



**PATRICK
SERCU**

« G. S. BROOKLYN »

VINCE
SU BICI

GIOS

Gios★torino

GIOS BICICLETTE
10155 TORINO (ITALIA) - VIA COGNE 11/15
TEL. (011) 263.263 - 265.695

521 WEST 23rd STREET
NEW YORK, N. Y. 10011

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TUBOLARI
TUBULARS
CLÉMENT Criterium Cotone

CERCHI
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TO ALL OUR CUSTOMERS IN THE U.S.

GIOS di f.lli Gios s.n.c. STRADA CEBROSA 104/4 - SETTIMO TORINESE (TORINO) ITALY

For several decades, Alfredo and Aldo GIOS, owners of the Italian company GIOS di F.lli Gios s.n.c. in Torino, Italy, have manufactured high-quality, customized racing bicycles and frames bearing the trademarks "GIOS" or "ALFREDO GIOS", and known all over the world.

For some time now, low-quality imitation frames have been circulated in the U.S., bearing an identical logo to the original "GIOS" logo as known the world over (see above). Such imitation frames are even falsely marked as originating from Torino, Italy, by means of such misleading indications as "GIOS-TORINO" and "ORIGINAL GIOS TORINO". Our company is currently engaged in Court litigation to defend our, and our customers', interests in this matter.

We draw the attention of our U.S. customers that all our bicycles and frames can be recognized by the new "COMPACT" rear fork-ends (European and U.S. patents pending); by the original trademark "GIOS" embossed in all lugs, in the fork head, and in the bottom bracket (manufactured by Microfusione Italiana to our company's specifications); and by the unique "GIOS" design of the waterproof rubbers.

In the consumers' interest, GIOS di F.lli Gios s.n.c. urges the buyer of original GIOS equipment to carefully check the above listed details of the frames and, in case of doubt, to immediately notify the Dealer.



ALFREDO GIOS

Alfredo Gios

ALDO GIOS

Aldo Gios



GIOS di f.lli Gios s.n.c.

