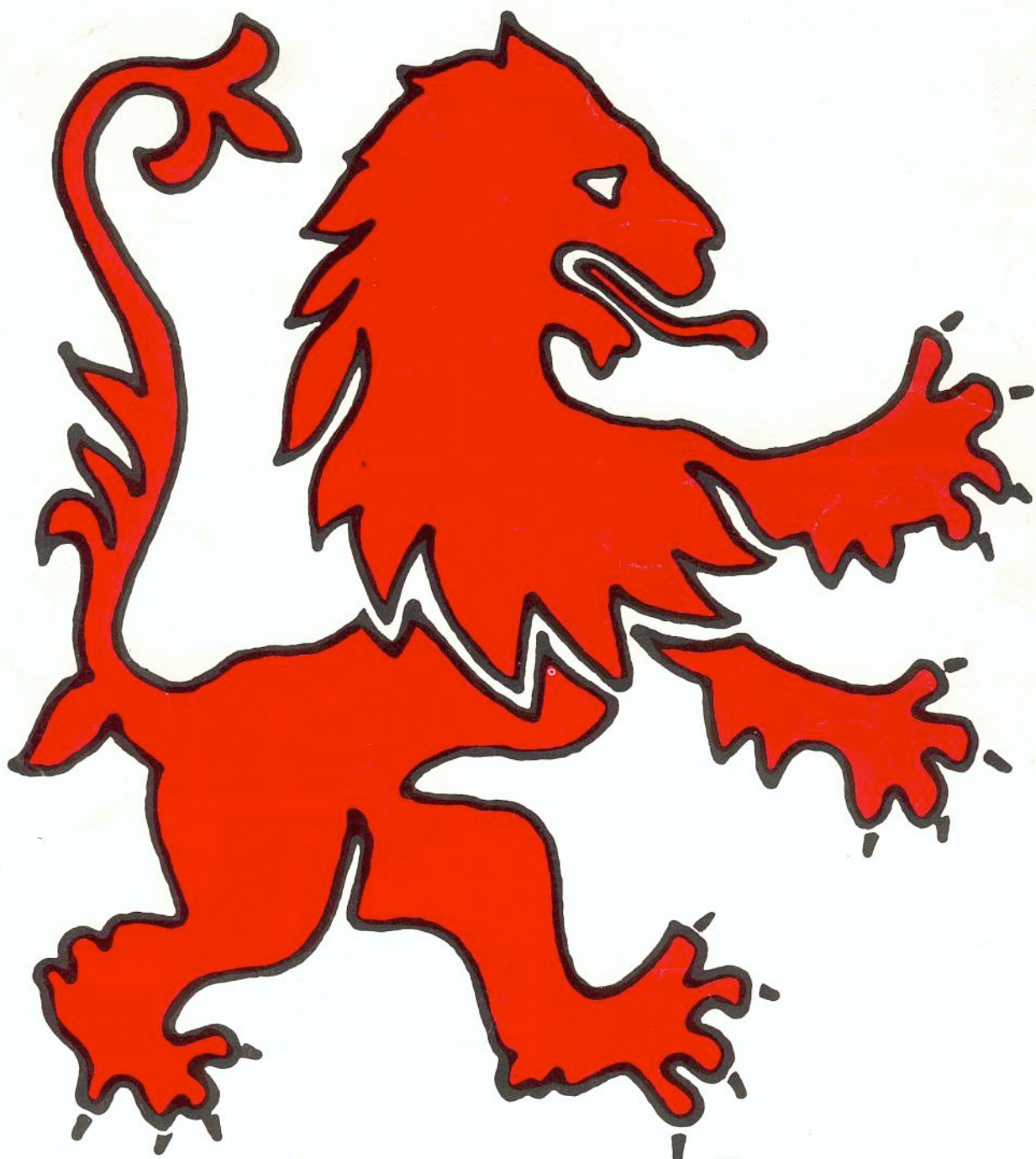
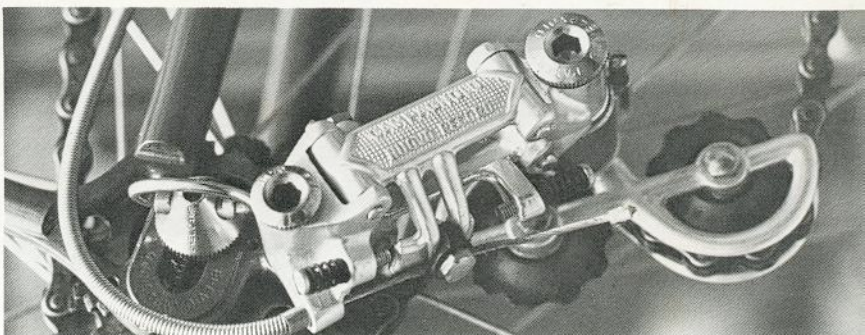
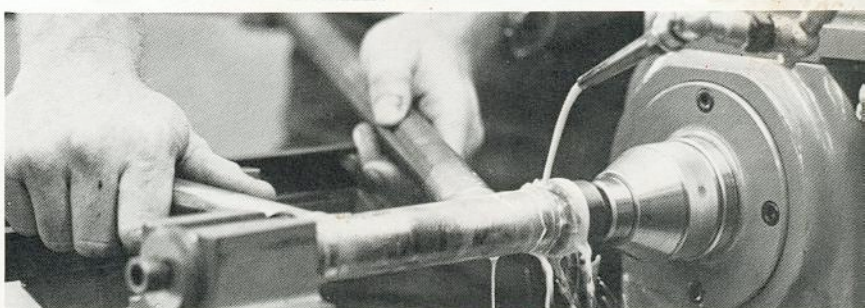
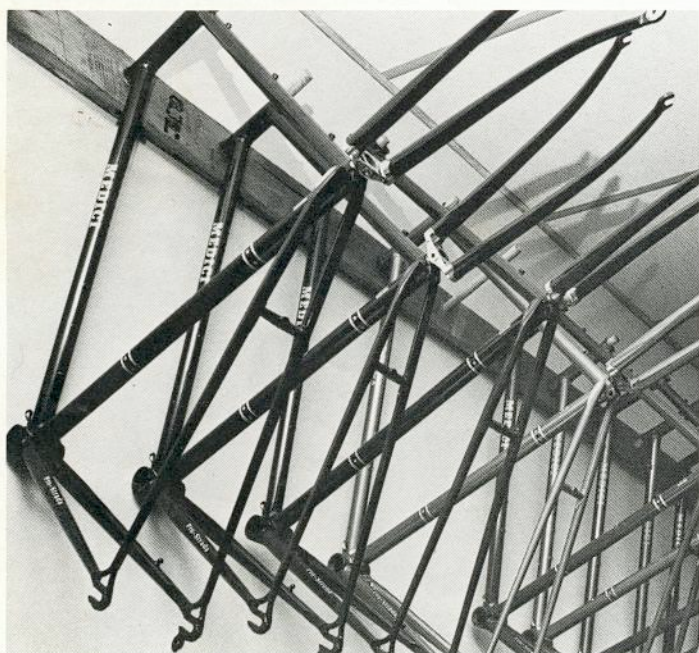
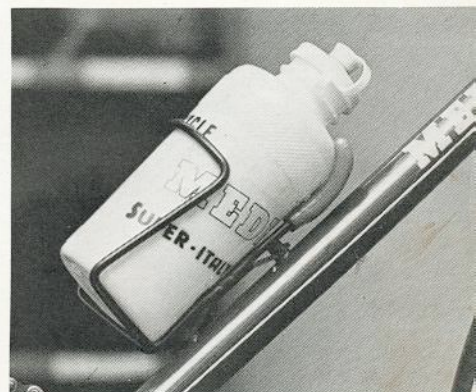
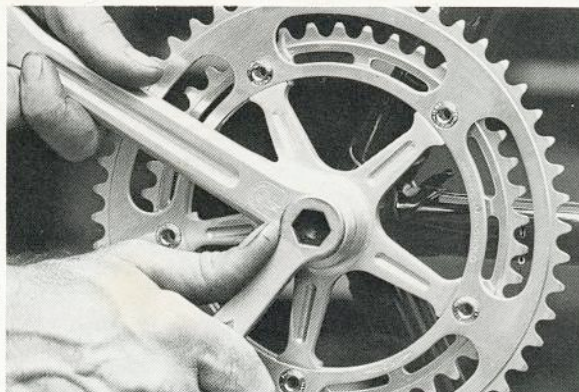
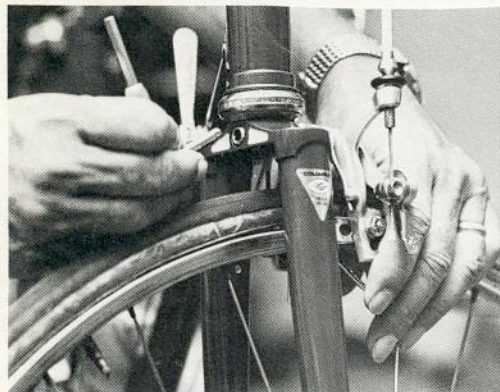
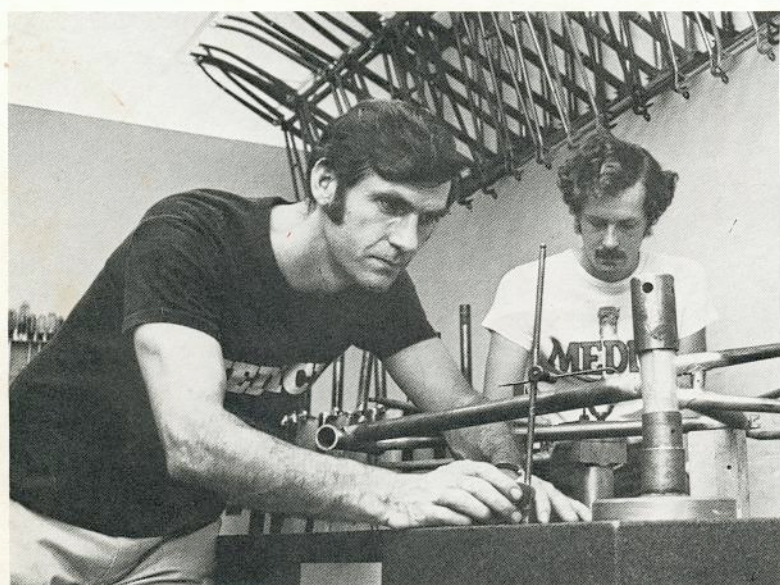




MEDICI
1979 BICYCLES





MEDICI BICYCLES

In 1978, the MEDICI bicycle made its appearance in the U.S.A. Manufactured in Los Angeles, the name MEDICI was selected as being illustrative of the dedicated craftsmanship of the Italian renaissance.

A product of experts, associated for years with the MASI bicycle organization, MEDICI is designed and produced along classic Italian racing lines. A production bicycle, it is constructed in optimum angle and tube length for each of its 17 seat tube sizes between 49 and 65 cm.

Handcrafted and machine quality controlled, these bicycles employ all the most sophisticated current technology in the field.

MEDICI bicycles are built of brass-brazed Columbus SL & SP steel tubing, depending on seat tube length. They feature:

- Eyeletted seat stays with maximum lug contact
- Smooth indent-free chain stays with special allowance for complete freewheel selection
- Brazed-on guides, stops and fixtures
- Specialized bridge reinforcing
- Investment cast lugs, fork crown and bottom bracket shell
- Cross-grooved drop-outs

No short-cuts are taken during filing, sand blasting, pickling (acid bath) and paint priming. Colors are lustrous, oven-cured and rendered safe and beautiful by special prismatic decals and clear coat top lacquer.

Frames are available in the six 1979 colors or in "completed" ready-to-ride form, as shown in the specifications.

All 17 sizes of MEDICI, in each of the 6 colors, are IN STOCK on and West Coast of the U.S.A. Delivery is immediate!

both the East

Ride and race safely on steel.



Enjoy a 1979 MEDICI!



Specifications

MEDICI

STEELWORK

Slotted steering column and bottom bracket are Italian threaded. All bridges and supports are separately reinforced and stiffened.

Frame & Fork	Columbus double butted SP & SL (according to size)
Lugs	Rexart investment cast
Bottom Bracket Hanger	George Fischer or Cinelli
Fork Crown	Haden or George Fischer
Dropouts	Rexart slotted, investment cast

COMPONENTS

All Italian threading

Headset	Campagnolo Nuovo Record
Brakes	Campagnolo Nuovo Record
Bottom Bracket	Campagnolo Nuovo Record
Cranks	Campagnolo Nuovo Record 170mm to 59cm 175mm over 59cm
Chainwheels	Campagnolo Nuovo Record 42/52T to 59cm 42/53T over 59cm
Derailleurs	Campagnolo Nuovo Record (front & rear)
Pedals	Campagnolo Nuovo Record
Hubs	Campagnolo Nuovo Record 36 hole, low flange
Seat Post	Campagnolo Nuovo Record 180mm long—27.2mm diameter
Seat Bolt	Hague Stainless Steel
Rims	Martano
Spokes	Berg-Union double butted 15-16-15 gauge stainless steel
Tires	Clement Silk
Freewheel	Regina Oro 5 speed
Chain	Regina Oro
Toe Clips	Christophe spring steel— short, normal or long— according to frame size
Toe Straps	Binda, with permanent riveted closure, or with buttons
Water Bottle	AL•E plastic with MEDICI logo
Water Bottle Cage	O.M.A.S. alloy
Pump	Silca frame—fit, color matched to bicycle frame with Campagnolo "blue foot" steel head
Saddle	Avocet Racing III—smooth
Stem	Cinelli 1/A or Triple T length according to frame size
Handlebar	Cinelli #64 or Triple T Grand Prix taped with chrome plugs

BRAZE-ON FEATURES

- A. Top Tube brake cable tunnels (3)
- B. Campagnolo Bottom Bracket derailleur cable guides (2)
- C. Campagnolo right rear chain stay cable stop (1)
- D. Down tube water bottle cage fittings (2)
- E. Down tube derailleur guides (2)
 - 1. Shift lever bosses, or
 - 2. Fingertip control cable stops



Specifications

MEDICI

PAINT AND FINISHING

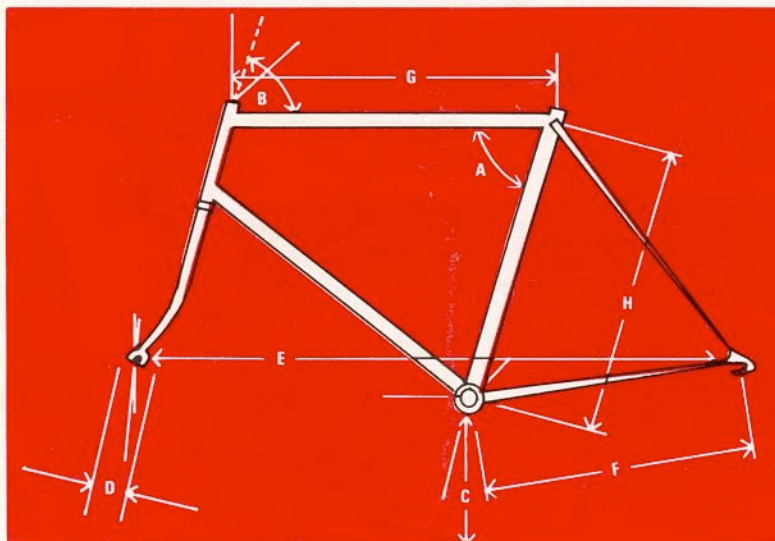
- A. Colors available are:
 1. Deep Metallic Blue
 2. Sun Gold
 3. Regal Metallic Purple
 4. Fire Engine Red
 5. Dense Gloss Black
 6. California Burgundy
- B. Front dropouts are chromed faced
- C. Fork crown is chromed
- D. A fully chromed fork is optionally available
- E. Lugs and some details are picked out in yellow
- F. Decals are head and seat tube logo, star bands, and down tube identification.
- G. Paint procedure: Acrylic primer, two coats of color, decals, clear overcoats. Each application is separately oven cured.

SIZES

Frames are manufactured in seat tube lengths of from 49cm to 65cm (19 1/4" to 25 1/2") in increments of one cm (0.4")

CONFIGURATION

- A. Angle between top tube and seat tube: 73° to 75° according to frame size
- B. Angle between top tube and head tube: 73° to 75° according to frame size
- C. Bottom Bracket height from ground: 10 1/4 inches
- D. Fork blade rake: 2 inches
- E. Wheelbase: 38 1/2" to 40 1/4" according to frame size
- F. Chainstay: 16 1/4 inches
- G. Top Tube: 52 1/2 cm to 60cm according to frame size
- H. Seat Tube: 49cm to 65cm



PRICES

MEDICI Bicycle equipped as detailed above	\$950.00
With fully chromed fork	add 10.00
With Campagnolo chainholder	add 25.00
MEDICI frame and fork with color matching pump	400.00
Campagnolo Headset installed	add 20.00
Campagnolo Bottom Bracket installed	add 35.00
f.o.b. Los Angeles	



In the East:

Rexart Cyclery
1183 West Side Avenue
Jersey City, N.J. 07306
(201) 792-6350 Telex 12-7737

In the West:

Medici Bicycle Company
3238 Union Pacific Ave.
Los Angeles, Calif. 90023
(213) 724-9113 Telex 69-1645