  |  |
| Drivetrain       | <ul style="list-style-type: none"> <li>• Grip Shift SMT 400 shifters, indexed front</li> <li>• Shimano Alivio front and 32R rear derailleurs</li> <li>• Compact drive cranks with alloy outer ring 22-32-42</li> </ul>                                                                                                   |  |  |
| Other Components | <ul style="list-style-type: none"> <li>• Shimano Alivio brakes</li> <li>• Shimano Alivio brake levers</li> <li>• Selle Italia Sierra Echo saddle</li> <li>• RPM 4061 bar</li> <li>• Fasten Sport pedals with clips and straps</li> <li>• RPM custom-cast alloy stem, 10 degree rise</li> <li>• RPM alloy post</li> </ul> |  |  |
| Colour           | <ul style="list-style-type: none"> <li>• Bitter Grape</li> </ul>                                                                                                                                                                                                                                                         |  |  |
| Size / Weight    | <ul style="list-style-type: none"> <li>• 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"</li> <li>• 12.0 kg / 26.5 lbs (18.5")</li> </ul>                                                                                                                                                                                       |  |  |

# cardiac



## The Invisible Benefits Of A Rocky Mountain

Behind the Rocky Mountain name is the unerring attention to detail that elevates our bikes above the rest. Invisible to the untrained eye, they are the emblems of our commitment to quality.

It begins with our powder painting process. Far more time-consuming and environmentally friendly than wet painting, the fine powder paint is electrostatically charged to make it cling to the metal, allowing the pigment to get baked into the frame. The reward is a more lustrous, lasting and chip-resistant finish that will be with you long after you walk out of the store.

You'll discover that same quality in our hand-built Wheeltech wheels. Assembled, stressed and trued by hand, each wheel then sits for 24 hours before being trued a second time. It's the only way to guarantee a distortion-free wheel once the pressure is really on.

These are just two signs of the craftsmanship and quality that lies beneath the Rocky Mountain name.





• fusion

• whistler

# fusion

CLASSIC  
SERIES



|                  |                                                                                                                                                                                                                                                                                                                                 |  |  |
|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|--|
| Frame            | <ul style="list-style-type: none"> <li>• Large double-buttressed cr-moly throughout</li> <li>• 2.1 kg / 4.6 lbs (18.9")</li> </ul>                                                                                                                                                                                              |  |  |
| Fork             | <ul style="list-style-type: none"> <li>• Large cr-moly, threadless steerer</li> </ul>                                                                                                                                                                                                                                           |  |  |
| Wheels           | <ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano STX front and rear hubs</li> <li>• Ritchey Alpha 316 steel</li> <li>• Sun 6000 double wall rims</li> <li>• DT Swiss 1.8 stainless spokes</li> </ul>                                                                                          |  |  |
| Drivetrain       | <ul style="list-style-type: none"> <li>• Grip Shift SRT 400 shifters, indexed front</li> <li>• Shimano STX front, LX rear derailleurs</li> <li>• Compact drive cranks with outer alloy ring 22-32-42</li> </ul>                                                                                                                 |  |  |
| Other Components | <ul style="list-style-type: none"> <li>• Shimano LX V-Brakes</li> <li>• Avid 1.90, V-style brake levers</li> <li>• Selle Italia Avantgarde saddle</li> <li>• RPM 6061 bar</li> <li>• Foster Sport Alloy pedals with clips and straps</li> <li>• RPM custom 6061 ahead stem, 34 degree rise</li> <li>• RPM alloy post</li> </ul> |  |  |
| Colour           | <ul style="list-style-type: none"> <li>• Platinum</li> </ul>                                                                                                                                                                                                                                                                    |  |  |
| Size / Weight    | <ul style="list-style-type: none"> <li>• 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"</li> <li>• 12.2 kg / 26.8 lbs (18.9")</li> </ul>                                                                                                                                                                                              |  |  |

For those in search of quality, the '97 Fusion is perhaps the finest mountain bike value in the world. The frame is carefully crafted from

**Large double-buttressed cr-moly tubing**, and finished in a lustrous and chip-resistant powder-coated paint.

Designed with a shorter, upright front triangle and longer wheel base, it delivers a comfortable and stable ride, while the new Shimano LX V-Brakes represent the latest in braking technology.

Complete with its hand-built wheels with Sun double-wall rims, Swiss-made DT spokes, and reliable Shimano LX / STX drive-train, the Fusion is a durable and lightweight bike designed for the trails as well as the road. It's an fine an example of commitment to quality as Rocky Mountain builds - right down to the full hour of quality assurance enjoyed by our elite Team Only bikes.

You **enjoy riding** and like to **cruise** scenic roads and trails. The Whistler is the bike for you. The emphasis is on **comfort** - a shorter top tube, a longer wheel base, a higher rise stem and a wider saddle provide a **stable yet responsive** ride. Comfort is also emphasized by **minimizing weight**. The frame is **double-butted cr-moly**, which produces a **light yet durable** frame, and we use a lighter Ritchey tire that performs on the road and in the dirt. Complete the package with easy shifting Grip Shift 400 shifters and other proven **brand name components** and you have a bike that is **ready for riding and cruising**.



|                  |                                                                                                                                                                                                                                     |                                                                                                                                                                              |
|------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Frame            | <ul style="list-style-type: none"> <li>• Large double-butted cr-moly throughout</li> <li>• 2.1 kg / 4.6 lbs (18.5")</li> </ul>                                                                                                      |                                                                                                                                                                              |
| Fork             | <ul style="list-style-type: none"> <li>• Large cr-moly, threadless steerer</li> </ul>                                                                                                                                               |                                                                                                                                                                              |
| Wheels           | <ul style="list-style-type: none"> <li>• Handbuilt by Wheeltech</li> <li>• Shimano Acera-X front and rear hubs</li> <li>• Ritchey Alpha 816 tires</li> <li>• Sun 581 6000 rims</li> <li>• 317 Sachs 2.0 stainless spokes</li> </ul> |                                                                                                                                                                              |
| Drivetrain       | <ul style="list-style-type: none"> <li>• Grip Shift 580 400 shifters, indexed front</li> <li>• Shimano Alivio front, 50% rear derailleurs</li> <li>• Compact drive cranks with alloy outer ring 22-32-42</li> </ul>                 |                                                                                                                                                                              |
| Other Components | <ul style="list-style-type: none"> <li>• Shimano Alivio brakes</li> <li>• Shimano Alivio brake levers</li> <li>• Selle Italia Avantgarde saddle</li> </ul>                                                                          | <ul style="list-style-type: none"> <li>• 805 6061 bar</li> <li>• Fashion Sport Pedals with clips and straps</li> <li>• 805 custom 6061 ahead stem, 24 degree rise</li> </ul> |
| Colour           | <ul style="list-style-type: none"> <li>• Bordeaux Burgundy</li> </ul>                                                                                                                                                               |                                                                                                                                                                              |
| Size / Weight    | <ul style="list-style-type: none"> <li>• 14.5", 16.0", 17.5", 18.5", 19.5", 21.0"</li> <li>• 12.1 kg / 26.7 lbs (18.5")</li> </ul>                                                                                                  |                                                                                                                                                                              |

CLASSIC  
SERIES

whistler





# merchandise

Introducing some schweg that reflect the quality and practical design you've come to expect from our bikes. They're available through your local Rocky Mountain authorized dealer. And if they don't have them in stock, they'll special order them for you. Just ask.

## Racing Banner

All new racing banner is a whopping 48" square. Great for special events.

## Classic Banner 23" x 48"

Standard four colour banner with an RMS logo on a Canadian Maple leaf.

## Team Bag: 1 size

The all new 1997 team bag features a floor pump holder, vented dirty laundry compartment, rigid bottom, large top opening, 2 water bottle holders and many other useful compartments. Available in black with four colour Rocky logos.

## Shop Apron: 1 size

100% cotton full denim. Pen holder and tool pocket on front. Available in Navy Blue.

## Water Bottles

Small and Large capacity. All new Rocky bottles feature updated graphics and a thread-off top.

## Rope Pens

A must for those who are constantly losing their pens. Available in black with white print.

## Decals

Lots of cool new decals are now available. Buy your local Rocky Mountain dealer.

## Crest: 1 Size

Four colour quality stitched crest, 4" in diameter.

## Lapel Pin: 1 size

Four colour logo on a brass butterfly clasp. 1 1/2" in size.

## Mouse Pad: 1 Size

Black and white print with maple leaf. 8" x 9".

## Mugs

These ceramic premium quality mugs come individually packaged in a custom Rocky Mountain box. Large flat bottom with no-slip base and a sealable lid. Great for road trips. Available in Navy.

## Cycling Socks: M, L, XL

Black cycling socks with the classic RMS logo on all sides. Manufactured by Gelfert International, these socks feature a Coolmax body with a Contour heel and toe.



c o m p o n e n t s p e c s

[illegible]



## Rocky Mountain Bicycles 1997

### I.M.B.A. Rules of the Trail

Ride on open trails only.

Leave no trace.

Control your bicycle.

Always yield trail.

Never spook animals or ghosts.

Plan ahead.

Never pass Marshall on his dual-suspension machine.

### Rocky Mountain Distributors

Germany Bike Action GMBH 49-6071-92340 <http://www.bikeaction.de>

Switzerland Chris Sports Systems 41-5234-58212

Austria Techno-Trade GmbH 43-7242-60407

UK Rocky Mountain GB 44-2977-629523

Benelux Wolvenberg 32-1555-6361

Norway Solve Wrenn Quality 47-94342327

Denmark Bike Toys APS 45-8612-5933

Sweden Bike Action AB 46-3122-8040

New Zealand Sportive Agencies 64-3348-8725

Japan A&J Corporation 81-33209-7575

Korea Bikers in Korea 82-2556-2606

France Sunn Bicycles 33-6194-8585

Finland R-Cycles 358-31212-2453

Czech Republic Ski-Velo Servis Kubecka 42-653-213549

Portugal Desporto Progresso 351-1-488-4715

### Head Office and Manufacturing Plant

1322 Cliveden Ave.

Delta, B.C., Canada V3M 6G4

Tel (604) 527-9993 Fax (604) 527-9977

Internet: [www.bikes.com](http://www.bikes.com)

As we are constantly striving to build our bicycles better each and every day, specifications are subject to change without notice.

Design: Gumboose Creative Inc.

Photography: Jay Dear

Text: Nicholas Racz

Electronic Prepress: True Colors

Printing: Seldon Press Inc.

Printed in Canada