

39

NEW BIKES.
NEW THINKING.

SCHWINN®

**A new direction from the
first name in American cycling.**

There's a whole new direction here at Schwinn.

New faces. New ideas. A new attitude.

And an entirely new line of bikes. Perhaps the finest in our entire 98-year history.

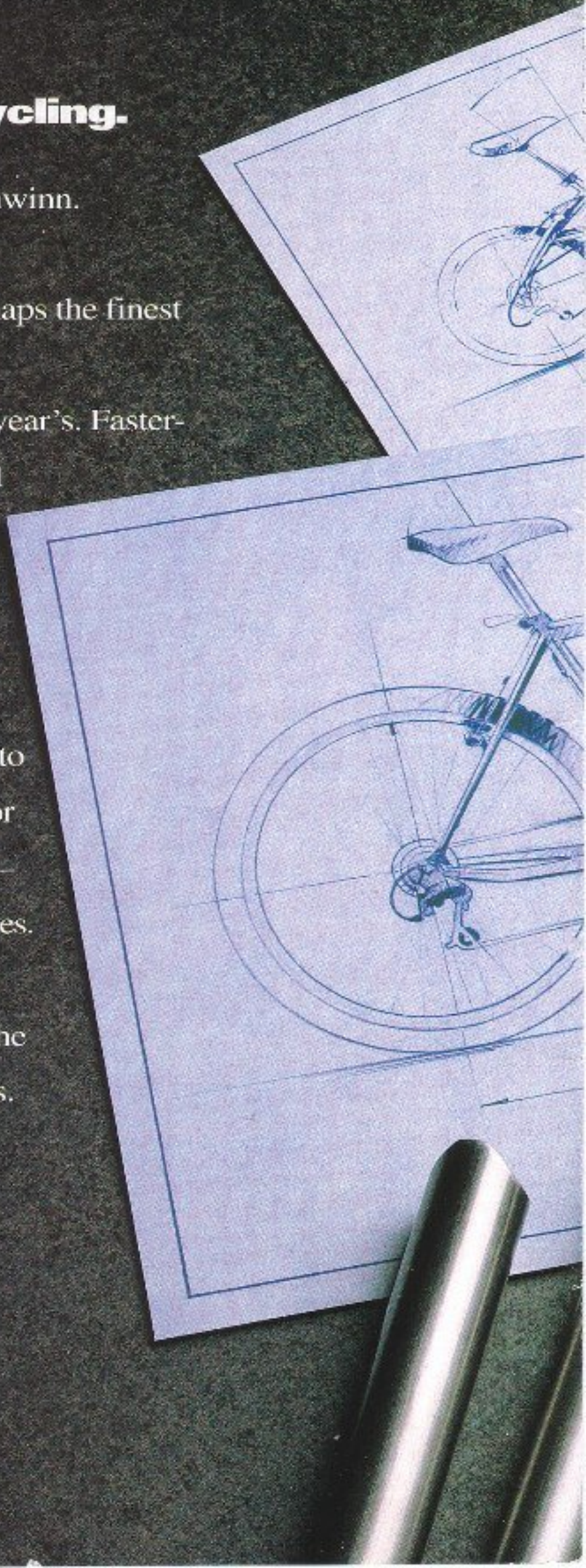
Bikes that are pounds lighter than last year's. Faster-handling. More responsive. And equipped with complete component groups, performance upgrades and full-feature accessories from the most popular names in cycling.

In the pages that follow, we invite you to compare the new '93 Schwinn—model for model, feature for feature, value for value—with any other comparably-priced line of bikes.

We think you'll agree; for racing, sport riding, fitness, recreation or commuting, the hottest new bikes anywhere are Schwinn.



New Bikes. New Thinking.



**3 differences
that make all
the difference.**

ENGINEERING

Schwinn boasts the largest R&D staff in the bicycle industry, with specialists in CAD/CAM Design, FEA (Finite Element Analysis), Metallurgy, Tooling, and Manufacturing.

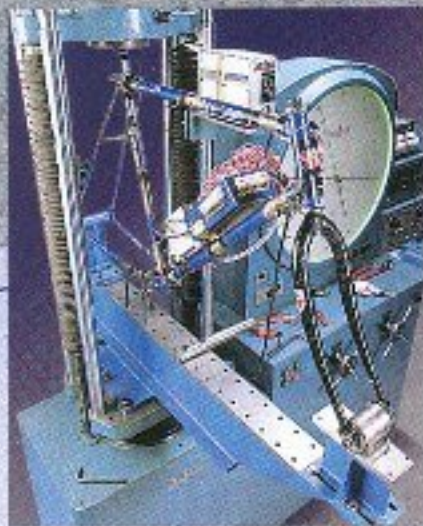
TESTING

Schwinn's frame designs are subjected to an exhaustive battery of tests covering every aspect of durability and performance, from strength and rigidity to cyclic fatigue endurance.

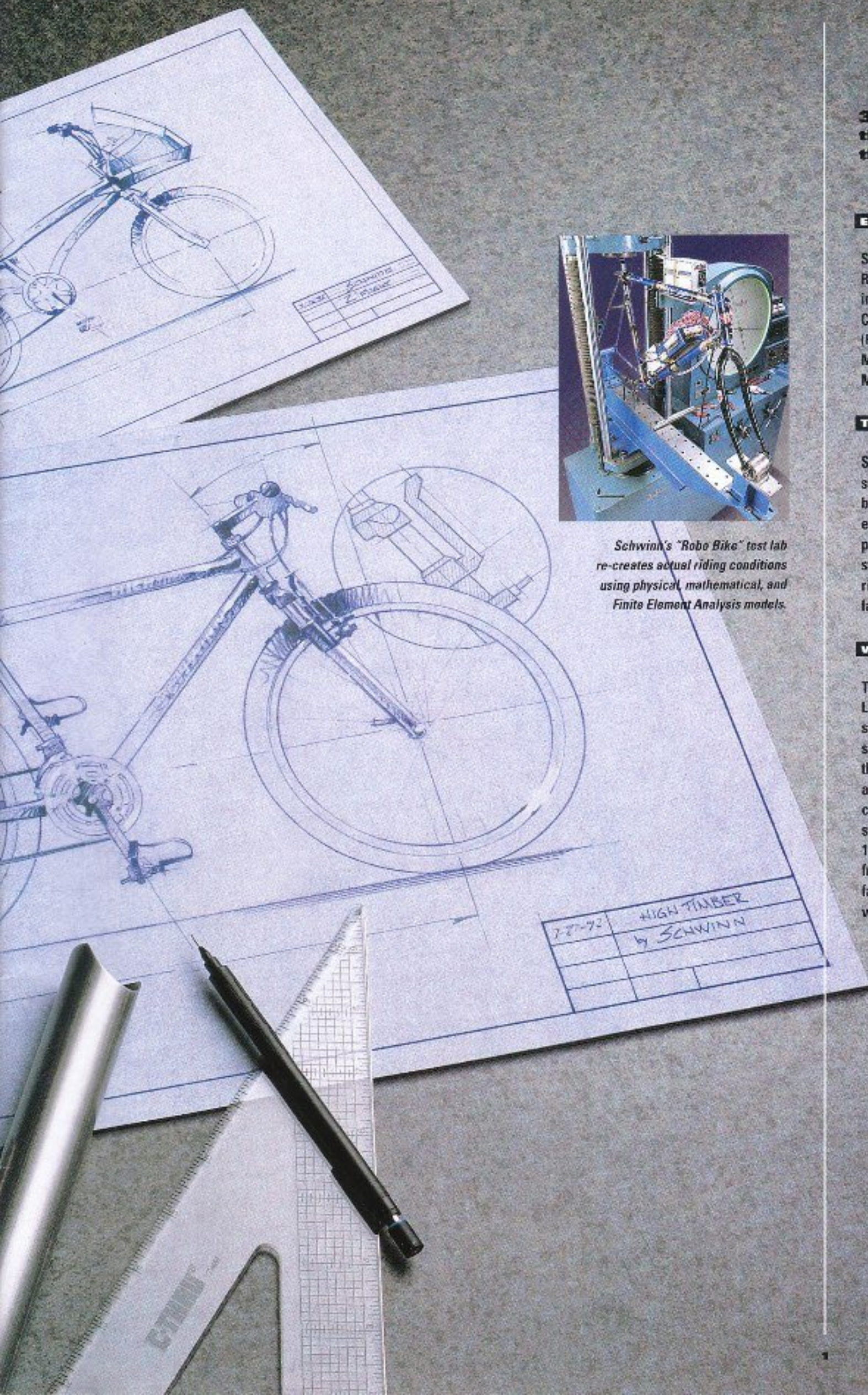


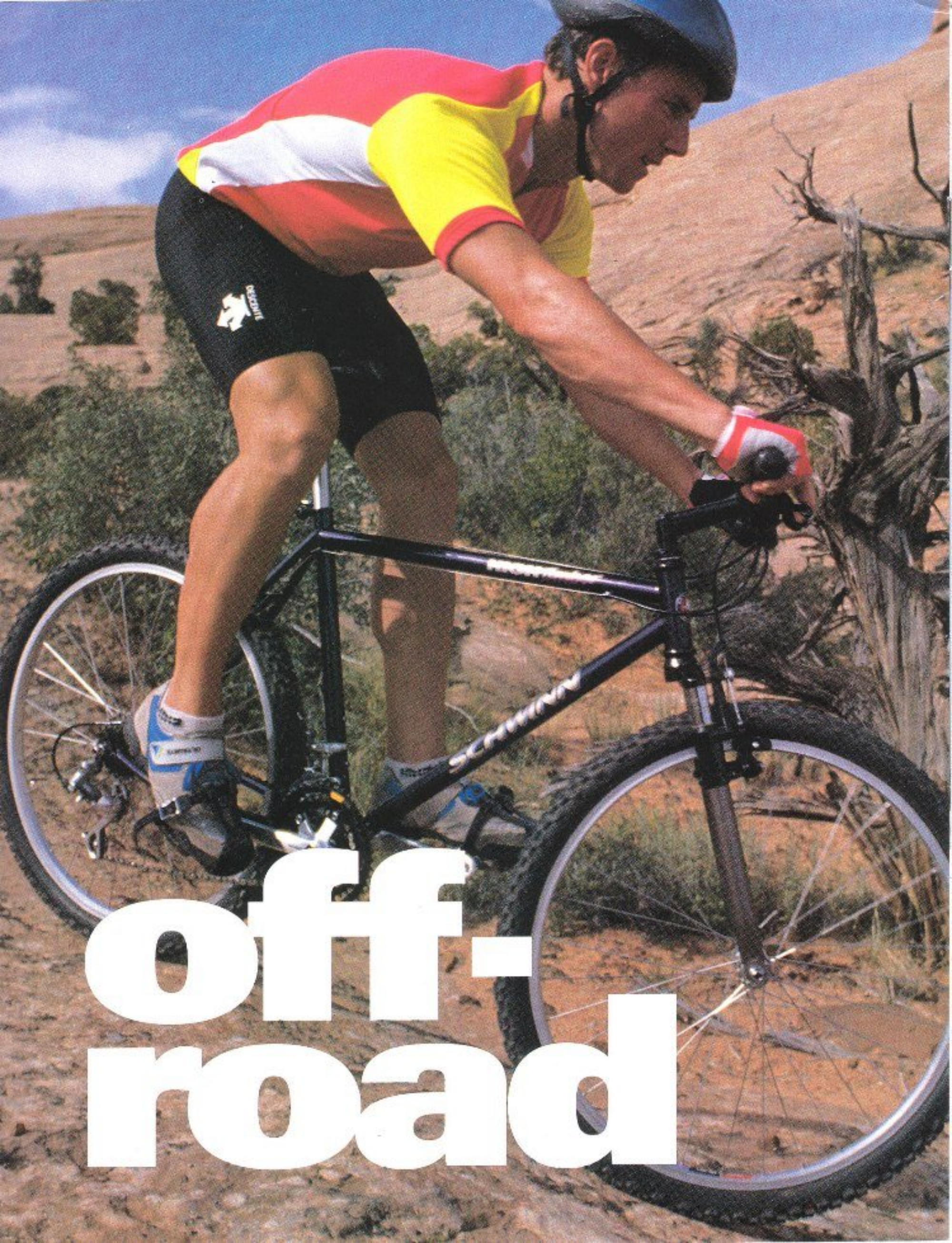
WARRANTY

The famous Schwinn Limited-Lifetime Warranty. The strongest, most comprehensive protection ever offered in the bike business. Full details are on page 33, but the basic concept is simple: if any 1993 Schwinn frameset ever fails under warranty, you get a complete new bike. On us. It's that simple. And Schwinn bicycles are that dependable.



Schwinn's "Robo Bike" test lab re-creates actual riding conditions using physical, mathematical, and Finite Element Analysis models.





**off-
road**

SEVEN VERY GOOD REASONS TO PLAY IN THE DIRT.

Seven new Schwinn models. Seven very light, very rugged, very fast dirt machines specifically designed to make the best of any off-road situation—from full-on competition to a quiet romp in the country.

Over a full pound lighter than last year's models, thanks to our new Intermediate OverSize (IOS) tube system and lightweight competition components.

And featuring an all-new faster-cornering frame design pioneered on the international off-road circuit by the elite Volkswagen/Schwinn racing team.

The 1993 Schwinn Off-Road Series. Light. Rugged. Fast. And all the reason you'll ever need to go out and kick up a little dust.

'33
SCHWINN

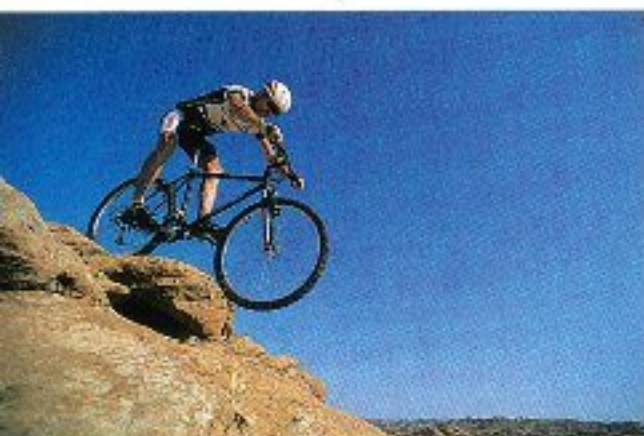


EXCELSIOR

The "original" mountain bike. In the 1970s, Marin County enthusiasts converted this one-speed paperboy classic to multiple gears, cantilever brakes, and BMX-style bars...and a whole new sport was born.



Schwinn Lycra Cycling Gloves. Stylish hand comfort for trail or road riding. Genuine leather palm, absorbent terrycloth thumb.



high timber™

TO GET TO THE TOP OF THE MOUNTAIN

FIRST, JUST HEAD FOR THE HIGH

TIMBER. Built entirely from our finest custom-drawn, double-buttressed IOS (Intermediate OverSize) chrome-moly tubing. Fully outfitted in premium Exage LT componentry. And featuring a secret weapon straight from the racing arsenal: SR's new polymer-damped, spring-action, progressive-displacement suspension fork. The Schwinn High Timber. Top-of-the-line equipment. Top-of-the-line performance. And dollar-for-dollar, absolutely the fastest way to the top – or bottom – of the nearest mountain.



Exage LT components include Rapidfire Plus, Dual SIS, Multi-Condition brakes.



Double-wall Araya TM18 rims for lighter weight and superior strength. Advanced chisel-cut tread design improves traction and cornering.





FEATURES

*10S double-buttet
CrMo throughout.*

*Polymer-damped
spring action SR
suspension fork.*

*Shimano Exage LT
components.*

*Asymmetric chainstay
design reduces chain
slap, suck, and chatter.*

UPGRADES FROM SIERRA

Suspension fork.

Exage LT components.

*10" double-buttet CrMo
competition stem.*

*Advanced
design chisel-cut tread
racing tires.*

SHOWN

**Dark Purple
(Men's)**

FEATURES

Full IOS double-buttet CrMo construction.

Short-rake 40mm competition fork.

Shimano Exage LT 7-speed Rapidfire Plus.

Multi-Condition brakes, full dual SIS shifting.

32" race wheels.

Integrated center-ridge front tire reduces off-dirt rolling resistance.

UPGRADES FROM 1992

Double-buttet CrMo tubing.

Alloy Ritchey Force bars with double-buttet CrMo competition stem.

Shimano Exage LT Rapidfire Plus shifting.

Asymmetric chainstay.

Toe clips & straps.

Araya TM-18 double-wall rims.

sierra®



Clean: investment-cast seat collar with integrated cable routing for brake and derailleur.



Competitive edge: Short-rake fork design complements a steeper head angle for quicker handling through technical sections. Improved stability at speed. Note continuous and taper fork blades.

IT'S ALL HERE. PURE PERFORMANCE, RIGHT OUT OF THE SCHWINN/VOLKSWAGEN TEAM HANDBOOK, and pounds lighter than last year's model.

Full-on competition geometry. Double-buttet IOS CrMo frameset. Shimano's finest Exage LT components. Plus details like Ritchey Force alloy bars, CrMo stem and Vetta Lite Perforated Astrale gel saddle.

The all-new Schwinn Sierra. Pure performance, totally redesigned for 1993. Ready and waiting, right now, at your Authorized Schwinn Dealer.



SHOWN

Silver Flash
(Men's)

moab™



LIGHTWEIGHT, FAST-HANDLING OFF-

ROAD ACTION built around a full CrMo frame, wall-climbing gearing, and upgraded Altus componentry. Plenty of performance extras too, from short-rake competition fork to dual SIS shifting, to multi-condition tires front and rear.



Avenger OS headset, Araya VP-20 rims stand up to the rigors of serious off-road use.



Premium IOS CrMo tubing throughout. Also available in 16" and 19" Mixte frame style.

FEATURES

IOS full CrMo frame

Shimano Altus C10/A20 component mix with 7-speed Rapidfire, upgraded low-profile crankset.

Multi-condition tires with integrated center ridge.

Vetta Lite Perforated Astrale gel saddle (Anatomic Women's saddle on Women's model).

UPGRADES FROM HIGH PLAINS

CrMo tubing throughout.

Araya VP-20 rims.

Upgraded components.

Full CrMo stem.

Avenger OS headset.

Rapidfire 7-speed shifting.



SHOWN

Switchback Blue (Men's/Mixte)



Jade Metallic (Men's)

FEATURES

*Precision 21-speed
Grip-Shift indexing
system.*

*Shimano Altus C10
components,
including Multi-
Condition brakes
and full dual SIS.*

*Comfortable anatomic
gel Men's and
Women's saddles.*

*Lightweight alloy brake
calipers and levers.*

UPGRADES FROM HURRICANE

CrMo main frame.

*Quick release hubs
front and rear,
quick release seat
post binder.*

7-speed freewheel.

Grip-Shift indexing.

Forged dropouts.



SHOWN

*Violet Impact
(Men's/Mixte)*



*Eclipse Black
(Men's)*

high plains®

SCHWINN'S BEST-SELLING OFF-ROAD

MACHINE, complete with 21-speed Grip-Shift indexing and all the features for high-performance sport riding on any terrain.



High-precision Grip-Shift indexing moves through seven gears in a single motion; Lite Action Shimano C10 Multi-Condition brakes allow for consistent braking in wet or dry conditions.



**COMPLETELY RE-DESIGNED FOR
THE SMALLER RIDER** to deliver
real mountain bike performance.
24" wheels and 14.5" frame size;
same features and equipment as
High Plains plus Ritchey Z-Max
tires. Boys' and Girls' models.



24" high plains



SHOWN

Eclipse Black
(Boys')



Blizzard White
(Girls')



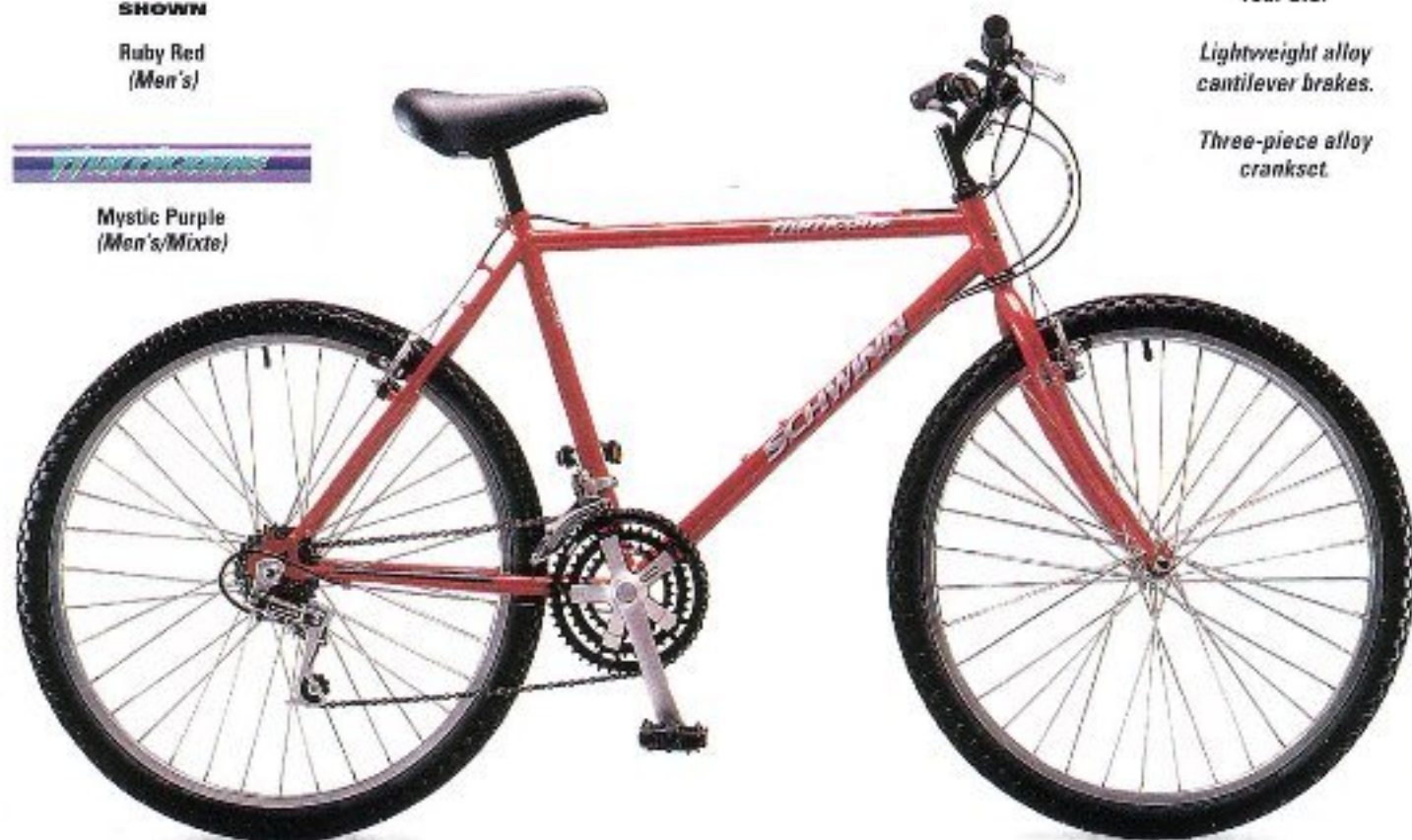
hurricane[®]

SHOWN

Ruby Red
(Men's)



Mystic Purple
(Men's/Mixte)



FEATURES

18-speed Shimano components. One-touch Rapidfire shifting, front and rear SIS.

Lightweight alloy cantilever brakes.

Three-piece alloy crankset.



Raised hand position,
improved rider comfort, relaxed
posture.

**COMFORT
BARS**

versus

**FLAT
BARS**



Lower hand position,
more seated power, "bent-over"
posture.

"Comfort"-style upright bars are generally better suited to more leisurely riding, while flat bars are preferred for fast fitness rides but require a more demanding posture.

Of course, you'll see plenty of "just for fun" riders with flat bars (and even a few professional off-road racers with up-rights). At your Authorized Schwinn Dealer you can try both kinds and decide for yourself which style of bar suits you best.

sidewinder[®]



**COMFORT
BARS**

Convenient one-touch shifting, upright bars, and anatomic Men's and Women's saddles add up to a great choice for trail or leisure riding.



**UPGRADES FROM
SIDEWINDER**

TIG-welded construction throughout.

Shimano Rapidfire, dual SIS.

Alloy rims.

Front hub quick-release.

sidewinder



**COMFORT
BARS**

Comfort is the keynote in this all-terrain fun machine. Perfect for cycling around town or an afternoon at the local park.



SHOWN

Tropic Green
(Men's/Mixte)

sidewinder 24



**FLAT
BARS**

FEATURES

Indexed shifting convenience. 18-speed Shimano drivetrain.

Comfortable Men's and Women's anatomic saddles.

Flat or Comfort bars.

High-rise stem.

Blackwall 26 x 1.95" tires for on or off-road performance.

**FLAT
BARS**

Full 18-speed Sidewinder performance with 24" wheels and 14.5" frame for smaller riders. Boys' and Girls' models.



SHOWN

Eclipse Black
(Boy's)

**ALSO
AVAILABLE**
Iridescent Pink
(Girl's)

sidewinder 20



**FLAT
BARS**

Real mountain bike styling with Grip-Shift 6-speed indexed shifting and 20" wheels with Ritchey Z-Max tires to fit even the smallest Mountain Bikers. 11" frame. Boys' and Girls' models.



SHOWN

Mystic Purple
(Boy's/Girl's)

FORK ENDS

Ours: Separate drop outs securely brazed into tubes. Safety ridge on fork end.

Theirs: Just the ends of the fork blade, crushed and cut to shape. No rack or fender mounts.



Schwinn® vs. the Discount



BOTTOM BRACKET

Theirs: Large shell to accept one-piece "BMX" crankset.

Ours: Smaller diameter shell for three-piece crankset. Reduced weight, ground and polished bearing surfaces for more precise adjustment and less friction.

When you see a Schwinn bike you'll notice that we use a lustrous clear coat to protect paint and our thin, solvent-transfer decals. They use thick "stick-on" decals that peel and tear easily.



BRAKE BRIDGE

seat collar, and rack braze-ons.

Theirs: Tacked or spot-welded (note gaps). Stamped seat collar, bent sheet-metal brake bridge, no rack mounts.

Ours: Securely brazed on. Cast durable seat collar, tubular brake bridge, machined and threaded rack mounts.

Theirs: Thin mild steel axle.



NUBS



HEADSET

Theirs: Open element bearing, grooved mild steel races. Loose fit to frame and fork.

Ours: Sealed-element bearing cavity, concave beveled races securely press-fit to frame and fork. All parts fully adjustable and heat-treated for long life and low maintenance.

There's a lot of features missing from those discount brand bikes that come as standard equipment on every Schwinn.

Brands.

For starters, there's the peace of mind that goes along with Schwinn's famous

Lifetime Warranty, backed by over 1,800 Authorized Schwinn Dealers nationwide.

Then there's free assembly. And a free 30-day checkup at your Schwinn Dealer's Service Department. (Most discount stores don't even *have* a bicycle service department).

Finally, a little comparison shopping shows the difference. Bike-for-bike, feature-for-feature, dollar-for-dollar, Schwinn consistently offers the best cycling value in town.



Ours: Chrome-plated shell with built-in dust seals and heat-treated bearing surfaces. Stronger, large-diameter chrome-moly steel axle.



REAR DROP OUTS

Theirs: Stamped "cookie-cutter" style from plate-metal, squeezed and tacked in place. Note 2-piece "sandwich" holding derailleur mount in place.

Ours: Properly formed and fully brazed into stays.

CABLE GUIDES

Theirs: Clamp-on clips or plastic zip-ties. Continuous cable housing adds weight, increases friction on brakes and derailleurs.



Ours: Brazed on. Cable stops save weight, reduce friction, improve shifting and braking efficiency.



cross

FAST, FIT, AND FUN. To find out why Cross is America's fastest growing bicycle category (and why Schwinn is America's #1 Cross manufacturer), just stop by your Authorized Schwinn Dealer and ask for a test ride.

Lighter than a mountain bike, quicker handling, and equipped with smooth, fast-rolling tires, Schwinn Cross bikes bring the fun and fitness of off-road cycling to city streets, country lanes, and just about anywhere in between.

'39

SCHWINN



NEW WORLD

In the late 1930s, Schwinn introduced American adults to the pleasures of lightweight, multiple-speed cycling. A national endorsement campaign featured testimonies from such Hollywood notables as Humphrey Bogart, Bob Hope, Frank Sinatra, Dorothy Lamour, and an up-and-coming cowboy actor, Ronald Reagan.

crosscut[®]

A TOP-OF-THE-LINE CROSS MACHINE

with a full complement of features and
extras for high-performance sport or
fitness riding.



SHOWN

**Dark Purple
(Men's)**

FEATURES

Custom-drawn, double-butted OverSize CrMo tubing throughout.

Torch-brazed, lugged construction.

Shimano Altus A10 components, 7-speed Rapidfire Plus, full dual SIS.

Patent-pending Glen Bar.

New multi-condition, low rolling resistance Cross tires.

UPGRADES FROM CRISSCROSS

Lugged construction, double-butted tubing.

CrMo Glen Bar.

Full CrMo stem.

Black-anodized Sun Metal rims.

Toe clips and straps.



Glen Bar: Total comfort, world-class performance.

If upright bars are best for comfort, and flat bars are best for performance, what's the best bar for Cross riding, which is a mixture of both?

The Glen Bar, of course, developed by Schwinn Product Manager (and World Downhill Medalist) Glen Adams.

Getting used to the Glen Bar is easy. For normal riding, choose the closer hand position. It's the same as a "comfort" bar's – you'll find yourself sitting up and riding easily, with control levers right at hand.

For fast fitness riding, just move your hands to the forward position. Your back straightens, aerodynamics improve, and leg power increases, just as with flat "performance bars." Plus Glen Bars offer the "bar-ends" position popular with off-road racers without add-ons.

So now you can enjoy the best of both worlds for Cross riding. All in one bar – Glen's bar.

crosscut 16

FEATURES

16" frame size for smaller riders.

26" wheels reduce standover height.

Full Crosscut features and performance.



If you're a rider 5'4" or under, Schwinn has a Cross bike just for you. Our 16" Crosscut, Crisscross, and Crossfit models are specially designed with smaller 26" wheels and sloping top tubes to increase standover clearance. So Schwinn Cross bikes offer smaller riders a better fit – and a more comfortable ride.

Mark Norria
Schwinn Product
Group Manager

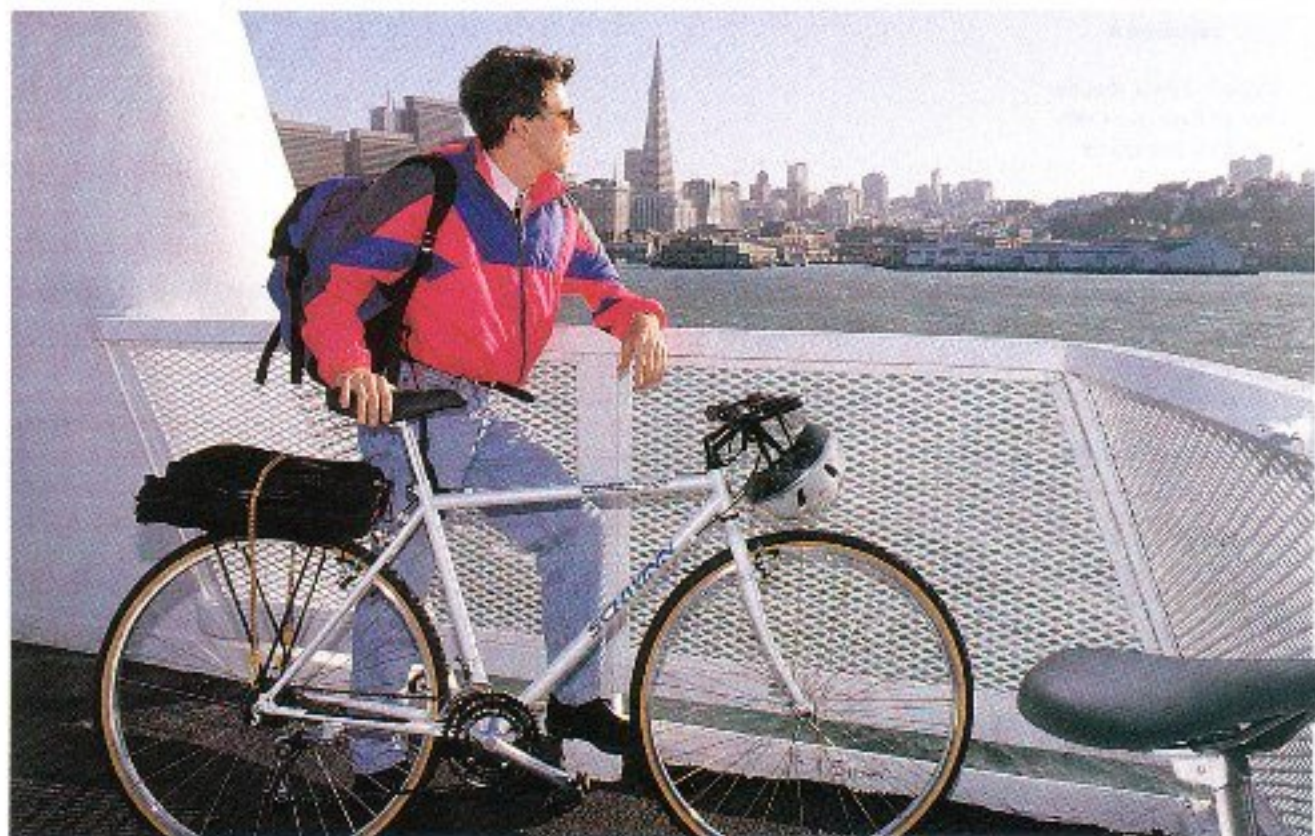


Top Ten Reasons to Commute by Bike

10. Smile as you cruise past long lines of cars at stop lights and/or gas stations.
9. Usually faster than the freeway.
8. A 1/2-hour commute can burn 2 jelly donuts' worth of calories.
7. Better scenery on the Bike Path.
6. A 1/2-hour bicycle commute can save about 180 gallons of gasoline a year.
5. No 55 mph speed limit.
4. When was the last time you had fun driving to work?
3. Beats roller-skating.
2. Free Parking.
1. No "drive-time" Radio DJ's.



SunTour S-1 rear derailleur always indexed perfectly, never needs adjustment.



crisscross®

LIVELY CROSS HANDLING and low-maintenance components make an ideal choice for fitness, commutes, or around-town riding.

FEATURES

CrMo main frame saves weight; fast-back seat stays add a distinctive styling touch.

New low-maintenance SunTour S-1 components, including in-line derailleur and Twist-Ring unidirectional indexed. 7-speed shifting.

Super-light Dia-Compe XCM brakes.

UPGRADES FROM CROSSFIT

CrMo main frame, TIG-welded throughout.

Front and rear quick-release hubs, seat post binder.

Men's and Women's Schwinn Lycra Gel saddle.

CrMo stem extension.

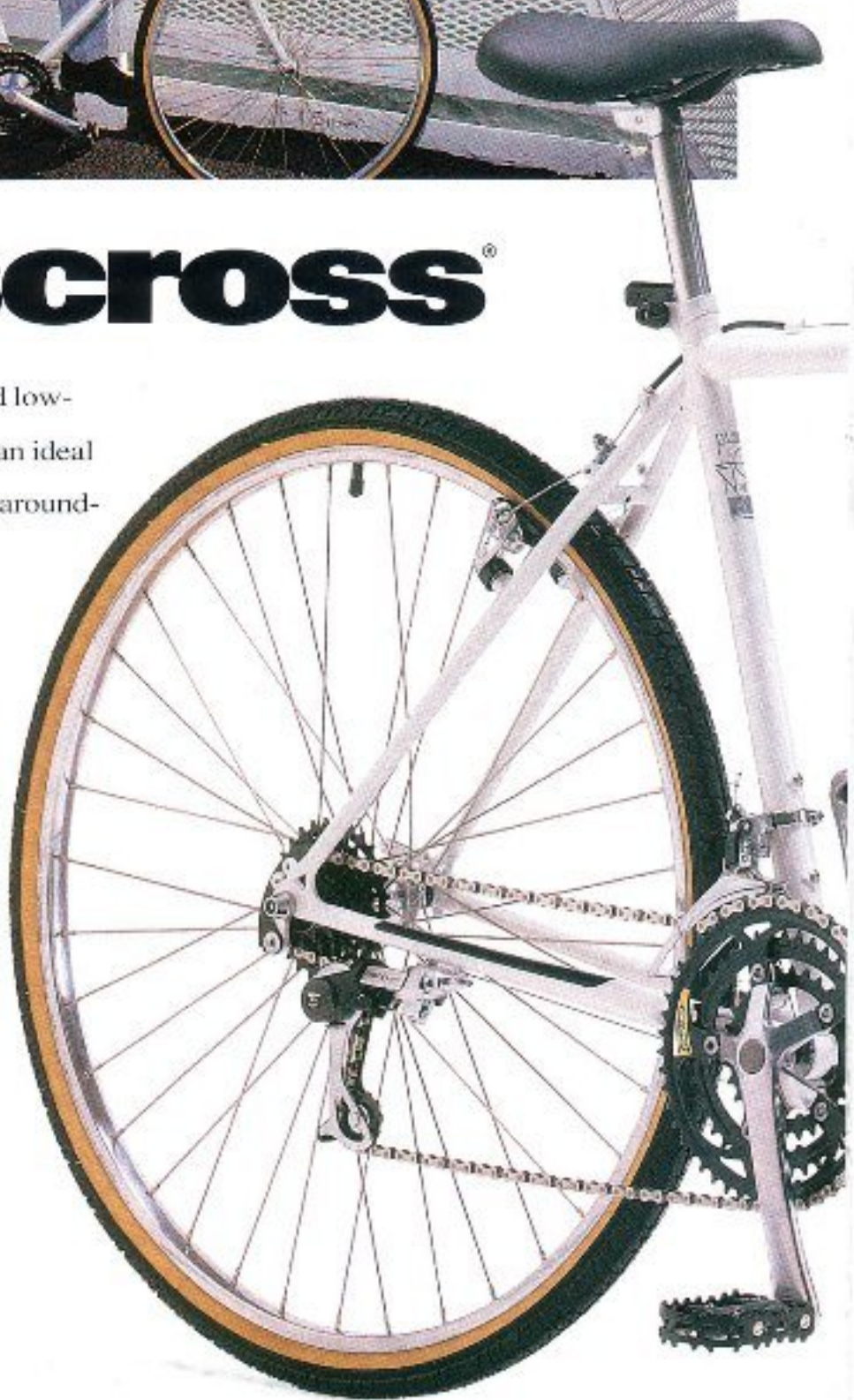


SHOWN

Pearl White (Men's/Mixte)

SEE PAGE 14

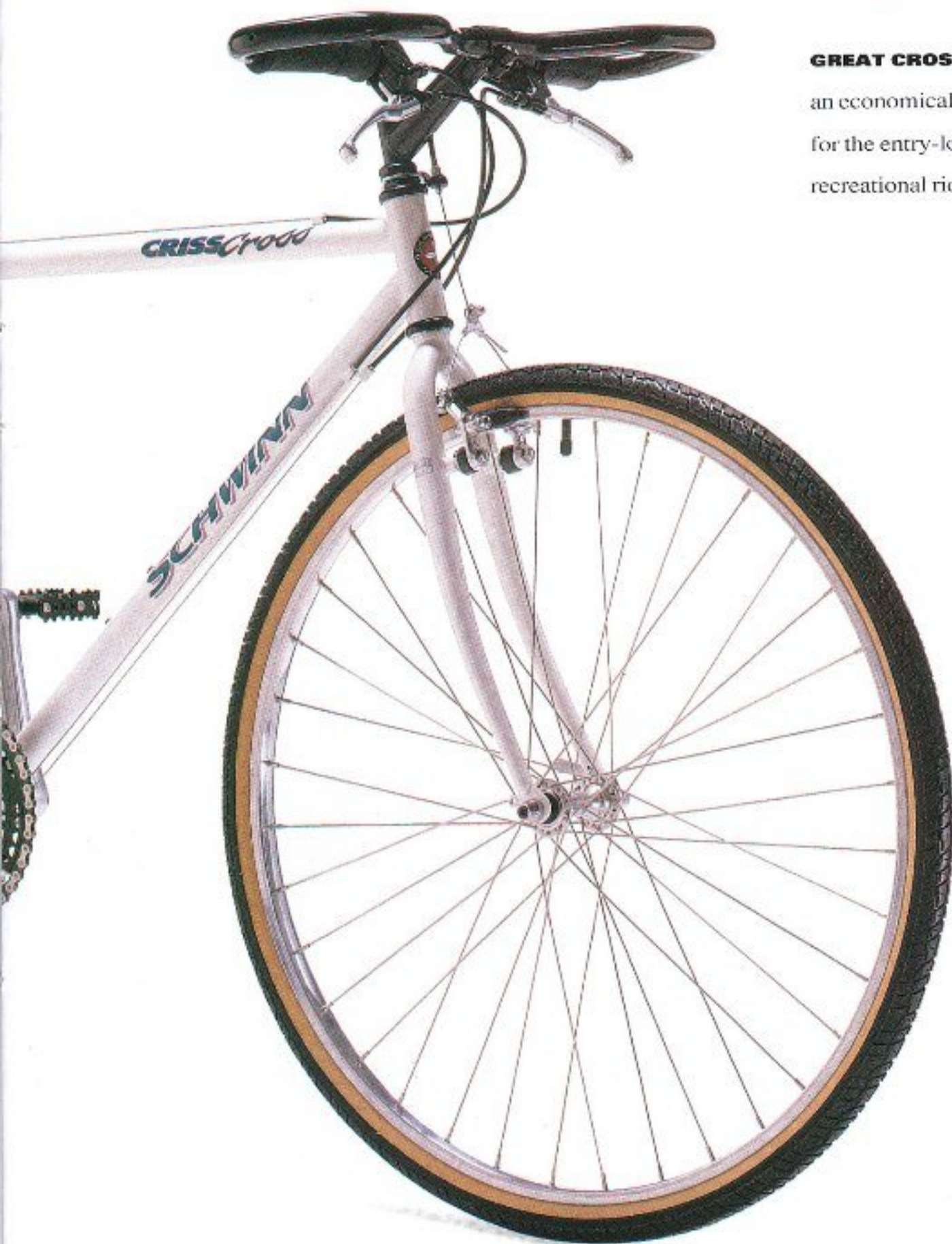
Black Cherry (Men's/Mixte)



crossfit®



GREAT CROSS FEATURES and styling in an economical package. A great selection for the entry-level Cross enthusiast or recreational rider.



FEATURES

*Handy Grip-Shift
18-speed indexed
shifting.*

*Wide anatomic
"comfort" saddle.*

*Lightweight alloy
Cross rims.*

*Handy front hub
quick release with
patented retention
mechanism.*



SHOWN

*Cranberry Pearl
(Men's/Mixte)*



*Razor Blue
(Men's/Mixte)*

Designed with women in mind.

In addition to a complete offering of Mixte (Ladies') frame styles with anatomically correct women's saddles, Schwinn takes pride in making virtually all our models available in smaller, female-proportioned sizes. Which only makes sense, considering over half of Schwinn buyers are women.

15, 16, 17, & 19" Schwinn bicycles are designed to anatomically correct proportions, with a shorter top tube, reduced crank arm and stem length, and brake levers that can be adjusted to fit a woman's smaller hands. 16" Schwinn Cross bikes even come with smaller wheels for improved standover clearance.

So, if you're part of that 52% of the population, it's good to know there's a Schwinn that fits right—and rides right—for you.

'95
SCHWINN

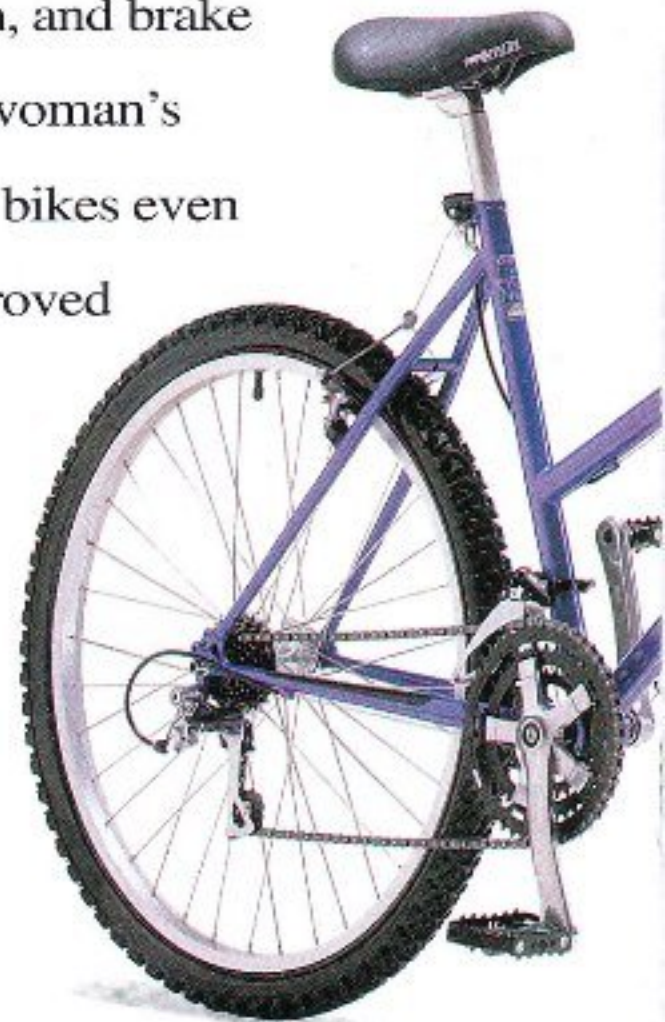


LADIES' MODEL

"The bicycle did more for the women's movement than any single item."

—Susan B. Anthony

In an era when women exercising in public was considered improper, the bicycle offered transportation, fitness, and even a measure of independence.



A word about frame sizing.

Because a woman has proportionally longer legs and a shorter torso than a man of the same height, the traditional "two inches standover clearance" rule may leave some women (especially those 5'6" and taller) feeling too "stretched out" on the bike.

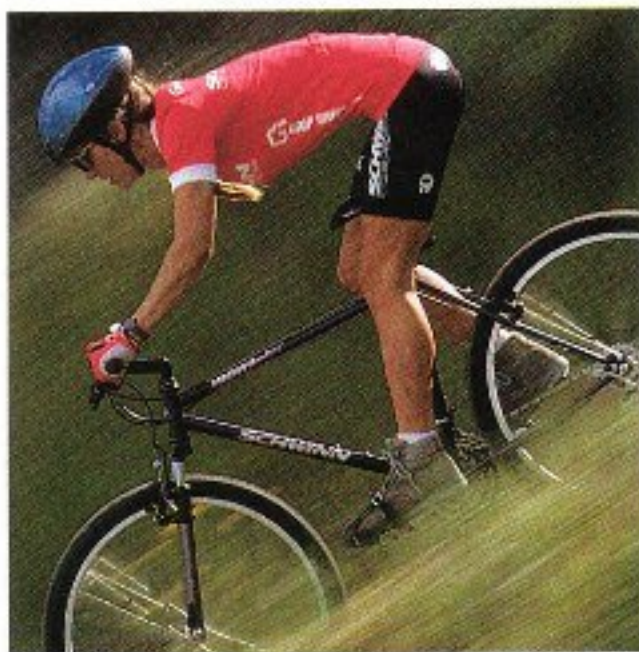
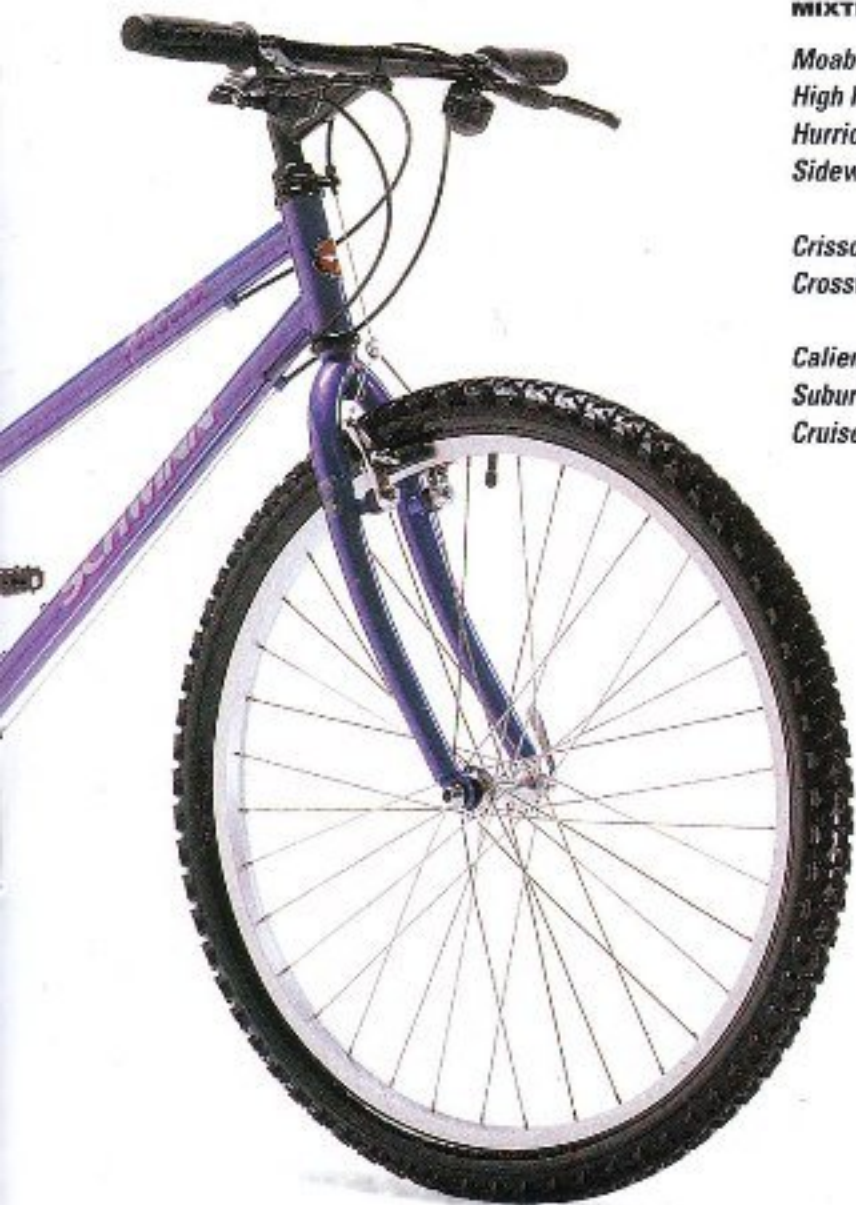
Try asking your Dealer to let you test ride both your "regular" size and one size smaller (obviously, you'll have to raise the seat on the smaller bike). See which one corners and handles better.

Once the two of you have the size that fits you best, your Schwinn Dealer will take the time to make sure you're properly "dialed-in" to your bike, including stem height, saddle position, and fore-and-aft adjustment.

—Elladee Brown,
Volkswagen/Schwinn
Racing Team



Mixte frame design for
increased standover
clearance.



High Timber: Flat-out performance, available in Women's sizes.



Schwinn models for women.

MIXTE FRAME

Moab
High Plains
Hurricane
Sidewinder

Crisscross
Crossfit

Caliente
Suburban
Cruiser



Women's sizing.

DIAMOND FRAME

High Timber (17")
Sierra
Moab
High Plains
Hurricane
Sidewinder

Crosscut
Crisscross
Crossfit

A woman cyclist talks about Mixte frames.

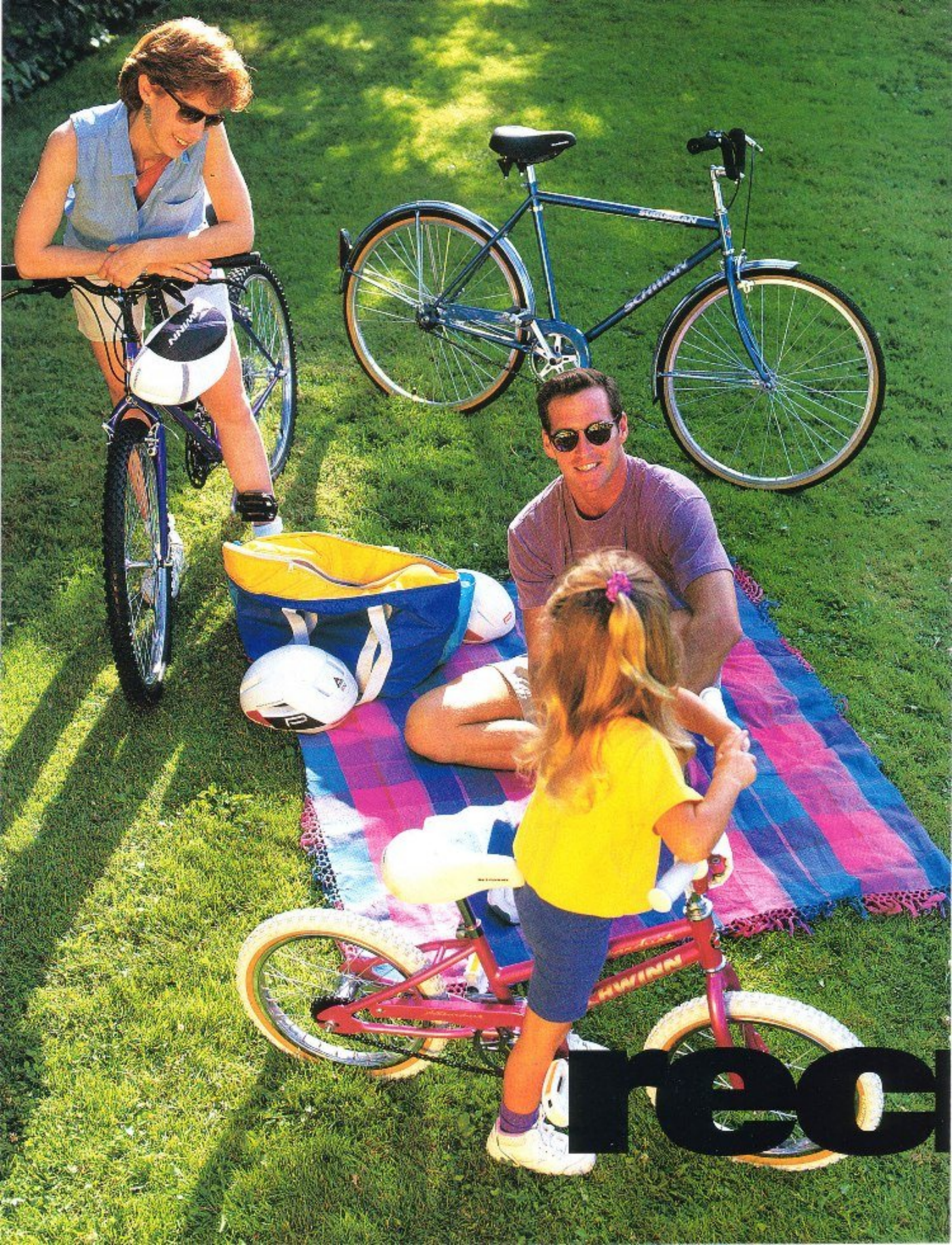
If you're looking for a more casual approach to cycling—one that doesn't require special attire or a Tour De France attitude—the classic Schwinn Mixte (what we used to call a "Ladies" frame) just may be your answer.

The Mixte's low, sloping top tube makes cycling more comfortable for

women in street clothes (yes, even skirts), so they're perfect for around-town riding, errands, or commutes. Plus, the reduced standover height suits some women's proportions better than the traditional diamond frame (see "A word about frame sizing," opposite).

—Penny Davidson
Professional off-road racer
Penny Davidson was 1991
NORBA National Downhill
Champion and is a member
of the Volkswagen/Schwinn
Racing Team.





THE "AWAY FROM IT ALL" YOU'VE ALWAYS WANTED

TO GET. In town, across town, downtown or out of town. Around the city or just around the block, this is what it's all about—sunshine, fresh air, scenery, and the lure of the open road.

No wonder cycling is America's #1 recreational sport. Or that Schwinn is America's #1 bicycle company. For transportation, fitness, and just plain fun, cycling—like Schwinn—offers the best value going.



Schwinn Bottle & Cage. Lightweight liquid refreshment, bold new graphics. Road or sturdy Off-Road cage design.

'49
SCHWINN



BLACK PHANTOM

Complete with lights, racks, "knee-action" front suspension, full chrome, and an electric horn in the "gas tank," this classic Schwinn retailed new for \$79. Nowadays, collectors bid for mint-condition Black Phantoms at prices of \$3,000 and up.

reation

caliente®

WIDE-RANGE TOURING COMFORT with time-honored styling and full 12-speed performance.



FEATURES

Fully lugged and brazed. Quality construction throughout.

12-speed indexed shifting; handy stem-mounted shift levers.

Lightweight alloy sidepull brakes.

Comfortable Viscount saddle with touring bag mounts.

Foam-padded bar.



SHOWN

Midnight Mist
(Men's)



Grape Shock
(Mixte)

ALSO AVAILABLE
IN 24" WHEEL SIZE

suburban®

THE CLASSIC 3-SPEED. Perfect for commutes, errands, or around-town.

FEATURES

Handy indexed thumb-shifting.

Enclosed drivetrain; chainguard protects leg and clothing.

Full foam-padded handlebar.

Super soft foam-padded saddle.



SHOWN

Ocean Blue
(Men's/Mixte)





Too Tyred Tour: The ultimate Schwinn test ride.

SIX AND A HALF YEARS. 45 COUNTRIES. AND MORE THAN 45 THOUSAND MILES, over some of the worst roads on six continents. Every inch of it on Schwinn bicycles. And all without a single frame problem.

As if that weren't enough, last summer the Too Tyred Tour-ists took on The Roof of the World: a 1,500-mile off-road jaunt over yak trails and snowbound mountain passes through Uzbekistan, Xinjiang Province, and the Northwest Frontier of Pakistan.

Steve, Peter, and Tim claim to have enjoyed every winding, tortuous, bone-bruising mile. On their Schwinn Mountain Bikes, of course.

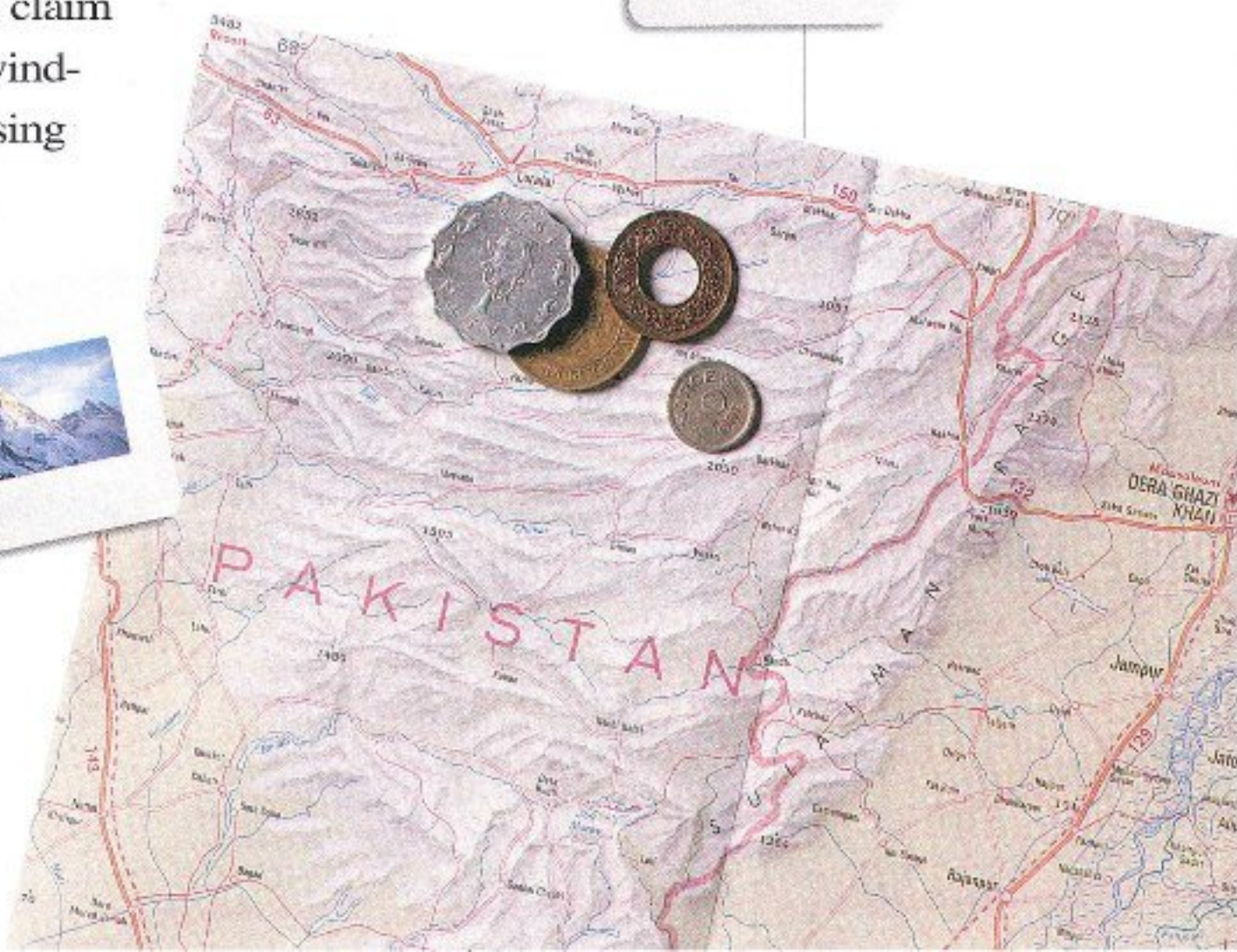


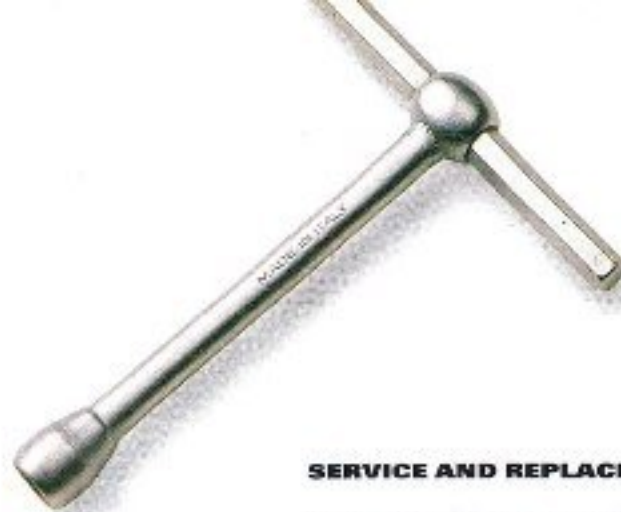
"So...what did you do before you decided to go for a 45,000-mile bike ride?"

Steven Williams was a radio announcer and bicycle mechanic.

Peter Wuerslin was an engineer, inventor, and ski instructor.

Tim Young was a businessman, designer and writer.





SERVICE AND REPLACEMENT PARTS

Whether it's a complete overhaul or just a minor adjustment, your Schwinn Dealer has the tools and expertise necessary to get the job done right.

"Value isn't how much you pay, it's how much you get."



Schwinn Adult Helmet.
Lightweight, well-ventilated head protection every cyclist can afford.

BENEFITS OF BUYING FROM AN AUTHORIZED SCHWINN DEALER.

When you buy your bike from an Authorized Schwinn Dealer you're getting a lot more than two wheels and a frame. These are some of the ways your Dealer provides added value to your Schwinn purchase.

PROPER FIT/PROFESSIONAL ASSEMBLY

Schwinn Dealers fit bikes to literally thousands of cyclists each year, from entry-level riders to road and off-road racers. Their professional staff will help make sure your Schwinn feels right, fits right, and rides right.

FREE 30-DAY CHECKUP

Like any piece of mechanical equipment, a bicycle requires regular service to keep in top running condition. That's why your Dealer offers a *free* 30-Day Checkup with every Schwinn sold.

Complete Line of Bike Care Products. *Everything you need to keep your Schwinn looking- and riding- like brand new.*





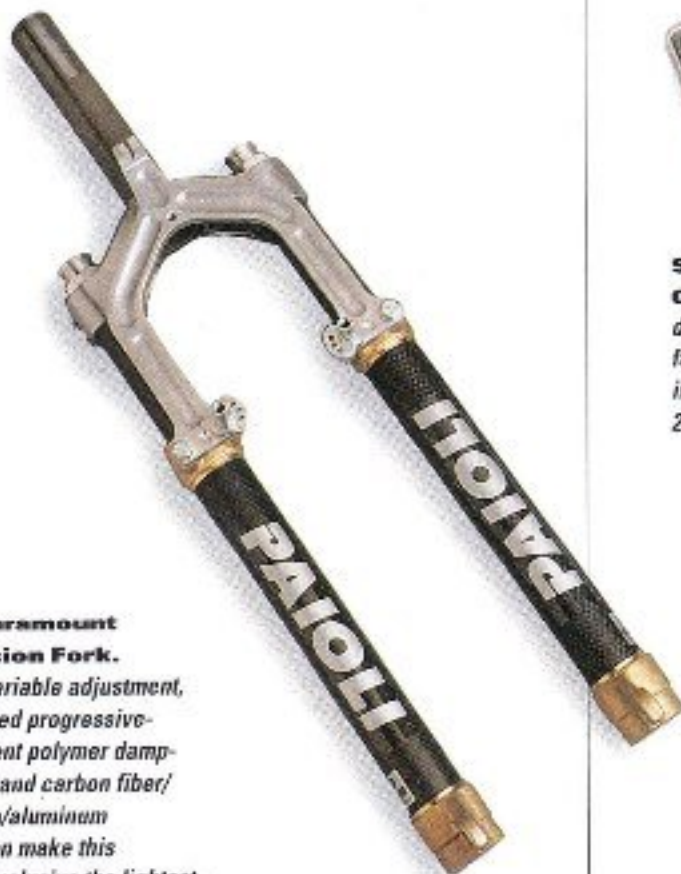
Saris Roof Rack.

The professional, innovative way to carry up to 6 bikes. Single-key locking system provides complete security.



Schwinn Cycling Bags.

9 different designs for every cycling need, from under-the-saddle convenience to full-capacity panniers for light touring or commuting.



Paioli/Paramount Suspension Fork.

Infinitely variable adjustment, sophisticated progressive-displacement polymer damping system and carbon fiber/magnesium/aluminum construction make this Schwinn exclusive the lightest, most efficient suspension system on the market. From 5-time Motorcycle World champion Paioli of Italy.



Schwinn Speed Thing Computer.

Easy-to-read graphic display format shows how fast/how far at a glance. Lightweight unit installs in seconds on any bike with 20" wheels or larger.

Tires. Schwinn offers a complete line of premium quality, value-priced tires and tubes for Road, Off-road, Cross, Touring and Commute use.



Schwinn Floor Pump.

Gets tires up to pressure fast. Quick and easy pumping action, air reservoir design. Schraeder head with Presta adapter.



FEATURES

*Reliable rear coaster
brake.*

Built-in kickstand.

Whitewall cruiser tires.

SHOWN

*Red Metallic
(Men's/Mixte)*



*Eclipse Black
(Men's)*

cruiser

THE ORIGINAL CRUISER. A timeless
piece of Americana.



cruiser 6



6-SPEED SHIFTING and Schwinn's classic styling. Now you're cruisin' in style.



SHOWN

Eclipse Black
(Men's)



Mystic Purple
(Mixed)



cruiser supreme®

LIGHTWEIGHT Diamond frame design and a top-of-the-line package make this the ultimate Cruiser.



FEATURES

6-speed Grip-Shift indexing system.

Comfortable spring-design cruiser saddle.

4-piece padded foam bar.

Lightweight alloy rims.

Sure-stopping cantilever brakes.

Fender-adaptable.

FEATURES

High-tensile Schwinn Diamond frame with color-matched stem.

Handy 6-speed indexed shifting

Quick-stopping sidepull brakes

Hi-rise cruiser bar with foam padded grips.

Stainless steel spokes.

Rust-proof

SHOWN

Royal Blue
(Men's/Mixed)

'68
SCHWINN



ORANGE KRATE

Throughout the Sixties, the Schwinn Sting-Ray® was *the* hot bike for kids... and the best-selling bike of all time. Shown here, the top-of-the-line version, complete with 5-speed stick shift, racing slick, chrome fenders, and 3-point sprung rear suspension.

Schwinn excitement for a new generation.

If you still remember that great feeling you got from your first Schwinn—whether a classic one-speed, Cruiser, three-speed, Sting Ray®, or ten-speed—chances are it's a feeling you'd like to pass on to your own kids.

Which is why, while we design our kid's bikes with the hot, up-to-the-minute features kids demand, we also build them with parents in mind.

With items like solid construction. A complete range of sizes, colors and features. And—of course—the exclusive Schwinn Lifetime warranty.

Because, in addition to encouraging you to pass that great Schwinn feeling on to your kids, we'd like them to pass it on...to your grandchildren.

INTRODUCING...

Schwinn Z Series. Totally new, totally hot. Three totally outrageous models with exclusive Radius™ frame design, low-profile cutaway seat, Wing Commander™ bars, and optional fairing.



TIGRESS



QUALIFIER PRO



GREMLIN

**MORE MODELS,
MORE SIZES, MORE
FEATURES.**

There's a Schwinn to
fit every kid's wish list...
at a price to fit every
family's budget.



PERFORMANCE				SPORT			RECREATIONAL SPORT			
Model	High Timber	Sierra	Moab	High Plains		High Plains 24	Hurricane		Sidewinder	
Frame Sizes	15" (385mm) 17" (435mm) 19" (485mm) 21" (535mm)	17" (435mm) 19" (485mm) 21" (535mm) 23" (585mm)	Men's 15" (385mm) 17" (435mm) 19" (485mm) 21" (535mm) Ladies 16" (410mm) 19" (485mm)	Men's 15" (385mm) 17" (435mm) 19" (485mm) 21" (535mm) Ladies 23" (585mm) 16" (410mm) 19" (485mm)			Boys/Girls 14.5" (370mm)	Men's 15" (385mm) 17" (435mm) 19" (485mm) 21" (535mm) Ladies 23" (585mm) 16" (410mm) 19" (485mm)	Men's 15" (385mm) 17" (435mm) 19" (485mm) 21" (535mm) Ladies 16" (410mm) 19" (485mm)	
Frame Material	Schwinn Intermediate Oversize (IOS), Custom Gauge Double-Butted Full Chrome-Moly Tig Welded, Asymmetric Chainstay	Schwinn Intermediate Oversize (IOS), Custom Gauge Double-Butted Full Chrome-Moly Tig Welded, Asymmetric Chainstay	Schwinn Intermediate Oversize (IOS), Straight Gauge Full Chrome-Moly	Schwinn Oversize (OS), 3 Main Tubes Chrome-Moly, Straight Gauge Tig Welded w/Forged Dropouts		Schwinn Oversize (OS), 3 Main Tubes Chrome-Moly, Straight Gauge Tig Welded w/Forged Dropouts	Hi-Ten Oversize, Mig Welded		Hi-Ten Oversize, Mig Welded	
Features	2 Sets Bottle Bosses, Fender and Rack Mounts on Dropouts, Custom Cable Guides, Seat Tube Roller, Cast Seat Collar	2 Sets Bottle Bosses, Fender and Rack Mounts on Dropouts, Custom Cable Guides, Seat Tube Roller, Cast Seat Collar	2 Sets Bottle Bosses, Fender and Rack Mounts on Dropouts, Custom Cable Guides, Seat Tube Roller, Cast Seat Collar	2 Sets Bottle Bosses, Fender and Rack Mounts, Cable Guides		2 Sets Bottle Bosses, Fender and Rack Mounts, Cable Guides	1 Set Bottle Bosses, Fender and Rack Mounts, Cable Guides		1 Set Bottle Bosses, Fender and Rack Mounts, Cable Guides	
Frame Geometry: Head/Seat Angle Wheelbase	(19" Frame) 71°/73° 1065mm	(19" Frame) 71°/73° 1062mm	(19" Frame) 71°/73° 1052mm	(19" Frame) 70°/73° 1065mm		(14.5" Frame) 70°/73° 978mm	(19" Frame) 70°/73° 1065mm		(19" Frame) 70°/73° 1065mm	
Fork	SR/Sun Tour Suspension, Elastomer and Spring	Schwinn G-Force, Full Chrome-Moly, Triple Butted, 40mm Rake	Schwinn G-Force, Chrome-Moly, 40mm Rake	Schwinn G-Force, 45mm Rake		Schwinn G-Force, 45mm Rake	Schwinn G-Force, 45mm Rake		Schwinn G-Force, 45mm Rake	
Headset	Tioga Avenger, OS, 1 1/4"	Tioga Avenger, OS, 1 1/4"	Tioga Avenger, OS, 1 1/4"	Schwinn ATB, Heat-Treated		Schwinn ATB, Heat-Treated	Schwinn ATB		Schwinn ATB	
Crankset	Shimano Exage LT; 170mm (15"-17"); 175mm (19"-21"); 26/35/46T	Shimano Exage LT; 170mm (17"); 175mm (19"-23"); 26/36/46T	Shimano Altus A20; 170mm (15"-17"); L16"-L19"; 175mm (19"-21"); 28/38/48T	Shimano Altus C10; 170mm (15"-19"); L16"-L19"; 175mm (21"-23"); 28/38/48T		Shimano Altus C10, 160mm, 28/38/48T	Shimano Tourney TY21, 170mm, Dual SIS, 28/38/48T		Tracer Max, 170mm, 28/38/48T	
Derailleurs	Shimano Exage LT	Shimano Exage LT	Shimano Altus C10	Shimano Altus C10		Shimano Altus C10	Shimano Tourney TY21, Dual SIS Front; TY20 Rear		Shimano Tourney TY25 Front; TY20 Rear	
Shifters	Shimano Exage LT, SIS, Rapid-Fire Plus, 21-Speed	Shimano Exage LT, SIS, Rapid-Fire Plus, 21-Speed	Shimano Altus C10, SIS, Rapid-Fire Plus, 21-Speed	Grip-Shift SRT-300, 21-Speed		Grip-Shift SRT-300, 21-Speed	Shimano C120, STI, Rapid-Fire One Lever, 18-Speed		Shimano MY20, Thumb, 18-Speed	
Pedals/Clips	Alloy w/Chrome-Moly Axle, Schwinn Nylon Clips and Straps	Alloy w/Chrome-Moly Axle, Schwinn Nylon Clips and Straps	ATB Alloy Cage/Nylon Body w/Chrome-Moly Axle	ATB, Nylon One-Piece Body w/Chrome-Moly Axle		ATB, Nylon One-Piece Body w/Chrome-Moly Axle	ATB, Chrome-Moly Axle		ATB, Chrome-Moly Axle	
Freewheel	Shimano Hyperglide Cassette, 7-Speed, 13-30T	Shimano Hyperglide Cassette, 7-Speed, 13-30T	Shimano Hyperglide Cassette, 7-Speed, 13-30T	Shimano Hyperglide Cassette, 7-Speed, 12-28T		Shimano Hyperglide Cassette, 7-Speed, 12-28T	Shimano Hyperglide, 6-Speed, 14-28T		Shimano Hyperglide, 6-Speed, 14-28T	
Brakes	Shimano Exage LT	Shimano Exage LT	Shimano Altus C10	Shimano Altus C10		Shimano Altus C10	Shimano Tourney TY20		Change Star ATB, Canty; Chang Star ATB (15" Frame)	
Handlebar	Ritchey Force, Alloy, Silver Finish, 560mm, 6° Bend	Ritchey Force, Alloy, Silver Finish, 560mm, 6° Bend	Tapered, Steel, Black ED, 560mm, 6° Bend	ATB, Tapered, Steel, Black ED, 560mm		ATB, Tapered, Steel, Black ED, 540mm	ATB, Steel, 30mm Rise, 580mm		Flat Bar-ATB, Steel, 580mm Comfort Bar-ATB, Steel, 30mm Rise, 580mm	
Stem	Full Chrome-Moly Double-Butted, 10° Rise; 120mm (15"); 130mm (17"-19"); 140mm (21")	Full Chrome-Moly Double-Butted, 20° Rise; 130mm (17"-19"); 140mm (21"-23")	Full Chrome-Moly, 30° Rise; 110mm (15", L16"-19"); 120mm (17"-19"); 130mm (21")	Chrome-Moly, 40° Rise; 125mm (15"-17", L16"-19"); 135mm (19"-23")		Chrome-Moly, 40° Rise, 80mm	ATB, Steel, 40° Rise; 80mm (15", L16") 100mm (17"-19", L19"); 120mm (21"-23")		ATB, Steel, 40° Rise; 80mm (15", L16"); 100mm (17"-19", L19"); 120mm (21")	
Hubs/Spokes	Shimano Cassette, 32°, QR; 14GA Stainless Steel Spokes	Shimano Cassette, Alloy, 32°, QR; 14GA Stainless Steel Spokes	Shimano Cassette, 36°, QR; 14GA UCP Spokes	Shimano Cassette, 36°, QR; 14GA UCP Spokes		Shimano Cassette, 36°, QR; 14GA UCP Spokes	QR Front, Cassette Rear; 14GA UCP Spokes		Steel, CP, Nutted; 14GA UCP Spokes	
Rims	Araya TM-18, Alloy Doublewall, 32°, Silver	Araya TM-18, Alloy Doublewall, 32°, Silver	Araya, Alloy, 36°, 26" x 1.5", Silver	Weinmann, Alloy, 36°, 26" x 1.5"		Weinmann, Alloy, 24" x 1.5"	Weinmann, Alloy, 26" x 1.75"		Steel, CP, 26" x 1.5"	
Tires	All Black Skinwall, 26" x 2.1"	Dual Tread Front, Traction Rear, 26" x 2.1", All Black Skinwall	Dual Tread, 26" x 2.1", All Black Skinwall	Dual Tread, 26" x 2.1", Black Skinwall		Ritchey Z-Max, 24" x 2.0", Black Skinwall	Schwinn ATB, 26" x 1.95", All Black Gumwall		Schwinn ATB, 26" x 1.90", All Black Gumwall	
Saddle	Vetta Lite Gel Perforated Astrale	Vetta Lite Gel Perforated Astrale	Vetta Lite Gel Perforated Astrale	Schwinn ATB, Gel		Schwinn ATB, Emerald Gel	Schwinn ATB		Schwinn ATB	
Seat Post	Kalloy, Alloy, Silver, 300mm; 250mm (15")	Kalloy, Alloy, Silver, 300mm	Kalloy, Alloy, Silver, 300mm; 250mm (15", L16")	Kalloy, Alloy, Black, 300mm; 250mm (15", L16")		Kalloy, Alloy, Black, 230mm	Steel, Black, 300mm		Steel, BED, 300mm	
Colors	Dark Purple	Silver Flash	M/L-Switchback Blue M -Jade Metallic	M/L-Violet Impact M -Eclipse Black		B-Eclipse Black G-Blizzard White	M/L-Mystic Purple M -Ruby Red		M/L comfort Bar-Tropic Green M Flat Bar-Eclipse Black	
	Protective Clear Coat	Protective Clear Coat	Protective Clear Coat	Protective Clear Coat		Protective Clear Coat	Protective Clear Coat		Protective Clear Coat	

Schwinn specifications subject to change without notice.

	RECREATIONAL SPORT		CROSS		
Model	Sidewinder 24	Sidewinder 20	Crosscut	Crisscross	Crossfit
Frame Sizes	Boys/Girls 14.5" (385mm)	Boys/Girls 11.5" (280mm)	16" (410mm) 18" (460mm) 20" (510mm) 22" (560mm)	Men's 16" (410mm) 18" (460mm) 20" (510mm) 22" (560mm) 24" (610mm) Ladies 16" (410mm) 19" (485mm)	Men's 16" (410mm) 18" (460mm) 20" (510mm) 22" (560mm) Ladies 16" (410mm) 19" (485mm)
Frame Material	Hi-Ten Oversize, Mig Welded	Hi-Ten Oversize, Mig Welded	Oversize Lug Double-Butted, Chrome-Moly	3 Tubes Straight Gauge Chrome-Moly, Tig Welded	Hi-Ten Oversize, Tig Welded
Features	1 Set Bottle Bosses, Fender and Rack Mounts, Cable Guides	1 Set Bottle Bosses (Boys Only)	2 Sets Bottle Bosses, Fender and Rack Mounts, Cable Guides	2 Sets Bottle Bosses, Rack Braze-Ons, Fender Eyelets	2 Sets Bottle Bosses, Rack Braze-Ons
Frame Geometry: Head/Seat Angle Wheelbase	(14.5" Frame) 70°/73° 978mm	(11.5" Frame) 73°/70.5°	(20" Frame) 72°/73° 1054.7mm	(20" Frame) 72°/73° 1054.7mm	(20" Frame) 72°/73° 1054.7mm
Fork	Schwinn G-Force, 45mm Rake	Schwinn ATB, 45mm Rake	Chrome-Moly, Unicrown, Forged Dropouts w/Eyelets	Chrome-Moly, Unicrown, Forged Dropouts w/Eyelets	Steel, Unicrown
Headset	Schwinn ATB	Schwinn ATB	Tange SE-II, Sealed	Tange SE-II, Sealed	Steel
Crankset	Tracer Max, 170mm, 28/38/48T	Steel, CP, 40T	Shimano Altus A10, 170mm, 30/40/50T	SunTour T304, 170mm, 28/40/50T	Shimano Tourney, 170mm, 28/38/48T
Derailleurs	Shimano Tourney TY25 Front; TY20 Rear	Shimano Tourney TY20	Shimano Altus A10	SunTour S-1 Low Maintenance	Shimano Tourney, Direct Mount
Shifters	Shimano MY20, Thumb, 18-Speed	Grip-Shift SRT-200, One Side, 6-Speed	Shimano Altus, 21-Speed	SunTour, 21-Speed	Grip-Shift SRT-200, 18-Speed
Pedals/Clips	ATB, Chrome-Moly Axle	ATB, Chrome-Moly Axle	ATB, Chrome-Moly w/Schwinn Toe Clips and Straps	ATB, Chrome-Moly Alloy Cage	ATB, Resin
Freewheel	Shimano Hyperglide, 6-Speed, 14-28T	Shimano Hyperglide, 6-Speed, 14-28T	Shimano Hyperglide Cassette, 7-Speed, 13-26T	SunTour, 7-Speed, 13-28T	Shimano Hyperglide, 6-Speed, 14-28T
Brakes	Chang Star ATB, Canty	Chang Star ATB, Canty	Shimano Altus A10	Dia-Compe XCM, Alloy, Canty	Alloy, Silver
Handlebar	ATB, Steel, Black ED, 540mm	ATB, Steel, Black ED, Flat, 520mm	Chrome-Moly, Black, 560mm	Steel, Black, 560mm	Steel, Black, 610mm
Stem	ATB, Steel, Black ED, 40° Rise, 80mm	ATB, Steel, 40° Rise, 80mm	Chrome-Moly, Black, 40° Rise; 120mm (16"); 130mm (18"-20"); 140mm (22"); w/SR Cable Stop	Hi-Ten, Black; 100mm (16", L16"); 120mm (18"-20", L19"); 135mm (22"-24")	Steel, Black ED, 40° Rise, 80mm
Hubs/Spokes	Steel, CP, Nutted; 14GA UCP Spokes	Steel, CP, Small Flange, Nutted; 14GA UCP Spokes	Shimano Cassette, 32° QR; 14GA Stainless Steel Spokes	Alloy, Small Flange, QR, 36°; 14GA UCP Spokes	Alloy, QR Front
Rims	Steel, CP, 24" x 1.75"	Steel, CP, 20" x 1.75"	Sun Metal L18, Dark Anodized, 32°; 700C; 26" (16" Frame)	Weinmann, Alloy, Silver, 35°; 700C; 26" (16" Frames)	Weinmann, Alloy, Silver, 36°; 700C; 25" (16" Frames)
Tires	Schwinn ATB, 26" x 190", All Black Gumwall	Ritchey Z-Max, 20" x 2", Black Skinwall	Schwinn Cross, Skinwall; 700 x 38C; 26" x 1.38" (16" Frame)	Schwinn Cross, Skinwall; 700 x 38C; 26" x 1.38" (16" Frames)	Schwinn Cross, Skinwall; 700 x 38C; 26" x 1.38" (16" Frames)
Saddle	Schwinn ATB, Emerald Skin w/Cut Sides	Schwinn ATB, Emerald Skin w/Cut Sides	Lycra	Schwinn Lite Gel Lycra	Schwinn, Emerald Skin
Seat Post	Steel, Black, 250mm	Steel, Black ED, 9"	Kalloy, Silver, 300mm; 250mm (16")	Kalloy, Silver, 300mm; 250mm (16")	Steel, UCP, 300mm; 250mm (16", L16"-L19")
Colors	B-Eclipse Black G-Iridescent Pink	B/G-Mystic Purple	Dark Purple	M/L-Black Cherry M/L-Pearl White (excl. 24")	M/L-Cranberry Pearl M/L-Razor Blue
	Protective Clear Coat	Protective Clear Coat	Protective Clear Coat	Protective Clear Coat	Protective Clear Coat

LIMITED-LIFETIME WARRANTY*

WHAT IS COVERED

This warranty covers all defects in material or workmanship in Schwinn bicycles and exercise products and Paramount products sold by SCHWINN Bicycle Company ("SCHWINN"). In addition, each SCHWINN bicycle or exercise product or Paramount bicycle will be fully assembled and adjusted at no charge when purchased from a SCHWINN Authorized Dealer.

WHAT IS NOT COVERED

This warranty does not cover any component part on original equipment which carries the separate consumer warranty of the part supplier. This warranty does not cover normal wear or tear, or normal maintenance item, or any damage, failure or loss caused by:

1. Accident, misuse, neglect, abuse, assembly by other than a SCHWINN Authorized Dealer or improper maintenance;
2. Use of products for stunt riding, ramp jumping, aerobatics or similar activities, or with motors as power driven vehicles; or
3. Failure to follow instructions or warnings in the owner's manual.

This warranty does not cover any separately sold products, parts or accessories. Warranty coverage, if any, for such products shall accompany that product.

FOR HOW LONG

The warranty coverage extends for the life of the covered products, except for electronic components or exercise products used in a commercial/institutional application. For electronic components, the warranty coverage extends for two (2) years from the date of purchase. For exercise products used in a commercial/institutional application such coverage extends for one (1) year from the date of purchase.

ANY IMPLIED WARRANTIES YOU MAY HAVE WITH RESPECT TO ELECTRONIC COMPONENTS ARE LIMITED IN DURATION TO TWO (2) YEARS OR ONE (1) YEAR FOR EXERCISE PRODUCT USED IN A COMMERCIAL/INSTITUTIONAL APPLICATION, FROM THE DATE OF PURCHASE. Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you.

30 DAY FREE BICYCLE CHECK-UP

Within thirty (30) days of your purchase, you may return your SCHWINN bicycle or exercise product or Paramount bicycle to the Authorized Dealer from whom you bought it for a free check-up. SCHWINN will, at its option, either repair or replace, at no charge, any defective product.

WHAT SCHWINN WILL DO TO CORRECT DEFECTS

Warranty service will be performed by SCHWINN or the SCHWINN Authorized Dealer from whom you bought the product.

1. **BICYCLE FRAMES**—SCHWINN will replace any bicycle with a structurally defective frame with a new bicycle of equal value to the customer's original purchase price. Within one year of purchase the replacement will be the same model. Beyond one year SCHWINN will replace the bicycle with a bicycle of value equal to the original purchase price. If a suitable bicycle cannot be located at anytime, SCHWINN will credit the customer the original purchase price toward the purchase of another SCHWINN bicycle. There will be no labor charge for the first year. After one year from purchase, dealer labor charges will apply.
2. **OTHER COVERED PRODUCTS**—SCHWINN will, at its option, either repair or replace a defective part or product. Repair services or replacement parts will be provided free to you. Dealer labor charges for installing replacement or repaired parts are not covered by this warranty, except for bicycles during the free 30-day check up.

NO LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES

Repair or replacement of defective products, or a credit where appropriate, and those dealer labor charges specified above are your sole remedy under this warranty, and to no extent shall SCHWINN be liable for incidental or consequential damages. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you.

WARRANTY COVERAGE ON PRODUCTS WE DO NOT REPAIR OR REPLACE

If you elect to repair a defective product or part yourself or use the services of someone other than SCHWINN or a SCHWINN Authorized Dealer or if you use a replacement part not supplied by SCHWINN, SCHWINN will not be liable for any defects or damage caused by the use of such unauthorized service or parts.

HOW YOU CAN GET SERVICE

See your SCHWINN Authorized Dealer for service or write to:

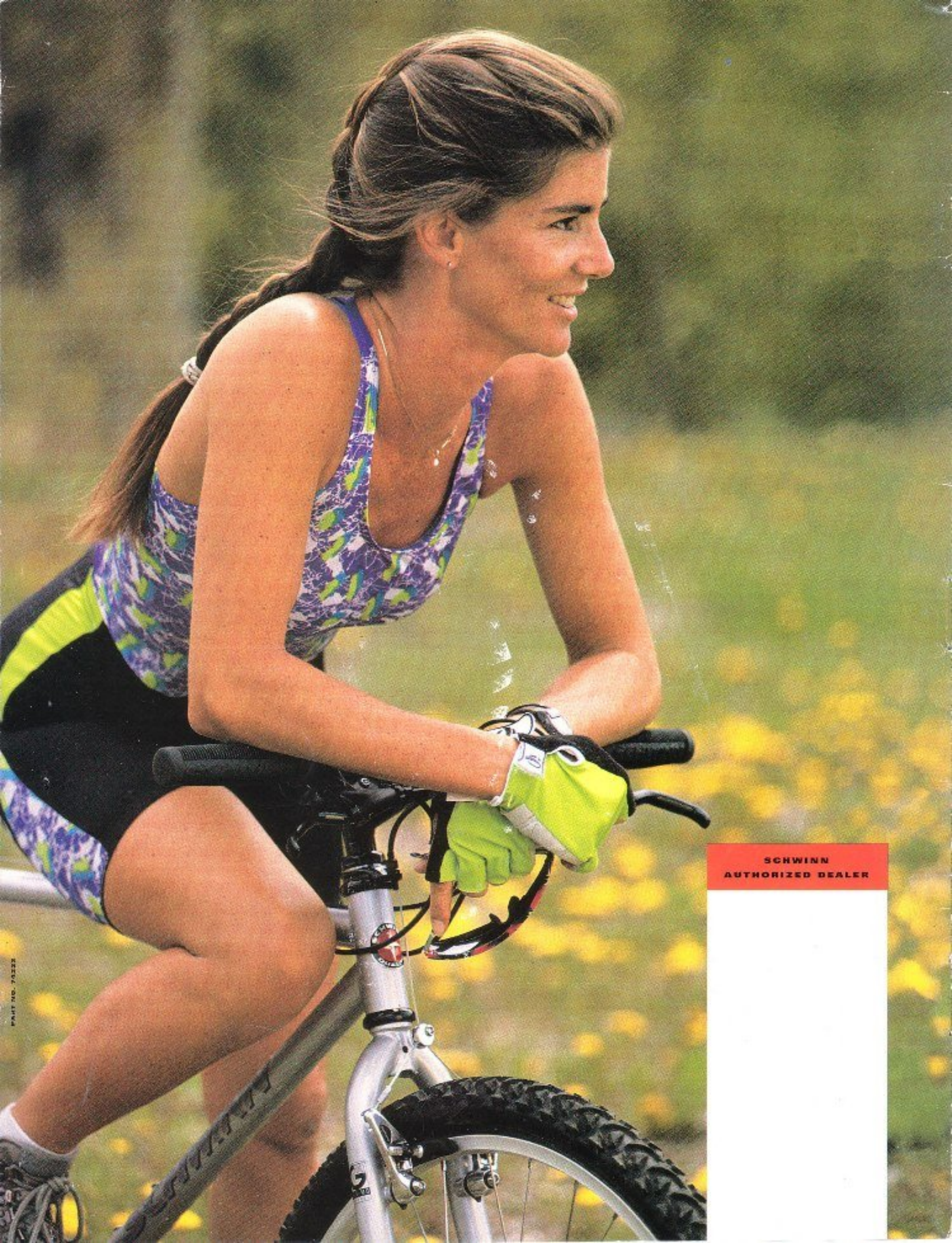
Consumer Relations Department
Schwinn Bicycle Company
1155 Harvester Road
West Chicago, Illinois 60185

YOUR RIGHTS UNDER STATE LAW

This warranty gives you specific legal rights, and you may also have other rights which may vary from state to state.

Effective August 1, 1992.

*Limited two (2) year warranty for electronic components and one (1) year for exercise product used in a commercial/institutional application.



SCHWINN
AUTHORIZED DEALER