

Salsa





STEMS & BARS

The "Quotable Cyclist" (great book!) credits me with the quote, "If it ain't Moto, it's worthless." This is flattering, but I must set the record straight and give credit to the man who first uttered the inspired words that were to become our company motto. "Rat Otis" is a dear friend who made bicycles a part of his life a long time ago. Rat's a perfect example of the type of committed cyclist Salsa strives to please. He rides for the pure enjoyment of the activity, he doesn't even race...never has. Believe me though, you'll seldom find him anywhere but at the front of even the fastest rides. He rides hard and needs equipment he can count on. As does anyone who wants to get the most out of cycling.

A lot of things have changed at Salsa in the last year. These changes increase our ability to do the same thing we've done for years: supply high quality products, with the function and durability needed by folks like Rat...folks who just want to ride. Some things never change!

Ross Stah



PRO ROAD STEM

Add lighter tubes and a few different dimensions into our time-tested Cro-Moto stem recipe and you've got our Pro Road series of stems made in Petaluma. Three angle choices for threaded and threadless mean more options than ever! For 26.0 diameter bars.



MOTO ACE ROAD

We thought our 6 degree Moto Ace stem would make a dang good road stem at a great price if we made it for 26.0mm bars. So we did! Don't forget to flip it over for more variations. Threadless only for 1" steerers.



MOTO ACE

Moto Ace (Pepperman's aviatrix girlfriend) demands quality and selection at less than high-end prices (the bucks to fly have to come from somewhere). We've come up with a high quality forged aluminum stem to fit her budget. The MOTO ACE line is set apart by the wide selection of sizes and colors available. In addition our stems feature stainless threaded inserts in the steerer clamp to ensure strip-proof tightening...even by the most muscular mechanics. Includes matching Salsa Top Cap. Stems available in 1" and 1-1/8" steerers. Colors: Silver, black, red and yellow.

August 1984: The first stem batch.



Rat Otis...The early days

Hey it's art!

The Brain

Baby on board



CRO-MOTO

Salsa Cro-Moto stems are the real steel deal made in Petaluma. They have a long-standing reputation for durability and quality construction. Available in 1 1/8" threadless and 1" quill. (Adapters available for 1" threadless and 1 1/8" quill). For 25.4 diameter bars.



THREADLESS TOP CAP

New bar and stem? Don't stop there, top it off with this spicy tid-bit. Available in a plethora of colors.

Mountain threadless, 25.4mm clamp, 1 1/8"

Stem extension(mm)	50	80	90	100	105	110	120	130	135	150
Cro-Moto 90°										
Cro-Moto 100°										
Cro-Moto 115°										
*Moto Ace 84/96°										
*Moto Ace 107°										
*Moto Ace 130°										

*Moto Ace stems also available in 1" steerer.

Mountain quill, 25.4mm clamp, 1"

Stem extension(mm)	70	80	90	100	105	110	120	130	135
Cro-Moto 100°									
Cro-Moto 115°									

Road threadless, 26.0mm clamp

Stem extension(mm)	70	80	90	100	105	110	120	130	135	150
Pro Road 75°										
Pro Road 90°										
Pro Road 105°										
Moto Ace 84/96°										
Moto Ace 107°										

Road quill, 26.0mm clamp

Stem extension(mm)	50	60	70	80	90	100	110	120	130	140
Pro Road 75°										
Pro Road 90°										
Pro Road 105°										

Rat Otis...The early days

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STEMS & BARS



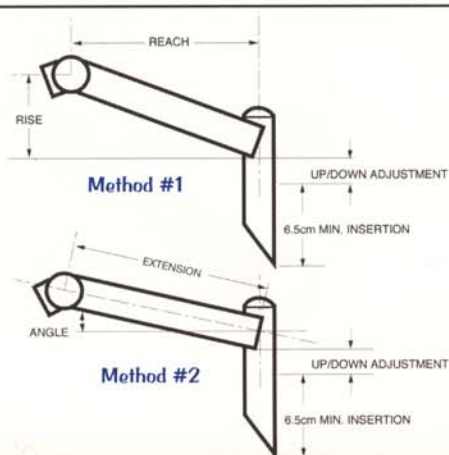
Storage case

SIZE-O-MATIC

Spending a little time dialing in the perfect position has never been easier. Every rider can benefit by popping this gadget on when setting up a bike. Easy to read angle and length readouts eliminate guesswork. Includes adapters for all handlebar diameters, and for 1" and 1 1/8" threaded and threadless steerers. **(NOT FOR RIDING. Use for sizing only).**



CUSTOM STEMS AND SIZING INFORMATION



No matter what type of cycling you do, we've probably got the stem you need. And if we don't, we'll be happy to make a custom one for you. Ordering instructions are below.

CUSTOM STEM ORDERING

If you've got access to one of our Size-O-Matics, or a Cunningham Fitfinder, please let us know. If not, supply us with one of these combinations of dimensions (see stem dimension diagram above left):

Method #1 : Reach, minimum rise, amount of adjustment desired**

Method #2 : Angle, extension, amount of adjustment desired**

Along with the above info we'll need: handlebar O.D. & steerer O.D. and I.D., rider weight, and type of use. Our custom stem batches start on the second Monday of each month and will ship within four weeks.

**no adjustment available on threadless stems



PRO-MOTO -(flat bar)

Made here in the good ol' USA from 140 grams of Easton EA70 aluminum. Strategically placed butting and gradual transition zones ensure the light weight, durability and comfort a cross-country bar should have. Ball burnished gray finish, 58.5cm (23") width. Available in 5 and 9 degree bends.



MOTO-ACE -(flat bar)

This butted 2014-T6 aluminum bar is made for us by one of the industry's premier handlebar makers. Proven durability and light weight give "high-end" performance at a bro-buddy price (a price the Ace can afford). Silver or black. 58cm width, 5 degree bend, 155 gms.



CRO-MOTO-(riser bar)

Heat treated cro-moly's mechanical characteristics allow for bombproof bars that don't lose the weight wars to aluminum! We love steel here at Salsa, so we're havin' Nitto of Japan whip these up for us. Chrome finish, 66 cm (26") wide, 190 mm grip area, 11 degree bend and 45 mm of rise, 360 gms.



MOTO ACE -(riser bar)

Moto Ace's industry connections come through again, with a heavy duty, butted, 2014-T6 aluminum rise bar. Same specs as Cro-Moto, silver or black, 300 gms. (Optional cross-brace recommended for downhill use).



PRO ROAD BARS

A pro-quality 7075-T6 road bar with a double groove ergo bend in 38-46cm center to center widths (2 cm increments). For '99 we've added a short-n-shallow version for you skinny tire demons who don't want to reach so far. 26.0 diameter bars, black bead blast finish.



B-MAX BMX BARS

So many BMXers display our logo on their helmets, bikes, Mom's car, etc...we figured we should offer them more than just stickers. Our BMX bar is 28" wide, with 7" of rise and 8 degrees of pullback. The Cruiser bar has the same width and pullback with 4.5" of rise. Finally, BMX products from the company where 'MOTO' is a way of life! Blasted chrome finish.



COMPONENTS



SHAFT SEATPOST

Simple independent adjustments and rear offset ensure proper saddle position every time thru the unique cam actuated angle adjuster. 250, 350 & 410mm lengths in popular diameters.



ARC DE TRI-OOMPH

Squishy, squealing brakes got ya down? Our forged aluminum brake booster gives your brake mounts the extra "Oomph" they need to resist the flex caused by today's high leverage brakes. It's like giving your brakes steroids, but without the unwanted hair. Compatible with linear pull or cantilevers. Available in black, dark gray, silver, blue, red, yellow and mango.



RACE DAY SADDLE

Our Salsafied version of this popular Selle San Marco saddle features a lycra covered gel-filled center to reduce pressure on those sensitive areas.

MTB RIMS

Salsa rims feature welded seams, hollow cross sections, tall machined brake surfaces and stainless steel eyelets. The precision machined brake surface eases brake adjustments and the eyelets allow the wheel to be tensioned more evenly. This keeps the wheel builder happy, which is good...especially if they're your wheels.



DELGADO

This rim is light and reliable for riders who like the benefits of less rolling weight. 420 grams, 22.5mm wide.

SEMI
Want a wider rim that offers a bit more strength for that gnarly riding style of yours? This hoop is just the ticket. 490 grams, 24mm wide.



GORDO

If the rough stuff is what you crave, this wide bruiser can take it. Unique super-strong X-bracing. 580 grams, 27mm wide.



FLIP-LOCK

The latest version of our ever-popular quick release seat collar gets our new forged lever. And the laser graphics are

great for those of you who just can't get enough of our logo. For 28.6mm, 30mm, 32mm & 35mm seat tubes. Black and Silver.



LIP-LOCK

This non-quick release kissin' cousin to the Flip-Lock uses a stainless steel pivot that allows maximum torque with less bending strain on the bolt. Same sizes as the Flip-Lock. For 28.6mm, 30mm, 32mm & 35mm seat tubes. Black and Silver.



MANGOS DE AMOR

THEY'RE BACK! The new Mangos de Amor bar ends offer the same comfy curves and multiple positions as the original. The forged single piece construction adds strength and the matte finish won't let your grip slip. Silver or Black.



MANGITOS

Don't need more than one position on your bar ends? As the name might suggest this is a shorter version of the Mangos de Amor. Same construction and finish as the Mangos.

FLIP-OFFS

In preparation for the new millennium we've given our venerable Flip-Offs a face-lift. The new laser graphics indeed add a bit of zing, but it's our new forged 7075 lever that gets us excited. Flip-Offs are available in Ti, Cro-mo, or our mixed Suspension set (Ti rear, Cro-mo front). And of course they're available in the usual cornucopia of colors: black, silver, red, blue, rasta, gold, and gray. Tandem length in Cro-mo only. P.S. Flip-Offs have rods long enough to fit all bikes. For safety's sake please trim the excess rod once you've sized them for your bike (this makes these puppies even lighter). P.P.S. Always allow the cam to fully engage (this means: don't let a fork tube or frame stay stop the lever travel when closing). P.P.S.S. Titanium skewers are not to be used with suspension forks.



FLIP-OFF SEAT BINDER

After getting all excited about our bitchin' seat collars you're probably contemplating a little hacksaw action for that pesky brazed on seat binder you're stuck with. Calm down, the kind kids at Salsa wouldn't leave you out, just grab one of these! Black, silver, red, blue, gold, gray and rasta.

Airing dirty laundry

Is there something in my teeth?

It's a birthmark

Bzzzz!

Ahhhh!

"Get the shot, this things heavy!"



FRAMES

ALA CARTE MOUNTAIN FRAME

This frame's roots go back to the very first Motos that Ross built, and actually share their same geometry. How many other companies do you think are using the same off-road geometry they did 18 years ago? Not many, we promise. That's because Ross came up with frame geometry standards that are still prevalent in the industry today. Nothing magic....it just works! As Ross likes to say (over and over), "If it ain't broke don't fix it." Your choice of RockShox available at extra cost. Single speed models are available by special order.

Ala Carte: 4.4 lbs./2 km on the 46.5cm frame

Frame Size	Head Angle	Seat Angle	Top Tube Length	Chainstay Length	B.B. Height	Standover Height
13.5"	71°	73°	51.80	43.20	29.50	68.00
15.5"	71°	73°	53.50	43.20	29.50	71.00
17.0"	71°	73°	56.30	43.20	29.50	74.00
18.5"	71°	73°	57.60	43.20	29.50	76.50
19.5"	71°	73°	59.10	43.20	29.50	79.00
21.0"	71°	73°	61.00	43.20	29.50	82.00



SALSA FRAME
COLORS AVAILABLE
candy orange
candy blue
candy red
red pepper
dark blue
black
tequila green
team yellow

*candy colors have an additional charge.

LA RAZA ROAD FRAME

Is road riding coming back? For us it never went away. We love to ride on the road. There ain't nothin' like the song of skinny tires rollin' down the road. The La Raza road frame has classic geometry that has been proven to work well for virtually all types of riding. Journalists love 'em, riders love 'em and you will too. The La Raza frame features a sloping top tube and a down sized seat tube (5cm less than traditional). This allows a better fit for some of those "non-average" bodies, while offering better torsional rigidity and vertical compliance than traditional configurations.

La Raza: 3.4 lbs./1.55 km on the 48.0cm frame

Frame Size	Head Angle	Seat Angle	Top Tube Length	Chainstay Length	B.B. Height	Standover Height
45cm	72.5°	74.5°	52.50	40.50	27.00	73.50
48cm	73°	74°	54.00	40.50	27.00	74.50
51cm	73°	73.5°	56.00	40.50	27.00	77.50
54cm	73.5°	73°	58.00	40.50	27.00	80.00
57cm	74°	72.5°	60.00	40.50	27.00	83.50



LA CRUZ 'CROSS FRAMESET

This is the perfect cyclocross frameset for those on-road/off-road adventure rides. For La Cruz frameset information, call 1-800-762-4688.

BIKE KITS

Salsa provides quality kits for road or mountain from Campagnolo and Shimano. Kits include all bike parts except for pedals.

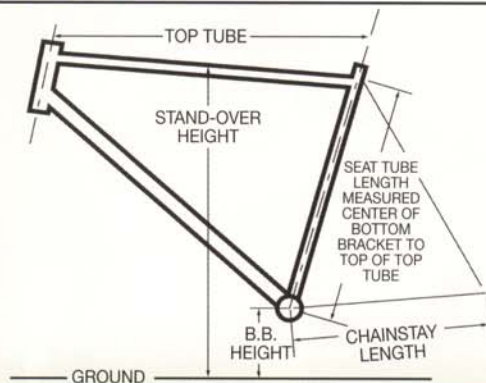
CUSTOM FRAMES

Our roots lie in the design and building of custom frames. Only those knowing the secret password have been able to get them in the last few years. We want to build a bunch of these special steel or titanium frames in '99...if you want to get on the list, the password is "Magic." Many options available. For custom frame info and orders call 1-800-762-4688.

MOTO, BABY!



Frame sizing dimensions



Salsa handbuilt frames are measured from the center of the bottom bracket ("b.b.") to the top of the top tube.



When asked why

they like their

bikes, Salsa owners often use

words like balance, comfort,

durability, and trust. These

attributes of a Salsa frame

contribute to the joy of cycling.

We feel that Ross' 23 years of

frame building and design

experience are key ingredients to

the Salsa frame recipe. For '99

our custom spec'd tube sets will

be supplied by **REYNOLDS**

Yes, we're sticking with steel

again (unless you have the big

bucks for Salsa titanium), because

it works, and we like it (as do the

folks that ride our bikes...ask 'em).

Salsa frames are built for cyclists.

by cyclists.

1976: First frame Ross built



Cross my heart

Who's the geek with drops?

Boeflake

Bitchin' hardware

Ya shoulda been there



STREET



Vintage



Hoola Pepper



Speedy (pocket logo)



Speedy (back)

T-SHIRTS

This year we've added some new designs that are sure to become classics. 100% heavyweight cotton. L & XL.



SWEATSHIRT

Sweatshirts are one of the best pieces of clothing ever invented. But without Salsa graphics, there's always been something missing...Not anymore! Premium heavyweight fabric 90% cotton / 10% polyester. M, L & XL.



HATS

Hide a bad haircut, keep those harmful solar rays off yer noggin' or just look cool. We've got the embroidered chapeau for you. Knit beanie, bucket hat and caps.

COFFEE CUP & PINT GLASS

- Pint glass is the best in its class.
- Holds beverage, not pencils.
- How many do ya want?
- Coffee cup includes our famous 16 page instruction manual.



EMBROIDERED PATCH

Salsify your clothes with this colorful embroidered classic Salsa logo.



SHOP APRON

After months of exhaustive research we have found that black is by far the best color for a shop apron that is destined to be covered in bike grime (no matter what color grease you use, it all turns black eventually). Black also offers a striking background on which to proudly display the dried tomato and pepper chunks you splattered yourself with while dipping chips with wild abandon. Embroidered graphics, 6 pockets, 7 inch adjustable bottom flap, criss-cross back strap. Durable Cordura® fabric. Talk about Moto!

MOUSE PAD

Pilot your mouse through cyber-skies with Moto Ace, Pepperman's aviatrix heart-throb.



Gabby

Guy in leather

Top secret R&D meeting

Doo

Go team Salsa

Nice hair ALL



CYCLE



Front

Back

PRO-JAM JERSEY

The Pepperman has been practicing and he's ready to ROCK! Coming soon to a stage (I mean a bike shop) near you! Micro-matrix fabric. S-XXL.



TEAM JERSEY

Our Salsa Racing Team (Congrats on an awesome '98 season!) is flaming hot and so is their jersey. MUCHAS GRACIAS to all of our great sponsors! Welcome to the team! Micro-matrix fabric. S-XXL.



WINDBREAKER

Even Salsa's hot jerseys won't keep a cold wind out...but this will! Side mesh panels offer venting where you need it.



CYCLING SHORTS

Great fitting 8 panel shorts. Men's and Women's cuts. The anatomical, Amara synthetic chamois makes these shorts exceptionally comfortable. S-XL.



Back pocket embroidery

WOOL JERSEY

The original "high tech" fabric will never go out of style. The pockets we've added this year will make this jersey the perfect choice for those rides where lycra just won't do. Made by Swobo®. 100% merino wool. Available in both men's (M-XL) and women's (S-L) cuts. (Women's cut shown).



HEADBANDS

We think that if you put the logo of your favorite bike company (that's us) this close to your brain while you ride, you'll like us even more!



Moto 1



Moto 2



Moto 3



Moto 4

SALSA SOL SUNGLASSES

Geepers, creepers where'd ya get those peepers...Salsa, where else! 4 styles to fit your personal moto, from race ready (with 3 interchangeable lenses) to ultra casual. All feature 100% UV protection, are ANSI approved and include cleaning sock. Crush-proof case sold separately.



Crush-proof case



Cleaning sock



SOCKS

High fashion hose in cotton/nylon. Chose from McRasta argyle or Moto Baby solid in black or white. M or L.

ACCESSORIES



WATER BOTTLE

Sip with Pepperman.
28 oz. Clear or White.

WATER BOTTLE CAGE

Stainless steel tubing and quality workmanship make for a light and durable cage. Unlike aluminum cages, our stainless cage won't slowly deposit itself onto the surface of your bottles, ruining those great Salsa graphics. Weight 56 grams.



CORK HANDLEBAR TAPE

Cushy cork handlebar tape has always been a hit. Grab some! Available in black or white.



GOMA TAPE

That's right, rubberized handle bar tape embossed with...you guessed it: peppers. It cleans up just peachy after those intimate encounters with a grimy, derailed chain. Available in black, gray, yellow, red and blue.



TOP VIEW



SIDE VIEW

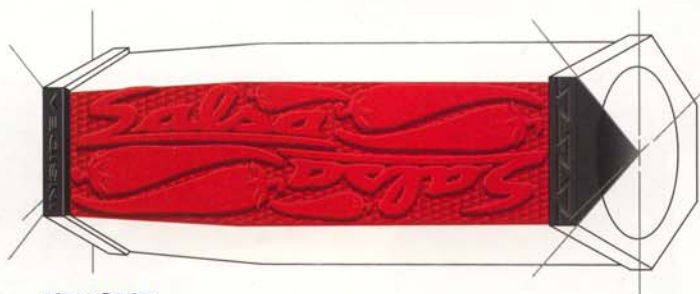
BELL

A-rangiddy-ding-dang-dong. Everybody should have one of these. The perfect way to let other trail users know you're about to run 'em down...(just kidding). A sweet little "ding" from one of these cuties is about as unobtrusive to the "wilderness experience" as you can get.



JUEGOS DE FUEGO

A "hot pair" of grips covered with cushy peppers. But don't just buy 'em for their looks! Dual ply construction and an asymmetrically bulged shape enhance control and comfort. Black, red or yellow on black base.



HEX GRIP

What! You don't like the shape of our righteous Pepper grip? Then give our new hex shaped grip a try. This grip has dual ply construction, a faceted hexagonal shape and little extra length. Black, red or yellow on black base.

FIRE PLUGS

Got a hole in your soul? We can't help with that. But these snappy bar plugs can help prevent unplanned body piercing! Don't ride without 'em! Black, red and yellow.



PNEUMATICOS SIMPATICOS

We came up with this great box design, but we didn't have anything to go in it. Then Ross sez "Hey, ultra light inner tubes will fit." And they do! We offer 34, 48 and 60mm valve versions. Sizes available: Road • 20x1-1/8", 24x1-1/8", 26x1", 700x18-20mm, 700x23-25mm. MTB • 26x1.125" 26x1.5-1.75", 26x1.9-2.125".



For Salsa custom stems, frames and fun!
Salsa Cycles • 611 2nd Street • Petaluma, CA 94952 • Telephone: 800-762-4688 • Fax: 707-762-6847 • Web: www.salsacycles.com

For Domestic or International Dealer Orders Contact:
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Fax: 612-941-9799 • Web: www.qbp.com