

KENNETH TENICIO



SEVEN[®]STARS

ESTABLISHED IN 1996

LIFETIME UPGRADES

All Eastern complete bikes & aftermarket frames are included in our lifetime trade-in program. Our trade-in program lets you upgrade your frame at a reduced cost over time as your abilities increase. This is another Eastern exclusive & all the details can be found on our website.

WWW.EASTERNBKES.COM

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ADAM BRANTON

WARNING! READ BEFORE RIDING

All of the actions shown in this catalog were performed by experienced & professional individuals. These actions should not be attempted or duplicated. Performance or attempted performance of the actions shown in this catalog could result in serious personal & bodily injury & property damage. Always take appropriate precautions & wear appropriate safety gear, including but not limited to a helmet, when riding a bicycle.

PUSHER

\$129.99 MSRP

2018 **EASTERN**



- LIGHTWEIGHT ALLOY FRAME, FORK, BARS AND SEAT POST
- ONE PIECE HANDLE BAR STEM COMBO WITH QUICK RELEASE FOR EASY ADJUSTMENT
- SOFT PADDED SEAT
- QUICK RELEASE SEAT POST CLAMP FOR EASY ADJUSTMENT
- EVA TIRES SO NO NEED TO WORRY ABOUT FLAT TIRES
- BUTTON HEAD STYLE AXLE BOLTS KEEP KIDS FROM GETTING SCRATCHED
- SOFT RUBBER GRIPS WITH LARGER ENDS TO AID IN GRIP
- SEALED FRONT AND REAR WHEEL BEARINGS



Seat Adjustable



23.5"
(60cm)

1-6 Years

47"
(120cm)



Bars Adjustable



4.6 lbs
FEATHERLIGHT
ALLOY CONSTRUCTION



*** PARTS MAY CHANGE FROM WHAT IS PICTURED



\$239.99
MSRP

26.9 Lbs



**LIFETIME
UPGRADES**



FRAME TT: 20" CS: 13.38" FORK RAKE: 28MM BARS RISE: 8.0" UP/BACKSWEEP: 12°/ 1°

FRAME	Lowdown 20", Hi-Tensile Steel, AM BB, Aheadset
Top Tube Size:	20"
Chainstay Length:	13.38"
FORK	Hi-Tensile Steel
Fork Rake:	28mm
HEADSET	Aheadset
HANDLEBAR	Complete Bike bar, Hi-Ten 8.0"
Upsweep/Backsweep	12°/1°
STEM	Forged Alloy Front Load Stem
GRIP	Eastern Riblet Grips
CRANK	3-Piece, Tubular Heat-Treated Chromoly, Bolt for Sprocket, Pinch Bolt with 8-Splined Spindle, 165mm 28.6mm Round Arm
BOTTOM BRACKET	American Ball Bearing
CHAINWHEEL	Eastern Phorcys, Cold Hard Steel, 25T
CHAIN	KMC Z410 1/2 x 1/8
PEDAL	Eastern Atom Plastic Pedal with 9/16" Axle

FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy
REAR LEVER	Forged Alloy Lever
BRAKE CABLE (S)	LINEAR
SADDLE	Padded Seat with Railed Supports
POST	Steel 200mm
CLAMP	Bolt Style
FRONT HUB	Sealed Bearing, Forged Alloy Shell, Drilled for 36 Spokes, 3/8" Chromoly Axle
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 14mm Chromoly Axle
FREEWHEEL	9 Tooth Sealed Driver with Hub
FRONT RIM	Alloy, Single Wall, Drilled for 36 Spokes, For 20" Tires
REAR RIM	Alloy, Single Wall, Drilled for 36 Spokes, For 20" Tires
SPOKES	14 Gauge with Brass Nipples

FRONT TIRE	20x2.25
REAR TIRE	20x2.25
PEG	None
Rotor	N/A
Color Option 1	Gloss Black
Color Option 2	Gloss Blue
Color Option 3	Gloss Red
Color Option 4	Gloss Yellow

NOW WITH



STEEL
TUBING





27.0 Lbs

LIFETIME
UPGRADES

\$259.99 MSRP

NOW WITH



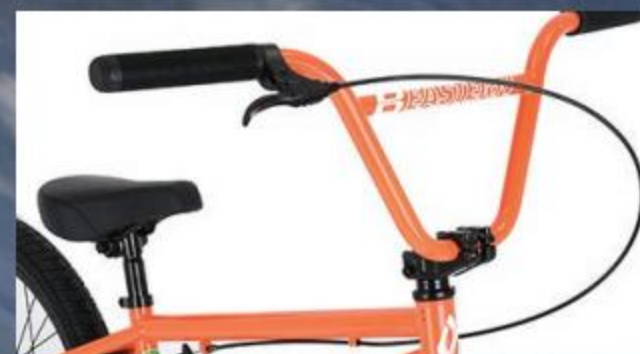
AND

STEEL
TUBING

FRAME TT: 20" CS: 13.38" FORK RAKE: 28MM BARS RISE: 8.25" UP/BACKSWEEP: 12°/1°

FRAME	Cobra 20", Hi Tensile Steel, AM BB, Aheadset
Top Tube Size:	20"
Chainstay Length:	13.38"
FORK	Hi-Tensile Steel
Fork Rake:	28mm
HEADSET	Aheadset
HANDLEBAR	H/BAR Complete Bike bar, Hi-Ten, 8.25"
Upsweep/Back-sweep	12°/1°
STEM	Forged Alloy Top Load Stem
GRIP	Eastern Riblet Grips
CRANK	3-Piece, Tubular Heat-Treated Chromoly, Bolt for Sprocket, Pinch Bolt with 8-Splined Spindle, 165mm 28.6mm Round Arm
BOTTOM BRACKET	American Ball Bearing
CHAINWHEEL	Eastern Phorcys, Cold Hard Steel, 25T
CHAIN	KMC Z510 1/2 x 1/8
PEDAL	Eastern Atom Plastic Pedal with 9/16" Chromoly Axle
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Wide Body, Clear Brake Pads

REAR LEVER	Forged Alloy Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Padded Seat with Railed Supports
POST	Steel 200mm
CLAMP	Bolt Style
FRONT HUB	Sealed Bearing, Forged Alloy Shell, Drilled for 36 Spokes, 3/8" Chromoly Axle
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 14mm Chromoly Axle
FREEWHEEL	9 Tooth Sealed Driver with Hub
FRONT RIM	Alloy, Single Wall, Drilled for 36 Spokes, For 20" Tires
REAR RIM	Alloy, Single Wall, Drilled for 36 Spokes, For 20" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	20x2.25
REAR TIRE	20x2.25
PEG	None
Rotor	N/A
Color Option 1	Gloss Black
Color Option 2	Gloss Purple
Color Option 3	Gloss Teal
Color Option 4	Gloss Orange





SEAMUS MCKEON



EVAN TRUDEAU | TEER DROP MEDIA

ROBBIE
TAYLOR

Javelin

25.7 Lbs


**LIFETIME
UPGRADES**

**SEALED
BB**

\$299.99 MSRP

FRAME TT: 20.5" CS: 13.38" FORK RAKE: 28MM BARS RISE: 8.5" UP/BACKSWEEP: 12°/1°

FRAME	Javelin 20", Chromoly Down Tube, Mid BB, Internal Headset
Top Tube Size:	20.5"
Chainstay Length:	13.38"
FORK	Hi-Tensile Steel
Fork Rake:	28mm
HEADSET	Integrated 45°X45° Sealed Cartridge Bearing
HANDLEBAR	H/BAR Complete Bike bar, Hi-Ten, 8.5"
Upsweep/Back-sweep	12°/1°
STEM	Forged Alloy Top Load Stem
GRIP	Eastern Riblet Grips
CRANK	3-Piece, Tubular Heat-Treated Chromoly, Bolt for Sprocket, Pinch Bolt with 8-Splined Spindle, 170mm 28.6mm Round Arm
BOTTOM BRACKET	Sealed Bearing Mid
CHAINWHEEL	Eastern Phorcys, Cold Hard Steel, 25T
CHAIN	KMC Z510 1/2 x 1/8
PEDAL	Eastern Atom Plastic Pedal with 9/16" Chromoly Axle
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Wide Body, Clear Brake Pads

REAR LEVER	Forged Alloy Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Medium Width Seat/ Post Combo
POST	Comes with Seat
CLAMP	Integrated with Frame
FRONT HUB	Sealed Bearing, Forged Alloy Shell, Drilled for 36 Spokes, 3/8" Chromoly Axle
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 14mm Chromoly Axle
FREEWHEEL	9 Tooth Sealed Driver with Hub
FRONT RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
REAR RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	Eastern OEM 20 x 2.40
REAR TIRE	Eastern OEM 20 x 2.40
PEG	None
Rotor	N/A
Color Option 1	Gloss Black
Color Option 2	Gloss Green
Color Option 3	Gloss Blue



CHROMOLY STEERER TUBE ON MODELS SOLD IN USA



26.0 Lbs



\$319.99 MSRP



FRAME TT: 20.25" CS: 13.38"



4 PEGS & ROTOR INCLUDED



FORK RAKE: 28MM BARS RISE: 8.25" UP/BACKSWEEP: 12°/1°

FRAME	Orbit 20", Chromoly Down Tube, Mid BB, Internal Headset
Top Tube Size:	20.25"
Chainstay Length:	13.38"
FORK	Hi-Tensile Steel
Fork Rake:	28mm
HEADSET	Integrated 45°X45° Sealed Cartridge Bearing
HANDLEBAR	H/BAR Complete Bike Bar, Hi-Ten, 8.25"
Upsweep/Back-sweep	12°/1°
STEM	Forged Alloy Top Load Stem
GRIP	Eastern Riblet Grips
CRANK	3-Piece, Tubular Heat-Treated Chromoly, Bolt for Sprocket, Pinch Bolt with 8-Splined Spindle, 165mm 28.6mm Round Arm
BOTTOM BRACKET	Sealed Bearing Mid
CHAINWHEEL	Eastern Phorcys, Cold Hard Steel, 25T
CHAIN	KMC 4510 1/2 x 1/8
PEDAL	Eastern Atom Plastic Pedal with 9/16" Chromoly Axle
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Wide Body, Clear Brake Pads

REAR LEVER	Forged Alloy Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Medium Width Seat/ Post Combo
POST	Comes with Seat
CLAMP	Integrated with Frame
FRONT HUB	Sealed Bearing, Forged Alloy Shell, Drilled for 36 Spokes, 3/8" Chromoly Axle
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 14mm Chromoly Axle
FREEWHEEL	9 Tooth Sealed Driver with Hub
FRONT RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
REAR RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	Eastern OEM 20 x 2.40
REAR TIRE	Eastern OEM 20 x 2.40
PEG	Cold Steel Pegs (4pcs)
Rotor	Yes
Color Option 1	Gloss Black
Color Option 2	Gloss White

RYAN CIBULSKI



JACOB TEER | TEER DROP MEDIA

EVAN TRUDEAU | TEER DROP MEDIA



25.5 Lbs



\$369.99 MSRP



FRAME TT: 20.75" CS: 13.38" FORK RAKE: 28MM BARS RISE: 8.75" UP/BACKSWEEP: 12°/1°

FRAME	Traildigger 20", Full Chromoly, Mid BB, Internal Headset
Top Tube Size:	20.75"
Chainstay Length:	13.38"
FORK	Hi-Tensile Steel
Fork Rake:	28mm
HEADSET	Integrated 45°X45° Sealed Cartridge Bearing
HANDLEBAR	H/BAR Complete Bike bar, Hi-Ten, 8.75"
Upsweep/Back-sweep	12°/1°
STEM	Forged Alloy Top Load Stem
GRIP	Eastern Riblet Grips
CRANK	3-Piece, Tubular Heat-Treated Chromoly, Bolt for Sprocket, Pinch Bolt with 8-Splined Spindle, 170mm 31.8mm Square Tapered Arm
BOTTOM BRACKET	Sealed Bearing Mid
CHAINWHEEL	Eastern Phorcys, Alloy, 25T
CHAIN	KMC Z510 1/2 x 1/8
PEDAL	New Eastern Facet Pedal with 9/16" Chromoly Axle
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Wide Body, Clear Brake Pads

REAR LEVER	Forged Alloy Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Medium Width Pivotal Seat
POST	Pivotal, 200mm
CLAMP	Integrated with Frame
FRONT HUB	Sealed Bearing, Forged Alloy Shell, Drilled for 36 Spokes, 3/8" Chromoly Axle
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 14mm Chromoly Axle
FREEWHEEL	9 Tooth Sealed Driver with Hub
FRONT RIM	Alloy, Single Wall, Drilled for 36 Spokes, For 20" Tires
REAR RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	Eastern Squealer OEM 20 x 2.40
REAR TIRE	Eastern Squealer OEM 20 x 2.40
PEG	None
Rotor	N/A
Color Option 1	Gloss Black
Color Option 2	Gloss Purple
Color Option 3	Gloss Green





TALISMAN

NOW with
4130 CHROMOLY FRAME



SEALED BB



25.5 Lbs



LIFETIME UPGRADES



\$379.99 MSRP



FRAME TT: 20.5" CS: 13.38" FORK RAKE: 28MM BARS RISE: 8.5" UP/BACKSWEEP: 12°/1°

FRAME	Talisman 20", Full Chromoly, Mid BB, Internal Headset
Top Tube Size:	20.5"
Chainstay Length:	13.38"
FORK	Hi-Tensile Steel
Fork Rake:	28mm
HEADSET	Integrated 45°X45° Sealed Cartridge Bearing
HANDLEBAR	H/BAR Complete Bike bar, Hi-Ten, 8.5
Upsweep/Back-sweep	12°/1°
STEM	Forged Alloy Top Load Stem
GRIP	Eastern Riblet Grips
CRANK	3-Piece, Tubular Heat-Treated Chromoly, Bolt for Sprocket, Pinch Bolt with 8-Splined Spindle, 165mm 31.8mm Square Tapered Arm
BOTTOM BRACKET	Sealed Bearing Mid
CHAINWHEEL	Eastern Phorcys, Alloy, 25T
CHAIN	KMC Z510 1/2 x 1/8
PEDAL	New Eastern Facet Pedal with 9/16" Chromoly Axle
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Wide Body, Clear Brake Pads

REAR LEVER	Forged Alloy Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Medium Width Seat/ Post Combo
POST	Comes with Seat
CLAMP	Integrated with Frame
FRONT HUB	Sealed Bearing, Forged Alloy Shell, Drilled for 36 Spokes, 3/8" Chromoly Axle
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 14mm Chromoly Axle
FREEWHEEL	9 Tooth Sealed Driver with Hub
FRONT RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
REAR RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	Eastern Squealer OEM 20 x 2.40
REAR TIRE	Eastern Squealer OEM 20 x 2.40
PEG	None
Rotor	N/a
Color Option 1	Gloss Black
Color Option 2	Gloss Blue





25.6 Lbs



\$399.99 MSRP

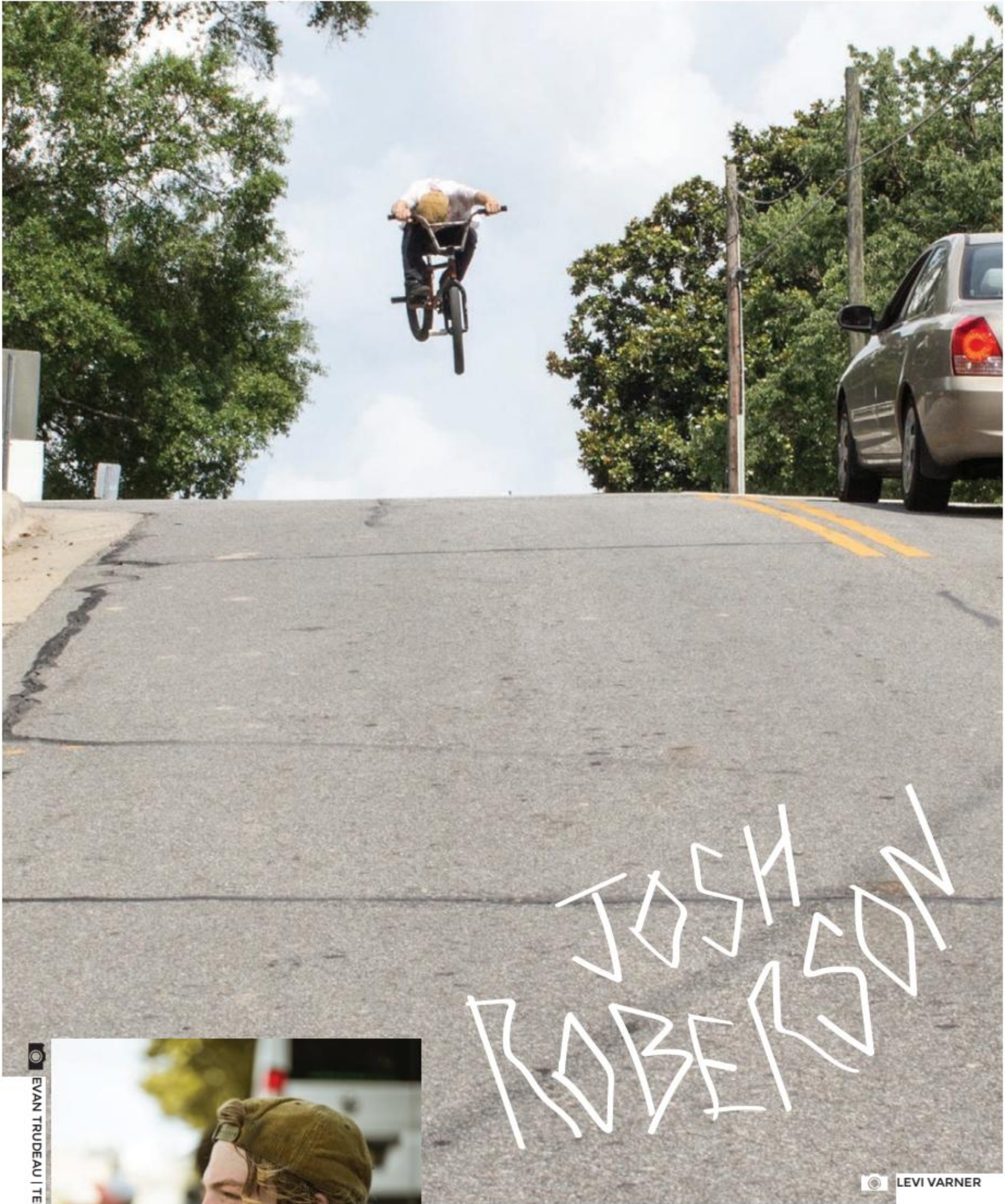


FRAME TT: 20.75" CS: 13.38" FORK RAKE: 28MM BARS RISE: 8.85" UP/BACKSWEEP: 12°/1°

FRAME	Nagas 20", Full Chromoly, Mid BB, Internal Headset
Top Tube Size:	20.75"
Chainstay Length:	13.38"
FORK	Full Chromoly
Fork Rake:	28mm
HEADSET	Integrated 45°X45° Sealed Cartridge Bearing
HANDLEBAR	H/BAR Complete Bike bar, Hi-Ten, 8.85"
Upsweep/Backsweep	12°/1°
STEM	Forged Alloy Top Load Stem
GRIP	Eastern Riblet Grips
CRANK	3-Piece, Tubular Heat-Treated Chromoly, Bolt for Sprocket, Pinch Bolt with 8-Splined Spindle, 170mm 31.8mm Square Tapered Arm
BOTTOM BRACKET	Sealed Bearing Mid
CHAINWHEEL	Eastern Phorcys, Alloy, 28T
CHAIN	KMC Z510 1/2 x 1/8
PEDAL	New Eastern Facet Pedal with 9/16" Chromoly Axle
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Wide Body, Clear Brake Pads

REAR LEVER	Forged Alloy Hinged Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Medium Width Pivotal Seat
POST	Pivotal, 200mm
CLAMP	Integrated with Frame
FRONT HUB	Sealed Bearing, Forged Alloy Shell, Drilled for 36 Spokes, 3/8" Chromoly Axle
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 14mm Chromoly Axle
FREEWHEEL	9 Tooth Sealed Driver with Hub
FRONT RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
REAR RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	Eastern Squealer OEM 20 x 2.40
REAR TIRE	Eastern Squealer OEM 20 x 2.40
PEG	None
Rotor	N/a
Color Option 1	Gloss Black
Color Option 2	Gloss Blue





EVAN TRUDEAU | TEER DROP MEDIA



LEVI VARNER



NOW with
**4130
CHROMOLY
FRAME**

**4130
CHROMOLY
FORK**



**SEALED
BB**



25.8 Lbs



**LIFETIME
UPGRADES**



2 PEGS INCLUDED

FRAME TT: 20.75" CS: 13.38" FORK RAKE: 28MM BARS RISE: 8.75" UP/BACKSWEEP: 12°/1°

FRAME	Element 20", Full Chromoly, Mid BB, Internal Headset
Top Tube Size:	20.75"
Chainstay Length:	13.38"
FORK	Full Chromoly
Fork Rake:	28mm
HEADSET	Integrated 45°X45° Sealed Cartridge Bearing
HANDLEBAR	H/BAR Complete Bike bar, Hi-Ten, 8.75"
Upsweep/Backsweep	12°/1°
STEM	Forged Alloy Top Load Stem
GRIP	Eastern Riblet Grips
CRANK	3-Piece, Tubular Heat-Treated Chromoly, Bolt for Sprocket, Pinch Bolt with 8-Splined Spindle, 165mm, 31.8mm Square Tapered Arm
BOTTOM BRACKET	Sealed Bearing Mid
CHAINWHEEL	Eastern Phorcys, Cold Hard Steel, 25T
CHAIN	KMC Z510 1/2 x 1/8
PEDAL	New Eastern Facet Pedal with 9/16" Chromoly Axle
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Wide Body, Clear Brake Pads

REAR LEVER	Forged Alloy Hinged Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Medium Width Pivotal Seat
POST	Pivotal, 200mm
CLAMP	Integrated with Frame
FRONT HUB	Sealed Bearing, Forged Alloy Shell, Drilled for 36 Spokes, 3/8" Chromoly Axle
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 14mm Chromoly Axle
FREEWHEEL	9 Tooth Sealed Driver with Hub
FRONT RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
REAR RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	Eastern Squealer OEM 20 x 2.40
REAR TIRE	Eastern Squealer OEM 20 x 2.40
PEG	Cold Steel Pegs (2pcs)
Rotor	N/A
Color Option 1	Gloss Black
Color Option 2	Gloss Red





NOW with
4130 CHROMOLY FRAME

4130 CHROMOLY FORK

4130 CHROMOLY BARS

SEALED BB



25.6 Lbs



LIFETIME UPGRADES



SEALED INTEGRATED HEADSET



DOUBLE WALL RIMS



2 PEGS INCLUDED

\$459.99 MSRP

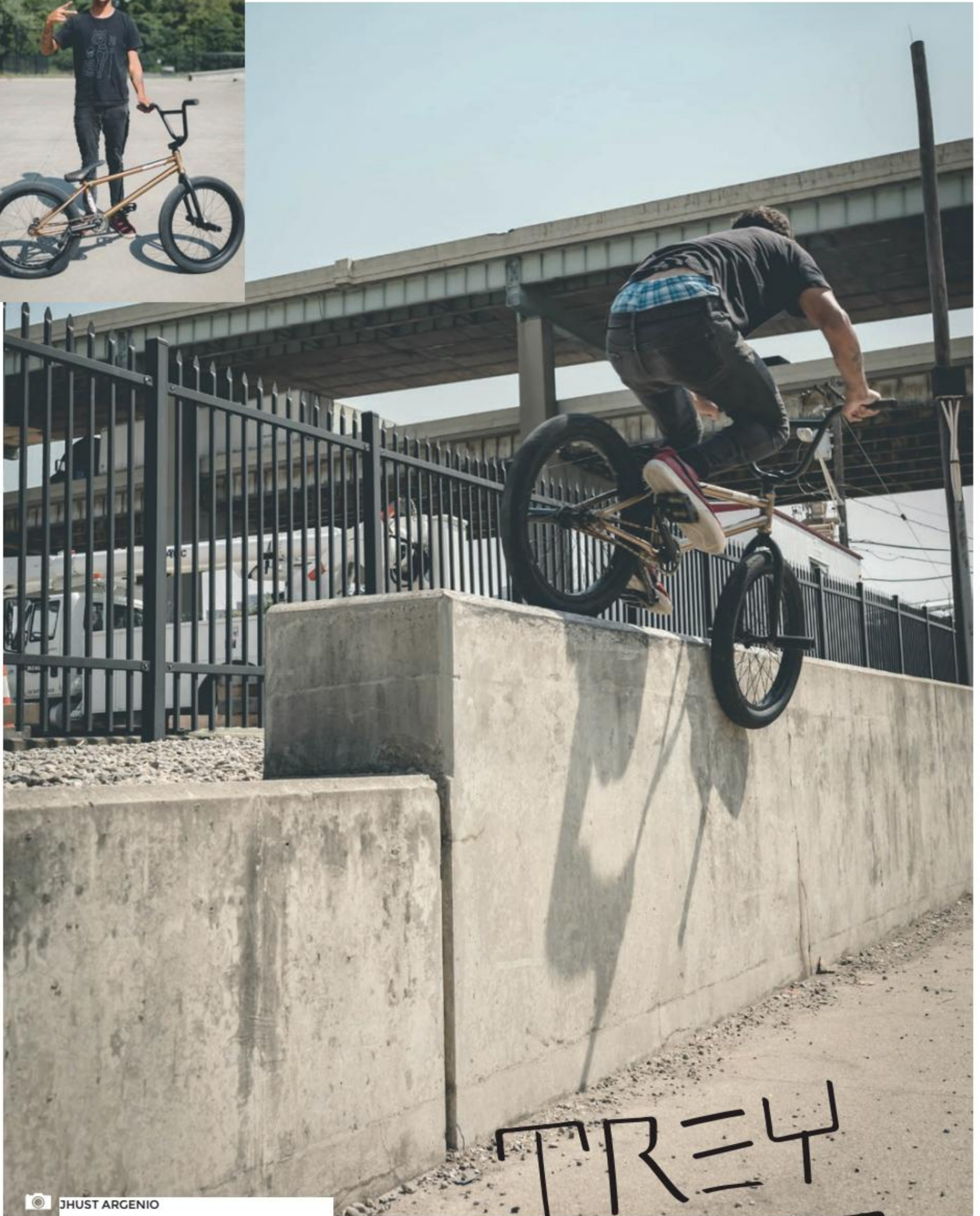


FRAME TT: 20.85" CS: 13.38" FORK RAKE: 28MM BARS RISE: 9.0" UP/BACKSWEEP: 12°/ 1°

FRAME	Shovelhead 20", Full Chromoly, Removable Brake Mounts, Mid BB, Internal Headset
Top Tube Size:	20.85"
Chainstay Length:	13.38"
FORK	Full Chromoly
Fork Rake:	28mm
HEADSET	Integrated 45°X45° Sealed Cartridge Bearing
HANDLEBAR	H/BAR Complete Bike bar, crmo, 9.0"
Upsweep/Backsweep	12°/1°
STEM	Eastern 2018 Top Load Compressor, CNC Machined 6061 Missile Grade Aluminum
GRIP	Eastern Riblet Grips
CRANK	3-Piece, Tubular Heat-Treated Chromoly, 48-Splined Spindle, 170mm Arm Length
BOTTOM BRACKET	Sealed Bearing Mid
CHAINWHEEL	Eastern Phorcys, Alloy, 28T
CHAIN	KMC Z510 1/2 x 1/8
PEDAL	New Eastern Facet Pedal with 9/16" Chromoly Axle
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Wide Body, Clear Brake Pads

REAR LEVER	Forged Alloy Hinged Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Medium Width Pivotal Seat
POST	Pivotal, Alloy, 200mm
CLAMP	Integrated with Frame
FRONT HUB	Sealed Bearing, Forged Alloy Shell, Drilled for 36 Spokes, Female Axle System with 3/8" Allen Key Bolts
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 14mm Chromoly Axle
FREEWHEEL	9 Tooth Sealed Driver with Hub
FRONT RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
REAR RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 20" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	Eastern Squealer 20 x 2.40 100 PSI
REAR TIRE	Eastern Squealer 20 x 2.40 100PSI
PEG	Cold Steel Pegs (2pcs)
Rotor	N/a
Color Option 1	Gloss Black
Color Option 2	Gloss Red

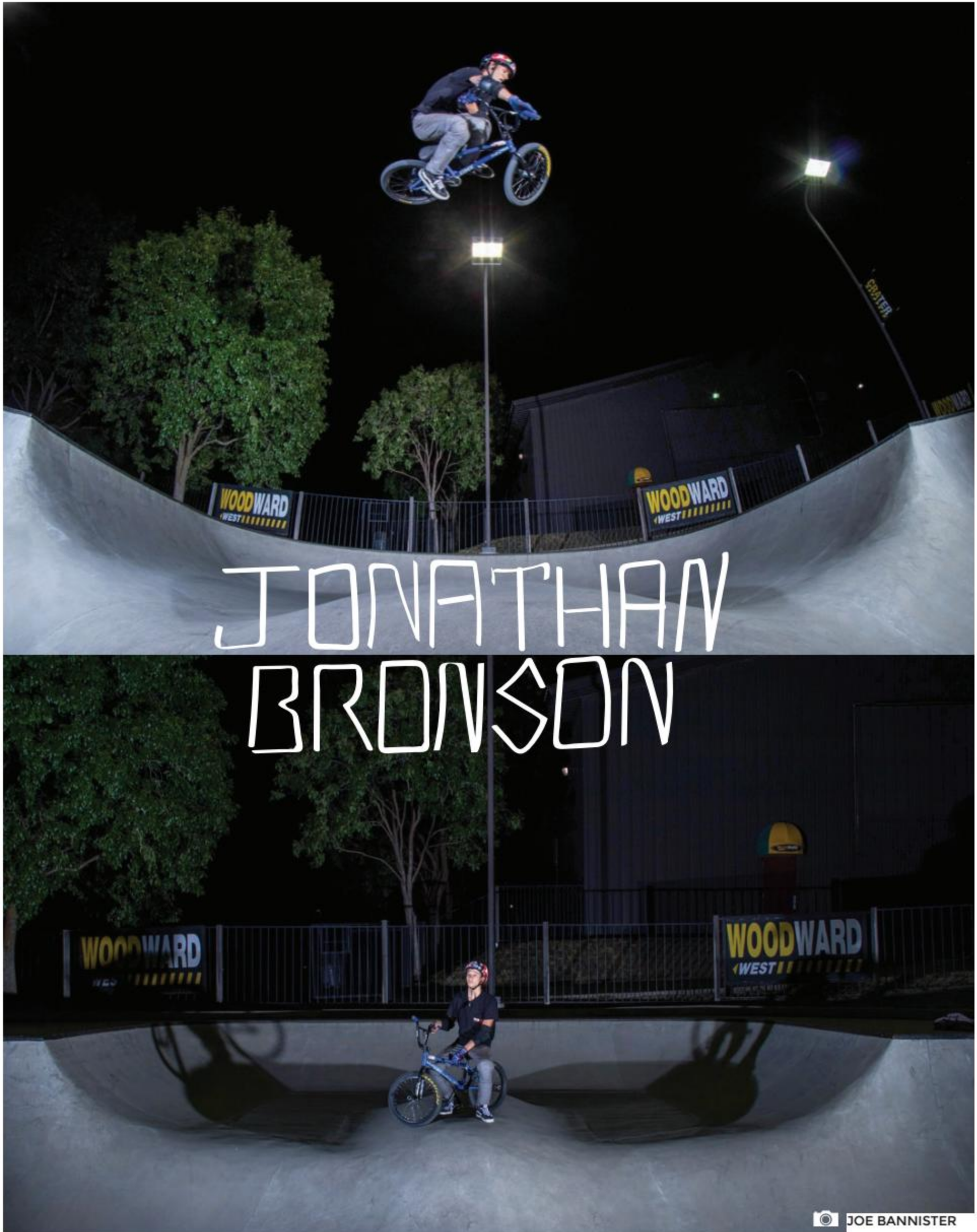




© JHUST ARGENIO

TREY
TURNER

*** PARTS MAY CHANGE FROM WHAT IS PICTURED



JOE BANNISTER



NOW with
**4130
CHROMOLY
FRAME**

**4130
CHROMOLY
FORK**

**4130
CHROMOLY
BARS**

**SEALED
BB**



24.7 Lbs

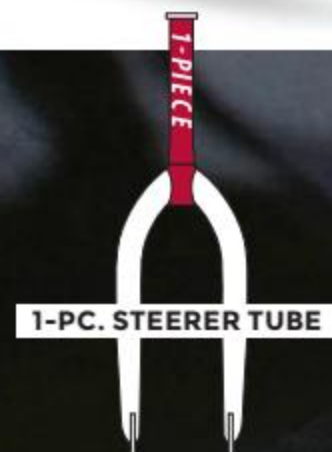


**LIFETIME
UPGRADES**



**2 SLIM PEGS
INCLUDED**

\$599.99 MSRP



FRAME TT: 20.85" CS: 13.38" FORK RAKE: 28MM BARS RISE: 8.85" UP/BACKSWEEP: 12°/1°

FRAME	Natural 20", Full Chromoly with Helix Downtube, Removable Brake Mounts, Mid BB, Internal Headset
Top Tube Size:	20.85"
Chainstay Length:	13.38"
FORK	Natural 20", Full Chromoly with 1pc CNC'd Steerer Tube
Fork Rake:	28mm
HEADSET	Integrated 45°X45° Sealed Cartridge Bearing
HANDLEBAR	H/BAR Complete Bike bar, crmo, 8.85" 9.0"
Upsweep/Backsweep	12°/1°
STEM	Eastern 2018 Top Load Compressor, CNC Machined 6061 Missile Grade Aluminum
GRIP	Eastern Riblet Grips
CRANK	3-Piece, Tubular Heat-Treated Chromoly, 48-Splined Spindle, 170mm Arm Length
BOTTOM BRACKET	Sealed Bearing Mid
CHAINWHEEL	Eastern Phorcys, Alloy, 28T
CHAIN	Half Link 1/2 x 1/8 Half Link 1/2 x 1/8 Half Link 1/2 x 1/8
PEDAL	New Eastern Facet Pedal with 9/16" Chromoly Axle
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Wide Body, Clear Brake Pads

REAR LEVER	Forged Alloy Hinged Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Medium Width Pivotal Seat
POST	Pivotal, Alloy, 200mm
CLAMP	Integrated with Frame
FRONT HUB	Sealed Bearing, Forged Alloy Shell, Drilled for 36 Spokes, Female Axle System with 3/8" Allen Key Bolts
REAR HUB	Eastern Buzzip, 60 point engagement ring and 4 Pawls for Virtually Instant Engagement and Unique Buzz sound, Drilled for 36 Spokes, Female Axle with 14mm Allen Key Bolts
FREEWHEEL	9 Tooth Sealed Driver with Hub
FRONT RIM	7000-Series Aluminum, Fusion Welded, Double Wall, Drilled for 36 Spokes, For 20" Tires
REAR RIM	7000-Series Aluminum, Fusion Welded, Double Wall, Drilled for 36 Spokes, For 20" Tires
SPOKES	14 Gauge Stainless Steel with Brass Nipples
FRONT TIRE	Eastern Squealer 20 x 2.40 100 PSI
REAR TIRE	Eastern Squealer 20 x 2.40 100PSI
PEG	Eastern Slim Pegs. Chromoly with Internal Machining to Save Weight. (2pcs)
Rotor	N/a
Color Option 1	Gloss Trans Red



LIFESTYLE BMX

20" REG.
\$249.99 MSRP

24" REG.
\$299.99 MSRP

24" LIMITED
\$339.99 MSRP



LIFETIME UPGRADES

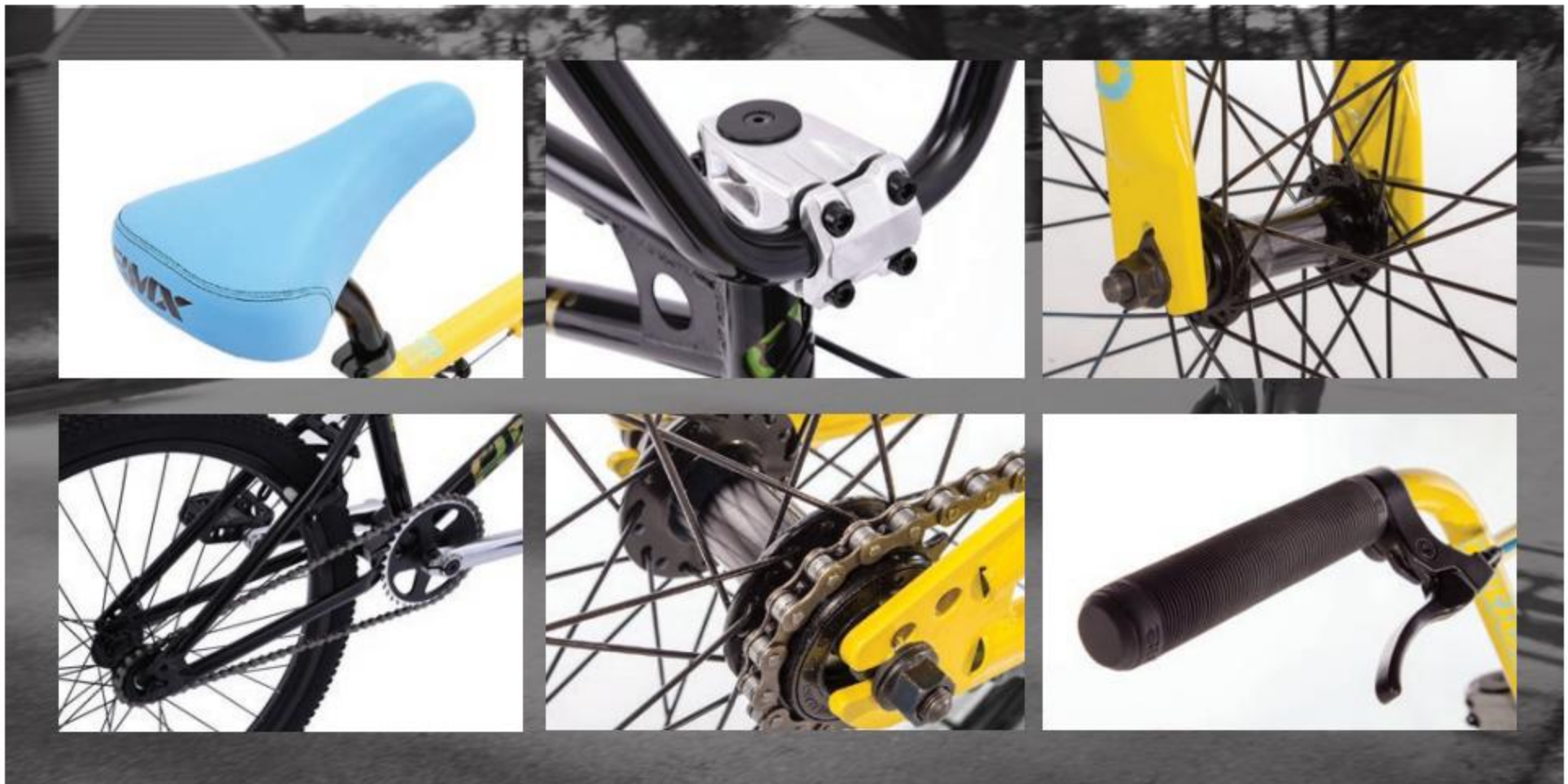


24" LIMITED SHOWN HERE
27.4 Lbs

LIMITED
MODELS



REGULAR
MODELS





FRAME TT: 16.3" CS: 12" FORK RAKE: 32MM
BARS UP/BACKSWEEP: 11°/1°

* NOT AVAILABLE IN THE USA

16"

FRAME	Commando 16", Hi-Tensile Steel, AM BB, Aheadset
Top Tube Size:	16.3"
Chainstay Length:	12"
FORK	Commando 16", Hi-Tensile Steel
Fork Rake:	32mm
HEADSET	Aheadset
HANDLEBAR	2016 Commando H/Bar for 16" bike
Upsweep/Backsweep	11°/1°
STEM	Forged Alloy Top Load Stem
GRIP	Soft Krayton Rubber

CRANK	Forged 1-Piece, Heat-Treated Chromoly, 140mm Arm Length
BOTTOM BRACKET	American Ball Bearing
CHAINWHEEL	Eastern Maxum, Alloy, 36T
CHAIN	KMC Z410 1/2 x 1/8
PEDAL	Eastern Atom Plastic Pedal with 1/2" Axle
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Clear Brake Pads
REAR LEVER	Forged Alloy Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Padded Seat with Railed Supports
POST	Steel, 350mm
CLAMP	Alloy Bolt Clamp

FRONT HUB	Ball Bearing, Steel Shell, Drilled for 28 Spokes, 3/8" Axle
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 3/8" Chromoly Axle
FREEWHEEL	16 Tooth Freewheel
FRONT RIM	Alloy, Single Wall, Drilled for 28 Spokes, For 16"x 2.125" Tires
REAR RIM	Alloy, Single Wall, Drilled for 28 Spokes, For 16"x 2.125" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	16"
REAR TIRE	16"
PEG	None
Rotor	N/a
Color Option 1	Gloss Black/Camo
Color Option 2	Gloss Yellow
Color Option 3	Gloss Pink



27.1 Lbs

FRAME TT: 20.5" CS: 14.75" FORK RAKE: 32MM
BARS UP/BACKSWEEP: 15°/1°

20"

FRAME	Commando 20", Hi-Tensile Steel, AM BB, Aheadset
Top Tube Size:	20.5"
Chainstay Length:	14.75"
FORK	Commando 20", Hi-Tensile Steel
Fork Rake:	32mm
HEADSET	Aheadset
HANDLEBAR	2016 Commando H/Bar for 20" bike
Upsweep/Backsweep	15°/1°
STEM	Forged Alloy Top Load Stem
GRIP	Eastern Riblet Grips

CRANK	Forged 1-Piece, Heat-Treated Chromoly, 175mm Arm Length: Limited comes with 3-Piece, Tubular Heat-Treated Chromoly, Pinch Bolt with 8-Splined Spindle, 170mm Arm Length
BOTTOM BRACKET	American Ball Bearing: Limited Edition comes with sealed bearing alloy cups
CHAINWHEEL	Eastern Maxum, Alloy, 39T
CHAIN	KMC Z410 1/2 x 1/8
PEDAL	Eastern Atom Plastic Pedal with 1/2" Axle : (Limited 9/16")
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Wide Body, Clear Brake Pads
REAR LEVER	Forged Alloy Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Padded Seat with Railed Supports
POST	Steel, 350mm

CLAMP	Alloy Bolt Clamp
FRONT HUB	Ball Bearing, Steel Shell, Drilled for 36 Spokes, 3/8" Axle
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 3/8" Chromoly Axle
FREEWHEEL	16 Tooth Freewheel
FRONT RIM	Alloy, Single Wall, Drilled for 36 Spokes, For 20" Tires
REAR RIM	Alloy, Single Wall, Drilled for 36 Spokes, For 20" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	20x2.3
REAR TIRE	20x2.3
PEG	None
Rotor	N/a
Color Option 1	Gloss Black/Camo
Color Option 2	Gloss Yellow
Color Option 3	Gloss Pink



27.4 Lbs

FRAME TT: 22" CS: 15.4" FORK RAKE: 32MM
BARS UP/BACKSWEEP: 11°/3°

24"

FRAME	Commando 24", Hi-Tensile Steel, AM BB, Aheadset
Top Tube Size:	22"
Chainstay Length:	15.4"
FORK	Commando 24", Hi-Tensile Steel
Fork Rake:	32mm
HEADSET	Aheadset
HANDLEBAR	2016 Commando H/Bar for 24" bike
Upsweep/Backsweep	11°/3°
STEM	Forged Alloy Top Load Stem
GRIP	Eastern Riblet Grips

CRANK	Forged 1-Piece, Heat-Treated Chromoly, 175mm Arm Length: Limited comes with 3-Piece, Tubular Heat-Treated Chromoly, Pinch Bolt with 8-Splined Spindle, 170mm Arm Length
BOTTOM BRACKET	American Ball Bearing: Limited Edition comes with sealed bearing alloy cups
CHAINWHEEL	Eastern Maxum, Alloy, 36T
CHAIN	KMC Z410 1/2 x 1/8
PEDAL	Eastern Atom Plastic Pedal with 1/2" Axle : (Limited 9/16")
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	U-Brake, Forged Alloy, Clear Brake Pads
REAR LEVER	Forged Alloy Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Padded Seat with Railed Supports
POST	Steel, 350mm
CLAMP	Alloy Bolt Clamp

FRONT HUB	Ball Bearing, Steel Shell, Drilled for 36 Spokes, 3/8" Axle
REAR HUB	Sealed Bearings, Forged Alloy Shell Drilled for 36 Spokes, 3/8" Chromoly Axle
FREEWHEEL	16 Tooth Freewheel
FRONT RIM	Alloy, Single Wall, Drilled for 36 Spokes, For 24" Tires
REAR RIM	Alloy, Single Wall, Drilled for 36 Spokes, For 24" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	24 x 1.95
REAR TIRE	24 x 1.95
PEG	None
Rotor	N/a
Color Option 1	Gloss Black/Camo
Color Option 2	Gloss Yellow
Color Option 3	Gloss Pink

*** PARTS MAY CHANGE FROM WHAT IS PICTURED

26" REG.
\$339.99 MSRP

26" LIMITED
\$399.99 MSRP



LIFETIME
UPGRADES



26" LIMITED SHOWN HERE
27.5 Lbs

LIMITED
MODELS



REGULAR
MODELS



26" REG.



26" REG.



26" REG.



26"

FRAME

Growler 26", Hi-Tensile Steel, AM BB Mid BB, Aheadset, 135mm Rear Hub Spacing, Welded on Rotor Brake Mounts: Limited has Full Chromoly Frame

Top Tube Size:

22.5"

Chainstay Length:

16.9"

FORK

Growler 26", Hi-Tensile Steel: Limited has full chromoly Fork

Fork Rake:

32mm

HEADSET

Aheadset

HANDLEBAR

Hi Ten, 22.2mm bar bore, 1.2mm T, 7" x 28"

Upsweep /Backsweep

11°/1°

STEM

Forged Alloy Front Load Stem

GRIP

Eastern Riblet Grips

CRANK

Forged 1-Piece, Heat-Treated Chromoly, 175mm Arm Length: Limited comes with 3-Piece, Tubular Heat-Treated Chromoly, Pinch Bolt with 8-Splined Spindle, 170mm Arm Length

BOTTOM BRACKET

American Ball Bearing: Limited Edition comes with sealed bearing alloy cups

CHAINWHEEL

Eastern Maxum, Alloy, 36T

CHAIN

KMC 2410 1/2 x 1/8

PEDAL

Eastern Atom Plastic Pedal with 1/2" Axle: (Limited 9/16")

FRONT BRAKE

N/A

FRONT LEVER

N/A

REAR BRAKE

Disc Brake, Mechanical

REAR LEVER

Forged Alloy Lever

BRAKE CABLE [S]

LINEAR

SADDLE

Padded Seat with Railed Supports

POST

Steel 300mm

CLAMP

Integrated with Frame

FRONT HUB

Sealed Bearing, Steel Shell, Drilled for 36 Spokes, 3/8" Axle

REAR HUB

Ball Bearings, Forged Alloy Shell Drilled for 36 Spokes, 3/8" Axle

FREEWHEEL

15 Tooth Freewheel

FRONT RIM

Alloy, Single Wall, Drilled for 36 Spokes, For 26" Tires

REAR RIM

Alloy, Single Wall, Drilled for 36 Spokes, For 26" Tires

SPOKES

14 Gauge with Brass Nipples

FRONT TIRE

26 x 2.2

REAR TIRE

26 x 2.2

PEG

None

Rotor

N/a

Color Option 1

Gloss Black/Camo

Color Option 2

Gloss Yellow

Color Option 3

Gloss Pink

Color Option 4

Gloss Blue



29" REG.
\$399.99 MSRP

29" LIFESTYLE BMX



29" REG. MODEL SHOWN HERE
28.0 Lbs

REGULAR MODELS **STEEL TUBING** **Sealed FRONT HUB**



29"

FRAME	Growler 29", Hi-Tensile Steel, AM BB, Aheadset, 135mm Rear Hub Spacing, Welded on Rotor Brake Mounts: Limited has Full Chromoly Frame
Top Tube Size:	24"
Chainstay Length:	18"
FORK	Growler 26", Hi-Tensile Steel: Limited has full chromoly Fork
Fork Rake:	32mm
HEADSET	Aheadset
HANDLEBAR	Hi Ten, 22.2mm bar bore, 1.2mm T, 7" x 28"
Upsweep/Backsweep	11°/1°
STEM	Forged Alloy Front Load Stem
GRIP	Eastern Riblet Grips
CRANK	Forged 1-Piece, Heat-Treated Chromoly, 175mm Arm Length: Limited comes with 3-Piece, Tubular Heat-Treated Chromoly, Pinch Bolt with 8-Splined Spindle, 170mm Arm Length

BOTTOM BRACKET	American Ball Bearing: Limited Edition comes with sealed bearing alloy cups
CHAINWHEEL	Eastern Maxum, Alloy, 36T
CHAIN	KMC Z510 1/2 x 1/8
PEDAL	Eastern Atom Plastic Pedal with 1/2" Axle : (Limited 9/16")
FRONT BRAKE	N/A
FRONT LEVER	N/A
REAR BRAKE	Disc Brake, Mechanical
REAR LEVER	Forged Alloy Lever
BRAKE CABLE [S]	LINEAR
SADDLE	Padded Seat with Railed Supports
POST	Steel 300mm
CLAMP	Integrated with Frame
FRONT HUB	Sealed Bearing, Steel Shell, Drilled for 36 Spokes, 3/8" Axle
REAR HUB	Ball Bearings, Forged Alloy Shell Drilled for 36 Spokes, 3/8" Axle

FREEWHEEL	15 Tooth Freewheel
FRONT RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 29" Tires
REAR RIM	Alloy, Double Wall, Drilled for 36 Spokes, For 29" Tires
SPOKES	14 Gauge with Brass Nipples
FRONT TIRE	29 x 2.35
REAR TIRE	29 x 2.35
PEG	None
Rotor	N/A
Color Option 1	Gloss Black/Camo
Color Option 2	Gloss Yellow
Color Option 3	Gloss Pink
Color Option 4	Gloss Blue

*** PARTS MAY CHANGE FROM WHAT IS PICTURED

THICK RHONDA



**THICK
IN ALL THE
RIGHT
PLACES!**



**E3 WELDING
PROCESS**

**LIFETIME
UPGRADES**

*Lifetime upgrade policy***

5.4 LBS

TOP TUBE SIZE
19.69" – 20.69" – 21.169"

COLORS
Gloss Black, Coolant Green, Trans Gold

- Full 4130 Japanese Chromoly
- Heat-Treated HeadTube, Dropouts and BB
- 8mm Thick Dropouts
- Extra Wide BB to do away with all the unnecessary spacers
- CNC'd Mid Bottom Bracket

- Double-Butted Top Tube, seat tube, offset butted head tube, single butted seat stays
- Extra thick down tube and chain stays to prevent denting
- 2.4" tire clearance
- Removable brake mounts and hardware

- Spy Clamp: Integrated with Frame
- 75 Degree Head tube angle
- 71.2 Degree Seat tube angle
- 9.4" Standover Height
- 13.25" Rear End



KEYSTONE



**E3 WELDING
PROCESS**

**LIFETIME
UPGRADES**



*Lifetime upgrade policy***

5.33 LBS

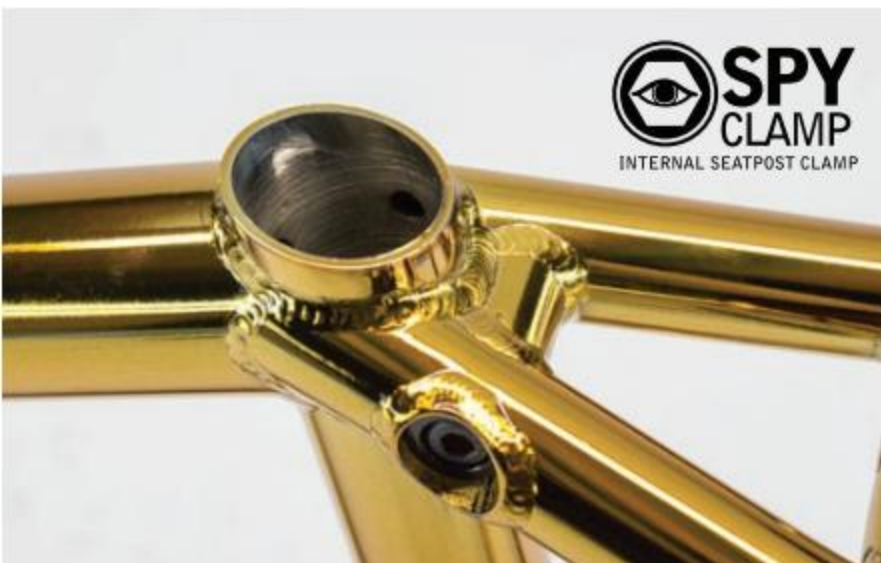
TOP TUBE SIZE
19.69" – 20.69" – 21.169"

- Full 4130 Japanese Chromoly
- Heat-Treated HeadTube, Dropouts and BB
- CNC'd Mid Bottom Bracket
- Double-Butted Top Tube
- Extra-Thick Butted Down Tube
- Single-Butted Seat Tube
- Gussets on both Down Tube and Top Tube
- Tapered Chain Stays

- Integrated with Frame
- 75° Head tube angle
- 71° Seat tube angle
- 7.4" Standover Height
- 13.2" Rear End

COLORS
Gloss Black, Chrome, Coolant Green,
Gloss Yellow





CAM HARRIS

LABYRINTH



E³ WELDING PROCESS

LIFETIME UPGRADES



4130 CHROMOLY FRAME



Lifetime upgrade policy**

5.3 LBS

TOP TUBE SIZE 20.69" 21.169"

COLORS Gloss Black, Chrome, Coolant Green, Gloss Yellow

- Full 4130 Japanese Chromoly
- Heat-Treated HeadTube, Dropouts and BB
- CNC'd Mid Bottom Bracket
- Double-Butted Top Tube

- Extra-Thick Butted Down Tube
- Single-Butted Seat Tube
- Gussets on Down Tube and Top Tube
- Tapered Chain Stays
- Integrated with Frame

- 75 Head tube angle
- 71 seat tube angle
- 9.1" Standover Height
- 13.25" Rear End



*** PARTS MAY CHANGE FROM WHAT IS PICTURED

GRIM REAPER X



Lifetime upgrade policy**

4.75 LBS

TOP TUBE SIZE • 20.5" 20.75" 21.0"

- The Grim Reaper 10 is the latest evolution of our lightweight professional level frame
- Helix Down Tube, Top Tube & Chainstays: ribs inside the tubing help prevent denting & yield a higher strength-to-weight ratio
- Classic EB cut-out in the heat-treated head tube and reinforced cutouts in seattube
- Offset Butted and Heat Treated Head Tube
- Heat Treated Wide Mid Bottom Bracket
- Heat-Treated 8mm Thick Drop Outs with Integrated Chain Tensioners

- Single Butted Seat Tube
- Single Butted Seat Stays
- Replaceable 990 mounts
- Removable Gyro Tabs & Cable Guides
- Spy Clamp: Integrated with Frame
- 75° vHead Tube Angle
- 71° Seat Tube Angle
- 13.5" Chain Stay Length (13.2" slammed)
- 8.7" Standover Height
- BB height = 11.5"
- COLORS
- Gloss Black, Chrome, Coolant Green



GUERRA MARTYR III



Lifetime upgrade policy**

3.9 LBS

TOP TUBE SIZE • 20.5", 20.75", 21", 21.25"

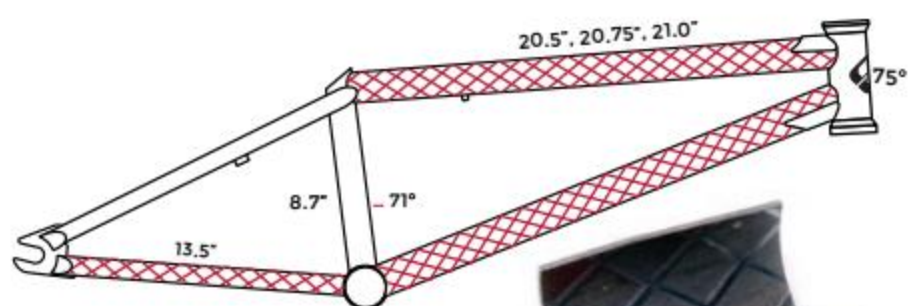
- Materials - 100% Japanese Post Weld Heat Treated Chromoly tubing. Downtube is Triple Butted. Tootube, Seat Tube, Seatstays and Chainstays are Double Butted. BB, Headtube & Dropouts are Hardened Chromoly. Headtube is Offset Butted
- Headset - 1-1/8" Integrated w/ Offset Butted Headtube

- Bottom Bracket - Maltese BB w/ 11.5" BB Height
- Chainstay Length - 13.75"
- Head Tube Angle - 75 Degrees
- Seat Tube Angle - 71 Degrees
- Spy Clamp: Integrated with Frame

- Brake Mount Location - Replaceable Mounts on Seatstays

- Dropouts - 14mm Machined & Heat Treated w/ 6mm Thick Chromoly Dropouts

COLORS: Gloss Black, Coolant Red



TOPTUBE - DOWNTUBE
AND CHAINSTAYS



SAM GIBSON

DANIEL RYAN

NIGHT RAIN

LIFETIME
UPGRADES

**E3 WELDING
PROCESS**

**4130
CHROMOLY
FRAME**

**SPY
CLAMP**

**MID
BOTTOM BRACKET**



Lifetime upgrade policy**

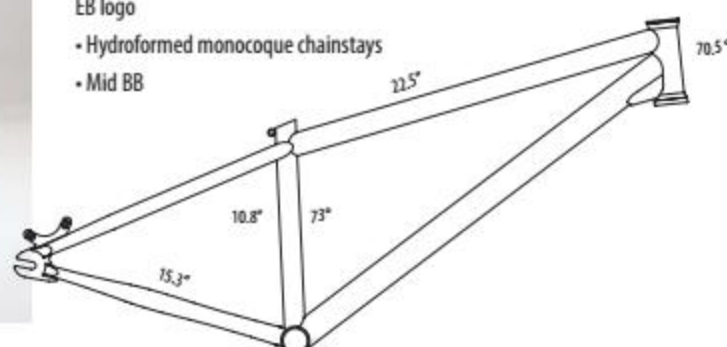
5.6 LBS

TOP TUBE SIZE • 21.65"

- 10mm or 14mm
- Full 4130 chromoly frame w/ double butted top tube
- Double butted downtube that is offset butted at the head to create an internal gusset
- Internal head tube with CNCed EB logo
- Hydroformed monocoque chainstays
- Mid BB

- Laser cut dropouts
- Heat-treated bottom bracket, dropouts and head tube
- Disc brake tabs
- Eastern Low Boy integrated seat post clamp
- 14.7" Slammed chain stay/ 15" to center

COLOR:
Matte Black



*** PARTS MAY CHANGE FROM WHAT IS PICTURED



Swivel Hip

3/8"
32.4 oz



1
PIECE
CNC STEERER TUBE



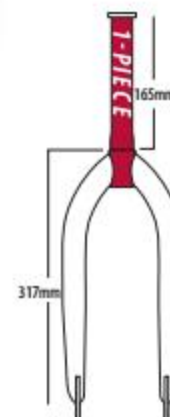
- CNC'D HARDENED CHROMOLY DROPOUTS
- TAPERED & BUTTED LEGS

LIFETIME
UPGRADES

- 100% Heat-treated chromoly
- Hardened CNC'd chromoly dropouts
- Etched Eastern alloy compression cap w/ratchet head and cutting line for steerer tube shortening

- Eastern original "Hangfree" dropout design to prevent the leg from sticking during grinds
- Offset: 32mm
- Compression Bolt: 25mm x 1.5mm

E³ WELDING PROCESS



ATM
SERIES

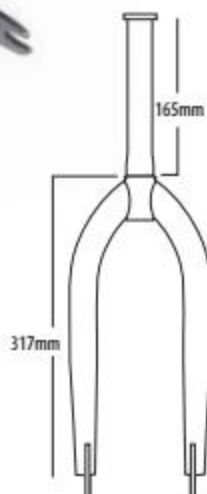


LIFETIME
UPGRADES



3/8"
39.2 oz

- 100% Chromoly
- 5mm chromoly hangfree dropouts



5MM CHROMOLY DROPOUTS • TAPERED LEGS

THRATTLE
SERIES

3/8"
37.5 oz



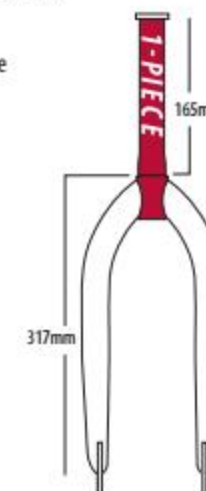
1
PIECE
CNC STEERER TUBE

LIFETIME
UPGRADES



- 100% Japanese Chromoly
- Tapered Butted Legs
- 5mm chromoly hangfree dropouts
- 1-Piece, CNC Machined Steerer Tube
- Integrated Bearing Race

COLORS:
Chrome, Gloss Black



5MM CHROMOLY DROPOUTS • TAPERED & BUTTED LEGS

8.25" 8.5" 8.75" 9.0" 9.5" 10.0"

4130
CHROMOLY
BARS

HEAT
TREATED

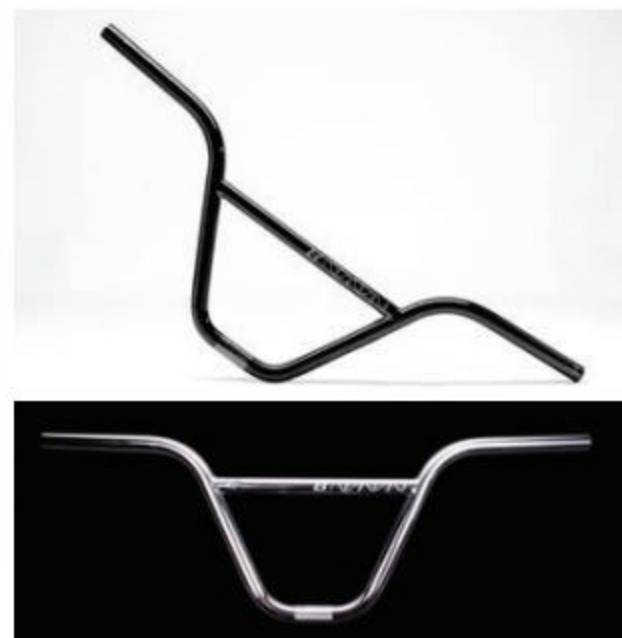
29.3 oz

TEAM
LEVEL

- 4130 Chromoly multi-butt grip tubing and double-butt crossbar
- Heat-treated after welding
- Upsweep/Backsweep 12°/1°
- E3 Welding Process ensures the most dependable welds possible
- Limited Lifetime Warranty

E3 WELDING
PROCESS

LIFETIME
UPGRADES



4PECE

LIFETIME
UPGRADES

E3 WELDING
PROCESS

4130
CHROMOLY
BARS

HEAT
TREATED

8.75"

- Multi butt heat treated chromoly

- 29" wide
- 2° up
- 10° back



TEAM
LEVEL

THROTTLE
SERIES

LIFETIME
UPGRADES

EXPERT
LEVEL

8.25" 8.5" 8.75" 9.0" 9.5" 10.0"



4130
CHROMOLY
BARS

- 100% chromoly
- Extra thick grip tubing
- An excellent choice for a beginner rider who wants to spruce up their ride.

COLORS:
Chrome, Gloss Black

ATOM
SERIES

LIFETIME
UPGRADES

BEGINNER
LEVEL

8.5" 8.75" 9.0" 9.5" 10.0



4130
CHROMOLY
BARS

30.9 oz

- Tough as hell 100% Chromoly
 - Extra thick grip tubing
- COLORS:
E D Black

NIGHT RAIN

LIFETIME
UPGRADES

26
MTB

TEAM
LEVEL

10.7 oz

- 6061-T6 Alloy construction
- 31.8mm clamping area
- 2" Rise
- 27 inch width

COLORS:
Gloss Black Ano, Gloss Red Ano,
Gloss Gold Ano,
Gloss Blue & Oil Slick



*** PARTS MAY CHANGE FROM WHAT IS PICTURED

<COMPRESSOR> TOPLOAD STEM

10.2 oz

- CNC machined 6061 T6 Alloy
- Rear Clamp design
- Hardened Chromoly Grade 12.9 bolts for superior strength
- 50mm reach
- Stack Height: 30mm

COLORS:
Matte Black Ano, Matte Red Ano,
Matte Blue Ano, Matte White, Oil
Slick, Coolant Green, Chrome



<COMPRESSOR> FRONTLOAD STEM

8.5 oz

- CNC machined 6061 T6 Alloy
- Rear Clamp design

- Hardened Chromoly Grade 12.9 bolts for superior strength
- 50mm reach
- Stack Height: 30mm

COLORS:
Matte Black Ano, Matte Red Ano,
Matte Blue Ano, Matte White,
Oil Slick,
Coolant Green, Chrome



PAT WILLIAMSON

TROY HARRADINE

RUSSELL SUMMERVILLE



BMX TRICK STARS

THROTTLE SERIES



9.7 oz

- 6061 forged alloy
- 50mm reach
- Great stem at a great price
- Chromoly bolts
- Stack Height: 32mm



COLORS:
Raw, Matte Black, Matte Red,
Matte Blue, Matte White, Oil
Slick, Coolant Green

TOPLOAD



FRONTLOAD



ATOM SERIES



9.7 oz

- 6061 forged alloy
- 50mm reach
- Great stem at a great price
- Chromoly bolts

COLORS:
ED Black



*** PARTS MAY CHANGE FROM WHAT IS PICTURED

RIBLET GRIPS



3.9 oz

- Angled Ribbed pattern
- Medium profile
- Soft compound
- Small diameter thin flanges
- Eastern nylon bar ends included

Diameter: 30mm Length: 147mm

COLORS:

Black, Red, Blue, White



NYLON BAREENDS



.5 oz

- Nylon
- Plug-style
- Hollow center that is designed to push in the ends of most 7/8" bars

COLORS: Black, Red, Blue, White, Glow in the Dark, Camo

ATM AHEADSET

110g

STS Aheadset, 1-1/8"

Size: 1-1/8" threadless

BLACK



HEADSET SPACER KIT

.03 oz

- Kit of 1-1/8" alloy headset spacers
- Quantity 2, 2mm spacers
- Quantity 1, 5mm spacer
- Use to find the sweet spot for stem placement or just to look cool

COLORS:

Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte Gold Ano, Matte White



45/45 HEADSET



2.3 oz

- Integrated 45/45 style headset
- Sealed bearings

• 1-1/8"

• 36/45 style available only in black)

• Check with your frame manufacturer to find out what style headset fits your headtube uses

COLORS:

Matte Black Ano, Chrome, Matte Red Ano, Matte Blue Ano, Matte Gold Ano, Matte White

CAP FOR 45/45 HEADSET



- Cap for integrated 45/45 style headset

• 1-1/8"

COLORS:

Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte Gold Ano, Matte White



LEATHER PIVOTAL



10.0 oz

- Super rugged leather cover
- Thick comfy padding
- Extra-Thick comfort foam padding
- Pivotal-style
- Embroidered Eastern logo

COLORS:
Black, Tan, White



PIVOTAL

8.5-11.1 oz

- Durable Nylon cover
- Extra-Thick comfort foam padding
- Embroidered Eastern logo
- Pivotal-style



DURABLE
WOVEN
NYLON



RUGGED &
GRIPPY VINYL



COMBO

11.5 oz

- Alloy Post molded with plastic base
- Durable Nylon Cover cover with stitched logo
- Thick comfy padding
- Lighter than conventional seat & post combos



3.3 oz

- 125mm
- Alloy Construction
- Accommodates Pivotal-Style Seats

COLORS:
Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte White, Matte Gold Ano



FORGED ALLOY

PIVOTAL SEATPOST

4.8 oz

- 200mm
- Alloy Construction
- Accommodates Pivotal-Style Seats

COLORS:
Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte White, Matte Gold Ano



.5 oz

- Forged Alloy Seat Clamp
- Perfect for locking your post into your frame

COLORS:
Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte White, Matte Gold Ano

FACE T

P E D A L S

12.3 oz

- Fiber reinforced material increases strength and durability
- Original true dual-concave design increases grip
- Unique tread pattern for increased traction
- Heat treated chromoly axle

COLORS:

Black, Camo



AVAILABLE WITH AND WITHOUT STRAP



EZRA[®] FLATS



11.2 oz

- Molded Plastic Super Slim Body
- Sealed Bearings

• 9/16" Sealed Heat Treated Chromoly

COLORS: Black, Red, Blue

EZRA[®] FLATS PLUS



12 oz

- Molded Plastic Super Slim Body with Replaceable Metal Traction Pins

• Sealed Bearings

• 9/16" Sealed Heat Treated Chromoly

COLORS: Black, Red, Blue

ATOM[®] SERIES



14.5 oz

- Lightweight plastic platform pedal
- Sturdy and dependable unsealed chromoly axle
- Grippy surface knurling
- Molded raised plastic pins for extra grip



MORAY CABLE

3.1 oz

- Manufactured to auto industry standards
- Able to be wound very tightly without binding
- 60" of housing
- 65" Teflon-coated inner cable



THROTTLE[®] SERIES

2.4 oz

- The Throttle lever is a great intermediate level brake lever
- Lightweight design
- Forged 6061 Alloy
- Two Finger
- Hinged Clamp

COLORS:

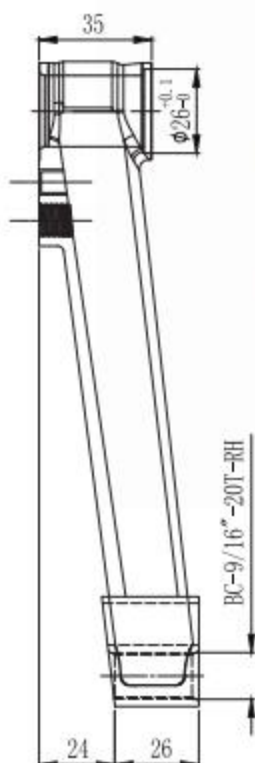
Raw, Matte Black, Chrome, Coolant Green, Oil Slick, Matte Red, Matte Blue, Matte White





48-SPLINE
24.4 oz

REYNOLDS 853 AIR HARDENED STEEL PROVIDES
THE ULTIMATE IN STRENGTH AND DURABILITY



- Much stronger than traditional chromoly
- 2.5 style design saves weight by eliminating one spindle bolt

- 19mm hollow internally and externally machined spindle
- CNC'd pedal boss for strength

- Forged spindle boss
 - Micro drive compatible
- Crank arm length:
175mm

COLORS:
Chrome,
Coolant Green,
Gloss Black



48-SPLINE
31.3 oz



- Heat-treated Chromoly Arms
 - Forged heads
 - Printed Logo on back of crank arm
 - 19mm 48-spline spindle
 - BB's sold separately
- Crank arm length:
170mm & 175mm
- COLORS:
Chrome & Gloss Black



8-SPLINE
33.9 oz

- Heat Treated chromoly arms
- Heat treated 19mm 8-spline chromoly spindle
- Arms, bolts & spindle only
- BB's sold separately

Crank arm length: 175mm

COLORS:
ED Black & Chrome



*** PARTS MAY CHANGE FROM WHAT IS PICTURED



JACOB TEER | TEER DROP MEDIA

EURO 4.6 oz



AVAILABLE IN 19MM

- 7075 CNC machined alloy cups
- Super-wide bearings
- Spacers & chainwheel adaptors included

COLORS: Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte White, Matte Gold Ano

SPANISH 4.8 oz



AVAILABLE IN 19MM

- Precision sealed bearings
- Spacers & chainwheel adaptors included

20mm 22mm only available in black

COLORS: Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte White, Matte Gold Ano

MID 11.7 OZ W/ AM CUPS



AVAILABLE IN 19MM, 22MM

- Precision sealed bearings
- Spacers & chainwheel adaptors included

COLORS: Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte White, Matte Gold Ano

*22mm only available in black, red, white, blue

EURO 1 PC.

AVAILABLE IN 19MM, 20MM, 22MM

O.D. SIZE: 21MM / I.D. SIZES: 19, 20 AND 22MM



SPANISH 1 PC.

AVAILABLE IN 19MM, 20MM, 22MM

O.D. SIZE: 37MM / I.D. SIZES: 19, 20 AND 22MM



MID/AMERICAN 1 PC.

AVAILABLE IN 19MM, 20MM, 22MM

O.D. SIZE: 41MM / I.D. SIZES: 19, 20 AND 22MM



ATM 410 SERIES



1/2" x 1/8"
11.1 oz

- Thick inner and outer plates
- Master link included
- **Weights are taken before any links are removed
- COLORS: Black, Silver



ATM HALF-LINK SERIES



1/2" x 1/8"
13.1 oz

- Thick inner & outer plates
- Reinforced connecting link included
- **Weights are taken before any links are removed
- COLORS: Black, Silver



5 SERIES



1/2" x 1/8"
11.1 oz

- Thick inner and outer plates
- **Weights are taken before any links are removed

COLORS: Black, Red, Blue, White, Silver, Chrome



7 SERIES



1/2" x 1/8"
13.1 oz

- Oversized inner & outer plates
- Master link included
- **Weights are taken before any links are removed

COLORS: Black, Red, Blue, White, Silver



HALF-LINK



1/2" x 1/8"
13.1 oz

- Thick inner & outer plates
- Reinforced connecting link included
- **Weights are taken before any links are removed

COLORS: Black, Red, Blue, White, Silver, Chrome



*** PARTS MAY CHANGE FROM WHAT IS PICTURED



FREECOASTER/CASSETTE HUB

16 oz
9T



INSIDE THE EZRA CONVERTIBLE FREECOASTER HUB

1. NON DRIVE SIDE CONE NUT: CNC'd 7075T6 Alloy M14x1.0 thread

2. AXLE: 4130 Heat Treated Hollow Chromoly Precision CNC machined axle with M14x1.0 threads. The axle is broached at each end to accept an 8mm hex key/allen wrench to make disassembly easier.

3. HUB BEARINGS: Precision sealed 6902RS2 bearings. The larger bearings have been proven to be longer-lasting than the smaller bearings used in many other hubs.

4. HUB SHELL: Forged then CNC machined from 6061-T6 alloy. 36H. Features built-in groove to accommodate the Eastern Pop-N-Lock Hubguard.

5. RATCHET RING: Heat treated Chromoly. Just the right hardness to never wear out.

6. CLUTCH SPRING WASHER

7. CLUTCH SPRING: Custom precision made spring to allow just enough tension to get the pawls moving.

8. CLUTCH DISC: Precision CNC'd Delrin

9. CLUTCH DISC PILOT SPACER: CNC machined 6061 Alloy

10. BACKSIDE DRIVER BEARING: Precision sealed 6802RS bearing. Deep grooved to provide plenty of lateral strength.

11. PAWLS: Precision CNC machined pawls. 3 per hub. Used in both the cassette & the freecoaster mode.

12A. RETENTION SPRINGS (used in freecoaster mode): Precision custom made retention springs provide just enough down force to keep the pawls out of the way in freecoaster mode.

12B. EXPANSION SPRINGS (used in cassette mode): Expansion Springs are custom made to push the pawls up when you use the hub in cassette mode.

13. DRIVER: Precision CNC machined 4130 Heat Treated Chromoly

14. DRIVER BEARING SPACER: CNC machined Bearing spacer

15. FRONTSIDE DRIVER BEARINGS: Precision sealed 6802RS2 bearings. Deep grooved to provide plenty of lateral strength. 2 are used under the chain to add strength.

16. DRIVE SIDE CONE NUT: CNC machined 7075-T6 Alloy



3 CLUTCH DISCS FOR 3 OPTIONS (sold separately)



THIS CLUTCH OFFERS THE MOST SLACK POSSIBLE. (ALREADY PRE-INSTALLED)



THIS IS MIDDLE OF THE ROAD SLACK.



THIS IS A LITTLE MORE THAN THE SLACK THAT YOU GET WITH A CASSETTE HUB.

RHD & LHD AVAILABLE

COLORS: Matte Black Ano, Chrome, Matte Red Ano, Matte Blue Ano, Matte White, Matte Gold Ano, Raw



THROTTLE SERIES

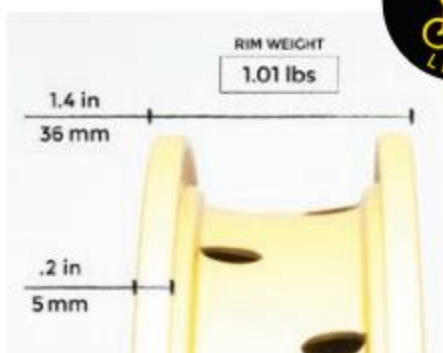


15.9 oz

- 6061 double-wall alloy
- Pinned joint for strength & economics
- 36 hole

COLORS: Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte White, Matte Gold Ano

DOUBLE WALL RIMS



THROTTLE SERIES

REAR WHEEL 40.0 oz

DOUBLE WALL RIMS

FRONT WHEEL 30.0 oz



- Sealed bearing cassette, 9T driver rear hub
- 14mm chromoly axle
- 14g spokes
- 36-hole, double-walled alloy rim

COLORS: Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte Gold Ano



- Sealed bearing front hub
- 3/8" Axle
- 14g spokes
- 36-hole, double-walled alloy rim
- 14mm Chromoly Axle

COLORS: Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte Gold Ano



BZZIP WHEELS

DOUBLE WALL
RIMS



RHD AND LHD AVAILABLE



FRONT WHEEL

35.8 oz

- 6061-T6 Alloy Shell
- Heat treated Chromoly with Female Allen head bolts for a smooth look
- 14mm internal axle
- Precision Sealed Bearings
- Double Wall Welded Seam Rim
- 36 Hole

COLORS:
Matte Black Ano,
Matte Red Ano,
Matte Blue Ano, Matte Gold Ano

REAR CASSETTE WHEEL

44.2 oz

- Eastern Buzzip Rear Hub
- 6061-T6 Alloy Shell
- Female Axle Heat Treated Chromoly Axle with 14mm Allen Key Bolts
- 60 point engagement ring
- 6 Pawl driver with individual springs
- Virtually Instant Engagement
- Unique Buzz sound

- 14mm hollow axle
- Double Wall Welded Seam Rim
- 36 Hole

COLORS: Matte Black Ano,
Matte Red Ano, Matte Blue Ano,
Matte Gold Ano

THROTTLE SERIES

BMX FRONT HUB 7.6 oz



- Sealed Bearing
- 3/8" Axle
- 36-Hole Alloy Shell

COLORS: Matte Black Ano, Chrome, Matte Red Ano, Matte Blue Ano,
Matte White, Matte Gold Ano, Raw



FREECOASTER WHEEL

DOUBLE WALL
RIMS

POP N LOCK
COMPATIBLE

FREECOASTER
FC
HUB



40.6 oz

- 14mm heat treated chromoly axle
- Adjustable Slack
- 7075 Alloy hardware
- Pawl Engagement System
- 5 Sealed Bearings
- Double Wall Welded Seam Rim
- 36 Hole

COLORS:
Matte Black Ano,
Matte Red Ano,
Matte Blue Ano,
Matte Gold Ano



*** PARTS MAY CHANGE FROM WHAT IS PICTURED

SQUEALER 100PSI & 60PSI



SMOOTH CENTER

- > LOWER ROLLING RESISTANCE
- > INCREASED SPEED

RECESSED TREAD

- > MORE GRIND FRIENDLY
- > GRIPPY FOR CARVING

- Grippy Eastern Formula
- Built for the streets and skateparks
- Large Eastern hotpatch



HP 100PSI
20 x 2.4

OEM 60PSI
20 x 2.4



Curb Monkey II

COMING SOON



- Grippy Eastern Formula
- Built for the streets, trails & skateparks
- Large Eastern hotpatch



AGGRESSIVE TREAD PATTERN

- > FOR INCREASED GRIP

LARGE FOOTPRINT

- > DESIGNED TO GRIP MULTIPLE SURFACES



HP 100PSI
20 x 2.4

OEM 60PSI
20 x 2.4



THRUSTLE SERIES MULTI-SURFACE



HP 100PSI
OEM 60PSI
20 x 2.4
20 x 2.0



- Grippy Eastern Formula
- Performs great on all surfaces
- Large Eastern hotpatch



EZRA[®] EQUIS 2.4 oz - 25T



- CNC machined from 7075 alloy
- Thicker in areas more prone to stress, thinner where less material is needed
- 1/8" teeth
- Rounded tooth profile for increased life of sprocket & chains
- 15/16" bore w/ 19mm adapter included

COLORS:
Chrome, Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte White, Matte Gold Ano, Raw



SLIM PEGS 4.2 oz



3/8" & 14MM AVAILABLE

- MATTE BLACK
- PHOSPHATE
- CHROME

- Hardened chromoly
- 3.75" long
- 1-3/8" diameter
- Anti-rotation pin
- NOT recommended for street
- Sold individually



MEDUSA 2.1 oz - 25T



- Forged 7075 alloy
- 5mm thick
- 8 crank holes
- Teeth: 1/8"
- Bore: 15/16"
- 19mm adapter included

COLORS:
Gloss White, Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte Gold Ano, Raw



ATOM SERIES

9.2 oz

- 4" long
- 1 3/8" diameter
- 14mm axle holes
- Sold individually

■ BLACK



PHORCYS

2.1 oz - 25T



- Forged of 6061 alloy, then CNC machined
- Rounded tooth profile for increased life of sprocket & chains
- Great sprocket at a great price - 15/16" bore w/ 19mm adapter included

COLORS:
Gloss White, Matte Black Ano, Matte Red Ano, Matte Blue Ano, Matte Gold Ano, Raw



*** PARTS MAY CHANGE FROM WHAT IS PICTURED

2018 BIKE COMPARISON

2018 BIKE COMPARISON																					
	TT SIZE	FULL CHROMO FRAME	FULL CHROMO FORK	FULL CHROMO BARS	EASTERN RIBLET GRIPS	DOUBLE WALL RIMS	SEALED FRONT HUB	SEALED REAR HUB	INT. HEADSET	HEAT TREATED SPC. TUBULAR CHROMO CRANKS	ALLOY SPROCKET	CNC'D 6061 STEM	THROTTLE BRAKE LEVER	HALF LINK CHAIN	SEAT/ POST COMBO	PIVOTAL SEAT	H1 PRESSURE	EASTERN PEDALS	SEALED BB	INCLUDES PEGS	
PRO	NATURAL	20.85"	DT	1	✓	✓	✓	✓	✓	48 SPLINE	✓	✓	✓	✓		✓			FACET PEDALS	✓	2 SLIM PEGS INCLUDED
	SHOVELHEAD	20.85"	✓	✓	✓	✓	✓	✓	✓	48 SPLINE	✓		✓			✓	✓	✓	FACET PEDALS	✓	2 PEGS INCLUDED
	ELEMENT	20.75"	✓	✓		✓	✓	✓	✓	✓			✓			✓	✓	✓	FACET PEDALS	✓	2 PEGS INCLUDED
INTERMEDIATE	NACAS	20.75"	✓	✓		✓	✓	✓	✓	✓			✓			✓	✓	✓	FACET PEDALS	✓	
	TALISMAN	20.5"	✓	CRMO STEERER TUBE	✓	✓	✓	✓	✓	✓				✓				✓	FACET PEDALS	✓	
	TRAILDIGGER	20.75"	✓	CRMO STEERER TUBE	✓	✓	✓	✓	✓	✓				✓				✓	FACET PEDALS	✓	
	ORBIT	20.25"	CRMO DT ONLY	CRMO STEERER TUBE		✓	✓	✓	✓	✓					✓			✓	ATOM PEDALS	✓	4 PEGS INCLUDED
	JAVELIN	20.5"	CRMO DT ONLY	CRMO STEERER TUBE		✓	✓	✓	✓	✓					✓			✓	ATOM PEDALS	✓	
	COBRA	20"		*CRMO STEERER TUBE		✓	✓	✓		✓								✓	ATOM PEDALS		
	LOWDOWN	20"				✓		✓			✓									ATOM PEDALS	
18"																					
16"																					
14"																					
12"																					
	PUSHER						✓	✓													
	GROWLER	24"	LIMITED	LIMITED			✓			LIMITED	✓								ATOM PEDALS	LIMITED	
		26"	22.5"	LIMITED	LIMITED			✓			LIMITED	✓						✓	ATOM PEDALS	LIMITED	
BMX LIFESTYLE	COMMANDO	24"				✓		✓		LIMITED	✓								ATOM PEDALS	LIMITED	
		20"	20.5"			✓			✓		LIMITED	✓						✓	ATOM PEDALS	LIMITED	
		16"	16.3"						✓			✓						✓	ATOM PEDALS		

* ONLY ON US
MODELS

✓ FEATURE IS
INCLUDED ON BIKE

CHROMOLY FRAME
WITH HELIX TUBING
TECHNOLOGY

CRMO
TT/DT

CHROMOLY TOPTUBE
AND DOWNTUBE

CRMO
TT/DT/CS

CHROMOLY TOPTUBE,
DOWNTUBE AND
CHAINSTAYS

CHROMOLY FORK
WITH 1-PC. CNC'D
STEERER TUBE

LIMITED

FEATURE INCLUDED
ON LIMITED EDITION
MODELS ONLY