

LONGER
LIVE



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100 YEARS OF EXCELLENCE

1982 marks Peugeot's 100th year of building fine bicycles. The highlight of Peugeot's 1982 line is its Centennial Special Edition—the PH 12. This bike features Peugeot's aerodynamic CARBO PROFIL tubing, its unique method of INTERNALLY BRAZED frame construction and high quality aero components.

Peugeot's technical expertise and its well earned reputation for producing first rate products have made it the number one manufacturer of 2 wheeled vehicles in France, and one of the top 5 in the world.

1882



1982

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CFX 10

The CFX 10 Peugeot "Super Competition" frame and fork set is constructed with "Reynolds 531" Double Butted tubing. This professional set features Nervex racing lugs, Simplex forged drop-outs, special brazed cable guides and brazed-on cage fittings. The "Super Competition" frame set may be fitted with virtually all of the world's top, professional equipment groups.

Sizes: 52,54,56,58,60,62,64cm.

Colors: Pearl White (BK)

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CP 12 CHALLENGE

Frame: Hi-Tensile steel, forged drop-outs with eyelets, brazed-on cable stop.

Fork: TANGE Hi-Tensile with "CCL" racing style crown, forged drop-outs.

Handlebar: SR alloy, CTD390, embossed.

Stem: SR-AH alloy forged.

Brakes: DIA COMPE 500 alloy side-pull, with double levers.

Crankset: SR Silstar alloy 5DRGAH, 40 x 52T, 170mm cranks.

Pedals: KKT Rattrap, RT-SF.

Chain: HKK "Z", 1/2" x 3/32".

Freewheel: SUNTOUR Perfect, 6-speed, 14 - 32T.

Hubs: SANSIN small flange alloy with Quick Release front hub.

Rims: ARAYA alloy, 27" x 1 1/4", 16A.

Tires: SILVER STAR 27" x 1 1/8" "Challenge" skin side, 95 PSI.

Derailleurs: SUNTOUR VX-GT rear, VX front, PDL-M power down tube shifters.

Saddle: KASHIMAX Sports, smooth top.

Accessories: Cloth handlebar tape, Cat-Eye 6-way reflectors, spoke guard.

Colors: Silver, Gloss Black.

Sizes: 19 3/4", 21", 23", 25"

Weight: 27.9 pounds (21" size)



CPX 100

Frame: "L1011" Special tubing with double front gusset, twin rear stays.

Fork: AKISU, "HX-800", painted, with decal.

Handlebar: Chromed steel "V" bar.

Stem: "MC" double clamp forged steel, chromed.

Brakes: SUNTOUR Coaster Brake, 18T.

Crank: SUGINO or KEHIN 6½" forged steel, superchrome gold.

Chainwheel: 44T Steel, Superchrome gold.

Pedals: HTI-802 MX Cro-Moly, gold.

Chain: ½" x ⅛".

Hubs: KK Steel front, 105 g. SUNTOUR Coaster rear, 105 g.

Rims: 20" x 1.75 MX steel, Superchrome gold.

Tires: CHENG SHIN MX gum wall, 20" x 2.125 front, 20" x 1.75. rear.

Saddle: VISCOUNT 731 drilled racing, yellow.

Grips: VIC 88 "MX-2" style, yellow.

Accessories: V-bar Pad, Frame pad, Stem Pad in yellow, Cat-Eye 6-way reflectors, Chainguard.

Colors: Dark Blue, Red, Black.



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CPX 300

Frame: Three tubes Cro-Moly with double front gusset, twin rear stays, Chrome finish.

Fork: : AKISU "HX-900" Cro-Moly MX fork, Chrome.

Handlebar: Chromed steel "V" bar.

Stem: "MC" double clamp forged steel, chromed.

Brakes: DIA-COMPE "MX-900" alloy front, "MX-1000" alloy rear, anodized* with bent MX levers.

Crankset: SUGINO SNJX-2D Super Maxy alloy crank, anodized*, 44T, 170mm.

Pedals: HTI-802 MX Cro-Moly, superchromed*.

Chain: 1/2" x 3/32".

Freewheel: SUNTOUR MF-2000, 16T.

Hubs: SUZUE MX alloy, large flange, anodized*.

Rims: ARAYA 7X, 20" x 1.75 anodized.

Tires: CHENG SHIN MX Skinside, 20" x 2.125 front, 20" x 1.75 rear.

Saddle: VISCOUNT 731 drilled racing.

Grips: VIC 88 "MX-2" Style, colors*.

Accessories: CAT-EYE 6-way reflectors, chainguard.

Colors: Chrome *, (red components).

NEW



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NS 540

Frame and Fork: Peugeot folding frame with lightweight oval section tubing, quick release hinge unit.

Handlebar: ATAX "Riser", touring style.

Stem: ATAX "Touriste" long stem with height-adjusting quick release clamp.

Brakes: Drum brake rear, side-pull front, with alloy touring levers.

Chainwheel: Steel chainwheel, 48T, with full chainguard.

Gearing: ATOM 16.19.22T 3-speed freewheel with SIMPLEX rear derailleur and stem mounted shifter lever.

Pedals: Block rubber, with reflectors.

Chain: SEDISPORT 4L, 1/8".

Hubs: Alloy, large flange.

Rims: RIGIDA 550A steel (22").

Tires: MICHELIN 550A gum wall.

Saddle: Padded touring style, extra long seat post with height adjustable quick release clamp.

Color: Almond Green (AM).

Accessories: Full cover fenders, front and rear luggage carriers, SOUBITEZ generator light set, wide angle reflectors and spokesguard.

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NEW



P 8 / P 18

Frame and Fork: PEUGEOT "103 CARBOLITE" tubing, internally brazed, with brazed-on brake cable guides and stops.

Handlebar: ATAX racing style—Men's P 8.

ATAX touring style—Lady's P 18.

Stem: ATAX alloy racing.

Brakes: WEINMANN 610 alloy center-pull with double levers. Lady's model with touring levers.

Chainwheel: SOLIDA 5270 alloy, 42 x 52T, with chainwheel guard.

Pedals: LYOTARD 36 rattrap.

Chain: SEDISPORT, $\frac{3}{32}$ ".

Freewheel: "ATOM 77" 6-speed, 14.16.18.21.24.28T.

Hubs: ATOM alloy small flange with quick release front hub.

Rims: RIGIDA Superchromix 27" x 1 $\frac{1}{4}$ ".

Tires: MICHELIN "Club Tourist" gum wall.

Derailleurs: SUNTOUR "Seven" rear and front.
SUNTOUR UB-10 stem shifters.

Saddle: Men's racing style.

Lady's "Anatomic" touring.

Colors: Blue (BO), Red (RI).

Accessories: Wide angle reflectors and spoke guard.

Weight: 28 pounds (P 8, 23" Size).

Sizes: Men's P8: 19 $\frac{1}{2}$ " (50cm), 21" (54cm), 23" (57cm), 24" (60cm). Lady's P18: 19 $\frac{1}{2}$ " (50cm).

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PBN 10

Frame and Fork: PEUGEOT "103 CARBOLITE" tubing with brazed-on bottle cage fittings and delrin derailleur cable guides.

Handlebar: ATAX "Franco Italia" alloy racing.

Stem: ATAX alloy racing.

Brakes: WEINMANN 506 alloy side-pull with drilled racing levers.

Chainwheel: STRONGLIGHT 104 40 x 52T.

Pedals: Alloy racing.

Chain: SEDISPORT, $\frac{3}{32}$ ", silver.

Freewheel: MAILLARD "HELICOMATIC" 6-speed 14.16.18.21.24.28T, silver.

Hubs: ATOM alloy "HELICOMATIC" small flange with quick release.

Rims: RIGIDA 1320 alloy, 700 C.

Tires: MICHELIN "BIB Sport", 700 C.

Derailleurs: SIMPLEX SX 610T rear, SIMPLEX SX A22 front.

Saddle: SAN MARCO padded racing.

Seat post: SR CT-P6 alloy seat post, adjustable.

Colors: Pearl White (BK), Metallic Blue (SM), Black (N).

Accessories: CHRISTOPHE 50C toe clips with straps, wide-angle reflectors and spoke guard.

Weight: 25.4 pounds (Size 22")

Sizes: 20 $\frac{1}{2}$ " (52cm), 22" (56cm), 23 $\frac{1}{2}$ " (60cm), 25" (64cm).

PF 60

Frame and Fork: "VITUS 181" Double Butted main tubes, with brazed-on brake cable guides, bottle cage fittings, chain rest, forged drop-outs with eyelets and delrin derailleur cable guide. Chrome fork with forged tips and eyelets.

Handlebar: ATAX "Franco-Italia" alloy racing.

Stem: ATAX alloy racing.

Brakes: MAFAC "Competition" alloy center-pull with drilled racing levers.

Chainwheel: STRONGLIGHT 99 alloy triple, 32.42.52T.

Pedals: Alloy racing, with reflectors.

Chain: SEDISPORT, $\frac{3}{32}$ ", silver.

Freewheel: MAILLARD "HELICOMATIC" 5-speed, 14.17.21.26.30T, silver.

Hubs: ATOM "HELICOMATIC" low flange, quick release.

Rims: Alloy clincher, 700 C.

Tires: MICHELIN "BIB Sport 25" Gum wall.

Derailleurs: SIMPLEX SX 410GT rear, SIMPLEX SJA 223 front.

Saddle: Racing style, suede.

Seatpost: LAPRADE alloy, adjustable.

Colors: Silver (AR).

Accessories: CHRISTOPHE leather covered toe clips w/straps, tool kit, wide angle reflectors and spoke guard.

Weight: 25.5 pounds (Size 23 $\frac{1}{2}$ ").

Sizes: 20 $\frac{1}{2}$ " (52cm), 22" (56cm), 23 $\frac{1}{2}$ " (60cm), 25" (64cm).

NEW



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PFN 10

Frame and Fork: "VITUS 181" Double Butted tubing with forged drop-outs, brazed-on cage fittings, chrome fork and delrin derailleur cable guide.

Handlebar: ATAX "Franco-Italia" alloy racing.

Brakes: WEINMANN 506 alloy side-pull, with drilled levers.

Chainwheel: STRONGLIGHT 104, 40 x 52T

Pedals: Alloy racing.

Chain: SEDISPORT, $\frac{3}{32}$ " silver.

Freewheel: MAILLARD "HELICOMATIC" 6-speed, 13.15.17.20.24. 28T, silver.

Hubs: ATOM alloy "HELICOMATIC" small flange with quick release.

Rims: MAVIC "MODULE E" alloy, 700 C.

Tires: WOLBER W 20, 700 C.

Derailleurs: SIMPLEX SX 610T rear, SIMPLEX SJA 222 front.

Saddle: Racing style, suede.

Seat Post: LAPRADE alloy, adjustable.

Colors: Pearl White (BK), Metallic Blue (SM).

Accessories: CHRISTOPHE 50C toe clips with straps, wide angle reflectors and spoke guard.

Weight: 23.9 pounds. (Size 22")

Sizes: 20 $\frac{1}{2}$ " (52cm), 22" (56cm), 23 $\frac{1}{2}$ " (60cm), 25" (64cm).

NEW



PH 10s/PH 19

Frame and Fork: Peugeot "103 CARBOLITE" tubing, internally brazed, with brazed-on brake cable guides, bottle cage fittings, chain rest and cable guide.

Handlebar: ATAX alloy racing style.

Stem: ATAX alloy racing.

Brakes: WEINMANN 500 alloy side-pull with quick release double levers.

Chainwheel: SOLIDA 5170 Alloy, 42 x 52 T.

Pedals: LYOTARD 36 rattrap.

Chain: SEDISPORT, $\frac{3}{32}$ ".

Freewheel: "ATOM 77" 6-speed, 13.15.17.20.24.28T.

Hubs: ATOM alloy small flange, quick release front/rear.

Rims: RIGIDA 1622 alloy, 27" x 1 $\frac{1}{4}$ ".

Tires: MICHELIN "BIB Sport 25" gum wall.

Derailleurs: SIMPLEX SX 610T rear, SXA 22 front
SIMPLEX Stem mount, ratchet type shifters.

Saddle: Men's Racing Style, padded.

Lady's "Anatomic" touring.

Colors: Men's: Pearl White (BK), Metallic Blue (SM), Black (N).

Lady's: Pearl White (BK), Metallic Blue (SM).

Accessories: Wide angle reflectors and spoke guard.

Weight: 26.3 pounds (PH 10, Size 23")

Sizes: Men's PH10: 19 $\frac{1}{2}$ " (50cm), 21" (54cm), 23" (57cm),
24" (60cm), 25" (62cm).

Lady's PH19: 19 $\frac{1}{2}$ " (50cm), 21" (54cm).

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PH 12

Frame and Fork: PEUGEOT "CARBO PROFIL" tubing, internally brazed, with brazed-on bottle cage fittings, forged style drop-outs,

Handlebar: ATAX "Franco-Italia" alloy racing.

Stem: ATAX "Aero" racing.

Brakes: CLB "Competition" alloy side-pull with aero style racing levers.

Chainwheel: SAKAE Custom "Aero," 42x52T.

Pedals: OFMEGA "Aero" racing with toe clips and straps.

Chain: SEDISPORT, $\frac{3}{32}$ ".

Freewheel: MAILLARD "HELICOMATIC" 6-speed, 14.15.17.19.21.24T

Hubs: ATOM alloy "HELICOMATIC" small flange with quick release.

Rims: MAVIC "Module E," 700 C, satin finish.

Tires: MICHELIN Bib 20 TS White wall.

Derailleurs: SIMPLEX SX 610 rear, SIMPLEX SJA 222CX front, Aero style D/T shifters.

Saddle: REYDEL "Profile" aero racing with SIMPLEX alloy seatpost.

Colors: Silver (AR).

Accessories: COBRA "Aero" water bottle with alloy cage, wide angle reflectors.

Weight: 24.5 pounds (size 23").

Sizes: 21" (54 cm), 23" (57 cm), 24" (60 cm).

**EDITION
SPECIALE**



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PH 40 / PH 18

Frame and Fork: "PEUGEOT 103" lightweight tubing with brazed-on cable guides.

Handlebar: Northroad touring style.

Stem: ATAX alloy/steel touring.

Brakes: WEINMANN alloy side-pull with alloy touring levers.

Chainwheel: Steel chainwheel, 46T, with full chainguard.

Pedals: Block rubber, with reflectors.

Chain: SEDIS 4L, $\frac{1}{8}$ ".

Hubs: STURMEY ARCHER 3-speed rear, alloy front.

Rims: RIGIDA 27" x $1\frac{1}{4}$ ".

Tires: MICHELIN Chevron 50.

Saddle: Touring style, padded.

Colors: Emerald Green (EK), Pearl White (BK), Metallic Blue (SM).

Accessories: ESCE Chromoplast fenders, wide angle reflectors and chainguard.

Weight: 30 lbs. (PH 40, Size 21").

Sizes: Men's PH40: 21" (53cm), 23" (57cm).

Lady's PH18: 21" (53cm).



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PIPELINE 5 Cruiser/PIPELINE 1

Frame: "L1011" carbon steel tubing, cantilever style.

Fork: AKISU "FX-800" MX style, painted.

Handlebar: Cruiser style, chrome.

Stem: MX style double clamp, forged steel, chromed

Brakes: PRIMEX-60 band brake rear, CHANG STAR "MX-1000" alloy front brake with alloy levers, anodized. (SUNTOUR coaster brake 19 T)

Crank: SUGINO or KEHIN 6 1/2" forged steel, superchrome gold.

Chainwheel: 46T. steel, superchrome black.

Pedals: HTI 791 Cruiser Cro-Moly.

Chain: 1/2" x 3/32". (1/2" x 1/8")

Freewheel: SUNTOUR Perfect 14-32T. black.

Hubs: KK steel front, 105 g.

PRIMEX-60 rear, 105 g. (SUNTOUR coaster)

Rims: 26" x 2.125 steel, superchrome gold.

Tires: 26" x 2.125 Gum Wall (white wall) Knobby.

Derailleurs: SUNTOUR GT rear with SUNTOUR "Mighty" shifter.

Saddle: "PIPELINE" HD with springs.

Grips: "VIC" Cruiser pads with "MX-2" style grips, yellow.

Accessories: Cat-Eye reflectors, chainguard, kickstand.

Color: Black (blue).

*specifications in parenthesis are for the PIPELINE 1 CRUISER



PXN 10

Frame and Fork: REYNOLDS 531 Double Butted tubing with NERVEX lugs, SIMPLEX forged drop-outs, brazed-on cage fittings and delrin derailleur cable guide. Chrome fork with forged tips.

Handlebar: ATAX "Franco-Italia" alloy racing.

Stem: ATAX CFC alloy racing.

Brakes: MAFAC LS2 alloy side-pull with drilled racing levers.

Chainwheel: STRONGLIGHT 106 alloy crankset, 42 x 52T.

Pedals: Alloy racing style.

Chain: SEDISPORT, $\frac{3}{32}$ ".

Freewheel: MAILLARD 6-speed 13.15.17.20.23.26T.

Hubs: MAILLARD 700 alloy low flange with quick release.

Rims: MAVIC alloy clincher, 700 C.

Tires: MICHELIN "BIB Sport".

Derailleurs: SIMPLEX SX 410TSP rear, SIMPLEX SJA 102 front.

Saddle: IDEALE 2001 leather.

Seat Post: LAPRADE alloy, adjustable.

Colors: Pearl White (BK), Metallic Blue (SM)

Accessories: CHRISTOPHE toe clips with straps, wide angle reflectors and spoke guard.

Weight: 22.7 pounds (Size 23")

Sizes: 20" (50cm), 21" (54cm), 23" (58cm), 24" (60cm), 25" (64cm).

PRO 10

Frame and Fork: REYNOLDS 531 Double Butted tubing with Simplex forged drop-outs, Nervex lugs, brazed-on cable guides, shifter bosses, chain hanger and bottle cage fittings, chromed rear stays Delrin cable runner at BB shell. REYNOLDS chrome fork / embossed logo

Headset: STRONGLIGHT D8, alloy.

Handlebar: ATAX "Tour de France," anodized.*

Stem: ATAX CFC Professional, forged.*

Brakes: MAFAC LSX alloy side-pull with Competition Pro levers, Special LS "self-lubricating" cables.

Chainwheel: STRONGLIGHT 107, 42x52T, 170 mm, alloy sealed BB set, steel spindle.*

Pedals: MAILLARD 700 alloy, Christophe toe clips/ straps.*

Chain: SEDISPORT, 3/32", silver

Freewheel: MAILLARD-700 alloy 6-speed freewheel, 13, 14, 15, 17, 19, 21T*

Hubs: MAILLARD 700, small flange.*

Rims: MAVIC alloy tubular.*

Tires: CLEMENT "Prestige" tubulars.*

Derailleurs: SIMPLEX SLJ 5500 C/P rear, SIMPLEX SLJA 422 front. SIMPLEX SLJ 5057 Retrofriction shifters.

Saddle: SELLE ROYALE CX, leather, SIMPLEX alloy seatpost.*

Color: Pearl White (BK).* Sizes: 52cm to 64cm.*

Weight: 21 pounds (size 56cm).

Accessories: ZEFAL alloy "Z" pump, PEUGEOT bottle and alloy cage.



NOTE: The PRO 10 is a Special Order bicycle; customer may specify certain equipment (*) on his order.

NEW



PSV 10

Frame and Fork: "SUPER VITUS 980" Double Butted tubing, with brazed-on cable guides, bottle cage fittings, chain rest, forged drop outs and delrin derailleur cable guide. Chromed fork with forged tips.

Handlebar: ATAX "Franco-Italia" alloy racing.

Stem: Alloy racing.

Brakes: WIENMANN 605 alloy side-pull with drilled racing levers.

Chainwheel: STRONGLIGHT 104 alloy, 42 x 52T.

Pedals: Alloy racing.

Chain: SEDISPORT, 3/32", silver.

Freewheel: MAILLARD "HELICOMATIC" 6-speed
13. 14. 15. 17. 19. 21T Silver.

Hubs: MAILLARD "HELICOMATIC" Competition Luxe
small flange with quick release.

Rims: MAVIC tubular, anodized grey.

Tires: WOLBER "Invulnerable" tubular, 275 g.

Deraileurs: SIMPLEX SX 610T alloy rear, SJA 22 front.

Saddle: SELLA ITALIA CX racing style.

Seat Post: LAPRADE alloy, adjustable.

Colors: Pearl White (BK)

Accessories: CHRISTOPHE leather covered toe clips with
straps, wide angle reflectors and spoke guard.

Weight: 21 pounds (Size 22").

Sizes: 20 1/2" (52 cm), 22" (56 cm), 23 1/2" (60 cm), 25" (64 cm).

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PXN 10

Frame and Fork: REYNOLDS 531 Double Butted tubing with NERVEX lugs, SIMPLEX forged drop-outs, brazed-on cage fittings and delrin derailleur cable guide. Chrome fork with forged tips.

Handlebar: ATAX "Franco-Italia" alloy racing.

Stem: ATAX CFC alloy racing.

Brakes: MAFAC LS2 alloy side-pull with drilled racing levers.

Chainwheel: STRONGLIGHT 106 alloy crankset, 42 x 52T.

Pedals: Alloy racing style.

Chain: SEDISPORT, $\frac{3}{32}$ ".

Freewheel: MAILLARD 6-speed 13.15.17.20.23.26T.

Hubs: MAILLARD 700 alloy low flange with quick release.

Rims: MAVIC alloy clincher, 700 C.

Tires: MICHELIN "BIB Sport".

Derailleurs: SIMPLEX SX 410TSP rear, SIMPLEX SJA 102 front.

Saddle: IDEALE 2001 leather.

Seat Post: LAPRADE alloy, adjustable.

Colors: Pearl White (BK), Metallic Blue (SM)

Accessories: CHRISTOPHE toe clips with straps, wide angle reflectors and spoke guard.

Weight: 22.7 pounds (Size 23")

Sizes: 20" (50cm), 21" (54cm), 23" (58cm), 24" (60cm), 25" (64cm).



TH 8/TM 8 TANDEM

Frame and Fork: Reinforced steel tubing, brazed, eccentric adjustable bottom bracket. Fork crown and blades reinforced.

Handlebar: ATAX racing front, ATAX touring rear.

Stem: PIVO alloy.

Brakes: MAFAC Cyclo Tandem Cantilever brakes/double control RH brake lever. MAILLARD rear drum brake.

Chainwheel: STRONGLIGHT "49" Tandem, or TA. Cyclo-tourist alloy crankset: 32T front chainwheel, 32T/42x52T rear chainwheels.

Pedals: MAILLARD alloy with reflectors.

Chain: SEDIS 4D, 3/32"

Freewheel: NORMANDY 5-speed 14-28T (Tandem).

Hubs: Alloy front hub, 9.5 mm axle. MAILLARD rear drum brake.

Rims: RIGIDA chrolux 700 C steel, 36Hx36h.

Tires: Hutchinson 700x32-35 gum wall.

Deraileurs: SIMPLEX SX 410 GT alloy rear, SIMPLEX SJA 102 front. SIMPLEX D/T shift levers.

Saddle: San Marco racing style, padded.

Colors: Pearl White (BK), Metallic Blue (SM).

Accessories: Front and rear chrome fenders, rear carrier, Soubitez light set, pump, toe clips and straps, bell, wide angle reflectors.

Sizes: Men's/Men's (TH 8) 56cmx52cm, 60cmx55cm.

Men's/Mixte (TM 8) 56cmx52cm, 60cmx55cm.

UO 9

Frame and Fork: PEUGEOT "103" lightweight tubing with brazed-on cable guides.

Handlebar: ATAX alloy racing.

Stem: ATAX alloy racing.

Brakes: WEINMANN 6:0 alloy center-pull with quick release double levers.

Chainwheel: STRONGLIGHT 99 alloy, 40 x 52T.

Pedals: LYOTARD 36 rattrap.

Chain: SEDISPORT, $\frac{3}{32}$ "

Freewheel: MAILLARD 6-speed, 14.16.18.21.24.28T

Hubs: MAILLARD alloy high flange with quick release front.

Rims: RIGIDA 27" x 1 1/4", Chrolux.

Tires: MICHELIN Chevron 50.

Derailleurs: SIMPLEX SX 410 GT rear, SXA 22 front.

Saddle: Racing style, padded.

Colors: Blue (BO), Silver (AR), Black (N), Pearl White (BK).

Accessories: Wide angle reflectors, spoke guard.

Weight: 29 pounds (Size 23")

Sizes: 19" (50cm), 21" (54cm), 23" (57cm), 24" (60cm), 25" (63cm), 26" (66cm).

*Available in lady's mixte model, U019



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UO10

Frame and Fork: "PEUGEOT 103" lightweight tubing with brazed-on cable guides.

Handlebar: Alloy racing style.

Stem: ATAX alloy racing.

Brakes: WEINMANN 610 alloy center-pull with racing levers.

Chainwheel: STRONGLIGHT 104 alloy, 40 x 52T.

Pedals: Alloy racing.

Chain: SEDISPORT, $\frac{3}{32}$ ".

Freewheel: ATOM 77 6-speed, 14.16.18.21.24.28T.

Hubs: MAILLARD alloy high flange, with quick release.

Rims: RIGIDA 1622 alloy, 27 x 1 $\frac{1}{4}$ ".

Tires: MICHELIN "BIB Sport" Gum wall.

Deraileur: SIMPLEX SX 410 rear, SJA 102 front.

Saddle: GALLET Suede, racing style.

Color: Metallic Blue (SM), Silver (AR), Black (N), Pearl White (BK).

Sizes: 21" (54cm), 23" (57cm), 24" (60cm), 25" (63cm), 26" (66cm).

Weight: 26.8 pounds (23" size).

Accessories: Wide angle reflectors and spoke guard.

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VX 45 / VX 40

Frame and Fork: "Peugeot 103" lightweight tubing.

Handlebar: ATAX "Brigton" touring style with grips.

Stem: ATAX alloy.

Brakes: WEINMANN alloy side-pull with alloy touring levers.

Chainwheel: "PEUGEOT" SR alloy 46T crank with deluxe full-cover chainguard.

Pedals: Block rubber, with reflectors.

Chain: SEDIS 4L, 1/8".

Hubs: STURMEY ARCHER AW 3-speed rear. 19T. with trigger shift.
MAILLARD "ATOM" alloy front.

Rims: RIGIDA Chrolux 700 C.

Tires: MICHELIN Sport, 700 x 35C.

Saddle: IDEALE touring style.

Colors: Black (N).

Sizes: Men's VX 40: 21" (53cm), 23" (57cm).

Lady's VX 45: 21" (53cm).

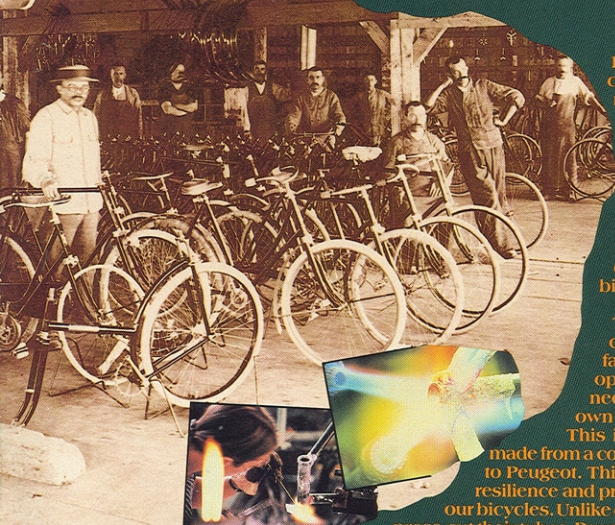
Accessories: Full chrome fenders, rear skirtguard (VX45), rear luggage carrier, SOUBITEZ generator light set, kickstand, pump, bell, wide angle reflectors, full chainguard.

**EUROPEAN
TRADITIONAL**



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A century innovative



1982. This year Cycles Peugeot celebrates its 100th year in the manufacture of its prestigious line of bicycles. That is a proud record of accomplishment for Peugeot — and strong proof of our hard-earned reputation for building the most responsive and durable lightweight bicycles in the world.



Two of our newest 12-speed bicycles, the P8 and PH10, are manufactured through a process developed exclusively by Peugeot engineers. To begin with, we make our own tubing, called "CARBOLITE 103".

This is a special, thin-walled tubing made from a composition in carbon steel unique to Peugeot. This tubing combines strength and resilience and produces the unusual durability of our bicycles. Unlike other manufacturers who simply press-cut their tubes, Peugeot uses a special

milling machine to miller the ends of the tubing to exact tolerances. Finally, after the tubing is prepared, it is fitted precisely on a jig and INTERNALLY BRAZED. This process allows the tubes to be strongly joined without requiring the added support and weight of external lugs. The result is a bicycle with a clean finish, superior strength and an incredible weight of only 28 pounds.

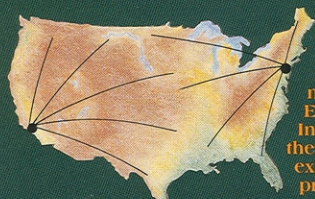
As Peugeot enters its second century, we are fully aware of the strong challenges posed by the bicycle market of the Eighties — especially in the United States. These challenges are posed today by innovations in manufacture and design, by new and aggressive marketing concepts, and by higher standards in customer service programs. These three areas of development constitute the heart of the challenge we must meet in this decade.



PEUGEOT

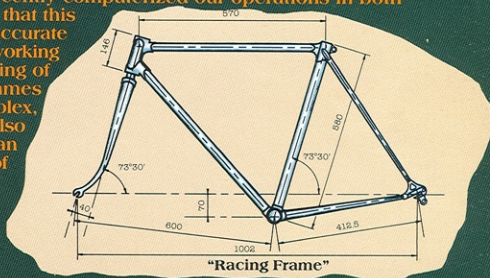
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old, yet as as tomorrow.



For the Eighties, however, we have also planned strong promotional efforts aimed at both the dealer and the consumer to significantly increase customer awareness and appreciation of our bicycles. This year, our nationwide distribution effort will reach out from both East and West coasts to over 1400 dealer network stores. In order to attract consumers to the stores and inform them about our products, we are offering our dealers an expanded cooperative advertising program: wall posters, promotional films, signs and other sales aids.

To meet increased market demand in this decade, we have completely restructured our customer service program. First, we have recently computerized our operations in both New Jersey and California. We are confident that this improvement will result in faster and more accurate shipments for all our dealers. Second, we are working hard to develop a truly comprehensive offering of French cycling products featuring brand names such as Maillard, Michelin, Rigida, Sedis, Simplex, Stronglight, Wolber and many more. 1982 will also see the introduction of many famous European cycling products, as well as a strengthening of our offerings in the BMX line. Our goal for the Eighties is to become a truly comprehensive and reliable supplier of the very best components in the world of cycling.



So, thanks in good part to Peugeot's 100 years of experience in producing and marketing a "Prestige" class of bicycles, we are able to offer the American public our most complete bicycle program ever. Ranging from the most expensive hand crafted racing bicycle – the PRO10 – to the truly innovative internally brazed frame designs in the "Sport" line, Peugeot



features a bike to suit virtually every need and taste.

Like the lion who represents our company, we have modernized for over 100 years without changing our fundamental image – one that combines the strength of traditional values such as performance and quality with the appeal of new ideas in manufacture and design.

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The Legend of the Lion



In 1858, "Les Fils de Peugeot Freres" chose the LION as the trademark for their steel products. Not only did the lion symbolize the strength and sharpness of the Peugeot steel saw blades made at that time—he also stood for the speed and aggressiveness of the Peugeot company.

And so the lion took his place on the front of the first Peugeot bicycle, "Le Grand Bi", hand built in 1882 by Armand Peugeot. This first venture in bicycle production was an immediate success and soon elite men and women were enjoying this novel vehicle throughout Europe.

For 100 years the Peugeot bicycle and lion have grown together.

We at Cycles Peugeot enter our second century with the same dedication to quality and innovation that our forefathers had.

We invite you to join our lion's pride as we present the newest Peugeot bicycles.



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