



BERNARD THEVENET
OF THE PEUGEOT TEAM
RIDING THE PROFESSIONAL MODEL PY10
WINNER OF THE 1975 AND 1977 TOUR DE FRANCE

PX10LE Professional racing 10 speed, featuring Reynolds 531 butted frame and forks, competition tubular wheels with Maillard 700 hubs, and the Stronglight 99 crank set. In engineering and components—a truly fine racing machine.



PRN10E The Peugeot semi-professional 10 speed created for the avid, discriminating cyclist. Featuring Reynolds 531 tubing, Stronglight 49D alloy cranks, and Rigid'Alu clincher rims. A perfect blend of light weight and durability.



<http://www.bikeboompeugeot.com/>
UO10 The new "Super Light" touring 10 speed from Peugeot. Features the Stronglight TS alloy cotterless crank set, alloy clincher rims, and the Simplex 410T SP alloy derailleur. Has ride and handling of semi-professional model.



<http://www.bikeboompeugeot.com/>
U09 Newest addition to the Peugeot line! Designed for touring comfort and reliability, the U09 features an alloy cotterless crank set, Simplex wide-range gearing, power stem shifters, and Weinmann center-pull brakes with extension levers.



<http://www.bikeboompeugeot.com/>
UO8 Popular men's 10 speed, racing style. Now equipped with the new Simplex SJ810 GT wide-range derailleur, 'power' stem shifters, Weinmann center-pull brakes with extension levers, and padded racing saddle. U018C Ladies "Mixte" frame.



<http://www.bikeboompeugeot.com/>
A08 The original French touring model 10 speed. Now with Simplex SJ810 GT wide-range derailleur, stem shifters, and Weinmann brakes with extension levers for easy, comfortable stopping. **A018** Ladies "Mixte" frame with 'touring' handlebars.



<http://www.bikeboompeugeot.com/>
U019C Companion to our latest model, the U09, this Ladies model features Peugeot's legendary lightweight "Mixte" frame, a padded racing saddle for comfort, and special alloy chainwheel guard.



<http://www.bikeboompeugeot.com/>

UE18 Peugeot's "all-weather" touring 10 speed, "Mixte" frame. Equipped with full fenders, rear luggage carrier, kickstand, and generator light set for touring under all conditions. Also available in men's racing style frame—model UE8.



<http://www.bikeboompeugeot.com/>
UG45CX "Junior" lightweight 10-speed for mature youngsters. Now equipped with Simplex stem shifters, Weinmann "junior" brake levers with extension levers, and padded saddle.



	PY10CP	PX10LE	PRN10E	UO10
FRAME & FORK	Reynolds 531 butted tubing Nervex lugs, Simplex forged Rear drop-outs, chrome fork Crown ②	Reynolds 531 butted tubing, Nervex lugs, Simplex forged Rear drop-outs, chrome fork Crown, ends and rear stays	Reynolds 531, 3 tubes, Nervex lugs, Simplex forged Rear drop-outs, chrome fork Crown and ends	PEUGEOT Lightweight tubing Chrome fork crown, ends
HANDLEBAR	Atax "Philippe" polished alloy	Atax "Philippe" polished alloy	Atax "Course" polished alloy	Atax "Course" polished alloy
STEM	Atax "Peugeot" professional ②	Atax "Peugeot" professional	Atax PSC96 alloy	Atax PSC96 alloy
RIMS	Super Champion alloy tubular or clincher rims. ②	Super Champion "Route" or Mavic Monthlery tubular	Rigid/Alu or Super Champion Alloy clincher	Rigid/Alu or Super Champion Alloy clincher
HUBS	Maillard 700 "Peugeot" Trophy, polished ②	Maillard 700 "Peugeot" Trophy Alloy high flange, polished	Normandy "Sport" alloy high flange, w/quick release	Normandy "Sport" alloy high flange, w/quick release
TIRES	Peugeot "Professional" tubular by Wolber, or Michelin Elan TS ②	Peugeot "Professional" tubular by Wolber	Michelin 27 x 1 1/4" Chevron 50 gum wall	Michelin 27 x 1 1/4" Chevron 50 gum wall, 90 lbs.
PEDALS	Maillard 700 alloy, silver or black ②	Atom 600 w/reflectors	Lyotard 36 w/reflectors	Lyotard 36 w/reflectors
CRANKSET	Stronglight 105bis Alloy cotterless, Drilled chain- wheels, silver or black ②	Stronglight 99 Alloy cotterless, 42x52T	Stronglight 49D Alloy cotterless, 42 x 52T	Stronglight TS or Nervar 1011 Alloy cotterless, 40 x 52T
CHAIN	Sedis, 4S Sedicolor	Sedis, 4D	Sedis, 4D	Sedis, 4D
FREEWHEEL	Maillard 700 6 speed, steel or Alloy sprockets ②	Cyclo 14-21T gold or Normandy 14-24T	Normandy, 14-24T	Normandy, 14-28T
DERAILLEURS	Simplex LJ4000T series or SLJ5000T series, anodized black or silver. ②	Simplex SX410T SP alloy rear Simplex LJA200 Criterium front Criterium D/T shifters	Simplex SX410T SP alloy rear Simplex LJA200 Criterium front Criterium D/T shifters	Simplex SX410T alloy rear Simplex SXA42 Criterium front Criterium D/T shifters
BRAKES	Mafac "Competition" Alloy center pull, Anodized, w/drilled levers and full cover lever hoods	Mafac "Competition" Alloy center pull w/full cover racing levers	Mafac "Racer" alloy center pull w/full cover racing levers	Mafac "Racer" alloy center pull w/full cover racing levers
SADDLE	Ideale 2002 or 90CR, Laprade alloy seat post ②	Ideale 2001 racing	Leather covered, racing	Gauthier 77 or Norex 39, racing
ACCESSORIES	"Peugeot" hi-pressure pump, toe clips, cloth handlebar tape, brazed-on cage fittings, free- wheel puller. ②	Spoke protector, toe clips, "Peugeot" 9216 hi-pressure pump, cloth handlebar tape, Wide angle reflectors	Spoke protector, toe clips, Cloth handlebar tape, Wide angle reflectors	Spoke protector, Cloth handlebar tape, Wide angle reflectors
FRAME SIZES ①	52cm, 53cm, 54cm, 55cm, 56cm, 57cm, 58cm, 59cm, 60cm, 61cm, 62cm, 63cm, 64cm ②	20"(52cm), 21"(54cm), 23"(58cm), 24"(60cm), 25"(64cm)	21"(54cm), 23"(58cm), 24"(60cm), 25"(64cm)	21"(54cm), 23"(57cm), 24"(60cm), 25"(64cm), 26"(66cm)
COLORS	Pearl Blue, Pearl White, Pearl Yellow, Silver ②	White, Blue, Red, Black, Silver	White, Blue, Red, Black, Silver	White, Blue, Red, Black, Silver, Blue Austral

① Inch measurements approximate.

② Special order, hand-made professional model. Sizes to choice as noted; personalized frame available.

For complete and detailed PY10CP specifications, as well as the special PY10CP order form, see your Authorized Peugeot Dealer.

UO9	UO19C	UE18	UO8
PEUGEOT lightweight tubing Chrome fork crown, ends	PEUGEOT "Mixte" style Lightweight tubing Chrome fork crown, ends	PEUGEOT "Mixte" style Lightweight tubing Chrome fork crown, ends UE8 Mens style available	PEUGEOT Lightweight tubing Chrome fork crown, ends
Atax "Course" racing	Atax "Course" racing	Atax racing/touring	Atax "Course" racing
Atax PSC96 alloy	Atax PSC96 alloy	Atax PSC96 alloy	Atax PSC96 alloy
Rigida 27 x 1 1/4 Chrolux**	Rigida 27 x 1 1/4 Chrolux**	Rigida Chrolux**	Rigida Chrolux**
Normandy alloy high flange w/quick release front	Normandy alloy high flange w/quick release front	Normandy alloy high flange w/quick release front	Normandy alloy high flange w/quick release front
Michelin 27 x 1 1/4" Chevron 50 gum wall, 90 lbs.	Michelin 27 x 1 1/4" Chevron 50 gum wall, 90 lbs.	Michelin 27 x 1 1/4" Chevron 50 gum wall, 90 lbs.	Michelin 27 x 1 1/4" Chevron 50 gum wall, 90 lbs.
Lyotard 36 w/reflectors	Lyotard 36 w/reflectors	Lyotard 36 or Wagner 75A w/reflectors	Lyotard 36 or Wagner 75A w/reflectors
Stronglight TS or Nervar 1011 Alloy cotterless, 40x52T	Stronglight TS or Nervar 1011 Alloy cotterless, 40x52T.	Stronglight TS or Nervar 1011 Alloy cotterless, 40x52T	Cyclo, Steel, 40x52T
Sedis, 4D	Sedis, 4D	Sedis, 4D	Sedis, 4D
Normandy, 14-28T	Normandy 14-28T	Normandy, 14-28T	Normandy, 14-28T
Simplex SX410GT alloy wide- range rear, Simplex SXA42 parallelogram front, Deluxe power stem shifters	Simplex SX410GT alloy wide- range rear derailleur, Simplex SXA42 parallelogram front, Deluxe power stem shifters	Simplex SJ810GT alloy rear Simplex SA12 front Delux 'power' stem shifters	Simplex SJ810GT alloy rear Simplex SA12 front Delux 'power' stem shifters
Weinmann 610 alloy center pull 181 QR racing levers w/extension levers	Weinmann 610 alloy center pull 181 QR racing levers w/extension levers	Weinmann 610 alloy center pull 181 QR racing levers w/extension levers	Weinmann 610 alloy center pull 181 QR racing levers w/extension levers
Padded racing	Padded racing	Padded racing	Padded racing
Spoke protector, Wide angle reflectors, Cloth handlebar tape, Alloy chainwheel guard	Spoke protector, Wide angle reflectors, Cloth handlebar tape, Alloy chainwheel guard	Spoke protector, kickstand, Full fenders, rear carrier, Marchal generator light set, Chainwheel guard, reflectors	Spoke protector, Chainwheel guard, Wide angle reflectors
19 1/2"(50cm), 21"(54cm), 23"(57cm), 24"(60cm), 25"(64cm), 26"(66cm)	20"(52cm), 23"(57cm)	21"(54cm), 23"(57cm), 24"(60cm), 25"(64cm), "Mixte": 20"(52cm), 23"(57cm)	19 1/2"(50cm), 21"(54cm), 23"(57cm), 24"(60cm), 25"(64cm), 26"(66cm)
White, Blue, Red, Black, Silver, Blue Austral, Brown	White, Red, Blue, Black, Silver, Blue Austral, Brown	White, Blue, Red	White, Blue, Red, Black, Silver, Blue Austral, Brown

UO18C	AO8	AO18	UG45CX
PEUGEOT "Mixte" style Lightweight tubing Chrome fork crown, ends	PEUGEOT Lightweight tubing	PEUGEOT "Mixte" style Lightweight tubing	PEUGEOT Lightweight tubing
Atax "Course" racing	Atax "Course" racing	Atax "Helvetia" touring	Atax "Course" junior
Atax PSC96 alloy	Atax PSC96 alloy	Atax PSC96 alloy	Atax PEB53 alloy
Rigida Chrolux**	Rigida Superchromix	Rigida Superchromix	Rigida Superchromix
Normandy alloy high flange w/quick release front	Maillard "Atom" low flange alloy	Maillard "Atom" low flange alloy	Normandy High flange alloy
Michelin 27 x 1 1/4" Chevron 50 gum wall, 90 lbs.	Michelin 27 x 1 1/4" Chevron 50 gum wall, 90 lbs.	Michelin 27 x 1 1/4" Chevron 50 gum wall, 90 lbs.	Hutchinson 24 x 1 1/4" (28-540) gum wall
Lyotard 36 or Wagner 75A w/reflectors	Lyotard 36 or Wagner 75A w/reflectors	Lyotard 36 or Wagner 75A w/reflectors	Lyotard 36 or Wagner 75A w/reflectors
Cyclo, Steel, 40 x 52T	Cyclo, Steel, 40 x 52T	Cyclo, Steel, 40 x 52T	Steel, 40 x 45T
Sedis, 4D	Sedis, 4D	Sedis, 4D	Sedis, 4D
Normandy, 14-28T	Normandy, 14-28T	Normandy, 14-28T	Normandy, 14-23T
Simplex SJ810GT alloy rear Simplex SA12 front Delux "power" stem shifters	Simplex SJ810GT alloy rear Simplex SA12 front Stem-mounted shifters	Simplex SJ810GT alloy rear Simplex SA12 front Stem-mounted shifters	Simplex SX810T alloy rear Simplex SA12 front Stem-mounted shifters
Weinmann 610 alloy center pull 181 QR racing levers w/extension levers	Weinmann 734 Super "S" alloy side pull 180 racing levers w/extension levers	Weinmann 610 alloy center pull Touring levers	Weinmann 500 alloy side pull 157 junior racing levers w/extension levers
Padded racing	Padded racing	Padded racing	Gallet 21SP leather or A60 racing
Spoke protector, Chainwheel guard, Wide angle reflectors	Spoke protector, Chainwheel guard, Wide angle reflectors	Spoke protector, Chainwheel guard, Wide angle reflectors	Spoke protector, Wide angle reflectors
20"(52cm), 23"(57cm)	19 1/2"(50cm), 21"(54cm), 23"(57cm), 24"(60cm), 25"(64cm), 26"(66cm)	20"(52cm), 23"(57cm)	18 inches(46cm)
White, Blue, Red, Black, Silver, Blue Austral, Brown	White, Blue, Red, Black, Blue Austral	White, Blue, Red, Black, Blue Austral	White, Blue, Red, Black, Silver, Blue Austral



AERIAL PHOTO: PEUGEOT FACTORY AT BEAULIEU, FRANCE

The photograph above shows one of the eight Cycles Peugeot factories in France. Located along the river Doubs near the Swiss border, the present facility stands on the site of the original Peugeot factory and dates from 1857. This factory has now expanded to employ over 6,000 people in buildings which cover over 380,000 square feet.

The French Bicycle

CYCLES PEUGEOT: SINCE 1882, A BUILDER OF FINE TWO-WHEELERS

It all began as a small family-owned business founded in 1810 by two miners, the Peugeot brothers. By 1882, when the company known then as "Les Fils de Peugeot Frères" started manufacturing bicycles, the Peugeot brothers had already begun to immortalize their name. Before the turn of the century, in 1889, "Peugeot Frères" was manufacturing automobiles, and in 1899 it began production of motorcycles, the forerunners of today's motorized bicycles, or mopeds.

This activity eventually grew into an international business empire, at the top of which sits the financial holding company, P.S.A. Peugeot-Citroen with over 176,000 employees.

In 1926 a separate entity called "Cycles Peugeot" was established. This division is now devoted exclusively to the production of bicycles and mopeds which are sold in over 65 countries. The president of Cycles Peugeot is Mr. Bertrand Peugeot.

One of the first "Velocipedes" produced in 1890 was dubbed "the Lion", and today that lion is found on every Peugeot bicycle and is Peugeot's official emblem.

Over the years Peugeot bicycles have proven their quality repeatedly in the most rigorous competitive road tests the world of bicycle racing has to offer.

Bernard Thevenet of the Peugeot Racing Team rode the professional model PY10 to victory in the Prestigious Tour de France in 1975 and again in 1977.

Traditionally known as a truly "french" bicycle, Peugeots are equipped with the highest quality French components available. These components include Sedis chains, Stronglight cranksets, Simplex derailleurs, Mafac brakes, Ideale saddles, Super Champion and Rigida rims, Maillard hubs and Michelin tires and tubes.

When you purchase a Peugeot you benefit from a tradition of quality which has made Peugeot a leader throughout the world.

LIMITED BICYCLE WARRANTY

Subject to the Conditions and Limitations set forth below, CYCLES PEUGEOT (U.S.A.), INC. "C.P. (U.S.A.)", 18805 Laurel Park Road, Compton, California, 90220, warrants to the original owner thereof every new Peugeot bicycle, including all parts and accessories (except tires, tubes, light bulbs and lenses) furnished with it as original equipment by the Peugeot factory, supplied by CYCLES PEUGEOT (U.S.A.), INC. and purchased from an Authorized Peugeot Bicycle Dealer to be free from defects in materials or workmanship under normal use for so long as it is owned by the original owner.

CYCLES PEUGEOT (U.S.A.), INC. will replace any part covered by the above warranty which becomes defective, malfunctions, or otherwise fails to conform with the warranty at no charge for parts. In order to obtain warranty service, the bicycle, together with the bill of sale or other dated, proof-of-purchase document identifying the bicycle by frame number, must be presented to an Authorized Peugeot Bicycle Dealer in the United States. Transportation costs and Dealer's labor charges are not covered by this warranty. The names and addresses of Authorized Peugeot Bicycle Dealers are listed in telephone directories or may be obtained by writing to CYCLES PEUGEOT (U.S.A.), INC. IMPORTANT: In order to validate this warranty, the attached Warranty Registration Card must be completed and returned to CYCLES PEUGEOT (U.S.A.), INC.

This warranty does not cover normal wear, defects, malfunctions or failures which are results of misuse (including stunt riding, bicycle motocross, dirt biking or similar activities), neglect, abuse, alteration, modification, or accident.

ANY IMPLIED WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, SHALL BE LIMITED IN DURATION TO THE PERIOD OF TIME SET FORTH ABOVE. C.P. (U.S.A.) SHALL NOT BE RESPONSIBLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES. SOME STATES DO NOT ALLOW LIMITATIONS ON HOW LONG AN IMPLIED WARRANTY LASTS OR THE EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATION OR EXCLUSION MAY NOT APPLY TO YOU. THIS WARRANTY GIVES YOU SPECIFIC LEGAL RIGHTS, AND YOU MAY ALSO HAVE OTHER RIGHTS WHICH VARY FROM STATE TO STATE. THIS IS THE ONLY EXPRESS WARRANTY APPLICABLE TO PEUGEOT BICYCLES; C.P. (U.S.A.) NEITHER ASSUMES NOR AUTHORIZES ANYONE TO ASSUME FOR IT ANY OTHER EXPRESS WARRANTY.



CYCLES PEUGEOT

(U.S.A.), INC.

DEALER STAMP

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